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PETUNIA BALLERINA



All-American Selection 1952. An F₁ hybrid. Soft glowing salmon color. 100% grandiflora—blooms measuring 3½ to 4 inches. Ballerina is very vigorous and free blooming, but uniformly dwarf and compact. Excellent for pots—outstanding in the garden.

½ Tr. Pkt....\$1.35 Tr. Pkt....\$2.50 1/128 oz....\$4.50

American Bulb Company

CHICAGO · NEW YORK



"SUPREME" FANCY LEAVED CALADIUMS FOR WINDOW AND STORE DECORATION, ETC.



We have advanced the sale of Fancy Leaved Caladiums by the new strains we have been delivering to the trade. Our bulbs are grown for us in Florida comprising the new American and best European seedlings. We confidently feel there is no comparison to the old type Fancy Leaved Caladiums generally offered. Provide exceptional pot plants or for making up combination boxes, tubs, basket work, etc.

AMERICAN BULB COMPANY

Importers and Growers

WHOLESALE PRICE LIST Spring Edition 1952

This book is a combined catalog of seeds, bulbs, plants (Pages 1 to 58) and the A.F.S. Bluebook of florist and horticultural supplies (Pages 59 to 104). Consult special index pages 2 and 102-103 for specific items.

TABLE OF CONTENTS

Page	Page
Annual Flower Seeds	Carnation Cuttings 6, 58
Perennial Flower Seeds	Cloth
Vegetable Seeds40-42	Fertilizers62-63
Grass Seed 42	Insecticides
Bulbs43-48	Greenhouse Supplies
Mum Cuttings	Florist Shop Supplies89-101
INDEX TO SEEDS, BULBS, PLANTS	INDEX TO SUPPLIES102-103

TERMS OF BUSINESS

Routing: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given we will use our best judgment, but all goods travel at purchaser's risk.

Parcel Post: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. We do not deliver goods free at Wholesale Prices, except flower seeds. Flower seeds will be sent prepaid by parcel post within the continental limits of the United States.

Disclaimer: The American Bulb Company and the American Florist Supply Company give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) or florist supplies it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Cash Discounts: Cash with order only. 3% on Bulbs; 2% on Plants

or Florist Supplies. Flower seeds; 5% on orders totaling less than \$25.00; 8% on orders over \$25.00. 5% on Vegetable seeds. Prices on Cyclamen and Lawn seeds are NET.

Otherwise, on bills for Flowers and Vegetable Seeds, Bulbs Plants, and Florist Supplies, a discount of 2% for payment 10 days from date of bill may be deducted. Exception to the above is taken when goods are supplied under special quotation, in which case particular terms will be noted.

Prices: This list cancels all previous offers.

Unknown correspondents desiring to open an account will please furnish three references to parties in the trade with whom they have had credit relations, and sufficient time to investigate same; otherwise cash must accompany order.

Goods desired C. O. D. must be accompanied by a partial remittance to guarantee acceptance. We cannot arrange to send perishable stock C. O. D.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

CHICAGO 7
1335 WEST RANDOLPH STREET
Telephone HAymarket 1-6774
CABLE—BULBS CHICAGO

NEW YORK 1
31 WEST 27TH STREET
Telephone MUrray Hill 4-7256
CABLE—BULBS NEW YORK

AMERICAN FLORIST SUPPLY CO.

Importers and Distributors

INDEX

SEEDS . BULBS . PLANTS . ROOTED CUTTINGS

(S)—Seeds.	(B)—Bulbs.	(R.C.)—Rooted	Cuttings.
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Page	Page	Page	Page
Achilleα (S)	Cheiranthus (S)36	Helichrysum (S)18	Platycodon (S)38
Aconitum (S)	Chinese Forget-Me-Not	Heliotrope (S)18	Poppy (S)27, 38
Acroclinium (S)7	(S)15	Heuchera (S)37	Portulaca (S)27
Agathea (S)7	Chysanthemum (S)13	Hibiscus (S)37	Primula (S)27, 28, 39
Ageratum (S)5	Rooted Cuttings 49-57	Hollyhock (S)18, 37, 38	Pyrethrum (S)39
Agrostema (S)	Cineraria (S) 13-14	Hunnemannia (S)18	•
Alyssum (S)4, 7, 35	Clarkia (S)14		Ricinus (S)28
Amaranthus (S)7	Clematis Paniculata	Iberis (S)38	Rudbeckia (S) 28, 29
Amaryllis (S)7; (B)44	(S)36	Impatiens (S)18	
Anchusa (S)	Cleome (S)14	Ipomea (S)4, 18	Salpiglossis (S)28
Anemone (S)35; (B)47	Cobea (S)		Salvia (S)
Anthemis (S)35	Coreopsis (S)	Kalanchoe (S)	Sanvitalia (S)28
Antirrhinum (S)5, 29-30	Coleus (S)14	Kochiα (S)18	Saponaria (S)28
Aquilegia (S)	Cosmos (S)		Scabiosa (S)
Arabis (S)35	Cuphea (S)14	Lantana (S)18	Schizanthus (S)28
Arctotis (African Lilac	Cyclamen (S)15	Larkspur (S)	Shamrock (S)
Daisy) (S)		Lathyrus (S)38	Smilax (S)
Armeria (S)	Cynoglossum (S)15	Liatris (S)	Snapdragon (S) 5, 29-30
	Cyperus (S)15	Lilies (B)	Statice (S)
Asparagus (S)		Lilium (S)38	Stevia (S)
Aster (S)	Dαhliα (S)15-16	Lily-of-the-Valley Pips	
Aubretia (S)35	Daisy, Shasta (S)37	(B)48	Stocks (S)
	Daisy, Tahoka (S)15	Linum (S)	Stokesia (S)
Bachelor Button (S)13	Delphinium (S)5, 36	Lobelia (S)38	Sweet Peas (S)32
Balsam (S)10	Dianthus (S)16, 37	Lunaria (S)38	Sweet William (S)36
Baptisia (S)	Dicentra (S)	Lupinus (S)19, 38	Sweet Wivelsfield (S)33
Bartonia (S)10	Didiscus (S)	Lychnis (S)38	
Begonia (S)4, 10; (B)45	Digitalis (S)	Lychins (b)	Thalictrum (S)
Bellis Perennis (S)35	Dimorphotheca (S)16	Marigold (S)20, 21	Thermopsis (S)39
Blue Lace Flower (S)16	Dolichos (S)16	Marvel of Peru (S)22	Thunbergia (S)33
Books	Dracaena (S)16	Matricaria (S)38	Tithonia (S)33
Brachycome (S)10	Dusty Miller (S)	Matthiola (S)	Torenia (S)33
Browallia (S)10	-	Mesembryanthemum (S)22	Tritoma (S)39
Browaina (S)10	Eschscholtzia (S)16	Mignonette (S)22	Trollius (S)
	Euphorbia (S) 16	Mimosa (S)	Tuberoses (B)44
Caladium (B)	Euphorbia (5)	Mimulus (S)	Tunica (S)39
Inside Front Cover, 3, 44		Morning Glory (S)	
Calceolaria (S)11	Feverfew (S)		Valeriana (S)39
Calendula (S)11	Forget-Me-Not (S)38	Myosotis (S)38	Vegetable Seed (S)40-42
Callas (B)55		Nasturtiums (S)22	Venidium (S)33
Calliopsis (S)	Gaillardia (S)	Nemesia (S)22	Verbena (S)33
Campanula (S)	Gerbera (S)37	Nicotiana (S)	Veronica (S)
Canary Bird Vine (S)11	Geum (S)37	Nierembergia (S)22	Vinca (S)33
Candytuft (S)	Gilia (S)	Nigella (S)22	Viola (S)
Cannas (B)44	Gladiolus (B)	Nigelia (S)	
Canterbury Bells (S)11, 35	Gloxiniα (S)17; (B)45	Oenothera (S)38	Virginian Stocks (S)33
Cardinal Climber (S)12	Godetia (S)	Conomera (b)	Viscaria (S)33
Carnation (S)	Gomphrena (S)	Pansy (S)23	Wallflower (S)33
Carnation (R.C.) 5, 58	Gourds (S)	Pentstemon (S)38	wdimower (a)33
Celosia (S)	Grass, Lawn (S)42	Petunias (S) 4, 24-26	Vorenthumum (C)
	Grevillea (S)		Xeranthumum (S)33
Centaurea (S)		Phlox (S)27	7:: (8)
Cerastium (S)36	Gypsophila (S)17,37	Physalis (S)38	Zinnia (S)

Index to Florist Supplies, Pages 102-103

Please Note . .

- 1. All orders for flower seeds will be sent by prepaid parcel post.
- 2. Take advantage of our liberal cash discount on flower seeds—5% on orders totaling less than \$25: $8\,\%$ on orders over \$25.
- 3. We will be glad to quote on larger quantities of seed than those listed.

Fancy Leaved Caladiums

We must give credit to Dr. Henry Nehrling who first brought the Fancy Leaved Caladium to Florida and started to develop it for commercial use. Dr. Nehrling writes in his book "My Garden In Florida":

"The year 1893 may be properly called a red letter year of my life. It was the year of the World's Columbian Exposition in Chicago. Here I saw, for the first time in my life, masses of the new Fancy Leaved Caladiums. They came from the largest hybridizer of these brilliant foliage plants, Adolph Lietze in Rio de Janeiro. When I admired the richness and brilliancy of these often translucent colors, I was reminded of art, not of nature. My collections of various plants of all kinds of Fancy Leaved Caladiums surpassed them all.

"After receiving a few specimen bulbs, I started hybridizing and succeeded in developing many new varieties, which are today being grown in Florida in large quantities.

"In the summer my fields have been visited by thousands of people where I had a planting of 250,000 Caladiums every year and the admiration for these beautiful foliage plants by the visitors encouraged me to continue hybridizing and where I finally produced as many as 1500 new kinds. No pen or pencil can give an idea of the indescribable beauty of these colored masses when they are at their best. The color ranges from the purest white to the deepest red, and from the most delicate transparent bluish

and pinkish white to the deepest translucent claret, scarlet and purple."

Florida owes to Dr. Nehrling a reward that unfortunately his passing deprived him of receiving. In Florida there are about five million bulbs being produced every year. We, the American Bulb Co., are supplying bulbs throughout America and many European countries. This year there will be from three to five million bulbs distributed throughout America and foreign countries.

About 12 years ago, I personally introduced Fancy Leaved Caladiums in a large way. While many florists have grown them in a small way, today several hundred thousand bulbs go to the State of California to florists, as they have recognized it is one of the most valuable pot plants they can grow.

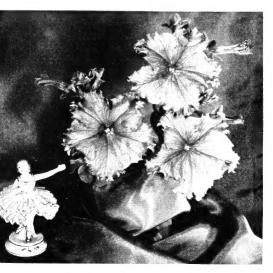
Many growers have seen the advantage of this beautiful foliage plant. It is being used for window boxes where it performs well all during the Summer in any climate. We, the American Bulb Co., compliment ourselves on the largest crop, having growers who grow for us exclusively the best selected varieties.

In 1954 we will introduce about 10 new varieties that are now in cultivation that we are developing stocks of. We assure florists, who are desirous of getting the latest and finest Fancy Leaved Caladium bulbs, that we can supply them.

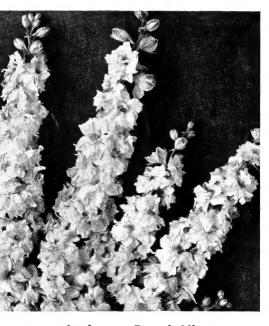
A. MILLER, President AMERICAN BULB CO.

FOR PRICES SEE INSIDE FRONT COVER

RECENT SEED INTRODUCTIONS

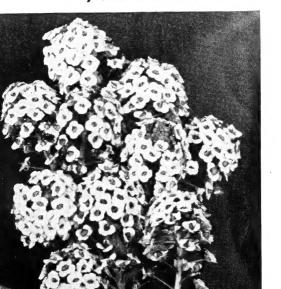


Petunia Ballerina



Larkspur Regal Lilac

Alyssum Snowdrift



PETUNIAS

BALLERINA. All-America Selection 1952. An F_1 hybrid. Soft glowing salmon color. 100% grandiflora—blooms measuring $3\frac{1}{2}$ to 4 inches. Ballerina is very vigorous and free blooming, but uniformly dwarf and compact. Excellent for pots—outstanding in the garden.

1/2 Tr. Pkt. .\$1.35 Tr. Pkt. .\$2.50 1/128 oz . .\$4.50

LA PALOMA. An F₁ Hybrid with pure white, large, well fringed flowers. Very uniform and vigorous. Suitable for bedding or pots.

½ Tr. Pkt	Tr. Pkt	. \$2.50
1/129 07 450	1/6/ 07	8 00

FIRE CHIEF. Brilliant scarlet red. All American Gold Medal winner for 1950. Publicity still helps its popularity. Better have some plants on hand.

Tr. Pkt50	1/32 oz \$1.25
1/16 oz 2.25	½ oz 4.00

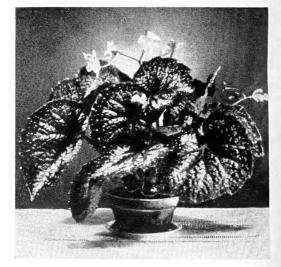
BEGONIAS

REX. A new, fine hybrid mixture of these richly-colored ornamental-leaved begonias. Seed grown by Ernst Benary of Germany and packed in originator's packets. An ideal plant for pots or combination boxes.



REGAL STRAIN. Huge double Delphinium-like florets evenly spaced on tremendously long full spikes together with more height, more vigor and more resistance to shattering distinguish this new strain from all others.

Regal Dark 1	Blue Re	Regal Rose		
Regal Pink	Re	gal White		
Regal Lilac	Re	egal Mixed		
Tr. Pkt 35c	1/4 oz 60c	Oz \$1.8		



Begonia Rex

COLUMN STOCKS

SHELL PINK. This delicately-shaded blush tone provides a much needed color for the cut flower growers. Quite early blooming, the florets are large and well spaced on strong stems of good cutting length. Fine under artificial light. Tr. Pkt. \$1.25 \ \frac{1}{4} \text{ oz. \$5.50 } \text{ Oz. \$20.00 }

WHITE GIANT. A remarkable new column stock especially bred and selected for the cut flower grower. It has lots of height and an enormous flower spike closely set with extra double florets. Flowers are pure glistening white. Excellent in cool climates. Ten days earlier than other whites outdoors. Originators seed.

½ Tr. Pkt 70c	Tr. Pkt\$1.15
¹ / ₄ oz \$2.75	1 oz \$10.00

ALYSSUM

SNOWDRIFT. Here again the miracle drug colchicine has produced a new flower—a tetraploid sweet Alyssum. One foot tall, it's rugged and vigorous. Bears masses of huge snowy white blooms on uniform plants. Stems closely approach Hyacinth Candytuft and are fine for cutting.

Tr. Pkt	1/4 oz90c	Oz\$2.1	30
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Column Stocks



RECENT SEED INTRODUCTIONS

ASTERS

KIRKWELL. A welcome novelty as a pot plant. Plants are base branching, dwarf and compact. Masses of double flowers averaging 2 inches across are produced from August till frost. 1 ft. See p. 9 for pot culture.

Crimson Light Pink
Deep Blue Salmon Pink
Deep Rose Mixed Colors

Tr. Pkt.... 50c 1/4 oz.... \$1.70 Oz.... \$5.00

BALLET MIXED. An improved Queen of the Market with larger flowers and earlier. Very wilt resistant. Earliest of all Asters and best for the South.

Tr. Pkt....35c 1/4 oz....65c Oz....\$2.00

PRINCESS PAT. The brilliant crimson Princess Aster, latest in this famous line of garden

Asters. Fine 3 to 3½-inch quilled flowers whose "cushion" centers show no eye. Excellent shipping qualities, high wilt-resistance. Tr. Pkt....40c ½ oz....90c Oz....\$2.80

REMO. Much taller than the Kirkwell and less double. Flowers have attractive yellow centers surrounded by rows of ray petals. Excellent for cutting. See picture on page 9.

Dark Blue Light Blue
Dark Red Light Rose
Deep Rose Creamy White

Tr. Pkt....40c 1/4 oz....90c Oz....\$2.90

BALL SHELL PINK. Long stems with few laterals. Excellent for early spring under additional light. Blooms August 20.

Tr. Pkt....\$1.50 1/4 oz....\$2.50 1 oz....\$7.50



Kirkwell Aster

ZINNIAS

PEPPERMINT STICK. Medium-sized Pumila type flowers borne on robust plants taller than Pumila. Flower petals are striped in various color combinations such as red and white, red and yellow, purple and white, orange and yellow. Approx. 70% striped flowers. There should be a tremendous demand for Zinnia Peppermint Stick plants next Spring as national publicity is being carefully prepared.

Tr. Pkt.....35c 1/4 oz.....75c Oz.....\$2.40

PERSIAN CARPET. All-America Selection 1952. Fully double, ball-shaped flowers of the miniature type in a sparkling range of variegated color combinations with many rich shades as well as gold, bronze, and orange. Flowers with cutting stems borne on low, mound-shaped border and edging plants.

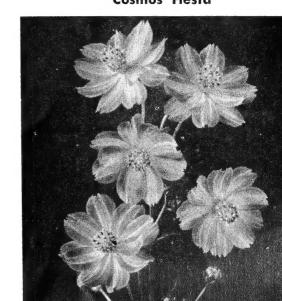
Tr. Pkt.....40c 1/4 oz.....\$1.10 Oz.....\$4.00

FLORADALE SCARLET. A brilliant scarlet-red with an unusually graceful flower form. Petals are long, ruffled and twisted giving flowers a fluffy appearance.

½ Tr. Pkt..... 35c ¼ oz..... \$1.00 Oz..... \$2.90

Zinnia Persian Carpet

Cosmos Fiesta



DELPHINIUM

Colossal

Snaps

ASTOLAT SERIES. This new Giant Pacific Hybrid contains shades of pink ranging from pale blush to lilac pink with large brown, fawn and black bees.

Tr. Pkt....\$1.75 1/8 oz....\$3.00 1/4 oz....\$5.00

SNAPDRAGONS

COLOSSAL SNAPS MIXED. A fine outdoor snapdragon with very large florets on strong 3 foot stems. Spikes stand erect and produce heavily. The mixture is a controlled blend of white, pink, orchid, yellow, crimson and orange.

PRISCILLA ANN. Rich velvety crimson hybrid. The earliest of the Yoder varieties. Long, graceful spikes with large florets. Lip shows a little yellow at some seasons but not most of the year.

Tr Pkt \$3.50

MARYLAND WHITE. Pure White Hybrid. The result of ten years' work for a quality white snap. It has been tested for several years by growers and praised highly.

COSMOS

FIESTA. All-America Selection 1952. Gold-striped scarlet—a new color for the garden landscape. Early, heat-loving, easy to grow, Fiesta makes a compact 2½-foot plant with a riot of bloom all summer long. Flowers are semi-double and ruffled. Fiesta will be the most publicized flower novelty of the year—be sure you have it.



RECENT INTRODUCTIONS

NEW CARNATION CUTTINGS FOR 1952

HARVEST MOON (HIII)

Disseminated by Joseph H. Hill Company, Richmond, Indiana beginning January, 1953. Restricted for 3 years. The name is very descriptive of the color, which is light orange-yellow. It is uniform in color across the flower, and throughout the year. It is a typical Sim variety except for color. [All orders will be filled in the rotation they are received.] \$150.00 per M-Minimum order 500.

JANIE (Baur-Steinkamp)

An excellent new salmon pink, a little lighter than Netta and larger. Janie was awarded the Dorner Memorial Medal (the highest award given a new variety) by the American Carnation Society at Dayton in 1951. The production and growth are good and there is every reason to believe that it will be the most widely grown salmon pink within a short time. Sold under a three year growers agreement: \$22.00 per 100, \$180.00 per 1000.

EXCELLENCE (Baur-Steinkamp)

The largest carnation we know of. The color is a medium salmon pink and the flowers are full and well formed. They reach a diameter of five inches regularly. Production is good considering the size and quality which command premium prices. Excellence was scored 89 points by the American Carnation Society at Dayton in 1951. Sold under a three year growers agreement. \$25.00 per 100, \$200.00 per 1000.

MOHAWK (Baur-Steinkamp)

Yellow variegated with pink stripes, brighter than Chief Kokomo. This is the finest variety in this color class that we have seen. The flowers are top quality and the production good. Mohawk will be a standard in all carnation plantings. Sold under a three year growers agreement. \$22.00 per 100, \$180.00 per 1000.

TOPPER (Baur-Steinkamp)

Rich velvety maroon, a shade deeper than Seth Parker. The flowers are full and well formed, long rigid stems. Scored 87 points by the American Carnation Society at Dayton 1951. A read good commercial crimson. Sold under a three year agreement. \$22.00 per 100, \$180.00 per 1000.

CRIMSON SPHYNX (Baur-Steinkamp)

A good bright crimson sport of our recently novelty introduction. The flowers are full and well formed. Production is very heavy. No restrictions. \$20.00 per 100, \$150.00 per 1000.

BING CROSBY (Catron)

New, parentage, cross of Orange Wonder and Puritan. Color, creamy yellow with rose pink feather edge, occasionally blotched with same color. Size, 3½ to 4" with high center. Good producer. Heavy stem and good stem length. Clear foliage. Very good keeper. Very little splits. Disseminated beginning December 1951 under three year grower agreement. \$20.00 per 100, \$150.00 per 1000.

SPICY ROSE (Sim)

A beautiful shade of vivid rose pink. A color lighter than that of Sidney Littlefield, but deeper and much brighter than that of Virginia Rose. A lively and appealing color. The flower is medium large, and of very attractive form. Plants are strong and prolific. Stems are long. Splitting is very slight. Keeping quality is good. Unrestricted. \$150.00 per 1000

BUTTERSCOTCH (Sim)

\$20.00 per 100

Yellow-buff with slight pink tinting, but no lines or flaking, in center. Large, strong, prolific plants. Long stiff stem at all times. The first flowers are very large and full. Splitting occurs in the autumn, but is negligible after that. The size decreases during the winter, and the color is lighter, but the flower is still of good size, and the almost clear buff shade is attractive. It keeps splendidly. Is best grown in a warm location with all the light possible.

\$20.00 per 100

\$150.00 per 1000

BABY BRONZE (Sim)

Yellow or bronzy-buff with slight pink tinting, but no line or flaking, in the center, giving the bronzy appearance. The first flowers are almost clear buff, the tinting appearing in late autumn and continuing throughout the season. The flower is medium to small, but full and of beautiful form. The size remains uniform through the season. The stems are long and strong at all times. Plants are vigorous, and this is one of the most prolific varieties grown. There is no splitting. It is an excellent variety for corsages, boutonnieres and small floral arrangements. It keeps perfectly.

\$20.00 per 100

\$150.00 per 1000

RASPBERRY ICE (Sim)

White petals almost completely overlaid with pale orchid or lavender, the color closely resembling that of raspberry sherbet. The color is much lighter and softer than that of Pelargonium, and blends nicely in floral arrangements. It is a very attractive and popular variety. The flowers are medium large and of attractive form. Plants are bushy and prolific. Stems are long. Keeping quality is good. There is no splitting.

\$20.00 per 100

\$150.00 per 1000

RED BEAUTY (Sim)

A scarlet, very similar in color, form and size to Wm. Sim. The stems are long and are stronger than those of Wm. Sim. The plants are large, but not grassy. Production is good. There is very little splitting; probably less than with Wm. Sim. Keeping quality is excellent.

\$20.00 per 100

\$150.00 per 1000

YODER BROTHERS

WHITE

Jupiter. A large, strong-stemmed white.

Aurora. Another exceptionally large, white flower.

Adonis. A winter white. Satisfactory flower quality and good production.

PINK

Apollo. An outstanding salmon-pink. Should become the foremost salmonpink variety grown.

Aphrodite. A clear light pink.

Diana. Light pink; a good producer.

Venus. A show variety, extra-large, beautiful, long-stemmed, salmonpink flower.

ROSE

Minerva. An unusual deep scarlet-pink. Heavy break-back; fine keeper.

RED-SCARLET

Ceres. Beautiful King Cardinal color. Exceptionally high production. 1952. Early.

Neptune. Scarlet. A free breaker, fine stretch.

MAROON

Vulcan. A fine flower. Best maroon.

YELLOW

Midas. A good yellow.

VARIEGATED

Orion. Color resembles that of Growing Ember.

Saturn. A warm bronze variegated.

SPECIAL COLLECTION

Collection No. 1. 50 cuttings each of 14 Yoder Collection No. 2. 100 cuttings each of 14 Yoder

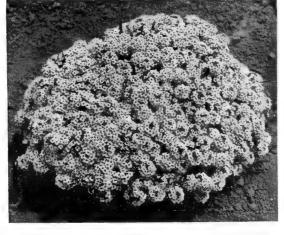
varieties\$239.40

PRICES

Per 100 Per 100 50 of a variety.....\$18.00 500- 950 of a variety....\$15.30 100-250 of a variety..... 17.10 1000-2450 of a variety.... 14.40 300-450 of a variety..... **16.20** 2500-up of a variety..... 13.50

Quantity prices apply to any one variety, only.





Alyssum—Little Gem



Arctotis—Grandis

Snowdrift (Maritimum Tetraploid). New. White, 12 in. Fine for cutting(1/4 oz., 90c)

ANNUAS FOR THE GREENHOUSE AND FOR OUTDOOR CULTURE

ACROCLINIUM (Everlasting)			AMARANTHUS Tr. Pkt. Oz.
Sensation Giants Double. Rose to light pink shades. One strains with large flowers and longer stems. Excellent Cut before flowers are fully opened and dried, they are bouquets. Tr. Pkt	cut fl re for	owers. winter	Molten Fire. Brilliant poinsettia-like tips. 4 ft. (1/4 oz., 40c) 15c \$1.35 Salicifolius (Fountain Plant). Dark red with bronze tops blood red. 3 ft(1/4 oz., 40c) 15c 1.25 Tricolor Splendens (Joseph's Coat). Yellow, red and green with showy heads. 3 ft(1/4 oz., 40c) 15c 1.25
AGATHEA			AMARYLLIS
Coelestis (Blue Daisy). Sky blue. Free flowering. Fine for a Tr. Pkt30c 1/4 oz65c Oz	_		Diener's Mammoth Hybrids. Growers should find much of interest in Amaryllis culture from seed and we believe a most favorable surprise from the above named strain is in store for the producer when flowering period arrives. (Seed supplied in Diener's original packets.)
AGERATUM			20 seeds
Blue Perfection. Dark blue bedder. 8 in($\frac{1}{4}$ oz., 50c)	ľr. Pkt. 25c	○z. \$1.65	ANCHUSA
Blue Bedder. Flowers lavender-blue, borne on uniformly compact plants. 4 in	40c	5.00	Capensis Blue Bird. Indigo blue. 2 ft. Tr. Pkt15c Oz80c ANTIRRHINUM
Blue Ball Improved. Dark Blue. Compact, ball-shaped plants. 6 in	40c	3.50	(See Snapdragon) Pages 29-30
Blue Cap. Light blue flowers. Dwarf, compact. 4 in(1/4 oz., \$1.00)	40c	3.50	ARCTOTIS
Fairy Pink. A dwarf, compact Ageratum of delightful soft salmon rose. 10 inches(1/4 oz.,\$1.60)	50c	5.00	Grandis. Excellent for cutting. Daisy-like flowers on long stems, upper surface pure white, reverse side of petals lilac-blue. About 3 ft. Tr. Pkt20c 1/4 oz45c Oz\$1.20
Midget Blue. Very low, compact plants covered with small true azure blue flowers. 3 to 4 in. (1/4 oz., \$1.65)	40c	5.75	Large Flowered Hybrids. Showy daisy-like flowers. 2½ to 3 inches across. A fine mixture of bright unusual shades. Tr. Pkt
ALYSSUM			
Carpet of Snow (Snow Cloth). Spreading to dense plants covered with masses of white flowers 3 to 4 inches	20c	\$1.00	ASPARAGUS
A. B. C. Special "Little Gem." White. 4 to 6 inches	20c	1.00	PLUMOSUS NANUS Lacy foliage with finely divided bright green leaves. An old stand-by with florists for bouquets and arrangements.
Violet Queen. Dwarf compact habit, free flowering with sweet scented flowers. Rich violet color. (1/4 lb., \$4.50)	25c	1.25	SPRENGERI
Maritimum (Sweet Alyssum). White. Used for cut flowers. 10 in	15c	40 c	A trailing ornamental plant with needle-like leaves. Commonly used in hanging baskets, cemetery urns and window boxes.

2.80



Aster Queen of the Market New Ballet Mixed



Aster Royal White

Aster Princess Mixed



√ Varieties most generally preferred for cutting.

Asters for

WILT RESISTANT STRAINS

QUEEN OF THE MARKET

A very popular early flowering type. Branching freely near the ground, about 20" tall. Produces nearly round fully double blooms in early August.

Azure Blue
Ballet Queen. Sal. Rose
Crimson
Dark Blue
Flesh Pink
Flesh. 35c
V4 oz....65c
Scarlet
Finest Mixed
Flesh Mixed
Flesh Pink
Finest Mixed
Flesh Pink
Finest Mixed

ROYAL

Blooms in mid-August directly following the Queen of the Market. Plants are 2 to $2\frac{1}{2}$ ft. and branching. Responds well to additional light.

✓ Azure Blue ✓ Shell Pink
✓ Deep Rose White
Peach Blossom Finest Mixed
Purple

Tr. Pkt., 35c 1/4 oz.... 65c Oz.... \$2.00

EARLY GIANT

Blooms just after the Royal type in early September. Plants $1\frac{1}{2}$ ft. with long heavy stems produce large fluffy Crego type flowers.

✓ Light Blue
 Peach Blossom
 Finest Mixed

✓ Rose Marie. Rich Rose

Finest Mixed

✓ Rose Marie. Rich Rose

Finest Mixed

✓ Rose Marie. Rich Rose

✓ Rose Marie.

Tr. Pkt....50c 1/4 oz....90c Oz....\$2.80

EARLY BEAUTY (American Beauty)

Flowers are globular and fully double with incurved petals. Plants 2 to 2½ ft. Blooms from mid-September to frost. Outstanding for long stems and excellent keeping qualities.

Azure Fairy. Az. blue September Beauty.
Crimson Shell pink

Deep Rose White
Purple Finest Mixed

Tr. Pkt....40c 1/4 oz....80c Oz....\$2.20

AMERICAN BRANCHING

One of the most popular in the mid-season to late class. Commencing to bloom in early September. Plants grow 2½ to 3 ft. tall. Flowers are large. Responds well to additional light.

Fazire Blue Semple Pink. Shell pk.
Crimson Sensation. Scarlet
Peach Blossom White
Purple Finest Mixed
Rose
Tr. Pkt....35c
1/4 oz....65c
Oz....\$2.00

BALL BRANCHING

Shell Pink (Ball)—(New). Long stems. Blooms Aug. 20th. Needs very little disbudding. Tr. Pkt....\$1.50 1/4 oz...\$2.50 Oz...\$7.50

Deep Purple. Outstanding color. Blooms late August to early September.

Deep Rose. Attractive bright rose. Blooms about mid-August.

White (Early). Blooms late August to early September.

Tr. Pkt....40c 1/4 oz....70c Oz....\$2.00

PRINCESS

The 3" cushion type flowers produced on long wiry stems are good shippers and remain fully double when many other types show open centers. All are highly wilt resistant. Plants are of tall and branching habit coming into bloom in late August.

Anne—Peach blossom
Barbara—Orchid
Bonnie—Soft salmon pink
Elizabeth—Pure white
Golden Sheaf—A yellow self
Linda—Clear light rose
Margaret—True rose
Marsha—Cinnabar scarlet
Pat—(New) Crimson
Susan—True blue
Finest Mixed

Tr. Pkt....40c 1/4 oz....90c Oz....\$2.80

CREGO IMPROVED

Plants are robust, branching, about 2½ ft. The large flowers have long ribbon-like, curled and twisted petals giving them a fluffy appearance. Blooms early September on. Responds well to additional light.

Azure Blue

Blue Flame. Navy blue
Crimson
Deep Rose
Orchid (Cattleya)

Tr. Pkt....35c

Peachblossom
Purple
Shell Pink
White
Finest Mixed

GIANT MAMMOTH

PEONY FLOWERED

Immense fully double flowers resembling the Beauty type are borne on long, stout non-lateral stems. Blooms in late summer with the Giants of California.

Silvery Rose

Tr. Pkt....40c 1/4 oz....90c Oz....\$2.70

HEART OF FRANCE

The rich, dark red color is the distinctive feature of this variety. Medium-sized flowers are produced on branching plants $1\frac{1}{2}$ to 2 ft. high in early September.

Tr. Pkt....35c 1/4 oz....75c Oz....\$2.20

SINGLE CHINENSIS

Single daisy-like flowers, plants $1\frac{1}{2}$ to 2 ft. Blooms in late August.

Rainbow Mixture. Florist strain.

Tr. Pkt....35c 1/4 oz....60c Oz....\$1.60

all varieties are Bodgers Strain.

NON-RESISTANT STRAINS

At present these cannot be made resistant without sacrificing the huge flower size or the exquisite flower form.

IMP. GIANTS OF CALIFORNIA

Very large, full flowers with broad curled and interlaced petals are borne on heavy non-lateral stems. Plants reach 3 ft., blooming from late summer to frost.

Azure Blue Deep Rose Peach Blossom White

Finest Mixed

Tr. Pkt....45c 1/4 oz....90c Oz....\$2.70

SUPER GIANT

The largest, most fully double Aster class. Flowers have gracefully interlaced full petals. Six to eight long, non-lateral stems on 2½ ft. plants.

El Monte-Crimson Los Angeles-Shell-pink

Santa Maria (Macdonald)—Pure white

Tr. Pkt....40c 1/4 oz....90c Oz....\$2.70

REMO (Imported)

Plants grow taller than the Kirkwell. Flowers have attractive yellow centers surrounded by numerous petals. Cut the entire plant.

Dark Blue Dark Red Deep Rose Light Blue Light Rose

Creamy White

Mixed Colors

Tr. Pkt....40c 1/4 oz....90c Oz....\$2.90

KING BRANCHING

Flowers have twisted long petals. Excellent for cutting. A good shipper. Blooms in mid-September.

Lavender Rose Shell Pink

Violet White Mixed

Peach Blossom (New)

Tr. Pkt....35c 1/4 oz....70c Oz....\$2.00 Salmon (New)

Tr. Pkt....40c 1/4 oz....90c Oz....\$2.70

CALIFORNIA GIANT SUNSHINE

A large flowered Anemone type composed of a single row of outer petals contrasting with a yellow quilled center. Blooms early to mid-September.

Finest Mixed

Tr. Pkt....35c 1/4 oz....**80c** Oz....**\$2.90**

IMBRICATED POMPON

Compact plants about 15 inches high bear small, round pompon flowers having a few rows of short broad outer petals and attractively quilled center petals. Excellent for pots and bedding.

Mixed

Tr. Pkt....35c 1/4 oz....85c Oz...\$2.40

SPECIAL ASTERS FOR POTS

Sow seed in January in flats and prick off into pots or plant bands. Later shift to larger pots. Additional light on seedlings for up to a month hastens flowering. Should flower for Mother's Day.

KIRKWELL (Imported) (Wilt Resistant)

Plants are base branching dwarf and compact. They produce up to 40 flowers which average 2 inches across and are fully double. They make excellent pot plants for Mother's Day and used for bedding will bloom from early August till frost. 1 ft.

Crimson Deep Blue Deep Rose Light Pink Salmon Pink

Mixed Colors

Tr. Pkt....**50c** 1/4 oz....**\$1.70** Oz....**\$5.00**

LITTLE GIANTS (Macdonald) (Wilt Resistant)

Masses of blooms of feathery Crego type averaging 4 inches across, are produced at one time. Plants make perfect mounds 12 inches high. Early flowering. Ideal for borders and bedding. Suitable for pots.

Azure Fairy. Lavender Rosamond. Soft rose White Mound. Pure white Finest Mixed

Tr. Pkt....50c 1/4 oz....\$1.00 Oz...\$3.30

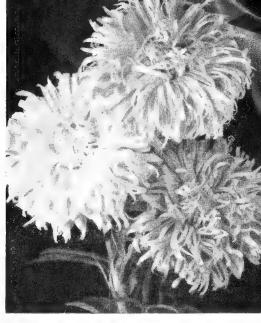
FOR BETTER ASTERS

In addition to using the best wilt resistant strains:

Set your plants in soil which has not had a crop of Asters on it recently or sterilize the soil.

Put your outside plantings in a cloth house to prevent leaf hoppers from bringing in Aster Yellows.

Avoid checking plant growth. Grow your seedlings in plant bands to prevent root injury in transplanting. See page 87.



Aster Improved Giants of California



Aster California Giant Sunshine Mixed

Aster Remo



Begonias fibrous rooted

LEADING LADY -- NEW BEGONIA FROM GERMANY

DARK SHADES—Rose pink to carmine.

Plants are perpetual bloomers and have excellent compact, low branching habit with attractive dark green foliage.

Extensive growers tests by leading pot plant growers last year brought us scores of letters of approval and requests for more seed. Typical of the comments was the following from Robert Craig Company, Inc., Norwood, Pa., "They are the best of any Begonias grown from seed

that we have ever seen. We would like you to send us sufficient seed for $5000 \, \mathrm{plants.}^{\prime\prime}$

Be sure to make a sowing of this sensational new Begonia very soon. We have a limited quantity of seed available in Dark Shades. Greenhouse grown seed.

GRACILIS

Especially adapted to pot culture because of their small foliage.

DWARF

Adeline. (Imp. Darling). Bright pink flowers, dwarf, compact habit and green foliage.
Tr. Pkt
Ball Red. Bright scarlet red flowers. Fairly dwarf, uniform plant habit. Tendency to rot may be controlled by careful watering. Tr. Pkt\$1.50 1/64 oz\$3.25 1/32 oz\$6.00
Bois de Vaux Rose. Heavy blooming vivid rose; metallic green foliage with small red border. Compact, upright, pyramidal growth. Tr. Pkt
Luminosα Compacta.Brilliant scarlet.Very free flowering.About5 inches tall. Tr. Pkt
Pink Pearl. Dwarf, rich pink, one of the best for pot culture. Originators seed. Tr. Pkt
Red Pearl. Dwarf, brilliant dark scarlet. Originator's seed. Tr. Pkt. $\$1.50$ Snowbank. Large, pure white flowers. Compact, uniform plant habit. Tr. Pkt $\$1.25$ 1/32 oz $\$5.00$
MEDIUM
Carmen. Bright pink flowers with richly contrasting bronze foliage. Tr. Pkt
Indian Maid. Bright deep scarlet flowers with deep bronze foliage.

1/64 oz.....**\$2.75**

1/64 oz.....**\$2.30**

1/64 oz.....**\$2.70**

1/64 oz.....**\$3.20**

1/64 oz.....**\$2.00**

Oz.....\$1.10

BEGONIAS TUBEROUS ROOTED

Luminosa. Deep scarlet with reddish-brown foliage. One of the best

Prima Donna. Medium rose shading to carmine. Very excellent variety.

Double Mixed. Tr. Pkt......\$2.75

SEMPERFLORENS

.Characterized by large foliage. Excellent for bedding or large pots.

DWARF

King of the Reds. Glowi	ing, bright red flowers	borne on compact plants
makes it outstanding.		
	1/64 07 \$2.75	1/32 oz \$5.00
11. PKI \$1.20	1/04 02 	1/ 02/ 02
Tausendschon. (New.)	Owarf. Bright pink; cl	osely resembles Adeline
and Pink Pearl in habit.	. Originator's seed. T	r. Pkt \$1.50

Glow. (Improved Fire Sea). Dark red, bronze foliage. Tr. Pkt.....\$1.25

MEDIUM

Scandinavia. A very free flowering type with bushy habit which makes it ideal for pot plants as well as bedding and for use in combinations.

3871-14-

nea	Pink	wnie	Mixed	
Tr. Pkt	\$1.25	1/64 oz		\$3.00
Snow. Pure white				he rosy
stems and light gr	een leaves. Ab	out 10 inches	high.	
Tr. Pkt	\$1 . 25	1/64 oz		\$2.25

TALL

A. B. C. Masterpiece. A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-size blooms are produced so abundantly that the foliage is really overshadowed.

Tr. Pkt......\$1.25 1/64 oz.....\$2.50 1/32 oz.....\$4.40

Tr. Pkt \$1.25 1/64 oz \$2.50 1/32 oz \$4.40
Christmas Cheer. Extra large flowered crimson-scarlet. Tr. Pkt\$1.25 1/64 oz\$2.00 1/32 oz\$3.50
Christmas Pink. This variety is of same habit as Christmas Cheer. Tr. Pkt. \$1.00 1/64 oz. \$2.25
Isle de France. Our best selling white. Large white flowers are produced on compact plants of medium height. Foliage light green. Tr. Pkt. \$1.00 1/64 \$2.25
A.B.C. Mixed. Choice blend of all varieties.

 A.B.C. Mixed. Choice blend of all varieties.

 Tr. Pkt.
 \$1.00
 1/64 oz.
 \$1.75

 1/32 oz.
 \$3.00
 1/16 oz.
 \$5.00

BEGONIA REX (Benary)

BACHELOR BUTTONS (See Centaurea Cyanus) Page 13

Radio. Fine carmine-scarlet. Tr. Pkt......\$1.00

White Pearl. Pure white, large flowers, green foliage.

BALSAM (Lady Slipper)

Finest Mixed. Tr. Pkt......20c

Tr. Pkt.....\$1.25

Tr. Pkt......\$1.25

" 1/4 oz......40c

BLUE LACE FLOWER (See Didiscus Coeruleus) Page 16

BRACHYCOME (Swan River Daisy)

IBERIDIFOLIA. A free blooming annual with small flowers. **Mixed Colors.** Tr. Pkt......25c \(\frac{1}{2} \text{ oz......85c} \) Oz.......\$1.50

BROWALLIA

Suitable for pot plants, bedding and border work. For outdoor use sow February or later, shift in pots, plant out in May. Plants bloom all summer.

Speciosa Major. Brilliant deep blue. Tr. Pkt...\$1.00 1/16 oz...\$2.10

Viscosa Compacta Sapphire. Excellent pot plant. Compact grower. Dark blue flowers with white eyes.

Tr. Pkt.......35c 1/16 oz.......\$1.05 1/8 oz.......\$1.85

CALCEOLARIA

Our seed is produced by the foremost specialists in the world.

Ruby Queen. Bright red, medium sized flowers on vigorous plants make this splendid hybrid an excellent pot plant.

Hybrida Multiflora Nana Mixture. Dwarf, compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt......\$1.00 1/64 oz......\$4.40 1/32 oz......\$8.00

Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended.

Tr. Pkt.......\$1.25 1/64 oz......\$2.75 1/32 oz......\$5.00

ABC Tigered Hybrids. Large, beautifully tigered flowers in shades of bronze, yellow and red. Dwarf, compact plants are very uniform.

Tr. Pkt.......\$1.00 1/64 oz......\$2.50 1/32 oz......\$4.50

Cloth of Gold. Golden yellow, medium large flowers. Very showy and free flowering.

Tr. Pkt......\$1.10 1/64 oz.....\$2.60 1/32 oz......\$4.80

Flower Cloud. Small flowers in shades of bronze, orange and yellow are borne, freely on large heads. Plants are bushy.

CALLIOPSIS (Tickseed)

Gold Crest. Large, golden yellow, semi-double flowers with a reddish

Golden Crown. Rich golden yellow, with a shining maroon central zone. 2 ft.

PERENNIAL CALLIOPSIS (See Coreopsis) Page 36

CAMPANULA (Annual Canterbury Bells)

Plants grow from two to two and a half feet tall, each plant having from six to eight spikes of blooms. Seed planted in February blooms in July.

CANARY BIRD VINE

CALENDULA

PACIFIC BEAUTY

A new type of Calendula with uniformly large flowers of better formation, longer and straighter stems, more clear colors and more resistant to mid-summer heat than the other out-door varieties. Especially fine for cutting and also good for bedding.

T- DI-t 40- 1/---

Pacific Beauty Mixed. A blend of the above varieties.

FORCING VARIETIES

Plan for the main crop to come in late December and January. For this crop seed is usually sown late in July in northern greenhouses. An early fall sowing will provide a fine crop in February and March.

A. B. C. Improved Sensation (Campfire). One of the best Calendulas for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Apricot. Rich apricot or straw color with a finely contrasting brown center. Inclined to occasionally produce orange petals with the apricot.

Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Lemon Queen. Clear medium deep yellow with a dark brown center.

Masterpiece. Clear rich orange with an attractively contrasting dark brown center. Extra long stems.

Tr. Pkt........40c 1/4 oz..........70c Oz.......\$2.20

ABC Special Forcing Mixed.

BEDDING VARIETIES

Chrysantha or Sunshine. Clear buttercup yellow, petals long, broad and drooping.

Improved Orange Shaggy. Deep orange, lighter center, petals long and deeply fringed.

Lemon Queen. Light.

BEDDING VARIETIES (Continued)

Apricot Beauty. Attractive two-toned apricot.

Cream Beauty. Creamy-white shading to soft light yellow.

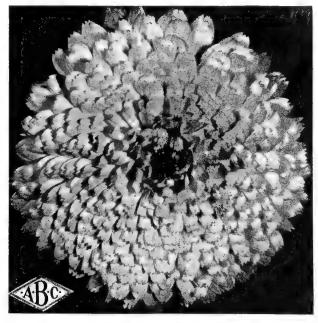
Lemon Beauty. Pure lemon yellow, wide graceful petals.

Persimmon Beauty. Brilliant true persimmon, orange.

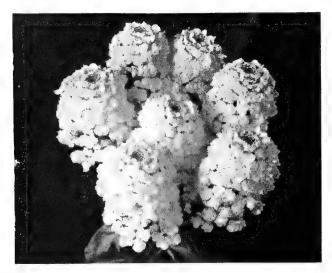
Orange King. Rich orange-red, dark center.

Radio. Bright orange with quilled petal.

 $\ensuremath{\textbf{ABC}}$ $\ensuremath{\textbf{Bedding}}$ $\ensuremath{\textbf{Mixture.}}$ A fine blend of bedding varieties.



Calendula A. B. C. Improved Sensation



Candytuft ABC Giant White

CANDYTUFT

HYACINTH FLOWERED
A. B. C. Giant White. Our select strain provides excellent cut flowers
under glass. A January sowing makes Mother's Day nicely.
Tr. Pkt20c Oz85c 1/4 lb\$2.65 Lb\$8.00
UMBELLATA
Dwarf bushy plants 1 foot tall.
Carmine Lavender or Lilac Rose Cardinal Crimson Flesh Pink White
Finest Mixed. Tr. Pkt20c loz60c 4 oz\$1.70
PERENNIAL CANDYTUFT (See Iberis Page 38)
CARDINAL CLIMBER
Hybrids. Rapid growing annual climber, producing a profusion of brilliant cardinal red flowers. To hasten germination file or cut notch in seed.
Tr. Pkt
CARNATION
A. B. C. Giant Perpetual Flowering Mixture. This gold medal hybrid mixture may be grown outdoors during the summer, if disbudded. Strongly clove scented.
Tr. Pkt
Enfant de Nice. Preferred by many. Color comes about 75% true from seed and about 90% of plants come double.
Red Scarlet Rose Pale Pink Salmon White Striped Mixed

CASTOR BEAN (See Ricinus) Page 28

very fragrant, on good stems and 16 to 20-inch plants.

Cardinal Red Deep Rose Flesh Rose Pink

CELOSIA

A showy easily grown annual which thrives on most any soil. When the flowers are dried they last a long time. We offer a wide range of flower form in the best strains.

Marguerite (Special Double Mixed). Very early flowering, giving an abundance of bloom within five months from planting. The flowers are

¹⁄₄ oz......**70c**

½ oz.....**\$2.15**

1/4 oz.....**\$1.00**

White Mixed

CHILDSII (Chinese Woolflower)

Chabaud's Giant Improved Strain.

Tr. Pkt......40c

Tr. Pkt......30c

Childsii. Well branched plants, have distinctive round wooly flower heads, 3 ft.

Crimson	Rose	Yellow	Mixed
Tr. Pkt25c	1/4 oz		\$1.75

CELOSIA (Continued)

CRISTATA (Cockscomb)

These do best on light soil which has had no commercial fertilizer for at least a year.

DWARF. Excellent for pots and bedding.

Empress. Bright red; dark foliage.

Glasgow Prize. (Pres. Thiers). Dark crimson; green foliage.

Finest Mixed. All colors with dark and light foliage. Tr. Pkt......30c

TALL. Fine cut flowers, may be dried.

Royal Velvet. Rich carmine-crimson. Early blooming, foliage is bronzy

green with reddish margins. ¹⁄₄ oz.....**80c** Oz.....\$3.00 Tr. Pkt.........25c Crimson. Oz.....\$1.75 1/4 oz.....**50c** Tr. Pkt........25c Mixed.

1/4 oz......**30c**

Oz.....\$1.00

Tr. Pkt.......20c GILBERT'S STRAIN

Ideal for florist work from corsages to sprays and baskets; also for the home gardens and park bedding purposes.

Harlequin. When small, the flowers are pink tipped gold turning to salmon, then to a bright shell pink when fully developed. Bushy uniform plants with bright green foliage, 18 inches.

Green Gold. Sparkling silver tipped with light rose touched with gold. Splendid in bouquet work, dries well and takes dye perfectly. 2 ft. Maple Gold. Color varies from light to dark pink, tipped with pure gold. An excellent cut flower. 21/2 to 3 ft.

Rose Beauty. Very striking deep rose pink on a silver base. Nonbranching unless pinched. Color keeps perfectly when flowers are used fresh or dried. 3 to 4 ft.

Gilbert's Strain Mixed.

Originator's Seed. Tr. Pkt. (300 seeds)................................50c

PLUMOSA (Feathered Cockscomb)

Plants produce brilliant silky plumes and are very free flowering.

DWARF. Fine for bedding and pot plants.

Fire Feather. Rich fiery crimson. 12 inches. Golden Feather. Deep yellow. 15 inches.

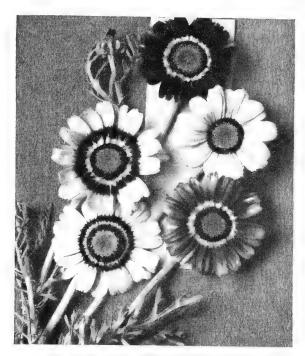
Tr. Pkt.....30c ½ oz.....**70c** 1/4 oz....\$1.30 TALL. Excellent for cut flowers.

Crimson Fiery Red Thompsoni Magnifica. The choicest mixture of the feathered varieties.

1/4 oz.....**65c**



Carnation Chabaud's Giant Improved



Chrysanthemum Carinatum Rainbow Mixture

CENTAUREA

All except Dusty Miller may be used for greenhouse forcing. Sown in January and spaced 8 \times 8 inches, they will produce valuable cut flowers for Mother's Day, and Memorial Day. They respond well to additional light. Grow cool. Fine cut flowers, can also be had from outdoor plantings.

CYANUS (Bachelor Button or Cornflower)

A. B. C. GIANT DOUBLE STRAIN. We offer an especially select florist strain with very large double flowers and intensified color.

Black Boy. Rich maroon. Red Boy. Deep red. Snow Man. White. Blue Boy. Double blue. Pinkie. Deep pink. Special Mixed. Tr. Pkt. 20c Oz..... 50c 4 oz.\$1.50 Lb.....\$4.50

IMPERIALIS (Sweet Sultan)

Giant exquisitely fringed thistle-like flowers on long stems. Sweet scented. Deep Lavender

White

Giant Mixed **Brilliant Rose** Delicate Lilac Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers sweetly scented and a popular sort for cutting; lasting well. Tr. Pkt......20c 1/4 oz.....**30c**

DUSTY MILLER (White Leaved)

For borders, vases, blankets, etc. Candidissima. Silver gray foliage. 6 inch. Gymnocarpa. Fine, silvery foliage. 24 inch. Tr. Pkt......20c Oz......65c 4 oz\$2.30 Lb......\$6.25 Maritima Diamond Improved. (Cineraria). Tr. Pkt......20c ½ oz......**30c**

AMERICANA

Amaranth Red

Immense thistle-like blooms. Splendid for cutting. 3 ft. White Oz.....65c 4 oz......\$2.00

CHRYSANTHEMUM (Annual)

An excellent cut flower with great lasting qualities, if kept in water for 24 hours before shipping. Responds well to additional light.

Northern Star. Giant white, yellow zone. Brown eye. Tr. Pkt......20c Oz.....65c

CHRYSANTHEMUM (Annual) (Continued)

CARINATUM (Continued)

Rainbow Mixture. A wide range of tones of purple, scarlet, orange, salmon, rose, yellow, white. All beautifully zoned round the dark discs with small yellow edges. 2 ft. ½ oz.....**70**c Tr. Pkt......35c

CORONARIUM

Double Mixed. Button shaped, double blooms, 11/2 inches across, in white and shades of yellow. 18 inches.

INODORUM

Bridal Robe. Pure white and fully double with very fine foliage. 20 in. Snowball. Large ball-shaped, pure white, double flowers. Compact.

SEGETUM

Eastern Star. Light yellow, 18 in. Single Mixed. Oz.....65c

CINERARIA

For excellent flowering plants in January sow seed in June. A September sowing will flower March to April, use sterilized soil.

A. B. C. DE LUXE MIXTURE. A good all-around assortment containing select strains of Cremer's Prize and Siter's Rainbow. Tr. Pkt.\$1.00 1/64 oz.....**\$2.50** 1/32 oz.**\$3.75** 1/16 oz.....**\$7.25** CREMER'S IMPROVED PRIZE STRAIN. One of the best known florist

strains. All quantities in originator's packets. Tr. Pkt. (1,000 seeds).......\$1.50 1/64 oz......\$2.25 1/32 oz......**\$4.00** 1/16 oz.....**\$7.50** ½ oz.....\$14.00

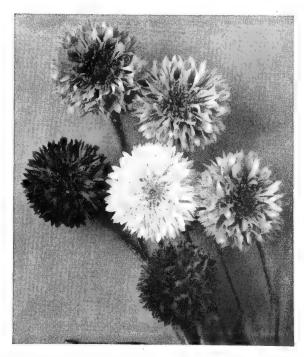
SITER'S HYBRIDS. New. A distinct improvement over the original Siter's strain. Supply Limited.

Seed for 500 plants.....**\$5.00** Seed for 1,000 plants.....\$10.00

SITER'S RAINBOW STRAIN. Immense heads of medium large flowers ranging from bright-eyed types to pastel shades. Compact.

Tr. Pkt.\$2.00 1/64 oz.....**\$2.50** 1/32 oz.**\$4.50** 1/16 oz.....**\$8.00**

FOR OTHER VARIETIES PLEASE SEE NEXT PAGE



Centaurea Cyanus Double Mixed



Cineraria ABC Prize Hybrida Grandiflora

CINERARIA—Continued

"GOLD CENTER." Golden yellow stamens contrast with the bright petals to make this Multiflora Nana selection distinctively different. Tr. Pkt\$1.00 1/64 oz\$2.00 1/32 oz\$3.50
MULTIFLORA NANA MIXED. A very dwarf, small flowered strain of exceptional merit. Tr. Pkt
MULTIFLORA MAXIMA. Includes every desirable shade in pinks, reds, blues, in delicate pastel tints to solid bright shades and beautiful eyed types. Good medium size. Tr. Pkt
BERLIN MARKET MIXED. (Weissensee). A white-eyed strain with dwarf growth and medium flower head. Tr. Pkt
A. B. C. PRIZE HYBRIDA GRANDIFLORA. The world's best strain of the large flowering type.
Blue Shades Crimson Salmon Shades Pure White All above varieties: Tr. Pkt
Prize Mixture. Tr. Pkt\$1.00 1/64 oz\$2.50
MARITIMA DIAMOND (See Dusty Miller) Page 13.

CLARKIA

ELEGANS DOUBLE

A very useful spring cut flower. For indoor culture sow in January. Grow in light soil in shallow benches or flats, spacing plants 8 x 10 inches. Water sparingly.

	Tr. Pkt.	$\frac{1}{4}$ oz.	Oz.
Alba. White		35c	\$1.10
Brilliant. Bright carmine	. 25c	35c	1.10
Mayblossom. Deep rose	. 25c	35c	1.10
Orange King. Orange-scarlet	. 25c	35c	1.10
Salmon Queen. Rich salmon-pink		35c	1.10
Scarlet Queen. Glowing scarlet		35c	1.10
A. B. C. Special Mixed	. 25c	35c	1.10

CLEOME PUNGENS (Spider Plant)

Helen Campbell. New. Pt			
Flowers in huge clusters are	e a little earlier tha	m Pink Que	n.
Tr. Pkt 50c ½4			
Pink Queen. Color a refre	shing pink, turnin	g to white.	Foliage of
beautifully airy appearance	∍.		_
Tr. Pkt 35c 1/4	07 600	\bigcirc 7	\$2.00

COBAEA SCANDENS (Cup and Saucer Vine)

						germination.		
Blue.	Tr. Pkt	1	5c	1/4	oz	55c	Oz\$1.	65

COCKSCOMB—(See Celosia) Page 12 COLEUS

Brilliantly colored	foliage	plants	for	beds,	borders,	pots	or	edging.
About 20 inches.								

A. B. C. Rainbow							
types. Tr. Pkt		75c	1/	16 oz		\$3	.25
Glory Vichy. Good	range of	colors.	Large	leaves. E	Beautif	ully mark	ed.
Tr. Pkt		65c	1/16 c	Z		\$2	.50
Exhibition Mixed. T	r. Pkt		31.90	1/16 oz.		\$3	.75

CORNFLOWER

(See Centaurea Cyanus) Page 13

COSMOS

SENSATION

A very early giant flowering variety. Blooms are 4 to 6 inches across. Height, 6 feet.

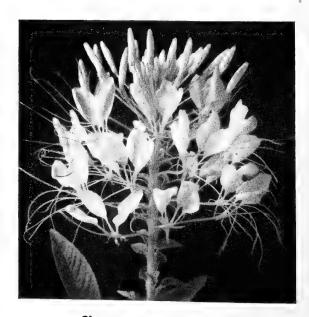
	Tr. Pkt.	1/4 oz.	Oz.
Radiance. Most striking. Bi-colored flowers a deep rose with rich crimson zone	. 25c . 20c . 20c . 20c	55c 50c 40c 40c 40c	\$1.75 1.60 1.25 1.25 1.25
EXTRA EARLY DOUBLE CRESTED. Finest Mixed	. 30c	60c	2.15

KLONDYKE

ILLOID I	1241						
Fiesta.	(New).	All-American	Selection.	Gold	striped	scarlet.	Semi-
double.	Tr. Pkt.						60c
¹⁄4 oz			\$1.50 Oz.				.\$5.00
Orange	Ruffles.	. Semi-double	. Vivid g	olden	orange.	. Butteri	ily-like
semi-dou	ble flov	vers. Tr. Pkt					15c
l∕4 oz			35℃ Oz.				.\$1.00
Yellow F	Flare. E	Beautiful butter	yellow. 3	to 4	ft. Verv	good ble	oomer.
		15c 1/4 07					

CUPHEA (Cigar Plant)

Firefly. This is a semi-dwarf, compact growing annual about 10 to 12 inches in height with a spread of about 12 inches. Somewhat fluted in formation, a deep rosy scarlet color, deepening to almost purple at the center. The plants grow very readily from seed and flower in about five months.



Cleome Helen Campbell



Eveleens'



We are pleased to distribute in America Eveleens' world-famous Cyclamen Seed, winner of nineteen medals and awards for top excellence throughout Europe. This strain meets A. B. C.'s requirements of "Supreme Quality."

Eveleens' seed is produced on selected plants similar to the one pictured with special attention to quality and uniformity. The continued orders and high praise of the most critical growers confirm our belief that this strain is tops.

Per	Per	Per	Per
100	1000	100	1000
Bonfire (Vuurbaak) Brilliant Salmon-scarlet\$2.50	\$22.00	Pure White\$1.90 Rose of Aalsmeer. Bright deep	\$17.50
mon 2.50	22.00	rose	17.50
Cattleya. Lilac 1.90	17.50	with carmine eye 1.90	17.50
Dark Red 1.90	17.50	Rose of Zehlendorf. Light salmon	
Glowing Bright Red 1.90	17.50	pink 2.30	19.50
Light Red 1.90	17.50	Roseum. Lilac pink 2.20 Salmoneum Oculatum. Pale pink	19.00
Perle of Zehlendorf (Glory of		with carmine eye 2.20	19.00
Wandsbek) Dark salmon pink 2.30	19.50	Sylphide. Soft lilac 2.20	19.00

	Per 100	Per 1000
White with carmine eye	100	2000
Rococo Grandiflora. Bright mix		19.50
Mixed		16.00

SPECIAL QUANTITY DISCOUNTS

On EVELEEN'S' seed only we can offer the following SPECIAL DISCOUNTS. Lee 5% on orders for 10,000 to 25,000 seeds; less 10% on over 25,000 seeds.

OTHER IMPORTED STRAINS

	Per	r 100	Per 1000
Baardse's Wonder. Salmon with white border	\$	2.40	\$21.00
Daybreak. Light salmon-rose		2.40	19.50
Lavender		1.90	17.50
Mozart. Deep pink		2.50	22.00
Orange Beauty. Orange-vermilion		2.30	21.00
Pink Pearl. Salmon-pink		2.50	22.00
Ruffled Salmon		2.50	22.00
Saffron Red		2.50	22.00
America Improved. Salmon scarlet		2.50	22.00
White Victoria. Tipped red with fringed border		2.50	22.00
Ruffled Mixed		2.50	22.00
Mixed		1.80	16.00

VOGT'S Double-Flowered Cyclamen

The huge double flowers composed of 10 to 16 petals are very showy and are borne well above beautiful foliage. Excellent for pot plants. Try using double cyclamen blooms for unusual corsages. Admiration. Salmon-rose with shaded eye.

Rosea. Soft rose with coral cast. Prosperity. Flaming rich rose. Cerise Brilliant. Rich cerise-red. Vogt's Special Mixed.

100	seeds	 33.50	500 se	eeds	 \$13.00
250	seeds	 7.00	1,000 se	eeds	 25.00

250 of a Variety at 1,000 Rate. The above prices on Cyclamen are net.

CYNOGLOSSUM (Chinese Forget-Me-Not)

AMABILE	Tr. Pkt.	1/4 oz.	Oz.
An exceptional cut flower for under glass or outsi	ide.		
Blue Bird. Improved strain	. 25c	40c	\$1.20
Firmament. Bright blue flowers. Dwarf bushy plants, 15 in. Fine for bedding	30c	45c	1.40

CYPERUS (Umbrella Plant)

Alternifolius	 45c	90c	\$2.60

DAISY

Tahoka Dais	y. Lilac-blue	flowers	with narrov	V,		
painted peta	ıls and golde	n yellow	center. Fer	n-		
like foliage.	18 inches .			30с	85c	\$2.50

DAHLIA

Easily grown from seed and will bloom the first year when sown early. Many new colors and forms may be obtained from seed. Improved Unwin Dwarf Hybrid. Early flowering semi-double flowers in a varied assortment of colors. Our special strain produces bushy plants which are exceptional for pot plants or bedding. Tr. Pkt.......**30c** ½ oz.......**85c** Oz......**\$2.50** 4 oz.......**\$7.50**



Dianthus Gaiety

DAHLIA (Continued)

DI	N	Ā	R	F

Coltness Hybrids. Single type; very free-flowering, height 2 feet. Choice mixed colors. Tr. Pkt30c 1/4 oz60c Oz\$1.70
Mignon Mixed. Nicely rounded single flowers in a wide range of colors including some bicolor and striped. Tr. Pkt
TALL. 3 to 5 ft.
Double Cactus Mixed. A select strain of double and semi-double cactus-flowered blooms in many colors. Tr. Pkt50c
Double Large Flowering. Mixed, from named varieties. Tr. Pkt
Pompon Mixed. The smallest of all dahlias. Flowers are ball-shaped in a wide range of color on rather compact plants, 3 ft.
Tr. Pkt

DIANTHUS

Brilliantly colored, sweet scented blooms in a variety of flower forms. Very useful in beds, borders, rock gardens, edging and cut flowers. Flowers are produced freely from July until frost.

TETRA HEDDENSIS

This new class combines the large open flowers of D. Heddewigii with the rugged growth and long stems of D. Chinensis. More tolerant of extreme temperatures.

DIANTHUS (Continued)

_	
	Westwood Beauty. Color ranges from fiery crimson to deep velvet red. Flowers 2 inches in diameter on long wiry stems. 16 inches
	Finest Mixed. Contains all the traditional Dianthus colors plus salmon Flowers are 2 inches across, on 16 inch stems.
	Tr. Pkt25c 1/4 oz65c Oz\$1.9
	HEDDEWIGII (Pinks)
	Fireball. Double dark scarlet. One of the best.
	Snowdrift. Double. Extra large flowered, pure white.
	Best Double Mixed.
	Tr. Pkt
	HEDDEWIGII LACINIATUS (Fringed Pinks)
	Of the same habit as D. Heddewigii but with deeply fringed flowers
	Splendens. Single; extra large 2 inch; brilliant crimson, large contrasting white eye. Tr. Pkt25c Oz\$1.40
	Gaiety. A brilliant range of colors with large, attractive lacy flowers. Tr. Pkt

DIDISCUS COERULEUS (Blue Lace Flower)

DIMORPHOTHECA (African Daisy)

Useful for rock garden and edging, these daisy-like flowers make fine cut flowers but they tend to close at night.

 Aurantiaca
 Orange
 Tr. Pkt.
 25c
 Oz.
 \$2.20

 Aurantiaca
 Hybrids.
 Mixed.
 Tr. Pkt.
 25c
 Oz.
 \$1.10

DRACAENA INDIVISA

Long, narrow, gracefully arching green leaves. Very useful for window boxes, cemetery urns and bedding.

Tr. Pkt......20c Oz......60c 1/4 lb......\$1.65 Lb......\$5.50

DUSTY MILLER (See Centaurea) Page 13 ESCHSCHOLTZIA (California Poppy)

EUPHORBIA

Heterophylla (Mexican Fire Plant) Tr. Pkt......20c Variegata (Snow-on-the-Mountain) Tr. Pkt.....15c Oz......60c

FEVERFEW (See Matricaria) Page 38

BOOKS EVERY FLORIST SHOULD OWN

The Album of Designs-Funeral Flowers. Handsome pictures of funeral pieces, many full-page size; assist greatly in taking funeral orders more quickly. Heavy waterproof cover with plastic spiral binding. 19th Edition.....\$2.00 The Designer's Notebook. Up-to-date methods of arranging funeral work, wedding bouquets, corsages and table flowers. Illustrated. For beginners, and experienced designers. 3rd Edition......\$1.00 Vogue in Flowers (new edition). Contains many fine illustrations of the latest styling in wedding flowers, corsages, table decorations, etc., with new supplement "Wedding Customs and Etiquette." Heavy waterproof cover with plastic spiral binding. 8th Edition......\$2.00 Flower Craft by Patricia Easterbrook Roberts. An illustrated handbook of basic information on the care and use of flowers, covering bouquets, corsages, decorations, weddings, potted plants, arrangements, and all other elements of floristry for professional and amateur.......\$2.75 The Complete Book of Flower Arrangement by F. F. Rockwell and Esther C. Grayson. A comprehensive volume on the art of flower arrangement. It is a direct, lucid step-by-step guide to making good floral displays. 89 Kodachrome reproductions and more than 100 black and white photographs, drawings and diagrams for making attractive displays.\$4.95

Garden Flowers in Color by Daniel J. Foley. A guide for the beginner and a reference for the advanced gardener, it contains accurately colored photographs of all the important garden annuals, perennials, flowering trees and shrubs, vines and bulbs, together with identifying descriptions and concise cultural directions. 350 photographs in full color; 320 pages. \$2.95

Principles of Nursery Management by Willis P. Duruz. A guide to the practice and study of nursery management. Seasonal operations have been stressed: preparation and planting in Spring, digging and grading in Autumn, storing and shipping in Winter. 136 pages.....\$3.50

FORGET-ME-NOT (See Myosotis) Page 38

GAILLARDIA PICTA (Blanket Flower)

Dependable, profuse blooming plants 15 inches tall which stand dry, hot weather and produce brilliantly colored flowers. Excellent for cutting, beds and borders.

	Tr. Pkt.	Oz.
Indian Chief. Single. Brilliant bronzy red	20c	\$1.10
Lorenziana. Single mixed	20c	1.00
Lorenziana. Double mixed	20c	1.10
Perennial Gaillardia. See page 37.		

GERBERA (See Perennial Seeds) Page 37

GILIA (Blue Thimble Flower)

Capitata Blue.	Sky	blue,	round,	thimble-shaped	flowers	which	last
well when cut.	2 ft.	Tr. Pkt			Oz		.75c

GLOXINIA

Generally sown in January, plants bloom within six months.	The	very
small seed requires care in sowing.		

_		_			
Giant Victory.	Strikingly be	autiful vel	vety scarlet.	Tr. Pkt	\$1.25
Hybrida Grand	diflora. Choic	est mixed.	Tr. Pkt		1.25

GODETIA (Satin Flower)

Grow in shallow soil in the greenhouse. Outdoors this plant thrives in a cool moist location.

ar a coor mount roomions		
UPRIGHT SINGLE	Tr. Pkt.	Oz.
Duke of York. Scarlet on white	25c	\$1.75
Kelvedon Glory. Bright salmon-orange	25c	1.75
DWARF DOUBLE		
Sybil Sherwood. Bright salmon-pink edged white	25c	2.00
TALL DOUBLE (Grandiflora)		
A.B.C. Choice mixed	20c	1.10

GOMPHRENA (Globe Amaranth)

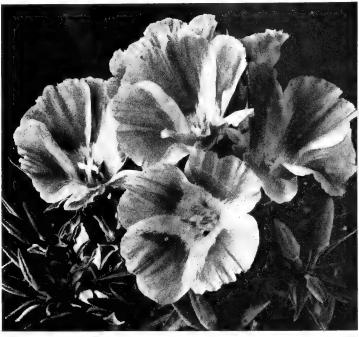
Mostly used for freshly cut flowers but they may be dried for winter bouquets.

GLOBOSA	Tr. Pkt.	$\frac{1}{4}$ oz.	Oz.
Dwarf Purple (Buddy), 6"	30c	65c	\$2.00
Rubra. Purple			1.10
Mixed.	25c	40 c	1.10

GOURDS (Ornamental)

The ripened fruits in a wide variety of shapes have become very popular for home decoration.

Large Varieties, Mixed.	Small Varieties, Mixed.
Tr. Pkt20c	Oz 60c



Godetia Duke of York

GREVILLEA (Australian Silk Oak)

Robusta. Seeds should be sown in early spring with plenty of bottom heat and in a well drained, loose soil. Grown in a 60° house, 5-in. pot plants will be available by fall. Also, excellent in combinations where fine textured foliage is desired:

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

ELEGANS	Oz.	4 oz.	Lb.	5 lbs.
Covent Garden Market. Extra large flow- ered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5	300	85c	¢2 50	\$9.20
•	300	030	Ф 2.00	φ3.20
London Market Improved. Slightly taller than Covent Garden Market and later	30c	85c	2.50	9.20
Paris Market. Standard medium size flowered strain	25c	70c	2.10	8.50
Carminea. Bright carmine-pink. Rather small				
flowered(Tr. Pkt., 20c) \$	1.30			
Rosea. Delicate pink(Tr. Pkt., 20c) Perennial Gypsophila. See page 37.		• • •	• • • •	• • • •

BOOKS EVERY FLORIST SHOULD OWN

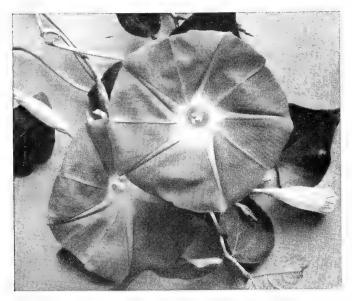
Commercial Flower Forcing, by Alex Laurie and D. C. Kiplinger. Thorough treatise on growing crops in greenhouses for profit. Of special interest are chapters on greenhouse construction and heating, gravel culture, soils and fertilizers. 550 p., fifth edition. (1948)...........\$5.00

Soils and Fertilizers for Greenhouse and Garden, by Alex Laurie and D. C. Kiplinger. Covers soil aeration, water supply, nutrient supply, sterilization, cover crops and composts, fertilizers for greenhouse crops and for outdoor crops. 120 p., 19 illus. (1946)..............\$2.50

Standard Cyclopedia of Horticulture, edited by L. H. Bailey. The one universal and invaluable authority on every horticultural question. It presents concisely but thoroughly all the kinds, characteristics, and methods of cultivation of the plants grown in the Unied States and Canada. A handsome three-volume set. 4000 illus.; 3,637 pages.\$37.50

Propagation of Plants, by M. G. Kains and L. M. McQuesten. Reference book for greenhouse and nursery work. Includes seed testing, layerage, division, separation, rooting cuttings by growth-stimulating substances, greenhouse fumigation, grafting, budding, stock and scion handling, nursery management and pest control. 375 illus. 637 p..\$4.50

Hortus II: A Concise Dictionary of Gardening by L. H. and Ethel Zoe Bailey. Easy to use, accurate, and non-technical, this great book comes closer than any other single volume to answering all your garden questions. It contains complete information on every kind of ornamental, fruit and vegetable plant grown today. 778 pages...\$8.50



Morning Glory Heavenly Blue

HELICHRYSUM (Strawflowers)

Our strain produces large, perfect double flowers. Excellent for cut flowers, either fresh or in dried state. 21/2 ft.

Fireball. (Scarlet)	Rose Pink	White
Golden Ball	Salmon-Pink	Violet
Canary Yellow	Silver-Pink	Mixed. All colors.
Tr. Pkt20c	1/4 oz	Oz\$1.25

HELIOTROPE

Can be nowered	from seed in four	monus. very	iragram.
Lemoine's Giant.	Excellent large flox	werin g strain.	
Tr. Pkt	40c	1/4 oz	\$1.00

HUNNEMANNIA

FUMARIAEFOLIA (Bush	Escholtzia)	
Sunlite. Brilliant canary-	yellow, semi-double.	P
Tr. Pkt	¹⁄₄ oz 45c	Oz \$1.40

ICE PLANT (See Mesembryanthemum) Page 22

IMPATIENS

Provide splendid pot plants for Christmas sales. Also useful for porch boxes and bedding if given partial shade. Our seed is imported from a European specialist.

Holstii Vermilion. Deep	p scarlet.	
Holstii Hybrids Mixed.	A fine mixture of the bes	t colors.
Sultani Hybrids Mixed.		
Tr. Pkt50c	1/32 oz .65c	1/16 oz \$1.15
Sultani. Bright Carmin	e.	
Sultani Dwarf Mixed. dwarf.	A fine range of bright	colors. Plants are very
Tr. Pkt\$1.00	1/32 oz \$1.85	1/16 oz \$3.35

IPOMEA (Morning Glory or Moonflower)

blue Star.	Flowers are	large light	plue wi	th dark	blue ribs	which	form
a star. A	new color co	mbination.					
Tr. Dle+	25	1/		00-			42

Tr. Pkt35c 1/4 oz	60c	Oz	\$1.50
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IPOMEA (Continued)

Darling. New. Striking wine red with snow white throat. Tr. Pkt
Heavenly Blue. (Clark's Early Flowering). Very popular. Bright sky
blue flowers 4 to 5 inches across with white and yellow throats. Will flower early in pots for spring sales.
Tr. Pkt25c Oz75c 1/4 lb\$2.20
Pearly Gates. Large flowers of clear satin white with cream throat. As vigorous and free flowering as Heavenly Blue with which it is
often grown for contrast. Tr. Pkt
Scarlett O'Hara. A rich dark wine red. Flowers are not as large as Heavenly Blue but are good sized.
Tr. Pkt
Noctiflora. (Moon Flower). A night bloomer which usually stays open until noon the next day. We offer both pink and white varieties.
Giant Pink White Seeded
Tr. Pkt

KALANCHOE

An excellent pot plant possessing shades of brilliant scarlet flowers. Sow in January, may be flowered for Christmas with proper shading. Brilliant Star. An intense bright red with flowers about three times the size of Blossfeldiana and borne well above the foliage, so that they Tr. Pkt......\$1.50

Tom Thumb. Bright scarlet flowers cover the dwarf plants actually enveloping the entire plant starting at its base. 1/64 oz.....**\$5.00** Tr. Pkt......\$1.25 Blossfeldiana (Globulifera Coccinea). Taller than the above varieties. Very bright scarlet. Tr. Pkt........70c 1/64 oz....**\$1.75**

KOCHIA (Summer Cypress or Burning Bush)

Childsii. Light green foliage, symmetrical oval plants. Fine for summer hedges. Turns carmine in fall. 3 ft. Tr. Pkt...........15c 4 oz..........90c

LANTANA

Desirable for bedding, pot culture, vases. Seed must be given bottom heat and sown early.

Dwarf Compacta, Mixed.	Tr. Pkt		25c
1/4 oz	60с	Oz	\$1.80



Kalanchoe Brilliant Star

Larkspur

In northern states an outdoor sowing in early September will give the best blooms in the Spring, however if sown as early in the Spring as the ground can be worked, fine spikes may be obtained. Sowings are usually made in January for a crop under glass.

The base branching types are the best for cutting. For supreme quality try the new Regal, Supreme or Super Majestic Strains.

REGAL

Very long spikes of huge well spaced florets make this new strain of Florist's Market larkspur distinctive. Some flowering trials proved this strain to be superior.

Dark Blue Lilac	Rose	White Regal Mixed
Tr. Pkt35c	½ oz60c	Oz\$1.80
4 oz	\$6.00 · Lb	

SUPREME

A new base branching strain with a tremendous main flower spike formed by many fully double large flowers with broad petals closely spaced on the stem. Outstanding new colors.

spaced on	the stem.	Outstanding	new colors.		
Dark Blue.	Rich viole	t purple.	Rose.	Pure, deep ro	ose.
Lilac. Clea	r lilac.		Salmo	n. A true str	ong shade.
Pink. Clean	pink.		White	. A truly pur	e white.
		Supreme	Mixture.		
Tr Pkt	35c	1/2 07	\$1.00) 07	\$1.80

SUPER MAIESTIC

4 oz.....**\$6.00**

The tallest of the base branching larkspur. Added height gives this type an advantage for outdoor growing. Plants are very vigorous and the flower spikes as well as the stems are very long.

Lb.....\$18.00

Deep Carmine	Lavender	Rose Pink	White
Deep Salmon Pink	Light Blue	Pink	Mixed
Tr. Pkt25c			



You'll find the new types of Base Branching Larkspur the best.

IMPERIAL OR BASE BRANCHING

The standard strain. We list only the most called for varieties.

Blue Bell. Azure blue.	os Angeles Improved. Salmon-rose.
Blue Spire. Very deep blue-violet.	Pink Perfection. Soft pink.
Brilliant Rose. Deep salmon-rose.	Pink King. Salmon-rose.
Gloria Improved. Bright rose-pink.	Sweet Lavender. Lavender-blue.
Lilac King. Extra fine lilac shade.	White King. The best clear white.
Lilac Queen. Rich lilac-lavender.	Finest Mixed.
Tr. Pkt25c ½ oz	45c Oz\$1.10
4	T % 611 04

LOBELIA

The compact varieties are fine for beds, borders, edging and rock gardens. The trailing varieties are excellent in flower boxes, hanging baskets and pots. Enjoys semi-shade.

COMPACTA. 4-6 in.

Cambridge Blue. Light blue with green foliage.

Crystal Palace. Dark blue, dark foliage.

Blue Gown. Clear deep blue, without eye, fine compact habit.

Blue Stone. Re-selected. Large flowers, brilliant mid-blue.

Emperor William. Gentian blue, light foliage.

Mrs. Clibran Improved. Deep blue, white eye.

PENDULA (Trailing).

Hamburgia. Sky blue with a white eye.

LOBELIA PENDULA (Continued)

 Sapphire.
 Large deep navy-blue with white eye.

 Tr. Pkt.
 35c
 ½ oz.
 \$1.10

 PERENNIAL LOBELIA.
 See page 38.

LOVE IN A MIST (See Nigella) Page 22

LUPINUS (Lupins)

A January sowing will flower in May. Lupines are difficult to transplant and should be sown in pots or in the beds where they are to bloom. They prefer lime free, moist soil and partial shade.

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

Dark Blue. Rich Oxford blue. Heliotrope. Rosy purple.

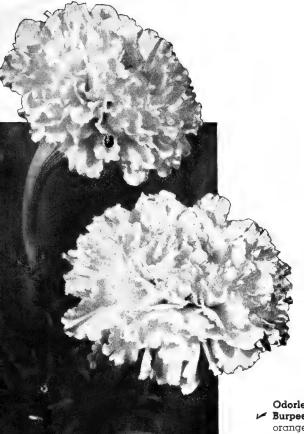
Tr. Pkt...........25c

Sky Blue. Clear light blue. **White.** Glistening pure white.

Choice Mixed.

Oz......95c Lb......\$8.20

PERENNIAL LUPIN. See page 38.

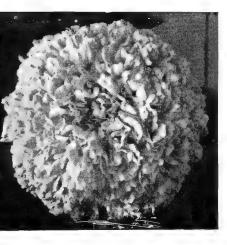


CARNATION FLOWERED YELLOW SUPREME -

MUM FLOWERED FIREFLY



GIGANTEA ORANGE SUNSET



A. B. C. Supreme

TALL AFRICAN

✓ On this page we've checked the most popular varieties for cutting.

ALL DOUBLE BALL (Fistulosa)

A very fine tall branching strain with large, quilled type flowers which are almost 100% double. Very popular for indoor forcing in the spring. About $2\frac{1}{2}$ feet.

- Orange. An exceptionally fine cut flower with long stiff stems. Color is brilliant orange.
- ▶ **Lemon.** Has the same large ball shaped flowers as the above but they are light yellow in color.

All Double Mixed. A fine blend of the above two varieties with some varying shades of lemon and orange.

Tr. Pkt.......30c 1/4 oz.......60c Oz.......\$1.65 4 oz.........\$5.25

CARNATION FLOWERED

Odorless Foliage.

Burpee Gold Improved. Large double rich deep orange flowers. Excellent for cutting. 2½ feet. Tr. Pkt.....30c ¼ oz.....60c Oz....\$1.70 Canary Bird. Very free flowering. Bright canary yellow. Long, strong stems. 2 feet. Tr. Pkt....25c ¼ oz....50c Oz....\$1.65 Frills. Large golden orange flowers with beautifully waved and frilled petals. Fine for borders or cutting. 2 feet. Tr. Pkt......25c ¼ oz....\$1.65

Normal Foliage.

Guinea Gold. Rich bright golden orange loose petaled flowers on fine long stems. The first of this type to be introduced and still a favorite. 3 ft.

CHRYSANTHEMUM FLOWERED

Flowers have incurved petals which in some varieties form finely cut florets closely entwined in true Mum form.

Glitters. New. Clear yellow flowers with fringed outer petals larger than Mammoth Mum and also plants are earlier and more dwarf. 2½ to 4 feet. Tr. Pkt.....40c ½ oz.....\$1.50 Oz.....\$5.00

✓ Mammoth Mum. The largest flowered variety in this class. The large, fluffy light sulfur yellow blooms are borne on long stiff stems. 30 inches. Tr. Pkt....40c
¼ oz....85c
Oz....\$2.80

Mission Giant Mixed. A fine mixture. Golden orange to lemon yellow. 18 inches to 2 feet.

Tr. Pkt....25c 1/4 oz....60c Oz....\$1.80

GIGANTEA — Tall

A remarkable sweet scented, robust growing and extremely large flowered type. Some of the largest flowers in the marigold class.

Orange Sunset. Rich, deep, lively orange. Very double flowers. Plants are of strong growing, upright branching habit. Makes a fine cut flower under glass. 3 feet.

Sunset Giants. An excellent mixture of colors ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow to primrose. 3½ feet.

Tr. Pk.....30c ½ oz.....60c Oz.....\$2.00

GIGANTEA — Dwarf

These are almost as large flowered as the tall varieties, but the plants are of compact habit. Free flowering and early.

Pot O'Gold. Deep orange blooms. 12-15 in. Tr. Pkt.....30c 1/4 oz.....55c Oz.....\$1.90

Little Giants Mixed. Shades of yellow to very bright orange. Flowers vary from the informal carnation type to the perfect Fistulosa ball type. Very compact habit. 10 to 15 in.

Tr. Pkt.....25c 1/4 oz.....60c Oz.....\$1.80

For Bedding • Borders • Cutting

Quality Marigolds

DWARF FRENCH

✓ On this page we've checked the most popular varieties for bedding.

SINGLE FLOWERED

Fire Cross. Deep golden yellow with mahogany center. Nice compact habit. 12 to 14 inches.

✓ Flash. Color ranges from vivid red through bronze with occasionally a few yellows. The base color of tangerine is overlaid with rich marigold red. 18 in. Tr. Pkt.......35c

✓ Naughty Marietta. Rich golden yellow petals attractively marked maroon at the base. 2 inch flowers are produced early and freely on compact plants. Well liked wherever it has been grown. 1 foot. Tr. Pkt..........30c Oz.....\$1.90

Legion of Honor. An old favorite. Lemon yellow with mahogany center. 12 to 14 in.

✓ Red Head. Large crested flowers 2 inches across, with broad, overlapping petals. Mahogany color, changing to auburn and later to bronze. Blooms early and continues throughout summer. Excellent for low borders. 1 ft.

Tr. Pkt.....30c 1/4 oz.....60c Oz.....\$1.90 ✓ Sunny. Bright yellow single flowers with attractive wavy edges. Compact plants are covered with blooms all summer. 15 in.

Tr. Pkt.....35c 1/4 oz.....60c Oz.....\$2.00

DOUBLE FLOWERED

Very popular for edging, bedding, rock gardens and borders. Many will flower early in small pots or plant bands and are very attractive when sold alone or in combinations.

✓ Butterball. Light yellow scabiosa-like flowers with crested center petals very slightly tinged maroon. Plants are very compact 6 to 10 in. Tr. Pkt.....30c 1/4 oz.....55c Oz.....\$1.90 Eldorado. A live pleasing canary-yellow tinted slightly deeper toward the center. An early bloomer. 10 inches. Tr. Pkt......25c Harmony but plant habit is more dwarf and ball shaped. 6 in. Tr. Pkt.....30c 1/4 oz.....55c Oz.....\$1.90

Golden Harmony. Glowing golden yellow flowers which are similar in form to Harmony as is the plant habit. 11 inches.

Tr. Pkt.....25c 1/4 oz.....55c Oz.....\$1.80 ✓ Harmony Improved. Flowers have fluted deeply cut golden orange center petals and maroonred outer petals. Quite striking and distinct. Harmony Hybrids. A very colorful mixture of

double crested flowers in orange and yellow shades with many blotched and striped combinations. 12 to 14 inches. Tr. Pkt......20c

Melody. Harmony-type flowers, 11/4 inches across of clear golden orange. Uniform habit, early and continuous bloomer. 12 to 15 inches. Tr. Pkt.....30c 1/4 oz.....60c Oz.....\$1.80 Scarlet Glow. Flowers open deep scarlet and turn with age to orange-scarlet. The brightest red in this class. Very bushy. 10 inches. Oz....\$1.70 Tr. Pkt.....30c 1/4 oz.....55c

class. The bright yellow crested centers are surrounded by several rows of mahogany-red guard petals. Very attractive. Quite resistant to

Sunkist. Very attractive deep orange flowers with crested centers. Very dwarf and compact.

Yellow Pygmy. Sparkling lemon yellow. Very dwarf bushy plants. While used mostly in pots and for edging, the whole plant when cut makes an effective bouquet. 6 inches.

Tr. Pkt.....25c 1/4 oz.....55c Oz.....\$1.80

Finest Mixed. An excellent mixture of all

MISCELLANEOUS TYPES

Burpee Red and Gold Hybrids. A cross between African and French Marigolds. Very double $2\frac{1}{2}$ inch flowers. Range in color from solid red to combinations of red and gold. Varying with the season. Fine for bedding and cutting. $1\frac{1}{2}$ to 2 feet. ¹/₄ oz......\$2.25 Tr. Pkt.50c

Aurora (Gaillardia Flowered). Deeply fringed petals of deep golden yellow form flowers resembling double annual Gaillardias. Early flowering. 12 to 14 inches.

Gnome (Tagetes Signata Pumila). Large flowered golden yellow. Fine for pots and edging. Foliage is very finely cut and fern-like. 6 inches. Tr. Pkt. 30c $\frac{1}{4}$ oz. 55c Oz. \$1.70 Oz......\$1.70

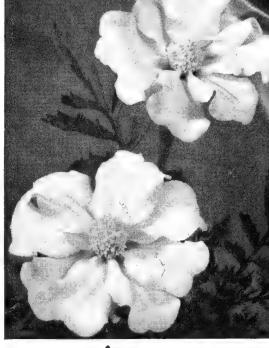
WINTER FLOWERING

Especially suited for winter cut flowers. Will not flower in the summer. Sowings may be made from August on into late fall.

Lieb's Winter Flowering. Golden yellow crested center with mahogany guard petals. ¹/_{4 ⊙Z}......\$2.10 Tr. Pkt......30c

Winter Harmony. Golden orange, crested center with reddish brown guard petals. Oz.....\$1.80

Combinations • Pot Plants

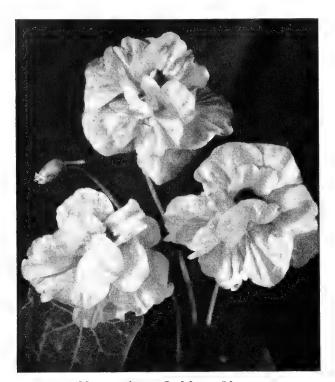


SUNNY



YELLOW PYGMY . **NAUGHTY MARIETTA**





Nasturtium Golden Gleam

MARVEL OF PERU (Four O'clock)

Bright colored flowers which open in the afternoon or all day on cloudy days. Very easily grown most anywhere. An old favorite. 2 ft.

MESEMBRYANTHEMUM

MIGNONETTE

Sow in August for a winter crop and in January for a spring crop. Water carefully and grow cool. $1\ \mathrm{ft.}$

	Tr. Pkt.	$\frac{1}{4}$ oz.	Oz.
New York Market. For forcing	. 65c	\$1.50	
Matchet. Golden Goliath	. 15c	.30	\$1.00
Matchet. Goliath Red	. 15c	.30	1.00
Sweet Scented. Large flowering	. 10c		.20

MIMOSA (Sensitive Plant)

MIMULUS

Moschatus (Musk	Plant).	Flowers	are	pale	yellow	with	small	brown
blotches. Tr. Pkt.								35с
Tigrinus (Monkey	Flower	. Tr. Pk	L					35c

MORNING GLORY (See Ipomoea) Page 18

NASTURTIUM

DOUBLE GLEAM TYPE. Large sweet-scented, double flowers on vigorous semi-tall plants. May be trained on wire or string. Fine for cutting, lasting well in water.

Golden Gleam. Golden	n yellow	Scarlet Gleam. Orange scarlet	
Orange Gleam. Deep	orange	Gleam Hybrids. A colorful mixture	
Oz30c	4 oz		ì

NASTURTIUM (Continued)

NEMESIA

Showy, free flowering plants for borders, rock gardens and edging. Do best in cool weather.

NANA COMPACTA. The dwarf compact growing type. Fine for spring pot plants or combination boxes. 10 in.

Triumph Mixed. Tr. Pkt.......40c 1/4 oz......95c Oz......\$3.50

NICOTIANA (Flowering Tobacco)

Affinis. Fragrant, white, 2½ ft	n	. Oz. \$1.10
Crimson Bedder. Rich deep crimson. 15 in		1.90 .85
Sensation Mixed. Contains the widest range of colors. compact and the flowers remain open in daylight. Fro		are more
Tr. Pkt		\$2.50

NIEREMBERGIA

Tr. Pkt...........50c

Plants form a dense mat and are covered with beautiful cup-shaped flowers all summer. Does best in full sun and sandy soil. Blooms in about 15 weeks from seed.

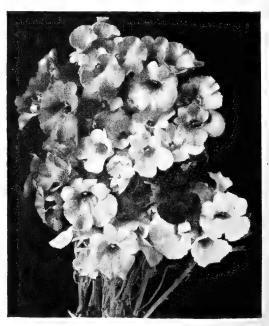
1/32 oz.......\$1.65

NIGELLA (Damascena)

Miss Jekyll. Double blue. 18 inch. Tr. Pkt..... 25c Oz......\$1.00

NEMESIA GRANDIFLORA

Fine for Early Spring Cutting



1/16 oz.....**\$3.00**

PANSY SEED

A. B. C. De Luxe Mixture

The world's finest strain of fancy pansies composed of seed which is hand picked from individual plants selected for the largest sized flowers in the richest and most varied colors including beautiful shades of red.

This DeLuxe mixture will bring you top prices in spring plant sales and produces excellent cut flowers as well.

Tr. Pkt	75c	½ oz		\$1.75
1/4 oz \$3.00	Oz	\$10.00	4 oz	\$35.00

SWISS GIANT

Alpenglow. Rich wine shades with large dark blotch.

Berna. Dark velvety violet-blue, excellent quality.

Coronation Gold. Canary yellow with lower petals flushed golden orange.

Giant Orange. Pure bright orange. Originator's seed. Packets only.

Lake of Thun (Ullswater, Thuner Sea.) A solid blue with dark blue blotches.

Rheingold. Canary yellow with dark blotches.

White (Mont Blanc.) The finest Giant pure white.

Raspberry Rose. A distinct new color in the Swiss type having soft pink flowers with deeper colored blotches.

Tr. Pkt.....85c 1/8 oz.....\$1.85 1/4 oz....\$3.50 Oz....\$11.00

Super Swiss Giants. A very fine mixture noted for its immense size blooms. The texture of the flowers is unexcelled. Selected for their distinctive markings, many blooms are attractively ruffled.

Dwarf Swiss Giants. Choice Mixed. Similar to above, but, with dwarf compact habit of growth.

POPULAR MIXTURES

Engelman's Giant Mixture. An early flowering strain of giant pansy. The growth is very compact. Large flowers are produced on heavy stems. Originator's seed.

Tr. Pkt....80c 1/4 oz....\$3.75 1/2 oz....\$6.50 Oz....\$12.00

Grown from originator's seeds.

Tr. Pkt....**60c** $\frac{1}{4}$ oz....**\$3.00** $\frac{1}{2}$ oz....**\$5.50** Oz....**\$10.00**

Maple Leaf Giants. One of the largest flowering strains of Giant Pansies.

Tr. Pkt.....65c 1/4 oz.....\$2.85 1/2 oz.....\$4.85 Oz.....\$9.20

Super Maple Leaf Giants (Canadian Giant). An improved strain with huge flowers.

Tr. Pkt.....\$1.00 ¼ oz.....\$3.10 ½ oz.....\$5.50 Oz.....\$10.20

Geneva Giants. Growers report that this strain has a fine selection of rich colors. Compact in habit of growth.

Oregon Giants. Immense ruffled blooms produced on long, strong stems with luxuriant foliage. Wide range of colors. Delicately fragrant.

Tr. Pkt....85c 1/4 oz....\$3.50 1/2 oz....\$6.00 Oz....\$12.00

America. An extremely bright mixture, early flowering and dwarf, with a good variety of colors. Especially desirable for basket sales.

Tr. Pkt.........65c 1/4 oz.........\$2.50 Oz......\$9.30



A. B. C. "DeLuxe" Pansies

Steele's Strain

BUTTERFLY HYBRIDS

A fine mixture of the most unusual pastel shades. Many are ruffled, frilled, fluted, and marked with sunrays and blotches of butterfly sheen metallic jewel tones. The substance is superb and the stems are long.

Tr. Pkt. (800 seeds)..\$1.00 1/16 oz..\$2.00 1/8 oz..\$3.50 1/4 oz..\$6.00

JUMBOS

"Pay Dirt." The largest golden yellow ever produced. Blooms have dark rays or tiny dark faces. Resistant to summer heat.

Tr. Pkt. (600 seeds).....\$1.75 1/16 oz.....\$3.00 1/8 oz.....\$5.00

Jumbo Beaconsfield. A greatly improved true Beaconsfield type. Upper

petals rich lavender, lower deep violet. No blotch.
Tr. Pkt. (600 seeds)...\$1.00 1/4 oz...\$3.50 1/2 oz...\$6.50 1 oz...\$12.00
Jumbo Mixed. Flowers up to five inches in diameter. Many new and

Jumbo Mixed. Flowers up to five inches in diameter. Many new and unique colors. Fine form, heavy substance, long strong stems, fine for cutting and forcing. Very early.

Tr. Pkt....\$1.00 1/8 oz....\$3.00 1/4 oz....\$5.00 1/2 oz....\$9.00

swiss

Sea Blue. A genuine blue pansy with darker blotch. Very uniform in color with good size and substance.

Tr. Pkt. (800 seeds). .\$1.00 $\frac{1}{4}$ oz...\$3.50 $\frac{1}{2}$ oz...\$6.50 $\frac{1}{2}$ oz...\$12.00 Gorgeous Red. The reddest pansy ever produced with α deeper red blotch.

Tr. Pkt. (800 seeds)....\$1.00 1/16 oz....\$1.25 1/8 oz....\$2.00

Super Swiss "400" Mixed. A strain of the finest known Swiss types grown in a perfectly balanced mixture. Flowers are beautifully blotched and often bordered in contrasting hues.

Tr. Pkt. (800 seeds)..\$1.00 1/4 oz...\$4.00 1/2 oz...\$7.50 1 oz...\$14.00

GIANT PANSIES—Separate Colors

A. B. C. GIANT WINTER-FLOWERING





All Double Petunias make fine Easter pot plants

VICTORIOUS STRAIN (Sakata)

NEW and IMPROVED VARIETIES

Amaranth Red. Large Amaranth-red, well fringed.

Fantasy. Rich velvety violet-blue and white.

Illumination. Bright red with scarlet sheen.

Mayflower. Soft, delicate rose with deeper-colored veining.

Orange (Salmon). The nearest to orange in Petunias.

Orchid Beauty Improved. Clear light blue to orchid.

 ${f Silver-Blue.}$ Clear blue without veins.

Purple Glow. Deep glowing purple shaded velvety blue.

½ Tr. Pkt. (400 seeds).....\$2.50 Tr. Pkt. (800 seeds).....\$4.50

STANDARD VARIETIES

Attraction. Rich bright rose with sharp contrasting variegation of pure white.

Blue Brocade. True violet-blue.

Gaiety. Light rose-red with variegated white markings.

Loveliness. La France pink.

Pure White (Snowball). Clear white.

Purple and White. Variegated rich purple and white.

World Beauty (Rosy-Carmine). Very bright rose.

Victorious Mixed. A well balanced mixture.

 ½ Tr. Pkt. (400 seeds)...\$
 2.25
 Tr. Pkt. (800 seeds)....\$
 4.00

 1/64 oz.
 1/32 oz.
 23.00

ALL DOUBLE PETUNIAS

Excellent for pot plants and combinations for Easter and Spring sales. Sow seed in late October to make fine, bushy plants for Easter. Grow the plants cool. Order your seed now for prompt delivery.

CANADIAN STRAIN (Simonet)

All-Double Canadian Mixture. Vigorous dwarf compact plants of free branching habit with large nicely ruffled flowers. Rose, pink, and mauve, as well as some white and salmon, are included in this mixture.

 ½ Tr. Pkt.
 \$2.00
 Tr. Pkt.
 \$ 3.50

 1/128 oz.
 6.65
 1/64 oz.
 12.60

Colossal Shades of Rose. The largest flowered All-Double Petunia. Colors range from light salmon pink through rose-pink to rich rosy mauve. Plants are of vigorous, low spreading habit. 20 inches.

 ½ Tr. Pkt.
 \$1.65
 Tr. Pkt.
 \$ 2.75

 1/128 oz.
 5.50
 1/64 oz.
 10.00

America. Medium sized rose-pink carnation flowered blcoms. Compact dwarf plants. Valuable for combinations, pot plants and bedding.

 ½ Tr. Pkt.
 \$1.35
 Tr. Pkt.
 \$ 2.50

 1/128 oz.
 4.50
 1/64 oz.
 8.00

 1/32 oz.
 \$14.50

PAN-AMERICAN STRAIN (Weddle)

Allegro Improved. Deep salmon giant fringed flowers which are 100% true to the Grandiflora type. Plants have a uniform dwarf habit and are unexcelled for pots and bedding. One of the most outstanding in the All-Double class.

Caprice. Bright rose flowers which are deeply fringed. Plants are dwarf. One of the most popular double varieties.

Minuet. Beautiful orchid-lavendar. Somewhat taller than the other varieties. Fine shapely plants can be had for pots if they are pinched. Very large fringed flowers. Unpinched plants produce excellent cut flowers which last well in water.

Nocturne. Deep midnight purple. Dwarf habit with α high percentage of large fringed doubles. One of the deepest, yet pleasing colors in Petunias.

Sonata. Pure white. Huge deeply fringed, fully double flowers. Plant habit is semi-dwarf. Plants are more compact if pinched. The finest white in the entire All-Double class.

 ½ Tr. Pkt. (500 seeds)
 \$2.75
 Tr. Pkt. (1000 seeds)
 \$4.50

 1/128 oz.
 \$1/64 oz.
 \$1/64 oz.
 \$16.00

 \$2.32 oz.
 \$29.50

Glorious Mixture. An excellent formula mixture made up of the above varieties.

 ½ Tr. Pkt. (500 seeds)
 ...\$2.25
 Tr. Pkt. (1000 seeds)
 ...\$4.00

 1/128 oz.
 7.60
 1/64 oz.
 ...\$14.45

 1/32 oz.
 ...\$28.00

SINGLE F. HYBRID PETUNIAS (Weddle) Ruffled Fringed

Bolero. Bright rose deeply fringed flowers. Plants are of extra dwarf, very uniform habit. Very vigorous and more free flowering than the standard dwarf fringed varieties. Showy in pots or beds. More vigorous and larger flowered than Setting Sun and the other Dwarf Erfurts.

La Paloma. An F_1 Hybrid with pure white, large, well fringed flowers. Very uniform and vigorous. Suitable for bedding or pots.

½ Tr. Pkt.\$1.35 Tr. Pkt.\$2.50 1/128 oz. 4.50 1/64 oz. 8.00 **Rose Charm.** Bright rose. A small flowered F_1 hybrid of the multiflora type Petunia. The most free blooming of all petunias. Vigorous plants spread 3 to 4 feet yet the growth remains low and compact. Disease resistant. Color and freedom of bloom combine to make a bed of unsurpassed brilliance. 15 inches.

 ½ Tr. Pkt.
 \$1.00

 Tr. Pkt.
 \$1.75
 1/128 oz.
 3.50

Tango. Scarlet red. The first F_1 Hybrid Dwarf Fringed Petunia to be offered. Very dwarf and compact yet strong and free blooming due to Hybrid vigor. A new color in petunias which is even brighter than Carmencita and has been admired by all who have seen it. 15 inches.

Short crop. SOLD OUT.

BALLERINA

The only All America Petunia for 1952. F1 Hyb. Soft Glowing Salmon. Dwarf.
1/2 Tr. Pkt......\$1.35 Tr. Pkt......\$2.50 1/128 oz......\$4.50

CHOICE PETUNIAS

FOR POTS AND BEDDING

RUFFLED CALIFORNIA GIANTS (Hybrida grandiflora superbissima)

A.B.C. "Private Stock" (Dwarf). You will find this blend of California Giants highly desirable in 3-inch or 4-inch pots for Easter and early Spring sales. This strain is noted for its uniformly dwarf habit of growth and a high percentage of large, attractive flowers in a wide range of colors, including the lighter pinks and roses as well as the popular dark shades and bi-colors.

Dark Shades	Ligh	t Shades	Mixed	
½ Tr. Pkt	75c /32 oz	Tr. Pkt	1/16 oz	\$1.25
Ramona Strain Dwarf Gidwarf, sturdy plants especattractively ruffled, and a desirable strain.	ant. Huge cially bred	Giants of for pot pla	California flow	vers on
½ Tr. Pkt	65c /32 oz	Tr. Pkt \$2.75	1/16 oz	\$1.10 \$5.25
Se	parate	Colors	;	
Copper Red (Dark). Coppe ure 5 to 6 inches across.				
Tr. Pkt	4 oz	\$1.35	1/32 oz	\$2.65
Glamour. Large salmon-rethroat. A very free bloom	er.			
Tr. Pkt				
Marilyn (Salmon Beauty). to light shades. Tr. Pkt	Brightest	salmon pi	nk. Varies fron	n dark \$1.75
Prince of Wuerttemberg. D	eep red w	vith dark th	ıroat.	
Tr. Pkt				. \$1.50
Princess of Wuerttemberg. Tr. Pkt	Rose Pink75c	with veine	d dark throat.	\$1.50
				100

EXTRA DWARF FRINGED GRANDIFLORA

These recent Pan American introductions are a great improvement over the original Dwarf Erfurt type, however, we list with them a mixture of the original types.

Carmencita. Deep scarlet salmon deeply fringed flowers cover uni-

SINGLE FLOWERED RUFFLED GRANDIFLORA

Snowstorm Improved. An A.B.C. introduction. Pure white. Very large flowered and profuse blooming which makes it very desirable for pot plants or bedding.

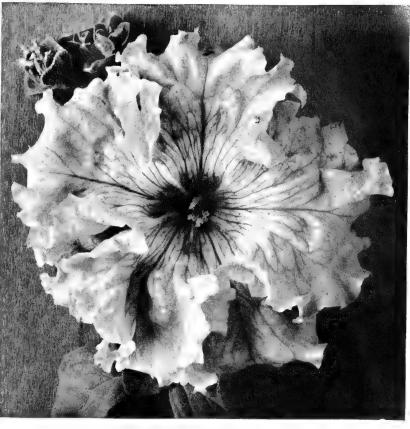
 Tr. Pkt.
 80c
 1/64 oz.
 \$1.90

 1/32 oz.
 \$3.50
 1/16 oz.
 \$6.00

 White Cloud.
 All purpose durant white. Free flavoring.

 White Cloud.
 All purpose dwarf white.
 Free flowering.

 Tr. Pkt.
 50c
 1/64 oz.
 \$1.65
 1/32 oz.
 \$3.00



A. B. C. Private Stock

DWARF RUFFLED

Garden Giants. An outstanding mixture containing a wide variety of bright color combinations. Plants form uniform well rounded mounds. Early flowering and continue until frost. Flowers hold their size and ruffling under adverse conditions. 12 to 15 inches. Tr. Pkt. \$1.00 1/64 oz. \$2.25 1/32 oz. \$4.00 1/16 oz. \$7.00

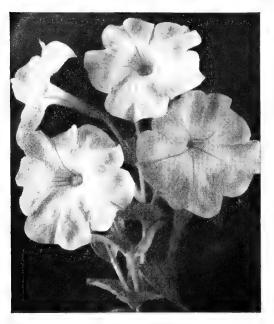
LARGE FLOWERING SINGLE FRINGED (Hybrida grandiflora fimbriata)

A.B.C. Fringed Snowstorm. Glistening white with a touch of yellow in throat. Abundant producer of medium to medium heavy fringed flowers, $2\frac{1}{2}$ to 3 inches in diameter. Ideal for pots or bedding.

Theodosia (Reselected). Beautiful rose-pink with golden yellow throat. One of the choicest and largest rose Petunias available, either for pot plants or bedding. Tr. Pkt.........60c 1/64 oz.......\$1.50 1/32 oz.......\$2.80

White Mound. A fine fringed white with very uniform bushy habit. A recent introduction. Tr. Pkt......80c 1/64 oz.....\$1.80 1/32 oz.....\$3.30

A.B.C. Single Fringed Mixed. This is an extra free flowering, medium dwarf fringed Grandiflora strain. We strongly recommend it for growing young stock in flats and for bedding. Tr. Pkt......55c 1/32 oz.....\$1.60 1/16 oz.....\$2.70



Petunia Bright Eyes

~	Admiral Improved. Considered the choicest of all the dwarf blue bedding Petunias Flowers are medium size and beautifully ruffled. Exceptional for bedding or pots. Tr. Pkt
100	Blue Bedder Imp. (New). Mid-blue, more compact growing and a better color than the original. Very free flowering. Tr. Pkt50c $\frac{1}{6}$ oz\$1.15 $\frac{1}{4}$ oz\$2.00
	Blue Bedder. Mid blue. Contains very little violet shading. Vigorous medium dwarf. Tr. Pkt 40c 1/4 oz \$1.40 Oz \$4.50
	Bright Eyes. Soft light rose-pink with white throat flowers cover the very dwarf uniform plants. Tr. Pkt
1	Celestial Rose Improved. Deep rose. One of the most popular with the trade.
	Tr. Pkt 50c 1/8 oz \$1.10 1/4 oz

DWARF HYBRID PETUNIAS

(P. Hybrida Nana Compacta)

Most Widely Used Class for Bedding, Combination Work, and for Attractive Small Pot Plants

The dwarf compact habit and profuse blooming of this class makes them easily adaptable to wide and varied uses. Offer these to your customers by the flat. 12 to 16 inches.

✓ We've checked the best bedding varieties.

Cheerful. Clear salmon-pink. Medium large flowers are produced abundantly on vigorous low spreading plants. Tr. Pkt75c 1/16 oz\$1.50 1/20 oz\$2.20 1/4 oz\$3.85	 ✓ King Henry. Rich velvety red. Uniform dwarf and large flowered. Outstanding for pot plants. Tr. Pkt
Cream Star. Soft creamy white Flowers bluntly star shaped. Tr. Pkt	Rose of Heaven. Brilliant rose pink. Tr. Pkt35c 1/4 oz\$1.00 Oz\$3.00 Rosy Morn Improved. Clear rose-pink with
English Violet. The same pleasing shade of violet blue as the violet for which it was	white throat. An old favorite. Tr. Pkt50c 1/4 oz\$1.20 Oz\$3.65
named. Tr. Pkt	Snow Queen. Dwarf pure white. Vigorous and free flowering. Tr. Pkt. 40c 1/4 oz. \$1.50 Oz. \$5.00
Fire Chief (New). All-American Gold Medal winner 1950. Brilliant scarlet red. A new color in this class. Tr. Pkt50c 1/32 oz\$1.25	Snow White. Its compact floriferous habit admirably suits border and pot plant requirements. Tr. Pkt
Glow. Striking carmine red. One of the richest colors in the class. Doesn't fade. Tr. Pkt35c 1/16 oz\$1.25	✓ Topaz Queen. This brilliant scarlet rose Petunia is one of the brightest colors in the bedding class. Tr. Pkt
17 10 02. \$1.25 1/8 02. \$2.00 1/4 02. \$3.75 Oz. \$13.50	Twinkles. Small flowered, bright rose, starred white. Tr. Pkt. 50c ½ oz. \$1.65 Oz. \$5.00
Glowing Rose. Very brilliant rose with large flowers. Uniform well-rounded plants. Very early. Tr. Pkt	Velvet Ball. Large flowered velvety crimson. Dwarf spreading habit. Excellent for bedding. Tr. Pkt
Heavenly Blue. Medium to light silvery blue. Tr. Pkt	Violacea. Fairly dwarf rich violet-blue. Tr. Pkt40c 1/4 oz\$1.25 Oz\$4.00
⅓ oz 95c ⅓ oz \$1.65 Oz \$5.00	Violet Blue. Rich violet with a bright blue cast. Tr. Pkt. 40c ½ oz80c ½ oz\$1.40 Oz\$4.80
Igloo. Creamy white. 1½ inch flowers with pale yellow throats cover the uniform compact plants Tr. Pkt	Finest Dwarf Mixed. A special formula mixture. Tr. Pkt.

	dwarf and large flowered. Outstanding for pot plants. Tr. Pkt. .75c 1/32 oz. \$1.40 1/16 oz. \$2.50 ½ oz. \$4.65 ½ oz. \$9.00
	Rose of Heaven. Brilliant rose pink. Tr. Pkt35c 1 4 oz\$1.00 Oz\$3.00
	Rosy Morn Improved. Clear rose-pink with white throat. An old favorite. Tr. Pkt50c $\frac{1}{4}$ oz\$1.20 Oz\$3.65
	Snow Queen. Dwarf pure white. Vigorous and free flowering. Tr. Pkt
	Snow White. Its compact floriferous habit admirably suits border and pot plant requirements. Tr. Pkt
	$ \begin{array}{llllllllllllllllllllllllllllllllllll$
	$ \begin{array}{llllllllllllllllllllllllllllllllllll$
~	Velvet Ball.Large flowered velvety crimson.Dwarf spreading habit.Excellent for bedding.1/32 oz.\$1.40\$\frac{1}{8} \text{ oz.}\$\$4.80
	Violacea. Fairly dwarf rich violet-blue. Tr. Pkt40c 1/4 oz\$1.25 Oz\$4.00
	Violet Blue. Rich violet with a bright blue cast. Tr. Pkt.
	Finest Dwarf Mixed. A special formula mixture. Tr. Pkt

"REGULAR" OR TALL HYBRIDS (Petunia Hybrida)

These make a rather heavy spreading growth but not quite as much as the Balcony type. Plants bear many medium-sized plain edged single flowers even under the most trying weather and soil conditions. Ideal for bedding and borders, 20 to 24 inches.

for bedding did borders. Zo to Z4 inches.
Blue Bee. Bright violet-blue. Very similar to Viola Jersey Gem in color. Tr. Pkt
11. FKI
Flaming Velvet. Deep velvety blood red.
Tr. Pkt
Howard's Star Improved. Rich reddish purple, starred and blotched white. Quite tall. Tr. Pkt
Quite tuil. 11. Fkt
Mars. Large flowered, deep crimson.
Tr. Pkt
Radiance. Bright cerise-rose with underlying salmon which intensifies its brilliance. Golden yellow throat,
Tr. Pkt

Topaz Rose. Deep brilliant fiery rose. Topaz throat.

REGULAR HYBRIDS (Continued)

Tr. Pkt30c	½ oz60c	Oz \$2.00
	mula mixture made up of 1/4 oz	

BALCONY PETUNIAS

(Petunia Hybrida Pendula)

Strong spreading growth and large single plain edged flowers make the Balcony type excellent for bedding, porch and window boxes. 18 to 24 inches.

Black Tr. Pk	Prince.	Deep 35c	mahogany-red. 1/8 oz	Ā	much	darker	red	than	crimson \$1.80
Blue.	Mid-blue	shade	4						

Blue. Mid-blue	shade.		
Crimson	Rose	White	Mixed
Tr. Pkt	35c ½ oz	\$1.40	Oz\$5.00

PHLOX DRUMMONDI

GRANDIFLORA

Well branched plants with large clusters of bright colored flowers. While generally used for summer bedding, retail growers can get a profitable cut flower crop in May from a December sowing, 15 inches.

Brilliant. Clear rose. Dark eye. Carnea. Flesh-pink with rose eye.

Cinnabar. Rich scarlet. Isabellina. Primrose-yellow. Rosea. Rose-pink shading deeper in center.

Chamois Rose. With carmine eye.

Splendens. Brilliant scarlet. Violet. White eye.

Tr. Pkt......40c 1/4 oz.....90c **Special Mixed.** Tr. Pkt......30c 1/4 oz......70c Oz......\$2.00

Oz.....**\$2.70**

GIGANTEA

The individual flowers are larger than the Grandiflora type, and are produced freely on strong, upright plants. 10 inches.

Red Glory. Bright red with white eye. Rosy Morn. Rose-pink with eye. Salmon Glory. Soft rich salmon pink with creamy white eye.

Art Shades Mixed.

½ oz.....\$1.00

NANA COMPACTA (Dwarf)

Tr. Pkt.....40c

The symmetrical dwarf, compact plants are especially suited for bedding rock garden and pots. 6 inches.

Atropurpurea. Reddish purple. Chamois Rose. Carmine eye. Coerulea Oculata. Blue, white eye.

Isabellina. Primrose yellow. Miriabilis. Carmine red, white eve.

Snowball. Pure white. Violet. Mixed.

Fireball. Fiery scarlet. Tr. Pkt......40c

1/4 oz.....\$1.00

Oz......\$3.25

CECILY MIXED

Attractive colors in a semi-dwarf mixture.

Tr. Pkt.....40c 1/4 oz.....\$1.00

POPPY (Papaver)

ICELAND (P. Nudicqule)

The standard type for greenhouse spring forcing. Sow either direct or in pots and transplant.

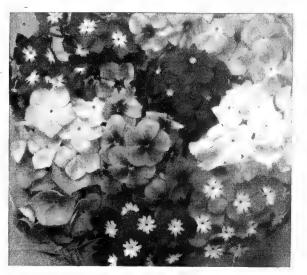
The Emperor. Brilliant orange. Large flower and long, stiff stems. The Empress. Same as above but in salmon-rose shades.

Art Shades Mixture.

Tr. Pkt......30c 1/4 oz......85c



Eriksson's Primula Malacoides



Phlox Drummondi Mixed

POPPY (Continued)

SHIRLEY (P. Rhodeas)	Tr. Pkt.	Oz.
American Legion. Single orange-scarlet	k 20c	\$0.85 1.20 90
PERENNIAL POPPY—See Page 38.		

PORTULACA

Very excellent easily grown outdoor bedding plant. Will flower 30 to 45 days from sowing in late spring or early summer.

DOUBLE MIXED

Tr. Pkt30c	¹ / ₄ oz\$1.10	Oz\$3.70
SINGLE		
	rers of brilliant crimson c	
Tr. Pkt	50c ½8 oz	\$1.10
Mixture. Tr. Pkt	.25c 1/4 oz80c	Oz \$2.70

PRIMULA

For better germination put Primula seed in a refrigerator for a week or ten days.

MALACOIDES

Sow seed in May or June in light sandy soil for fine plants for St. Valentine's Day and spring sales. Light, air and low temperature are the main things to check carefully. Do not let the plants get too dry between waterings.

ERIKSSON'S IMPROVED

	alanced blend of colors.	
Tr. Pkt\$1.25	1/64 oz \$4.00	1/32\$7.50

BODGER'S GIANT

Single Mixed. Includes many new shades. Tr. Pkt......\$1.00

ABC PRIMULA MALACOIDES

Glory of Riverside Imp. An excellent variety with beautiful salmonrose flowers.

White Giant. Pure white; large flowers and heavy stems.

Brilliancy Imp. Flowers open lavender—turn to dark velvety red.

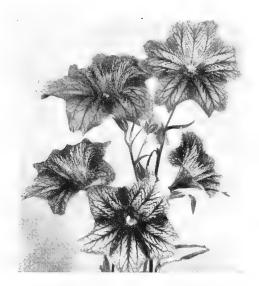
Mrs. Eriksson of Riverside. Large flowers of deep rose-red on compact plants of medium height.

Lavender. Bright orchid-lavender. An improved Rosea Superba.

Mixture. Our own balanced formula mixture.

Prices of above: Tr. Pkt....\$1.00 1/64 oz....\$2.75 1/32 oz....\$5.00

OBCONICA. See next page.



Salpiglossis "Vesuvius"

OBCONICA

A sowing in late January or February will make choice pot plants for Christmas.

Better Days. Deep carmine red.	Mohnstein's Dark Red.
Coerulea. Clear blue.	Mueller's Rose. Pure rose; choice.
Fasbender. Rich deep red.	Snowstorm. Pure white.
Lachrosa. Salmon-rose.	M. M. Choice Colors Mixed.
Tr. Pkt\$1.30 1/64 oz	\$2.40 1/32 oz \$4.40
Wyaston Wonder. Bright crimson.	
Tr. Pkt\$1.30 1/64 oz	\$3.00 1/32 oz \$5.50

RICINUS (Castor Beans)

Tall large-leaved plan	ts having a tropica	l appearance.	
Zanzibariensis Mixed.	Foliage all green	. 10 to 12 ft.	
Oz	30c 4-oz		90c

RUDBECKIA

Starlight.	Primrose	yellow	to m	ahogany	and	bicolors,	with	mahogany
centers. 7	Very fine.							
Tr. Pkt		35c 1/4	OZ		\$1.	00 Oz		\$3.00

SALPIGLOSSIS

Some very attractive colors for summer cutting and spring flowering under glass. Especially valuable for retail growers.

Dwarf Mixed. A choice	mixture for bedding.	
Tr. Pkt20c	¹⁄4 oz 40c	Oz \$1.35
Vesuvius (New). Gold a	nd silver on a violet purp	le background. 30 in.
Tr. Pkt25c	¹/₄ oz .55c	Oz \$2.00
Emperor Mixed. A tall :	mixture of all colors.	
Tr. Pkt25c	½ oz 40c	Oz\$1.10

SALVIA

One of the most brilliant bedding plants. Blooms from early summer until frost. Bottom heat will give better germination.

Tr. Pkt.	1/4 oz.	Oz.
America (Globe of Fire)50c	\$1.50	\$5.00
Blaze of Fire85c	2.00	6.50
Bonfire (Clara Bedman)50c	1.50	5.00
Firebrand. Extra early. Very dwarf; scarlet75c	2.00	6.50
St. John's Fire. Very early, dwarf, compact plants.		
1 ft	2.50	8.00
Splendens. Tall growing50c	1.35	4.00
Zurich. Dwarf, early50c	1.30	4.50
Farinacea (Blue Bedder). Rich deep blue35c	1.10	3.50

SANVITALIA (Creeping Zinnia)

Procumbens Fl.	Pl.	Bright	yellow	double	flowers;	for	edging.	6	inches.
Tr. Pkt	2	5c ½	4 oz		50c	Oz.,			\$1.75

SAPONARIA

VACCARIA.	Gypsophila-like flowers.	18 inc	hes.	
Rosea. O	z	С	4 oz	

SCABIOSA

An easily grown free-flowering cut flower having long stems and a wide range of desirable colors. Sow in March for late spring greenhouse crop or outdoors for summer cutflowers.

King of the Blacks. Deep rich maroon. Shasta Improved. Fine pure white.

Giant Hybrid Mixture. A special strain containing only the new large flowered varieties. Well balanced in good cut flower colors.

Tom Thumb Mixed. Compact, dwarf plants for bedding and edging.

SCHIZANTHUS (Butterfly Flower)

Bushy plants with finely laciniated foliage and butterfly-like flowers. Seed sown in January and plants pinched once make ideal medium sized pot plants.

Tr. Pkt. 1/8 oz. 1/4 oz.

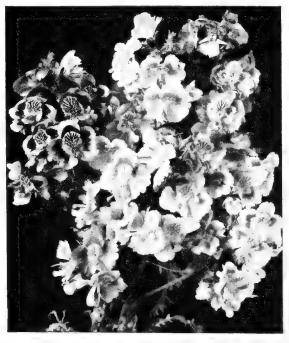
Mother's Favorite. A choice assortment of colors;

SHAMROCK

True Irish. Tr. Pkt.	 Oz	\$1.20

SMILAX

A fast growing vine with myrtle-like leaves. Valuable for floral decorations. Tr. Pkt.......40c $\frac{1}{4}$ oz......85c Oz......\$2.35



Schizanthus Dr. Badger's Hybrids

Snapdragons

FOR GREENHOUSE FORCING PRODUCED BY SPECIALISTS

NEW HYBRID SNAPS

Priscilla Ann (Yoder). Rich velvety crimson. The earliest of the Yoder varieties. Long, graceful spikes with large florets. Lip shows a little yellow at some seasons but not most of the year.

Maryland White (Winkler) Pure White. The result of ten years work for a quality white snap. It has been tested for several years by growers and praised highly.

Prices of above Tr. Pkt....

¢2 50

HYBRID VARIETIES

The increased vigor and uniformity of growth plus the unusually long, well formed spikes of large florets, make the Hybrids outstanding. They are early and come back for a second crop.

PINK AND ROSE

Better Times (Windmiller). Bright rose-red\$2.00
Christing (Yoder). Light pink. Sold out until June
Christmas Cheer (Windmiller), Bright rose-pink
Dorcas Jane (Burkey), Early, brilliant rose-pink
Mary Ellen (Toder). Popular light clear pink. Long stems and
spikes
Maryland Pink (Winkler). Early, light pink. 3.50
Maxine. Silvery pink. Pkt
YELLOW
Ball Yellow No. 1. Golden yellow\$3.00Gold Mine (Weddle). Deep golden-yellow3.00Goldrush (Winkler). Golden-yellow3.50
WHITE
Snow Hybrid (Weddle). Fringed pure white. Midseason to late depending on climate
33.00 appending on chinque

RED

Ball Red No. 7. Scarlet-crimson......\$3.00

RECENT INTRODUCTIONS

F1 HYBRIDS

Barbara (Yoder). A new bronze with long spikes, large florets with bright bronze lips, pink throat. Very early.

Indian Summer (Weddle). Medium bright bronze, lighter than Lady Dorothy. Early, yet strong and vigorous with strong stems and spikes with medium-size florets well spaced.

Jubilee (Winkler). A light apricot-bronze. Similar in shape of spike and growing habits to Goldrush.

Mountain Pink (Weddle). Clear medium-pink color identical to that of Cheviot Maid. Slightly later than Christmas Cheer. The first strong-growing hybrid in the medium-pink class.

Patricia (Yoder). Deep yellow hybrid, has Margaret characteristics of form and growth. Early.

Red Wing (Weddle). Deep velvety red. Far superior to any line-bred red snapdragon and equal to any hybrid introduced so far.

SELF-POLLINATED

Pamela Pink (Gilbert). An early winter-flowering variety. Good live medium pink with long flower spikes, very good stems and nice clean foliage.

STANDARD SELF-POLLINATED VARIETIES

We have checked the standard varieties in greatest demand as a guide for those who are in doubt as to which varieties to grow.

Tr. Pkt.

PINK AND ROSE Tr CHARM (Hodaly). New. Rich deep rose. Very large florets. Breaks

low.\$2.50

Cheviot Maid Reselected. Deep rose-pink. Delworth's Supreme. Uniform, early deep rose-pink. Gilbert's Pink Supreme. Deep pink. Jersey Maid. True medium pink, lighter throat. Cincinnati. Light rose. Peggy Schumann. Medium deep pink, early winter bloomer Rockwood's Pink Supreme. A brilliant rose-pink. Best from March	1.50 2.00 2.00 1.00
to early June	2.00
Rose Queen. A fine deep rose	1.00
St. Louis Pink (Rowe). An exceptional light pink. Fine long spikes.	1.50
WHITE	
	Pkt.
Feist's White (West Hills). White with yellow lip. Early	32.00 1.50 1.50 2.00 1.50
um to tall. Recommended for late spring and summer, only.	3.00
	1.50
TOMMY ARMSTRONG. New. Excellent pure white with long	
	3.00
Westover's Fringed White. White with cream lip	1.50
White Wonder Improved (Bezdek). Fine early white. Flowers from late December to early January	1 50
and the December to edity January	1.30

MIXTURE

A.B.C. Forcing Mixed. A special mixture of all varieties...... 75c

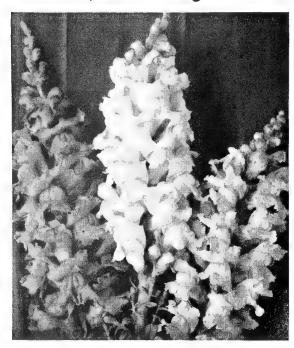
	DIONZE	
_	Tr.	Pkt.
	Afterglow. Golden bronze\$	1.00
	Gilbert's Bronze Beauty	2.00
	Glorious. Attractive reddish copper, yellow lip. Spring flowering.	1.00
	Ideal Improved (Hodaly). Blend of carmine-rose, orange tipped	
1.00	lemon-yellow. White throat.	1.50
	Lady Dorothy. Early. Glowing reddish bronze. Good winter	
	bloomer.	3.00
	Sunlight. Early. Golden bronze	1.00
	YELLOW	
	Corol Icon (Downsol and Line 1)	Pkt.
	Carol Jean (Dornacher). Light yellow\$	2.00
	Ceylon Court Dark. Golden yellow.	1.00
	Ethel. Bright medium yellow. Very popular	1.50
	Klondike Supreme. Deep yellow.	1.00
	Yellow Peggy Schumann	2.00
	I ellow Wonder Improved (Bezdek). Deep yellow, very early and	
	good producer	1.50
	LAVENDER	

RED

	1112	
	Rockwood's Crimson Queen, Velvety crimson	\$2.00
•	Shisler's Red. True, brilliant wine red	2.00
	Velvet Beauty. Scarlet-crimson with velvety texture	1.00

Does well in hot weather when grown single stem. 2.00 Schumann's Lavender. An excellent spring flowering variety. 2.00 Windmiller's Lilac. An early orchid of top quality. 2.00 Witterstaetter's Orchid. Rich orchid. 2.50

Snapdragons



Tetra Snaps

TETRA MIXED (2 to 21/2 feet)

The most satisfactory outdoor Snapdragon. Being a tetraploid, it is a vigorous grower, almost never crippled with rust, and these big husky plants sell quickly from flats. Florets are huge, mostly ruffled, and stay on the stem so that 12 inch flower spikes are usual. Colors cover the full range, with a majority of flowers richly veined.

Tr. Pkt..........50c ½ oz.....**\$2.00** Oz....**\$7.00**

NANUM GRANDIFLORUM (11/2 feet)

Dwarf plants especially suited for bedding and pots.

Amber and Gold. Terra cotta color. Carmine Rose. Bright carmine rose.

Red Boy. Rich deep red. Malmaison Rose. Bright rose.

Tr. Pkt......25c ¹⁄₄ oz.....**85c**

Malmaison. Silver pink. Wild Fire. Bright orange scarlet.

Choice Mixed.

Oz......\$2.75

Oz.....\$1.40

FOR OUTDOOR CUTTING, BORDERS AND BEDDING

All varieties are rust resistant except where noted

COLOSSAL (3 feet)

Finest Mixed. (New). Strain of tremendous vigor that produces strong stems with very large florets even under adverse conditions. Tr. Pkt......60c 1/4 oz......**\$2.40** Oz......**\$7.50**

MAXIMUM (23/4 feet)

The standard type for outdoor cutting and borders. Plants are base branching with fine spikes of large florets.

Alaska. White. Appleblossom. Pink with

white tube. Campfire. Luminous scarlet. Canary Bird. Canary yellow.
Copper King. True copper-scarlet.

Crimson. Fiery crimson.

Daffodil. Yellow.

Indian Summer. Copper-rose scarlet.

Loveliness. Soft rose-pink.

Pink Sensation. Pure pink. Swing Time. Rose-pink.

Finest Mixed.

1/4 oz.....90c

Velvet Giant (not rust resistant) Deep rich crimson with velvety texture. Unusually large well placed florets make excellent spikes for cutting. Tr. Pkt......45c ¹/₄ oz.....\$1.75

MAJUS GRANDIFLORUM (21/2 feet)

Not quite as tall or vigorous as the Maximum class, and florets are slightly smaller. Produce fine spikes for cutting.

Brilliant Rose. True rose pink. Buttercup. Canary yellow, shading creamy yellow.

Cherry Rose. Deep cherry rose. Harmony. Terra-cotta and yellow shaded rose.

Padre. Outstanding rich crimson. Pinkie. Clear pink.

Reveille. Deep luminous yellow. Tr. Pkt.....30c

Rosalie. Topaz rose with deeper center and gold suffusion. Scarlet (Defiance.)

Shasta. Pure white. Yellow Jacket. Deep yellow.

Special Mixed. University of California DeLuxe. Mixture. An excellent blend

of colors. 1/4 oz........85c Oz......\$3.20

SUPER MAJESTIC (16 to 20 inches)

A base branching type with blooms equal in size to the Maximum class, however the stems are of medium length.

Orange Shades. Deep to light orange. Royal Crimson. Garnet crimson. Rose Sensation. Rose-pink. Finest Mixed. Tr. Pkt......40c ½ oz.....\$1.10

MAGIC CARPET (not rust resistant). An excellent mixture for edging, rock gardens and pots. 6 inches.

Tr. Pkt......40c ½ oz.....\$2.00 Oz......\$5.50

STATICE

SINUATA

Kampi's Tall Improved. Extra long-stemmed deep blue. Lavender Queen.

Market Grower's Blue. Rosea Superba. Snow White.

Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture.

Tr. Pkt......25c Oz......55c 4 oz......\$1.70 Lb......\$5.00 BONDUELLI. Similar to Sinuata. Yellow. Tr. Pkt..............20c Oz...........45c 4 oz.....\$1.60 Lb......\$4.80 SUWOROWII. Excellent for spring cutting. Tr. Pkt......20c

STEVIA

Serrata. Fragrant white flowers. Tr. Pkt......35c 1/4 oz......90c

THE NEW Vibra-Seeder SOWS SEEDS EVENLY, QUICKLY AND ECONOMICALLY

This battery operated seeder will sow row or flat in fraction of time normally required. A real time, labor and seed saver. Just press the button and move the seeder along the row. Seeds—either very fine, medium or heavy—will be laid down just where you want them—close together or widely spread.



VIBRA-SEEDER.

Without battery. Each\$ 1.95 Dozen 15.60 3

Flashlight Battery.

Each12c Dozen\$1.20

A.B.C. Column Stocks

A SUPERIOR NON-BRANCHING STRAIN

The one enormous spike produced by this strictly non-branching type permits close planting and makes a most profitable greenhouse crop for spring cutting.

Our seed is grown for us by specialists who through careful selection and special trials do everything possible to insure your getting a high percentage of doubles.

Make successive sowings for a continuous supply of fine spring cut flowers. Grow cool (below 60°) to prevent blindness.

We have checked the varieties which are in greatest demand.

American Beauty. Rich deep carmine rose. Apricot No. 20. Large flowered creamy buff.

Ball's White Improved No. 16. Early long, compact spikes. Chamois Rose. Rosy buff.

Dark Apricot. Darker than No. 20 Apricot. Long stems.

Dark Blue. A rather deep lilac.

Deep Rose. A deep selection of the popular rose pink.

Gardenia. Purest white, long spiked.

Pink Giant. (New). Clear rose pink. Long, stiff stems. Huge flower spikes.

Purple Heart. Bright purple. Long stems and large flowers.

Rose Pink.

Ruby. Rich crimson-red.

Silvery Lilac. Lilac-lavender.

Supreme No. 22. Bright silvery pink.

White Giant. (New). Pure white with no green centers. Huge flower spike.

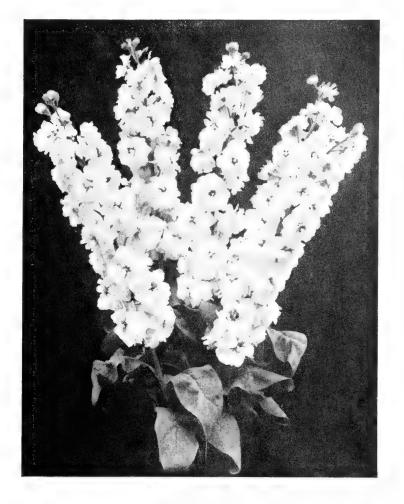
Yellow Wonder. Rich creamy yellow. Mixed. A special blend of all varieties.

¹⁄₄ oz.\$2.75 Oz.\$10.00

Shell Pink. (New). Delicately shaded blush tone. Early blooming. Large florets. Fine under artificial light.

Tr. Pkt.......\$1.25 ½ oz.....\$5.50





BRANCHING STOCKS

When planted almost as close as the non-branching type and topped when they are about 6 inches high, they will produce many good spikes per plant almost as tall as the non-branching stocks.

IMPROVED BISMARCK

Early large flowers on long stems make this type especially desirable for cutting whether they are grown in the greenhouse or outdoors. High percentage of doubles. 26 inches.

Antique Copper. Fine copper

Flesh. Delicate pink.

Blood Red. Ruby color. ✓ Chamois. Fine clear chamois. Dark Blue.

Golden Ball. Ivory yellow. ✓ Lavender. Clear lilac lavender.

Lilac. Bright deep lilac-blue.

✓ Rose. Fine bright rose.

✓ Shasta. Giant white.

Tr. Pkt......40c 1/4 oz.....**\$1.20** Oz.....**\$3.80** Finest Mixed. Tr. Pkt......30c 1/4 oz......\$1.10 Oz......\$3.60

GIANTS OF CALIFORNIA

✓ Elk's Pride. Rich purple.

Very early flowering with a high percentage of double mammoth flowers, these have the branching habit of the Bismarck. If planted close they will nearly attain the height of the Column Stock, approximately 2½ to 3 feet.

Golden Gate. Golden yellow. Mojave. Rich velvety-purple.

Monterey. Bright pink.

Pacific. Light blue. Redwoods. Blood red. Santa Barbara. Chamois.

GIANTS OF CALIFORNIA (Continued)

✓ Santa Maria. Pure white. ✓ Tahoe. Lavender. Sequoia. Rich sparkling carmine.

Yosemite. Rose. Tr. Pkt......40c ¹¼ oz......\$1.40 Oz.....\$4.80

Splendid Mixture. Tr. Pkt......30c 1/4 oz......\$1.20 Oz.....\$3.90

BEAUTY OF NICE

Compact like the Ten Weeks Stocks, but not quite so dwarf. Plants have a pyramidal branching habit. Will flower in about 15 weeks from seed. 2 ft.

Finest Mixed. Tr. Pkt......25c

1/4 oz......65c

Oz.....\$2.35

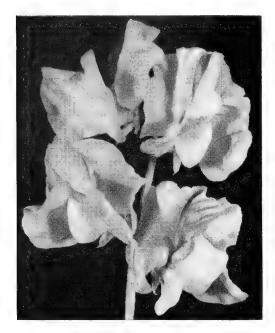
TEN WEERS

Dwarf, compact, and early; used for bedding and pot plants. Come into bloom about 10 weeks after seed is sown. 15 to 18 in.

Blood Red Carmine Pink Purple **Canary Yellow** Deep Rose White Lavender

Tr. Pkt......30c ¹⁄₄ oz.....65c Oz.....**\$2.20** Mixture. Tr. Pkt......30c 1/4 oz......60c Oz.......\$1.90

Winter Flowering Sweet Peas



Early Sweet Pea

CERISE

✓ Cavalcade. Golden cerise. Large flowers and long stems. Pride. Brilliant pure, deep cerise, extra long stems. Vigorous.

ORANGE

Ball Orange Improved. Early flowering clear orange. Long stiff stems. Helen Hayes. Soft orange-salmon, extra long stems.

✓ Treasure Island. Sparkling golden orange. Large ruffled flowers.

WHITE AND CREAM

Ball White. Fine large flowered white, white seeded.

- ✓ Hope Improved. An exceptionally good white, black seeded.
- Oriental. Cream, black seeded. Wings are waved. Snow Drop. Pure paper white, long stems, seeded.

White Champion. Pure white, long stems, white seeded.

White Harmony. Longest stemmed, black seeded white.

We offer only those varieties which produce large well formed flowers on good strong stems. An August 1st sowing should make Christmas while September sowings will flower from February on. For late spring cutting we suggest the Cuthbertson type.

✓ We have checked the most popular varieties in each color class.

SALMON PINK AND SALMON ROSE

Boon. Fine deep salmon-rose on cream.

Daphne. Soft salmon pink on cream ground. Large flowers.

Miss Santa Maria. Soft rose suffused salmon. Duplex flowers.

- ✓ Sequoia. Extra large flowered golden salmon rose.
- ✓ Tops. Salmon rose. Extra large ruffled flowers.

American Beauty. Fine American Beauty rose.

Ball Rose Improved. Deep bright rose. Strong free flowering habit. Ball Rose Queen. Clear rose.

- Bridesmaid. Delightful silvery pink. Extra large flowers and long stems.
- Coquette. Coral pink with amber and salmon shading.

Jeanne Mamitsch. Clear rose. Long stems.

Josie. Clear rose pink. Very productive. Requires more headroom.

Laddie Improved. Extra long stiff-stemmed rose.

Shirley Temple. Soft rose pink. Flowers are large and frilled.

BLUE

✓ Avalon. Mid-blue. A shade deeper than Blue Danube.

Blue Danube. Showy clear deep blue. An excellent color.

✓ Mrs. Hoover. Early mid-blue. Strong growing and fine for spring. Tahoe. Dark blue. Deeper than Mrs. Hoover. Excellent for spring.

LAVENDER AND PURPLE

Amethyst. Rich bright purple. Large fragrant flowers.

Fragrance. Fine lavender for spring flowering. Large ruffled flowers. Harmony. Standard commercial lavender.

Rhapsody. Deep rosy-lavender. Flowers are extra large.

Triumph. Soft lilac mauve. Stems are long. Very popular.

✓ Twilight. Medium clear lavender.

SCARLET AND MAROON

▶ Bacchus. Extra deep-red maroon with large flowers and good stems. Grenadier. Intense poppy scarlet.

SUMMER FLOWERING SWEET PEAS

We list only those varieties which have proven outstanding in various

Redwood. Deep crimson. Extra large flowered.

Capri. A light blue. Long stemmed, vigorous grower.

Maytime. Golden cerise. Large flowers on long stems.

Sparks. Bright orange scarlet.

THE BEST DOZEN VARIETIES

Highlander. Clear deep lavender.

Patricia Unwin. Golden salmon.

Rubicund. Crimson scarlet.

Sweet Afton. Silver pink.

Shrimp Pink. Soft silvery pink.

Top Sergeant. Deep blood-red crimson.

Prices on above except where noted: Oz55c	4 oz \$1.65	Lb\$6.00
Finest Mixed. A special blend of the better varieties. Oz	50c 4 oz \$1.	50 Lb\$5.50

SPRING FLOWERING (Cuthbertson) SWEET PEAS

Unexcelled for spring forcing and outdoor culture

The spring-flowering types give a much heavier crop of longer stemmed flowers than the standard early-flowering types but come into bloom α little later. Seed should not be sown before October in the greenhouse for flowering during March, April and early May. Sown early outdoors they are superior to, and come into flower earlier than, the standard summer flowering varieties.

Billy. Bright cerise rose on salmon. Hazel. Light blue. Carol. Clear pink, white ground. Coline. Scarlet.

Danny. Navy Blue. Evelyn. Salmon cream pink. Frank G. Clear lavender.

Oz.....55c

Helen. Blush pink. Janet. White, black seeded.

4 oz.....\$1.65 · Lb......\$5.50

MIXTURE. A balanced blend of all colors. Oz.....50c

4 oz......\$1.50 Lb......\$5.50

Jennie. Pure white, white seeded. Jessie. Mauve. Lois. Clear rose pink. Tommy. Clear marine blue.

Welcome. Deep sun-proof scarlet. What Joy. Rich deep cream, white seeded.

Windsor. Large flowered and heavy stemmed, clear mid-blue. Oz.....30c 4 oz..........95c

Snow White. A solid paper white throwing immense flowers.

Pinkie. Excellent long-stemmed, large rose pink. Very productive.

FINEST MIXED. A fine combination of above varieties.

Oz.....25c Lb.....\$2.40



Sweet Wivelsfield—Single Mixed

SWEET WIVELSFIELD (Dignthus)

Clusters of flowers similar to Sweet William, but larger and more varied in shades of pink, rose, crimson and scarlet. Make excellent cut flowers as well as bedding plants. 12 inches.

½ oz	40c	Oz\$1.10	J
Mixed Double.	Tr. Pkt		C
⅓ oz		Oz	1

THUNBERGIA (Black-Eyed Susan)

A climbing vine which forms a dense mat of foliage covered with bright colored flowers with showy black centers. Excellent for ground cover, hanging baskets or window boxes. 5 ft.

Alata Mixed.	Tr. Pkt	25c	Oz	.\$1.20
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TITHONIA (Mexican Sunflower)

Brilliant Dahlia-like flowers. Tall plants of dark green foliage which are excellent for backgrounds as well as cutting. Blooms in the Fall.

Avalon Earliest. Flowers range from orange topaz through tangerine. Plants grow six to seven feet tall.

Tr. Pkt	25c	1/4 oz	55c	Oz \$1.7	5
Torch. (New). F	iery scarle	t flower.	Early, compact	and heat resistant	Ł.
4 ft. Tr. Pkt	50c	½ oz	\$1.25	½ oz \$2.0	0

TORENIA

Fournieri Compacta. E:	cellent for spring pot plant sale	es. Medium blue
with dark blotches on	p. Dwarf growing.	

Tr. Pkt.	. 60c	½ oz	\$1.	40

VENIDIUM

Graceful brilliantly colored single daisy-like flowers on long stems. Plants are bushy. An excellent cut flower. 2 ft.

Fastuosum Hybrids. A most interesting and attractive mixture of colors ranging from silvery white down through various shades of cream and orange-salmon. Tr. Pkt........35c 1/4 oz........\$1.00 1/4 oz.....\$1.00

VERBENAS

A.B.C. GIANT FLOWERED

Dwarf colorful plants which are excellent as ground covers, for edging and rock gardens, as well as cutting. They like poor soil and stand dry conditions very well. 8 to 12 inches.

VERBENAS (Continued)

Annapolis Blue. True mid-blue. Lucifer. Vivid scarlet. Beauty of Oxford Hybrids. Rosepink to rose-red shades. Cerise Queen. Soft salmon cerise. Rosea Stellata. Rose-pink, white Crimson Glow. Self-color. Dannebrog. Scarlet, white eye. **Etna.** Geranium red, cream eye. Flamingo. Vivid rose-pink. Lavender Glory. True lavender. Luminosa. Luminous flame pink White. Pure white. shading to salmon.

Mounty. Solid deep rose. Royale. Royal blue, creamy eye. eve. Spectrum Red. Intense bright red. Salmon Pink. White eye. Violacea Stellata. Deep violet,

white eye.

Choice Mixed. ½ oz......**80c**

COMPACTA

An extra dwarf type. Excellent for pot plants and edging. 4 to 6 in. **Dwarf Mixed.** Tr. Pkt.......40c 1/4 oz......\$1.10 Oz......\$3.30

Royal Bouquet Mixture. Plants have very neat and compact habit. It is a continuous bloomer particularly adapted for bedding and borders. Mixture composed of a good range of colors including bright reds, deep blues, etc. 15 to 18 inches.

Tr. Pkt......50c 1/4 oz.....\$1.25

VINCA ROSEA (Periwinkle)

Erect, bushy plants with glossy leaves and large bright single-flowers. Withstands hot weather. Requires a warm house and an early start.

Alba Oculata. White, rose eye	e. Roseα. Pink.
Alba Pura. Pure white.	Twinkles. Blush pink, red eyes.
Crimson.	Finest Mixed.
Tr. Pkt30c 1/4 ox	z

WALLFLOWER

An attractive crop of flowers may be had in early spring from an October sowing. Grown in shallow raised beds or flats. Very fragrant but fragile.

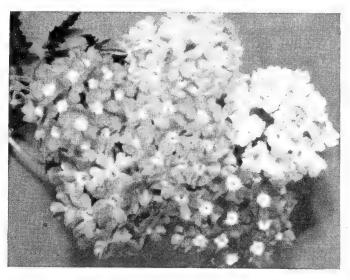
EARLY FORCING DOUBLE

Gold Sidnadra	Mixed
Tr. Pkt25c	Oz85c

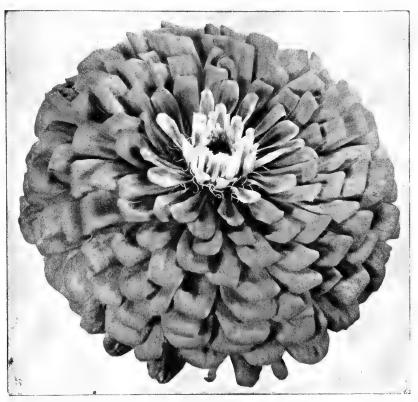
XERANTHEMUM (Everlasting)

Erect plants with silky foliage. The oldest and best known of the everlastinas.

Double Mixed. Tr. Pkt................15c Oz.........\$1.15



Verbena ABC Giant Flowered



Zinnia Giant Mammoth

FANTASY

Medium sized shaggy f	flowers with	curled and	twisted	petals.	2 :	£t.
Rosalie. Intense rose. Star Dust. Deep golden Orange Lady. Deep brid			. Dazzlir	e white. ng scarlet	t.	
Tr. Pkt30c	1/4 oz	50c	Oz		\$1.4	10

MISCI	ELLANEOUS TYPE	S
PERSIAN CARPET. (New). ture type flowers of varied cutting stems on low mount	gated golds, browns and d d-shaped plants.	oranges. Flowers on
Tr. Pkt40c	1/4 oz \$1.10	Oz \$4.00
PEPPERMINT STICK. (New robust plants. Striped flow		
Tr. Pkt35c	½ oz 75c	Oz \$2.40
CUPID FINEST MIXED. Splants. 1 ft. Tr. Pkt		
DAVID BURPEE. Very large the appearance of Chryson	mthemums. Wide range o	f colors.
Tr. Pkt30c	¹⁄₄ oz 55c	Oz\$1.60
GAILLARDIA FLOWERED Gaillardia in form and col	oring.	
Tr. Pkt35c	1/4 oz45c	Oz\$1.35
GRACILLIMA (Red Riding half the size of the Lilliput		imson flowers about
Tr. Pkt30c	½ oz 50c	Oz\$1.50
HAAGEANA (Mexicana) bedding. Very free flower	ring, compact growth. Att	ractive colors.
Tr. Pkt30c	¹ / ₄ oz 65c	Oz \$2.00
LILLIPUT "TOM THUMB" MIXTURE. Desirable for rock gardens, pot plants and bedding. A good range of colors. 4 to 6 inches.		
Tr. Pkt25c	¹⁄₄ oz 40c	Oz \$1.20

LINEARIS. The single flowers are a lovely shade of golden orange, with

 α delicate lemon yellow stripe through each petal. Centers are dark brown.

½ oz.....65c

Early blooming. Tr. Pkt.....25c

Zinnias

One of the most popular and easily grown annuals, Zinnias grow in most any soil, but do best in a sunny location and thrive on heat. Under glass an April sowing will yield fine cut flowers in early June.

DAHLIA-FLOWERED

BODGER'S GOLD MEDAL STRAIN. Flowers are large and deep with rounded incurved petals. Well branched plants produce long sturdy

Canary Bird. Rich primrose-yellow. Crimson Monarch. Deep crimson. Dream. Fine deep lavender. Eldorado. Salmon-apricot. Exquisite. Fairly deep rose. Golden State. Rich orange-yellow. Illumination. Deep rose.

Luminosa. Deep pink. Oriole. Orange and gold. Polar Bear. Large white. Purple Prince. Deep purple. Scarlet Flame. Bright scarlet. Will Rogers. Deep scarlet. Gold Medal Mixed.

Oz.....**\$1.35** 4 oz.....**\$4.40** Lb.....\$15.50

GIANT MAMMOTH

Immense double flat flowers with overlapping petals more loosely placed than the Dahlia flowered type. 3 ft.

Brightness. Bright deep rose. Cherry (Cerise) Queen. Cherry rose. Daffodil. Bright canary yellow. Enchantress. Light rose, deep rose center. Golden Queen. Lavender Queen. Tr. Pkt.30c

Miss Willmott. Orange King. Deep orange. Purity. Rose Queen. Bright rose. Scarlet Queen. Violet Queen. Finest Mixed.

1/4 oz.**50c** Lb.\$14.50

BURPEE'S SUPER GIANTS

Oz.\$1.25

Very large flowers which have a pleasing diversity of petal and flower form in a wide range of colors. 3 ft. Finest Mixed. Tr. Pkt......40c ½ oz.....60c Oz.....\$2.20 Floradale Scarlet. A new type of zinnia. The giant flowers have beautiful, long, ruffled petals. Tr. Pkt...........35c 1/4 oz.....\$1.00

PUMILA DWARF DOUBLE (Cut and Come Again)

A most desirable type for bedding as well as cut flowers. Flowers about 21/2 inches across are freely produced on long stems. 24 inches.

Canary-Yellow. Crimson. Golden Orange. Scarlet. Spun Gold. Salmon Rose. Sunshine Tints. Autumn tints of bronze golden yellow, apricot, and Oz.....**85**c

LILLIPUT OR POMPON IMPROVED

½ oz.....**50c**

Flowers are small, compact and symmetrical. Plants are dwarf and bushy. 18 inches.

Dainty Gem. Dainty bi-color rose. Salmon Gem. Black Ruby. Canary Gem. Crimson Gem. Purple Gem. Golden Gem. Lilac Gem.

Tr. Pkt.....30c

Scarlet Gem. White Gem. Rosebud. Clear deep rose-pink. Pink Gem. Deep flesh. Valencia. Attractive burnt orange.

Mixed.

Oz.....\$1.15

Lb.....\$10.90



ACHILLEA (Milfoil, Yarrow)

ACONITUM (Monkshood, Helmet Flower)

Napellus. Produces long spikes set with blue flowers. Seed is of slow germination; 3 to 5 feet. Tr. Pkt.......25c ½4 oz.......85c

AGROSTEMMA

ALYSSUM

ANCHUSA

ANEMONE (Windflower)

ANTHEMIS (Marguerite)

A.B.C. "Supreme Quality"

HARDY PERENNIAL SEED

Perennial Borders Grown from A. B. C. Seed as shown in the illustration are in great demand. Grow your Perennials in A. B. C. Plant Bands for better plants and bigger sales — See page 87.

AQUILEGIA (Columbine)

Chrysantha. Golden yellow. Long spurred. Tr. Pkt	spurred. 2 ft. ½ oz	Alpinα. Rich blue. Sho
Tr. Pkt. 35c ½ oz. 90c Oz. \$3. Coeruleα. (Rocky Mountain Columbine). Violet-blue and white. Are to July. 1½ to 2 ft. Tr. Pkt. 35c ½ oz. 80c Oz. \$3. Tr. Pkt. 35c ¼ oz. 80c Oz. \$3. Crimson Star. Long spurred, rich crimson center. White. Tr. Pkt. 50c ⅓ oz. \$1 Mrs. Scott Elliot. Hybrids. Long spurred. Wide range of color. Tr. Pkt. 40c ⅓ oz. \$1.10 Oz. \$3.		
to July. 1½ to 2 ft. Tr. Pkt		
Crimson Star. Long spurred, rich crimson center. White. Tr. Pkt		to July. $1\frac{1}{2}$ to 2 ft.
Mrs. Scott Elliot. Hybrids. Long spurred. Wide range of color. Tr. Pkt. 40c ½ oz. \$1.10 Oz. \$3.	ed, rich crimson center. White.	Crimson Star. Long spu
Rose Queen. Rose with white corolla	. Long spurred. Wide range of color.	Mrs. Scott Elliot. Hybrid
		•

ARABIS (Rock Cress)

Showy dwarf spreading plants succeeding best in a sunny, well drained location. Blooms in early spring. Excellent for edging and rock gardens.

ARMERIA (Sea Pink)

Plants with tufted growth and globe shaped flowers borne well above the plants on stiff stems.

ASTER

AUBRIETIA

BAPTISIA

BELLIS PERENNIS

Double English Daisy. Very large double bright colored flowers. They do best in moist, well drained soil. 6 inches.

Red.	Rose.	Snowball.	Mixed.
Tr. Pkt	50c	1/4 oz	\$3.00

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

CAMPANULA (Biennial)	CARNATION
CALYCANTHEMA (Cup and Saucer) Similar to Single Canterbury Bells but with a large calyx which is the same color as the cup shaped corolla. Blooms in June. 2 ft. Dark Blue Lilac Rose-Pink White Mixed Tr. Pkt	GRENADIN A hardy type which is excellent for cutting. 2 ft. Black King. Dark red. Cardinal. Scarlet. Triumph Pink. Rose-pink. Tr. Pkt
PERSICIFOLIA GRANDIFLORA (Peach Bells) Bell-shaped flowers with peach-like leaves. Blooms from June to July. Fine stems for cutting. 2 ft. Blue White Mixed Telham Beauty. Immense bell-shaped flowers of a pale China blue, produced on long stems. Tr. Pkt	CHEIRANTHUS (Wallflower) Allioni. Brilliant orange. 12 inches. Tr. Pkt
Star-shaped flowers on tall plants which make good backgrounds. Blooms from August to September. 4 to 6 ft. Blue White Mixed Tr. Pkt	COREOPSIS (Perennial Calliopsis) Mayfield Giant. Deep golden yellow. Large flowers. Tr. Pkt
CANDYTUFT (See Iberis) Page 38	DAISY, SHASTA See Page 37

Delphinium

Black Knight Series. Darkest of all. Flowers $2\frac{1}{2}$ to 3 in., with heavy, velvety mixture.
Blue Bird Series. A white bee on the clearest medium blue petals.
Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance.
Galahad Series. Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.
Guinevere Series. Light pink-lavender with white bee. Large spikes. Excellent branching habit.
King Arthur Series. Royal violet with white bee. 2½-inch flowers on thin woody stems with graceful foliage.
Lancelot Series. Clear lilac self, a rare color; white bee.
Percival Series. Glistening, white flowers with dark bees.
Round Table Series. A mixture of the originator's newest unnamed shades and types.
Summer Skies. Light blue with white bee. Flowers 2 to 2½ inches in diameter. Tr. Pkt\$1.25 ½ oz\$2.50 ½ oz\$4.00 Oz\$14.00
GIANT PACIFIC HYBRID SHADES
Blue Shades. Clear White. Violet Shades. White bees. Each Tr. Pkt \$1.00 \$\frac{1}{2}\text{ oz.}\$ \$2.00 \$\frac{1}{2}\text{ oz.}\$ \$3.50 Oz \$12.00
BLACKMORE & LANGDON'S HYBRID MIXTURE American Grown Seed. Tr. Pkt60c ½ òz\$1.00 Oz\$3.20 4 oz\$10.00
CHINENSIS A useful cut flower and effective in mass plantings.
Blue Mirror. Bright navy blue, spurless flowers. 15 inches. Tr. Pkt
Cambridge Blue. Rich belladonna blue. 3 ft.

1/4 oz.....65c

GIANT PACIFIC HYBRIDS

Tr. Pkt......35c

MISCELLANEOUS STRAINS

Tr. Pkt......50c

 Belladonna Improved (Cliveden Beauty).
 A very select strain of brilliant turquoise blue.

 Bellamosum Improved.
 A rich, deep blue.

 Tr. Pkt.
 40c
 ½ oz.
 90c

 Oz.
 \$3.00
 4 oz.
 \$11.00
 Lb.
 \$36.00

 Cardinale.
 Scarlet flowers, yellow center.
 Tr. Pkt.
 40c
 ½ oz.
 85c
 Oz.
 \$3.20

Astolat Series. An entirely new Giant Pacific Hybrid varying in color from pale blush through lilac pink to deep raspberry rose. Large brown, fawn and black bees.

Lamartine. Fairly deep extra bright marine blue.

Tr. Pkt.......\$1.75 ½ oz......\$3.00 ¼ oz......\$5.00

½ oz.....\$1.40

THE NEW Vibra-Seeder SOWS SEEDS EVENLY, QUICKLY AND ECONOMICALLY

This battery operated seeder will sow row or flat in fraction of time normally required. A real time, labor and seed saver. Just press the button and move the seeder along the row. Seeds—either very fine, medium or heavy—will be laid down just where you want them—close together or widely spread.



VIBRA-SEEDER.

Oz.....\$4.85

Without battery.

Each \$1.95
Dozen 15.60

Flashlight Battery.

Each \$0.12
Dozen \$1.20

Oz.....**\$2.25**

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Gaillardia. Excellent for Cutting

Diener's Giant Double White. Produces immense white flowers 4 and 5 inches across. Blooming over a period of several months, the flowers are almost fully double when plants become thoroughly established. Tr. Pkt50c 1/16 oz\$1.25 ½ oz\$2.00
G. Marconi (Diener.) Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2½ to 3 feet long. Originators Pkt
Alaska. The popular standard Shasta Daisy. Domestic seed. 3 ft. Tr. Pkt. 1/4 oz. 50c Oz. \$1.50

DIANTHUS (Hardy Pinks)

BARBATUS (Sv	veet William)
--------------	---------------

SINGLE Dark Crimson. Giant White. Holborn Glory. Crimson, large white eye.	Newport Pink. Sa Scarlet Beauty. In Mixed.	ilmon. itense bright scarlet.
Tr. Pkt35c 1/4	oz 80c	Oz \$2.50
Single Midget Mixed. Lovely wide range of colors. Perfect as a pot plant. Tr. Pkt	for perennial borde	r and used by many
DOUBLE Mixed. Tr. Pkt40c	½ oz 80c	Oz\$2.90
PLUMARIUS (Clove Pinks)		Tr. Pkt. Oz.
Spring Beauty. A wide color like flowers of giant size.		

Scoticus Double Special Florist Strain.

Self colors of various tints of pink, rose, salmon and white, and the combination of these colors with bright crimson zones. Free flowering. 12-15 inch stems.

			z., 🏚 i.23)		4.40
Single	Mixed	 (1/4 0:	z., 50c)	20c	1.50

DIANTHUS	VARIOUS	TYPES—Continued
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	Tr. Pkt.	Oz.
Delight. A hybrid between Sweet Wivelsfield and Dianthus Roysii. Flowers continuously cut of doors from June until October. Pink to deep purple(1/8 oz., \$1.00)		
Loveliness. Mauve-pink flowers of latifolius type. Pleasing fragrance		
Rock Garden Species Mixed. A special mixture containing varieties suitable for the rockery($\frac{1}{4}$ oz., 85c)		\$2.85
DICENTRA	Tr. Pkt.	Oz.
Eximia. (Plumed Bleeding Heart). 12 in. (1/4 oz., \$1.10)	40c	\$3.90
Gloxiniaeflora. Mixed spotted flowers:(1/4 oz., 65c) Shirley Mixed		2.00 2.50
GAILLARDIA	Tr. Pkt.	Oz.
Bremen. Copper-scarlet with yellow tipped petals. Long stems	30c	\$1.90
The Dazzler. Intense golden yellow with maroon center. Preferred by florists. 3 ft(1/4 oz., 60c)	25c	1.85
Portola Hybrids. Plants of strong, vigorous, upright habit. Red flowers tipped golden yellow. Strong stems.		
2½ to 3 ft(¼ oz., 60c)	30c	1.95

GERBERA

Excellent for pots or	cutflowers.	(Greenhouse	perennial).	
Jamesoni. Hybrids.	Mixed. 100	seeds 50c	1000 seeds	4.00

GEUM

	Tr. Pkt.	Oz.
Lady Stratheden. Large double flowers of rich golden		
yellow(1/4 oz., 75c) 30c	\$2.60
Mrs. Bradshaw. Large double scarlet(1/4 oz., 75c)	30c	2.60

GYPSOPHILA (Baby's Breath)

	Tr. Pkt.	Oz.
PANICULATA. Fine mist-like flowers which make		
excellent filler for bouquets.		
Single. Pure white	20c	60c
Double. Pure white(1/4 oz., \$1.35)	50c	\$4.50
PACIFICA. Small pink blooms borne profusely after the		
Paniculata varieties are past(1/4 oz., 85c)	25c	2.85
REPENS. Excellent for rock gardens or edging, 6 inches.		
White	25c	2.35
Rose α ($1/4$ oz., $90c$)	30c	3.40

HEUCHERA (Coral Bells)

Dainty bell-shaped flowers on slender stems are held well above the light green, slightly hairy leaves. 18 in.	
Tr. Pkt.	Oz.
Sanguinea Splendens. Vermilion(1/16 oz., \$1.85) 50c	
Sanguinea Hybrids, Mixed colors (1/16 oz \$1.65) 50c	

HIBISCUS (Mallow Marvels)

A shrub-like	plant be	aring :	huge	single	flowers	in		
August and S	eptember	4 ft.						
Giant Mixed.	Red, pin	k and r	white.		.(½ oz., 5	0c)	25c	\$1.35

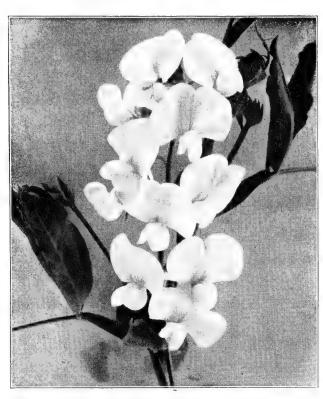
HOLLYHOCK (Althea Rosea)

DOUBLE	STRAINS	

Chater's. The	popular double in separate	colors.
Bright Rose	Newport Pink	Scarlet
Lilac	Red	White
Maroon	Salmon-rose	Yellow

	Mixture	
Tr. Pkt30c	¹/4 oz 50c	Oz\$1.50

A.B.C. HARDY PERENNIAL and BIENNIAL SEEDS



Lathyrus (Hardy Sweet Pea)

HOLLYHOCK—Continued
Imperator Improved. Very large double fringed blooms in delicate tints shading from pink to cerise salmon. 5 to 6 ft. Tr. Pkt
Allegheny Mixed. Single and semi-double flowers in a wide range of showy colors. Tr. Pkt15c 1/4 oz30c Oz80c
IBERIS (Hardy Candytuft)
Gibraltarica. Lilac shading white. Flowers large. Plants about 1 ft. Tr. Pkt. .25c ½ oz. .50c Oz. \$1.50 Sempervirens. The popular hardy white variety. 1 ft. Tr. Pkt. .50c ½ oz. \$1.25 Oz. \$4.50
LATHYRUS (Hardy Sweet Pea)
Latifolius. A showy, free-flowering, climber for covering old stumps, fences, etc. Continually in bloom, fine for cutting. Crimson Pink Beauty White Pearl Mixture Tr. Pkt
LIATRIS (Blazing Star, Gay Feather)
Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet. Tr. Pkt
LILIUM
Longiflorum Praecox "White Queen." One of the best lilies grown from seed. Excellent for cutting and pots. Tr. Pkt\$1.00

AL and BIENNIAL SEEDS	
Regale. Easily grown from seed, flower the second season. Tr. Pkt	of
LINUM	
Perene. Attractive blue flowers produced on plants 2½ ft. tall. Tr. Pkt	in.
LOBELIA	
Cardinals (Cardinal Flower). Fiery red flowers. 3 ft. Tr. Pkt	.75
LUNARIA	
Biennis Alba (Honesty). White flowers followed by silvery flat pod Prized for winter bouquets. Tr. Pkt25c 1/4 oz35c Oz\$1.	
LUPINUS (Polyphyllus)	
Spike resembles a closely set, well rounded column of Sweet Pec Requires a well drained location and thrives in cool clima Russell Mixed. A wide range of extraordinary colors both selfs a bicolors.	te.
Tr. Pkt40c ¼ oz70c Oz\$2.	20
LYCHNIS (Maltese Cross)	
Chalcedonica. Bright fiery scarlet flowers in June and July. 2 Tr. Pkt	
MATRICARIA (Feverfew)	
Ball's Double White. This is the only full double flowering pure which strain of Feverfew from seed. 18 inches. Tr. Pkt	0c
Tr. Pkt35c ½ oz75c Oz\$2.	50
MYOSOTIS (Forget-Me-Not) Oblongata, Blue Bird. Large deep flowers 3 to 4 months after sowin Also splendid for growing indoors during the winter. 12 inches. Tr. Pkt	50
PENTSTEMON (Bearded Tongue)	
Hybrid Gloxinoides Mixed. Careful selection of the choicest Hybrid 2½ ft. Tr. Pkt	ls. .25
PHYSALIS (Chinese Lantern Plant)	
Franchetti. Bright orange-scarlet lantern-like fruits which are us extensively for floral decorations. Tr. Pkt	
PLATYCODON (Balloon Flower)	
Grandiflorum. Bell-shaped flowers on graceful stems from June September. 2 ft.	to
Blue White Tr. Pkt35c 1/8 oz80c 1/4 oz\$1.	.50
POPPY, ORIENTAL	
Tr. Pkt. O Huge brilliantly colored cup-shaped flowers. A good percentage plants will be true to color. 3 ft.	z. of
Brilliant. Bright fiery red	

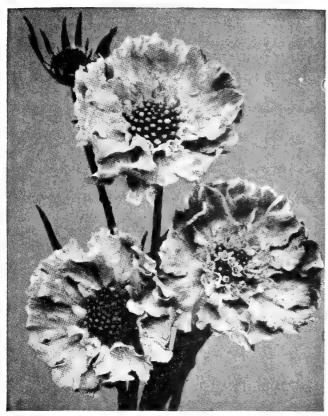
Scarlet($\frac{1}{4}$ oz., 60c) 25c

Mixed. A selection of the finest varieties. (1/4 oz., \$1.10) 40c

2.00

3.70

A.B.C. HARDY PERENNIAL and BIENNIAL SEEDS



Scabiosa House's Giant Hybrids
PRIMULA (Hardy Primrose) Auricula Choice Mixed. Bright pastel shades. Fragrant flowers produced in April and May. 6 in. Tr. Pkt
PRIMULA POLYANTHA VERIS HYBRIDS A.B.C. Private Stock. Exceptional wide range of brilliant colors. Plants compact with good stems. Tr. Pkt\$1.25 3 Tr. Pkts\$3.00
PYRETHRUM ROSEUM (Persian Daisy) Atrasanguineum. Dark crimson. Single Mixed.
Rose. Bright rose.
Tr. Pkt
Tr. Pkt
Purpurea. Reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants and blooms from July to October. 3 ft.
Tr. Pkt25c 1/4 oz85c Oz\$3.00
SCABIOSA
An excellent cut flower with long wiry stems. Blooms from June to September. 2 to 3 ft. Caucasica. Soft lavender-blue. Tr. Pkt
Lαvender Pink Tr. Pkt25c ½ oz
STATICE (Sea Lavender)

STATICE (Sea Lavender) Contin			
Dumosα. Dense clusters of pure silver gray bloc Tr. Pkt40c 1/4 oz90c	ms;	30 inches	\$3.20
Latifolia. Purplish flowers. Tr. Pkt			
STOKESIA	02.		
Cyanea. Large lavender-blue flowers. 2 ft. Tr. Pkt35c ½ oz85c	Oz.		\$2.85
SWEET WILLIAM (See Dianthus Page 37	Ba	rbatus	5)
THALICTRUM (Meadow Rue)			
Adiantifolium. Yellow flowers. 1½ ft. Tr. Pkt			
Dipterocarpum. Graceful sprays of violet-maur cutting. 4 ft. Tr. Pkt			
THERMOPSIS	• • • • •		\$1.00
Caroliniana. Showy long spikes of Lupin-like yel	الا تندوا	outers ==	مطيعمط
in June and July. Excellent for cutting. Seeds gent Tr. Pkt	minat	e slowly.	3 feet.
TRITOMA			
Yellow to orange-red spikes of narrow, tubular in August to October. 3 to 4 ft.		rs. Bloom	s from
Early Flowering Hybrids. A fine range of colors. Tr. Pkt40c 1/4 oz85c	Oz.	• • • • • • • •	\$3.00
Pfitzer's Hybrids. Scarlet. Tr. Pkt30c 1/4 oz70c	Oz.		. \$2.25
ROLLIUS (Globe Flower)			
Seed should be frozen over winter for proper ger	minat	ion.	
Ledebouri. Orange. 24 inches. Tr. Pkt40c 1/16 oz90c			
Europaeus. Yellow. Tr. Pkt40c 1/	8 oz	• • • • • • • •	.\$1.40
TUNICA		_	
Saxifrago. A pretty tufted plant with light pink summer. Useful either for the rockery or the bor Tr. Pkt	der.	10 inches	3.
VALERIANA (Valerian)			
Mixed. Showy, hardy border plants producing lor white flowers. Fine for bouquets. 2 feet. Tr. Pkt			
VERONICA (Speedwell)			
Spicata. Has long spikes of bright blue flowers in Tr. Pkt40c 1/4 oz90c		and July.	
VIOLA	J 4		
While smaller flowered than pansies, these tufte free flowering and more persistent. Excellent fo inches.			very
	Pkt.	1/4 oz.	Oz.
Apricot. Beautiful rich apricot shades	55c	\$2.20	02.
Arkwright Ruby. Bright ruby crimson, with central markings; velvety; fragrant	50c	2.60	8.00
Blue Perfection. Light blue. Large flowered	50c	1.75	5.50
Chantreyland. A perfect Viola, pure apricot Jersey Gem. Compact habit, deep violet blue.	60c	2.40	8.00
8 in	50c	1.40	4.50
Papilio. Deep violet	35c	1.25	4.00
White Perfection. White. Large flowered. 8 in.	40c	1.35	4.40
Special Mixture. Bright shades of self colors of red, yellow, blue and apricot	50c	1.50	5.00
JOHNNY JUMP UP TYPE The individual flowers are a combination purple, blue and yellow.			
Blue Elf	50c	2.25	

A. B. C. Vegetable Seed

Spring plant sales mean added profits. You will be serving your own best interests as well as those of your customers by supplying superior quality plants. Don't make the mistake of jeopardizing your customers' satisfaction by offering plants grown from inferior seed. For continued repeat business from your trade, sow A.B.C. "Supreme Quality" Vegetable Seed.

This list contains some of the leading varieties in demand throughout the country. If you want some fine varieties which are particularly adapted to your section, we will supply you at prevailing market prices. Send us your list of requirements.

Note: The column headed DAYS refers to the number of days from sowing to marketable condition, except as noted. This is an average under normal conditions.

BEANS, Bush Green Stringless Green Pod Topcrop. Early and productive	Days 53 48	Lb. 50c 50c	5 lbs. \$2.00 2.25	10 lbs. \$3.75 4.75
BEANS, Bush Wax Pencil Pod Black Wax Sure Crop Wax	55 55	50c 45c	\$1.85 2.00	\$3.75 3.75
BEANS, Pole Kentucky Wonder	65	50c	\$1.85	\$3.50
BEANS, Lima King of the Garden (Pole) Burpee's Bush Imp	88 75	50c 50c	\$2.00 2.25	\$3.75 4.25
BEETS Crosby's Egyptian Detroit Dark Red	58 55	Oz. 15c 15c	¹ / ₄ lb. 50c 50c	Lb. \$1.50 1.50
BROCCOLI Green Sprouting Calabrese	75	50c	\$1.50	\$4.40
	ays from ng plants			
Long Island Improved	90	65c	\$1.80	\$5.00
CABBAGE, Chinese	Days			
Michihli. Uniform sure heading	70	50c	\$1.70	\$5.20
Day	s from			
CABBAGE, Early setti	ng plants	Oz.	1/4 lb.	Lb.
*All Head Select	80	50c	\$1.50	
Copenhagen Market	66	50c	1.55	\$5.00
Early Flat Dutch	71	50c	1.25	4.00
Early Jersey Wakefield	62	50c	1.25	4.00
Golden Acre	64	55c	1.55	4.40
*Marion Market	75	45c	1.50	4.50

Cabbage Golden Acre

CABBAGE, Late	Days from setting plants	Oz.	1/4 lb.	Lb.
Danish Ballhead (Short Stem)	95	50c	\$1.30	\$4.20
Mammoth Red Rock	100	50c	1.40	4.20
Premium Flat Dutch	105	50c	1.20	3.75
Savoy—Chieftain	88	60c	1.70	
*Wisconsin All-Seasons	92	50c	1.50	4.50
*Indicates Resistant varieties.				

CANTALOUPE (See Muskmelon).

CARROT	Days	Oz.	1/4 lb.	Lb.
Cantenay, Red Cored	70	25c	75c	\$2.00
Danvers Half Long	75	25c	65c	1.75

Days from

CAULIFLOWER	setting plants	½ oz.	Oz.	
A.B.C. Super Snowball		\$2.00 2.00	\$3.50 3.50	
CELERIAC, Root Celery	Days	Oz.	1/4 lb.	
Large Smooth Prague	110	65c	\$2.00	
CELERY		Oz.	1/4 lb.	Ľb.
Easy Blanching	110	80c	\$2.50	\$7.00
Golden Plume or Wonderful	85	90c	3.00	9.00
Golden Self Blanching. Short	90	1.00	3.00	9.00
Giant Pascal	140	1.00	3.00	10.00
Utah Green	130	80c	2.50	7.50
CHARD, Swiss		Oz.	1/4 lb.	Lb.
Lucullus	60	25c	60c	\$1.75
CORN, Sweet		Lb.	5 lbs.	10 lbs.
Golden Bantam	80	55c	\$2.20	\$4.20
Marcross. Hybrid	72	60c	2.25	4.50
Golden Cross Bantam. Hybrid.		60c	2.25	4.50

CUCUMBER

Stowell's Evergreen. Late......

Burpee Hybrid. 60 days. Highly resistant to mosaic and downy mildew, this strain outyields the open pollinated varieties. $\frac{1}{4}$ oz.........\$1.50 - $\frac{1}{2}$ oz.......\$2.20 Oz.......\$4.25

40c

1.65

3.25

	Days	Oz.	1/4 lb.	Lb.
Chicago Pickling	60	30c	75c	\$2.00
Early Fortune	66	25c	70c	1.90
Long Green, Improved	68	40c	90c	2.75
Palmetta 62. Mildew Resistant	67	45c	1.25	3.50
Straight Eight	66	40c	90c	2.75

A. B. C. Supreme Quality Vegetable Seeds

1/4 lb.

Days from setting plants Oz.

EGG PLANT

	3 1		/4 115	LD.		450
Black Beauty Imp. New York Purple	80	85c	\$2.50	\$6.50		
Imp. New York Turple	83	85c	2.50	6.50		
ENDIVE	Days	Oz.	1/4 lb.	Lb.		
Full Heart Batavian Deep Heart Fringed	90	25c	65c	\$2.00		1
Deep Healt Timgea	90	25c	65c	2.00		
HERBS						
Basil, Sweet. Tr. Pkt						
Dill. Tr. Pkt						- 1
Savory, Summer. Tr. Pkt					The state of the s	
Sweet Marjoram. Tr. Pkt		Oz		75 c		
Thyme. Tr. Pkt	20c	Oz	• • • • • • • •	\$1.15		
KALE OR BORECOLE	Days	Oz.	1/4 lb.	Lb.		
Dwarf Green Curled	85	35c	80c	\$2.50		
Tall Green Curled Scotch	75	35c	80c	2.50		
KOHLRABI						
Early White Vienna (Short Top)	55	40¢	\$1.10	\$3.40		
Early Purple Vienna	55	40c	1.10	3.40	Bibb Lett	uce
LEEK						ys f
Large Flag	150	50c	\$1.50	\$4.50	PEPPER setti	
LETTUCE, Head		•	17.12		Burlington. (Bull Nose) California Wonder. Early	7 6
Bibb	57	Oz. 40c	⅓ 1b. 95c	Lb.	Golden California Wonder	6
Big Boston	76	30c	85c	\$2.60 2.00	Ruby King	6
Great Lakes 6238	75	70c	1.90	5.60	World Beater	70
Oak Leaf. Loose head	42	50c	1.40	4.50	Harris Early Giant Large Bell (Bull Nose) (Hot)	6
I PTTICE Total					Red Chili	8
LETTUCE, Leaf	4.5				Sunnybrook, Tomato-shaped Long Red Cayenne	7: 7:
Black Seeded Simpson Grand Rapids Forcing	45 42	25c 30c	70c 75c	\$1.75 2.10	Pimiento Perfection	7.
and an analysis of the same of	123	000	700	2.10	Hungarian Yellow Wax (Hot)	6
MUSKMELON					Hungarian Sweet	6.
Hearts of Gold	100	30c	85c	\$2.50	PUMPKIN	Da
Honey Dew	110 85	30c 30c	85c 85c	2.50 2.50	Large Yellow or Connecticut Field. Small Sugar or New England Pie	7(7:
Iroquois. Resistant	90	30c	85c	2.50	RADISH	, ,
Rocky Ford	92	30c	85c	2.50	Cavalier. Excellent for forcing	
WATERMELON					Scarlet Globe (Short Top)	23
Harris Earliest	78	25c	75c	\$2.00	Scarlet Turnip (White Tip)	2! 2!
Kleckley's Sweets	85	25c	75c	2.00	Round Black Spanish (Late)	55
Stone Mountain	90	25c	75c	2.00	RUTABAGA	
ONION					American Purple Top	100
Ebenezer	100	40c	\$1.25	\$3.65	SPINACH	
Southport White Globe	120	45c	1.00	3.50	Bloomsdale, Long Standing	4
Sweet Spanish	105	50c	1.00	3.50	King of Denmark	48
Yellow Globe Danvers	110	45c	1.00	3.50	SQUASH, Summer Bush Scallop White	50
PARSLEY					Crookneck	5!
Hamburg Rooted	90	30c	60c	\$1.75	Prolific Straightneck	55
Triple Curled Champion	70	30c	60c	1.75	SQUASH, Winter	
DFAC	Darre	71.	F 11	10 %	Acorn Butternut	100
PEAS	Days	Lb.	5 lbs.	10 lbs.	Delicious	100
LaxtonianLittle Marvel	62 64	40c 40c	\$1.50 1.50	\$2.75 2.75	Golden Hubbard	100
Nott's Excelsior	59	40c	1.50	2.75	Original Hubbard	10
Thomas Laxton	57	40c	1.50	2.75	SWISS CHARD—See Chard.	
				4	1	



	D (
PEPPER	Days from setting plants	½ oz.	Oz.	1/4 lb.
Burlington. (Bull Nose)	72	55c	\$1.00	\$3.00
California Wonder. Early	63	50c	90c	2.60
Golden California Wonder	68	55c	1.00	3.00
Ruby King	65	40c	70c	2.00
World Beater	70	40c	65c	2.00
Harris Early Giant	63	40c	70c	2.25
Large Bell (Bull Nose) (Hot)	65	35c	60c	2.00
Red Chili	82	35c	65c	2.00
Sunnybrook, Tomato-shaped	73	50c	80c	2.25
Long Red Cayenne	72	35c	60c	2.00
Pimiento Perfection	75	45c	85c	2.20
Hungarian Yellow Wax (Hot)	65	40c	70c	2.00
Hungarian Sweet	65	55c	1.00	3.20
PUMPKIN	Days	Oz.	1/4 lb.	Lb.
Large Yellow or Connecticut Field	i . 70	15c	50c	\$1.50
Small Sugar or New England Pie	75	15c	50c	1.50
RADISH		1/4 lb.	Lb.	5 lbs.
Cavalier. Excellent for forcing		45c	\$1.40	
Scarlet Globe (Short Top)	23	50c	1.25	\$5.50
Scarlet Turnip (White Tip)	25	40c	1.20	5.25
White Icicle (Short Top)	25	45c	1.25	5.50
Round Black Spanish (Late)	. 55	40c	1.25	
RUTABAGA		Oz.	1/4 lb.	Lb.
American Purple Top	100	15c	35c	\$1.00
SPINACH		1/4 lb.	Lb.	
Bloomsdale, Long Standing	. 45	30c	70c	
King of Denmark	48	30c	70c	
SQUASH, Summer		Oz.	1/4 lb.	Lb.
Bush Scallop White	. 50	25c	65c	\$2.00
Crookneck	55	20c	50c	1.60
Prolific Straightneck	. 55	25c	65c	2.00
SQUASH, Winter		Oz.	1/4 lb.	Lb.
Acorn	60	25c	65c	\$2.00
Butternut	100	60c	1.60	4.50
Delicious	103	25c	65c	2.00
Golden Hubbard	100	25c	65c	2.00
Original Hubbard	105	25c	65c	2.00
SWISS CHARD—See Chard.				



Tomato Ventura

TOMATO, SPECIAL FORCING

Michigan State Forcing.	Rich deep	scarlet. He	avy produc	cer. Very
generally grown. 1/4 oz.		75 c)z	\$2.60
Waltham Forcing Certifie	ed. Develor	oed by Mas	s. Agr. Ex	o. Station.
Heavy producer of 4-oz.	scarlet fru	its. Widely	grown in	the East.
1/4 oz	\$1.00	Oz		\$3.00

TOMATO, A.B.C. SELECT STRAINS

Burpee Hybrid.	70 days.	Earlier a	nd more	prolific than	Marglobe or
Rutgers. Highly					
wrap," canning	and long	distance	shipping	. Tr. Pkt	\$1.50
½ oz\$	4.75 ½	oz	\$8.75	½ oz	\$16.50

TOMATO, A.B.C. SELECT STRAINS (Continued)

	Days from	0.	17.15	Lb.
	Setting Plants		½ lb.	
Beefsteak (Crimson Cushion)		85c	\$2.75	\$8.00
Bonny Best—Red		70c	1.85	5.50
*Break O'Day	. 70	70c	2.00	6.00
Earliana		80c	2.40	7.20
Greater Baltimore. Midseason		60c	1.70	5.50
John Baer—Red		65c	2.00	6.00
Jubilee—Yellow	. 72	85c	2.50	7.00
*Marglobe Supreme—Red	. 75	70c	2.00	6.00
Oxheart—Pink	90	\$1.00	3.50	10.00
Ponderosa—Pink	. 85	85c	2.75	7.75
*Pritchard—Red	75	70c	2.00	6.00
Rutgers—Red	73	65c	2.20	6.25
Stone Dwarf—Red	85	85c	2.40	7.50
Stone Improved. Med. Early Red	85	60c	1.85	5.50
Stokesdale—Scarlet	70	65c	2.00	6.25
Valiant. Early	70	75c	2.25	6.50
Ventura—Red. Early, blight re-	•			
sistant. Good shipper	65	1.20	4.00	12.00
Wisconsin 55. (New)	75	80c	2.40	7.50
*Indicates Wilt Resistant varieties	S			
TOMATO, Small Fruited				
Cherry—Red	75	75c	\$2.65	
Pear—Red	75	75c	2.65	
Plum—Yellow	75	75c	2.65	
Yellow Husk or Ground Cherry.	85	75c	2.65	
TURNIP				
Purple Top White Globe	55	20c	45c	\$1.20
Early White Milan	45	20c	45c	1.20

A. B. C. LAWN SEED MAKES "Beautiful Lawns"

★ There is no substitute for quality in grass seed. Into the A. B. C. Mixtures are blended the finest available heavy weight seed—seeds of hardy perennial grasses that produce a deep-rooted permanent turf of real beauty.

Each year more florists and landscape gardeners sow our mixtures for best results. Despite the unstable, high prices of fine grasses, our formula has remained the same year after year except that we are now omitting clover as explained below.

A. B. C. SUNNY MIXTURE

Heavy weight Kentucky Blue Grass and Fancy Red Top blended with other fine grasses make this mixture outstanding.

Per lb.		Per lb.
1 to 25 lbs 90c	50 lbs.	
25 lbs 89c	100 lbs.	87 c

A. B. C. SHADY MIXTURE

A specially prepared blend of shade loving grasses makes this mixture more suitable for shaded areas.

	Per lb.		Per lb.
1 to 25 lbs	95c 5	50 lbs	93c
25 lbs	94c 10	00 lbs	92c

Sow 1 lb. of grass seed to 200 sq. ft. 150 pounds to one acre.

Many of our customers prefer mixtures without clover therefore we no longer include it in our mixtures. For those desiring clover we offer the finest grade of White Dutch Clover separately below.

Better results and more even distribution can be obtained by sowing clover separately. Use 4 ounces to every pound of grass seed sown.

FANCY WHITE DUTCH CLOVER

1 to 10 lbs	 \$1.30
10 lbs and over	1.25

NOTE: All prices are subject to change without notice.

Grass Seed prices are net cash. F. O. B. Chicago and

New York.



A. B. C. "SUPREME QUALITY" GLADIOLUS BULBS

Grown Exclusively for Corms

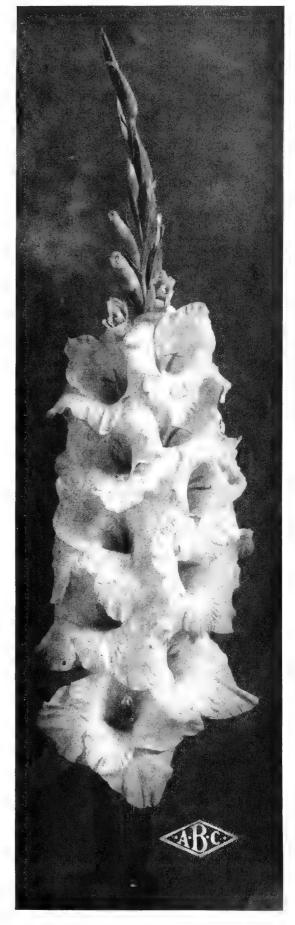
For stock that incorporates the required vitality to produce real results, A. B. C. "Supreme Quality" Gladiolus Bulbs are recommended to the grower. With a total output of bulbs produced exclusively for bulb harvest only from young corms, we are ready to meet the requirements of growers wno desire high quality at a fair price.

Grown Under Close Supervision

Bulbs furnished by us are produced in sandy loam ideal for their culture and are thoroughly cured before shipping. Our growers hold Agricultural Inspection Certificates that assures you the bulbs are free from thrips and other diseases.

PINK AND SALMON VARIETIES

THE AND SALMON VARIETIES		
	Per 1000	
Bloemiontein—Salmon Orange, Yellow Throat	\$20.00	4-1½" up \$24.00
Chamouny—Rose—Silver Edge	25.00	22.00
Early Rose—Medium Rose—Very Early.	20.00	18.00
Ethel Cave Cole—Fine Large Pink	22.00	19.00
General Eisenhower—Fine Begonia, Rose Large Flowers.	30.00	25.00
Leeuwenhorst—Fine Large Hydrangea Pink	24.00	20.00
Margaret Fulton—Fine Coral Pink	22.00	19.00
Picardy—Fine Salmon Pink	30.00	25.00
President Truman—Beautiful Shell Pink.	28.00	24.00
Rosa Van Lima—Fine Pink, lighter edge.	22.00	19.00
Tivoli—Very fine, Soft Rose-Pink.	30.00	25.00
RED AND SCARLET VARIETIES Beacon—Tall Salmon-Scarlet Cream Blotch	00.00	10.00
Dr. Bennett—Ruffled, Fiery Red	22.00	19.00 19.00
Johan Van Konynenburg—Finest Garnet Red.	25.00	20.00
Mansoer—Blood Red	28.00	24.00
Mrs. Marks Memory—Deep Purplish Violet.	28.00	25.00
Majuba—Beautiful Scarlet		20.00
Nieuw Europa—Brick-Red		20.00
Red Charm—Fine Medium Red.		20.00
Stoplight—Red		20.00
Valeria—Fine Commercial Scarlet	25.00	20.00
WHITE AND CREAM VARIETIES		
Annamae—Pure White Early Bloomer	25.00	20.00
Corona Fine Cream with Rose Edge	30.00	25.00
June Bells—Good White	27.00	24.00
Maid of Orleans—Large Commercial White		19.00
Margaret Beaton—Cream with Red Blotch		19.00
Morning Kiss—White Shaded Rose		24.00
Silver Wings—Largest Cream White		25.00
Snow Princess—Fine Commercial White		19.00
White Fantasy—Creamy White—Very Early		19.00
White Gold—Large, Early Cream-White	24.00	20.00
YELLOW VARIETIES	00.00	00.00
Gelber Herald—Ruffled Yellow		22.00 19.00
Gold Dust—Deep Yellow		25.00
Hopman's Glory—Deep Yellow		24.00
Java—New Large Yellow		30.00
Miss Bloomington—Early Deep Lemon Yellow		16.00
Oregon Gold—Large Yellow		19.00
Spotlight—Yellow-Red Blotch		24.00
Yellow Herald—One of the best Yellow		24.00
LAVENDER AND PURPLE WHITES		
Blue Beauty—Medium Blue	30.00	25.00
Cardinal Spellman—Large Violet-Purple	30.00	25.00
Elizabeth the Queen—Best of all Lavenders	24.00	20.00
King Lear—Early, Large Purple	24.00	20.00
Lavender Dream—Lavender	22.00	18.00
Modern Times—Carmine-Purple	24.00	20.00
Myrna Fay—Early Rosy Lavender, very good	25.00	20.00
Paul Rubens—Large Purple	25.00	20.00
Purple Supreme—Bright Purple	45.00	18.00
Ravel—The best of the Blues	45.00	40.00
MIXED		
Finest Mixture—Selection of colors well blended	22.00	18.00
4 mest Maxidie Detection of colors Well plended	-2.00	20.00





Amaryllis, Giant American Hybrid

AMATYILIS (Giant American Hybrids)

The value of Amaryllis depends on the quality of the strain. We buy our bulbs from several sources of known reputation and mix these strains ourselves, thus making certain that you get the best obtainable. Every bulb we ship is of flowering size and many produce more than one flowering stem.

		Per 100	Per 1000	Per 100	Per 1000
21/4-21/2	inch	\$13.00	\$120.00	3 -31/4 inch \$28.50	\$275.00
21/2-23/4	inch	16.00	150.00	31/4-31/2 inch 36.00	350.00
23/4-3	inch	21.00	200.00	3½ inch up 43.50	425.00

Fancy Leaved Caladiums

Taking little care, they are ideal for the home, hotel, store or office. Use them for pot plants, window boxes, plant arrangements and wall brackets... and don't overlook recommending them for summer use outdoors.

Per 100 Per 1000

		1 01 100	1011000
11/4"-11/2", 2nd Size			\$115.00
11/2"-21/2", 1st Size .		18.50	175.00
2½"-3½", Jumbo		27.50	265.00
31/2" up. MAMMOTH	T	37.50	365.00

CALADIUM ESCULENTUM (Elephant's Ear)

Much used for bordering Canna beds or sub-tropical plantings. Plants of these always find a ready sale.

Per 100	Per 1000	Per 100	Per 1000
7 to 9 inch circum \$9.00	\$80.00	9 to 11 inch circum \$15.00	\$140.00

TUBEROSES

Our strain of "Pearl" is the true, large-flowered type, far superior to the old variety. Bulbs are clean and properly graded in sizes offered.

SINGLE

DOUBLE PEARL

51114111	- DOODLE I LIIIU
	Per 100 Per 1000
Per 100 \$ 5.00	3 to 4 inches
Per 1000	4 to 6 inches, extra large

Large Flowering Cannas

STRONG NORTHERN GROWN — TRUE TO NAME

DORMANT ROOTS, 3 to 5 Eyes

Our Canna roots are strong, healthy, true Northern Grown. The varieties listed below have proven indispensable where large exhibition showings are needed. Early ordering is suggested, because of the great demand this year.

City of Portland. Deep pink. Green foliage 3½ feet. Extra good flower. Does not fade.

Copper Giant. Green foliage about $3\frac{1}{2}$ feet tall and a very vigorous grower with large clear pink flowers.

Dorothy S. A new dwarf continuous flowering clear salmon red Canna. Produces large flowers and grows about 4 feet tall. Very vigorous and drought resistant.

Hungaria. 31/2 feet. LaFrance pink.

King Humbert. This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. Handsome, broad, tropical foliage. Scarlet flowers; bronze leaves. 4 feet.

The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. The President leads the red varieties in the quality and also the quantity of its bloom. The foliage is rich green and burn-proof in the hottest weather.

Rosemond Cole. Green foliage grows about 3 feet tall has a large Variegated red and orange flower and is a vigorous grower.

Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Flower a deep, rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment. Green foliage.

PRICES—All above Cannas: Per 100......\$6.00 Per 1000......\$50.00



Canna "The President"
The Last Word in Red-Flowered, Green Foliage,
Large-Flowering Cannas

MISCELLANEOUS BULBS FOR SPRING



Double Flowered Tuberous Rooted Begonia

Gloxinias

Our bulbs are of the highest quality grown for us by the best growers in Belgium. We offer superior varieties especially suited to greenhouse culture in the following colors:

Brilliant Red, Blue Bordered White, Red Bordered White, Dark Red, Blue, Violet Blue, Pure White, Pink Bordered White, Dark Pink, Light Blue and Mixture.

Per 100	Per 1000
1½-1½ inch \$ 9.00	\$ 80.00
1½-2 inch 16.00	150.00
2 inch and up	200.00

GLOXINIA CULTURE

Glaxinias are fit companions for the tuberous rooted Begonias and the fancy leaved Caladiums. Their richly colored flowers are most outstanding. Start the tubers in 4-inch pots in a mixture of leaf mold, sand and a little well-rotted cow manure with good bottom heat. Keep shaded and as the leaves appear, be careful with the watering. You cannot do it with the hose, so make use of the old-fashioned way, the watering can, and go over each plant carefully, examine every one and don't apply water unless it is needed, on the other hand, they suffer every bit as much if they don't get water when ready for it, for they want a moist soil. Keep the leaves dry. It doesn't hurt to get them moist on a hot day early in the morning, but they soon go if you wet them every time you water the plants. They want a little shade most of all, but if you overdo it you may obtain foliage but no flowers.

Begonias

TUBEROUS ROOTED BEGONIAS

Belgian Grown Large Flowering Type

With its bright colors, richness of foliage and easy culture it has become a favorite with the public in gardens and homes.

CULTIVATION. The begonia prefers partial shade and not too warm a place where they will give best results specially in wet summers. For cultivation in greenhouses, shade is necessary.

Forcing can be started in February, March or April, depending on the time they should be in flower. The bulbs are placed in boxes, on light porous soil close together, and then covered with earth to a depth of one inch above the bulb. The earth should be kept just moist, too much water will rot the bulbs.

When the plants begin to develop place them in pots.

DOUBLE CAMELIA FLOWERED

We offer the following colors:

Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson and Mixed.

Per 100	Per 1000
1 ¹ / ₄ -1 ¹ / ₂ inch 7.00	\$ 60.00
1½-1¾ inch	100.00
2 inch and up	125.00

DOUBLE FIMBRIATA—Mixed colors:

1½ inch. Per 100......\$11.00 Per 1000.....\$100.00



Large Flowering Gloxinia

ALL PRICES AND SUPPLY SUBJECT TO CROP CONDITIONS

"Supreme Quality" LILIES FOR

CROFT LILIES

We recommend customers desiring lilies for Easter 1952 to place their order immediately and we will do our part to see that the bulbs are delivered to you on time. All Croft lilies Precooled before shipping.

7-8 inch—250 bulbs to case 8-9 inch—200 bulbs to case 9-10 inch—150 bulbs to case 10-11 inch—100 bulbs to case

ACE LILIES

A sport of Croft; exceptionally fine large blooms; blooms later than Croft under ordinary growing conditions. Some growers can bring in for Easter under special attention.

7-8 inch—250 bulbs to case 8-9 inch—200 bulbs to case 9-10 inch—150 bulbs to case

ERABU LILIES

Japanese Grown

7-9 inch—300 bulbs to case 8-10 inch—225 bulbs to case 9-10 inch—200 bulbs to case 10-11 inch—150 bulbs to case

GENUINE ESTATE LILIES

Guaranteed from originator's strain. A good lily for greenhouse forcing for cut; very desirable for outdoor planting. Grows taller than Croft and blooms later.

7-8 inch—250 bulbs to case 8-9 inch—200 bulbs to case 9-10 inch—150 bulbs to case

ROYAL KENYON DAVIS

Similar to Croft; blooms about ten days earlier. Purple stem; very desirable for Easter forcing.

7-8 inch—250 bulbs to case 8-9 inch—200 bulbs to case 9-10 inch—150 bulbs to case 10-11 inch—100 bulbs to case

EASTER

APRIL 5th - 1953

Reserve your lilies now for Easter blooming



Lilium Croft Precooled New Crop. We herewith show one of A. B. C. Fields of Croft Lilies in Bloom

FALL DELIVERY

JAPANESE GROWN LILIUM RUBRUM

Grown in Japan, flowers are larger, more flowers; deeper in color than the strain grown in Holland.

7-9 inch—250 bulbs to case 8-9 inch-200 bulbs to case 9-10 inch-140 bulbs to case

9-11 inch—125 bulbs to case

10-11 inch—100 bulbs to case 11-13 inch-90 bulbs to case

13-15 inch— 50 bulbs to case

LILIUM GIGANTEUM

6-8 inch-400 bulbs to case 7-9 inch-300 bulbs to case

8-10 inch-225 bulbs to case 9-10 inch-200 bulbs to case

LILIUM AURATUM

7-9 inch-250 bulbs to case 8-9 inch-200 bulbs to case 9-10 inch-140 bulbs to case

9-11 inch—125 bulbs to case 11-13 inch-90 bulbs to case 13-15 inch— 50 bulbs to case

AMERICAN GROWN LILIUM REGALE

Crop good, bulbs oversized. From storage.

5-6 inch-500 bulbs to case 6-7 inch—250 bulbs to case 7-8 inch—250 bulbs to case

8-9 inch-200 bulbs to case 9-10 inch—100 bulbs to case 10-11 inch-100 bulbs to case

LILIUM FORMOSANUM Wilsoni

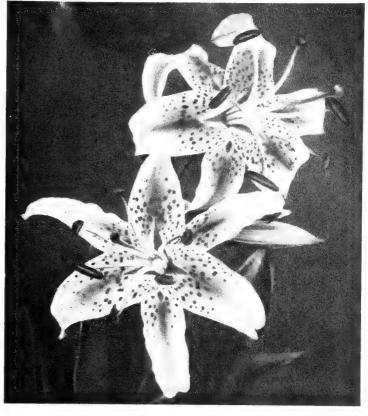
Early blooming type, pure white. 4-5 inch 5-6 inch 6-7 inch

LILIUM FLORIDII

Early blooming type, pure white.

7-8 inch

8-9 inch



Lilium Rubrum

LILIUM CANDIDUM (French Grown)

20-22 cm. 22-24 cm.

24-26 cm. 26-28 cm.

28-30 cm. 30 cm. and up

LILIUM LONGIFLORUM Perfection—Creole

6-8 inch 7-8 inch

8-9 inch 9-10 inch

10-11 inch

LIL. TENUIFOLIUM (Coral Lily)

2½-3 inch 3-3½ inch $3\frac{1}{2}$ -4 inch

AETHIOPICA (White)

For September Delivery 1 1/4-1 1/2 inch 13/4-2 inch 1½-1¾ inch 2 -2½ inch 2½ inch up

CALLA **ELLIOTTIANA** (Yellow)

 $1\frac{3}{4}$ -2 inch 2½-3 inch 2 -2½ inch 3 inch up

HEADQUARTERS FOR AMERICAN AND HOLLAND GROWN SPRING-FLOWERING BULBS

TULIPS HYACINTHS

NARCISSUS CROCUS **IRIS**

SCILLA

CHIONODOXA FREESIAS

MUSCARI **ORNITHOGALUM** RANUNCULUS **ANEMONE**

PAPER WHITES **AMARYLLIS**

FRENCH ROMAN **HYACINTHS CHINESE SACRED**

LILIES



A section of one hundred acres in Oregon devoted to the production of King Alfred Narcissus for

The American Bulb Co.



The Regale Lily

LILIUM CROFT

Our supply comes from the oldest, most reliable and selected growers. This is because we are one of the "pioneers" in fostering production of the famous Croft Lily for commercial use. We offer the following sizes, all precooled at the proper temperature, to assure you good results.

				1 cr case
7-8	inch,	250	to	case \$50.00
				case
9-10	inch,	150	to	case

LILIUM ACE

A sport of Croft Lily, free-flowering, foliage much darker than the Croft, produces a good bud count. Under proper forcing conditions will bloom about two weeks later than the Croft. Unless you have proper forcing facilities, we do not recommend this Lily for Easter forcing.

					rer Case
7	to	8-in.,	250 t	o case	Sold out
8	to	9-in.,	200 t	o case	Sold out
9	to	10-in.,	150 t	o case	Sold out

PRECOOLED SOUTHERN GROWN LILIES

				Per Case
61/	2- 7''	300 t	o case	Sold out
7	- 8"	300 t	o case	Sold out
7	- 8"	250 t	o case	Sold out
9	-10"	150 t	o case	Sold out
10"	up	100 t	o case	Sold out

Less 5% discount in case lots.

Less 10% discount for 5 cases or more.

Lilies for summer blooming

FROM COLD STORAGE IMPORTED JAPANESE LILIES

					5 6
LILIUM RUBRU		•			Per Case
10 10 11011,	00 10 0000111				
LILIUM AURAT	UM (Japane	se Grown)			
7-9 inch, 2	250 to case				\$38.00
8-9 inch, 2	200 to case				35.00
9-10 inch, 1	40 to case				40.00
10-11 inch, 1	100 to case			• • • • • • • • • • • • • • • • • • • •	40.00
LILIUM ERABU	(Japanese	Grown)			
		-			Sold out
					Sold out
					Sold out
LILIUM GIGAN	TEUM (South	ern Grown) (Japanese	Grown)	
8-9 inch, 2	225 to case				\$45.00
9-10 inch, 2	200 to case				50.00
LILIUM ALBUM	(Japanese	Grown)			
7-9 inch,	250 to case				Sold out
LILIUM TIGRIN		•			
					•
10-11 inch, 1	100 to case				35.00
REGALE LILIES					
	Per 100			Per 100	Per 1000
5- 6"	\$ 6.50	\$ 60.00	8- 9"	\$14.00	\$130.00
6- 7''	8.00 11.00	75.00 100.00	9-10''	18.50	
E 0//				0.00	175.00
7- 8''	11.00	100.00	10-11′′	25.00	
			10-11	25.00	175.00
7- 8"		al Lily)	10-11	25.00	175.00 240.00
LILIUM TENUIF		al Lily) Per 100	,	25.00	175.00 240.00
		al Lily)	5-6''	25.00	175.00 240.00
LILIUM TENUIF	OLIUM (Core	al Lily) Per 100 \$7.50	5-6''	25.00	175.00 240.00
LILIUM TENUIF 3½-5" LILIUM FORMO	OLIUM (Core	al Lily) Per 100 \$7.50	5-6''	25.00	175.00 240.00 Per 100 \$8.50
LILIUM TENUIF 3½-5" LILIUM FORMO	OLIUM (Core	al Lily) Per 100 \$7.50	5-6''	25.00	175.00 240.00

LILY-OF-THE-VALLEY PIPS

Re-selected Exhibition German Sold Out

250, 500 Pips to the case. At Market Prices. They are available for immediate delivery from cold storage.

CHRYSANTHEMUMS—ROOTED CUTTINGS

LARGE FLOWERING STANDARD VARIETIES

SYMBOLS: L—Large M-Medium S-Small

Inc.—Incurved Ref.—Reflexed †Recommended for pot culture *Suitable for shading

()—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

WHITE-STANDARDS

	Size & Type	Color	Flowering Date	50 per 50	Size & Type	Color	Flowering Date	50 per 50
*White Chief	M-Inc.		Oct. 20	\$3.50	Sterling L-Inc.		Nov. 15	\$4.00
*Silver Sheen (56)	M-Inc.		Oct. 20	2.75	†*Marketeer (76) M-Inc.		Nov. 18	3.00
Christing	M-Inc.		Oct. 23	3.50	*Mefo (76) L-Inc.	Ivory	Nov. 20	3.00
†Ambassador I	-Inc.	Cream	Oct. 25	3.00	†White Frick M-Inc.	Wh. suf pink	Nov. 20	3.00
†*Snow White	M-Inc.		Nov. 1	2.75	*Chattanooga (80) L-Inc.	**************************************	Nov. 25	2.75
Wilson's White			Nov. 1	5.00	*December Glory (86) M-Inc.	Ivory	Dec. 1	3.00
*Albatross			Nov. 5	3.00	†Margaret Moeller L-Inc.	10019	Dec. 3	3.00
*Betsy Ross I			Nov. 5	3.00	December White M-Inc.		Dec. 5	3.25
*Ind. White (66)			Nov. 5	3.00				
*Jean Elizabeth (70) I		_	Nov. 10	3.25	White Mistletoe M-Inc.		Dec. 5	3.25
*Monument (76)		Ivory	Nov. 10	3.00	Snowline L-Inc.	_	Dec. 10	4.50
White Pocket I	inc.		Nov. 10	3.25	†Smith's White M-Inc.	Ivory	Dec. 13	3.25
			YELLO)W—:	STANDARDS			
Harvest Golden	M-Inc.	Dp. Golden	Oct. 10	4.00	Honey Dew L-Inc.		Nov. 12	3.25
†Celestra		Lemon	Oct. 15	3.00	†*Bonnaffon De Luxe S-Inc.	Golden	Nov. 20	2.50
†*Yellow Chief N	M-Inc.		Oct. 15	**2.75	†Friendly Rival L-Inc.	Dp. Chrome	Nov. 20	3.00
Gold Lode	M-Ref.	Lt. Golden	Oct. 15	2.75	*Yellow Mefo (76) L-Inc.	Dp. Lemon	Nov. 20	3.00
Butterball	M-Inc.	Yellow	Oct. 20	3.50	Purdue L-Inc.	Lemon	Nov. 20	4.00
†*Mrs. Kidder I	L-Inc.	Dp. Lemon	Oct. 20	2.50	* Harvester (80) L-Inc.	Dp. Canary	Nov. 23	3.00
†*Blazing Gold (56)		Dp. Golden	Oct. 23	3.00	Marie De Petris L-Inc.	Dp. Golden	Nov. 23	3.00
Smith's Superlative I	L-Ref.	Dp. Golden	Oct. 25	3.25	*Yellow Chattanooga (80) L-Inc.		Nov. 25 •	2.75
†Yellow Ambassador I		Lt. Lemon	Oct. 25	3.00	*Golden Pearson (80) M-Inc.	Lemon	Nov. 25	2.75
Yellow Bergen	S-Inc.		Oct. 25	3.25	†Sungold M-Inc.	Dp. Lemon	Nov. 25	3.00
Sunglow I	L-Inc.	Golden	Oct. 25	2.50	*Golden Mrs. Ross (80) L-Inc.	Dp. Lemon	Dec. 3	2.75
Golden Glory I	L-Inc.		Nov. 1	3.25	Yellow Moeller L-Inc.	Sport of		
*Good News (60)	M-Inc.	Dp. Lemon	Nov. 1	3.25		Margaret Moelle	er Dec. 3	3.50
Dk. Ind. Yellow	Pot plant	use only	Nov. 5	3.50	Chalice M-Inc.	Yellow	Dec. 5	5.00
*Ind. Yellow (66)	M-Inc.	Lemon	Nov. 5	3.00	Golden Mistletoe M-Inc.	Lt. Golden	Dec. 5	3.25
Schweizerland		Dp. Golden	Nov. 5	4.00	Dauntless Semi	Lt. Golden	Dec. o	0.20
*Yellow Queen (70) I	L-Inc.		Nov. 10	3.25		· C-1-1 V-11	D 12	3.50
Jamboree I		Golden	Nov. 10	4.50	curved	Golden Yellow		
*Yellow Monument (76) I	L-Inc.	Lt. Lemon	Nov. 10	3.00	†Tobin's Yellow M-Inc.	Lt. Lemon	Dec. 13	3.25
Yellow Pocket I	L-Inc.		Nov. 10	3.25	Meteore M-Inc.	Lemon	Dec. 13	3.25
			PIN	K—ST	ANDARDS			
*Pink Chief N	M-Inc.	Lavender	Oct. 15	2.75	Pink Pocket L-Inc.		Nov. 10	3.25
Major Bowes		Dp. Lavender	Oct. 20	3.00	Aristocrat L-Inc.	Dp. Lavender	Nov. 20	3.25
Sugar Plum			Nov. 1	4.50	†Helen Frick M-Inc.	Rose Pink	Nov. 20	3.00
*Ind. Pink (66)		Dp. Lavender	Nov. 5	3.00	*Ed. Siedewitz (80) M-Inc.	Lavender	Nov. 23	3.00
*Dk. Orchid Queen (70) I		Mauve Pink	Nov. 10	3.25	†*Thanksgiving Pink (80) M-Ref.	Amaranth	Nov. 23	3.00
*Orchid Queen (70) I		Orchid Pink	Nov. 10	3.25	Pink Mistletoe M-Inc.	Lavender	Dec. 5	3.25
• • • • • • • • • • • • • • • • • • • •								

THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY FOR SHIPMENT

50 Per 50	100-250 Per 100	300-450 Per 100	500-950 Per 100	1000-2450 Per 100	2500 up Per 100
\$ 2.50	\$ 4.75	\$ 4.50	\$ 4.25	\$ 4.00	\$ 3.75
2.75	5.20	4.95	4.65	4.40	4.10
3.00	5.70	5.40	5.10	4.80	4.50
3.25	6.15	5.85	5.50	5.20	4.85
3.50	6.65	6.30	5.95	5.60	5.25
4.00	7.60	7.20	6.80	6.40	6.00
4.50	8.55	8.10	7.65	7.20	6.75
5.00	9.50	9.00	8.50	8.00	7.50
6.25	12.00	11.50	11.00	10.50	10.00
7.50	14.50	14.00	13.50	13.00	12.50

^{**}Varieties so marked not subject to above table of quantity discounts. Write for prices for quantities greater than 50.



Dark Orchid Queen

LARGE FLOWERING STANDARD VARIETIES

SYMBOLS: L-Large

M___Medium

S-Small

Inc.—Incurved Ref.—Reflexed

†Recommended for pot culture

*Suitable for shading

()—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

BRONZE AND RED—STANDARDS

Size & Type	Color	Flowering Date	50 per 50		Size & Type	Color	Flowering Date	50 per 50
Amber Bright L-Inc.	Amber Bronze	Oct. 10	\$4.00	Br. Orchid Queen		Apricot Buff	Nov. 10	\$3.25
Hilda Bergen M-Inc.	Dk. Red'sh Br'ze		3.25	Oakdale		Buff Bronze	Nov. 10	4.50
Glitters M-Ref.	Bronze	Oct. 28	3.25	Garnet King	M-Ref	Dark Red	Noy. 13	3.25
Apricot Queen M-Inc.		Nov. 1	3.25	*Mrs. Roy (70)	M-Inc.	Red Bronze	Nov. 13	3.25
*Detroit News (60) M-Inc.	Red'sh Bronze	Nov. 1	3.25	†Bronze Frick	M-Inc.	Red'sh Bronze	Nov. 25	3.00
*Ivanhoe (60) S-Inc.	Bronze	Nov. 1	3.25	Gladys Pearson	M-Inc.	Lt. Buff Bronze	Nov. 25	2.75
Mollie Nicholson M-Inc.	Salmon Bronze	Nov. 1	4.00	Oak Leaf	M-Inc.	Reddish Bronze	Nov. 25	2.75
Ind. Bronze (66) M-Inc.	Buff Bronz e	Nov. 5	3.00	Rose Delight	M-Inc.	Deep Rose	Nov. 25	4.00
Ind. Golden Bronze M-Inc.	Quilled	Nov. 5	5.00	Muto's Crimson	Semi Inc.	Red	Dec. l	4.00
*Anaconda L-Inc.	Bronze Red	Nov. 8	2.75	Bronze Mistletoe	M-Inc.	Buff Bronze	Dec. 5	3.25

SPIDER TYPES

Kay Tashima	White	Nov.	1	\$3.50	Nomago	Bronze	Nov. 5	\$5.00
Mary Garden	Pink	Nov.	1	4.50	Sue Sally Jones	Yellow	Nov. 5	3.50
Mrs. R. A. Walker	Pink	Nov.	1	3.50	White Rayonante	White	Nov. 5	3.25
*Queen's Lace (60)	White	Nov.	1	4.00	Waikiki	Apricot Bronze	Nov. 5	3.50
*Yellow Lace (66)	Yellow	Nov.	1	4.00	†Peggy Ann Hoover	Pink	Nov. 10	3.50
Gena Harwood	Buff Bronze	Nov.	5	3.50	Lorraine	Yellow	Nov. 15	4.00
Mamoru	Buff Bronze	Nov.	5	3.00				



A.B.C. Mum cuttings are rooted by specialists under ideal conditions to produce a vigorous root system. They are packed in specially designed cartons and rushed to you by express to insure their reaching you in perfect condition.



TERMS OF SALE

- 1. The minimum total order that can be accepted is 500 cuttings.
- Fifty of each variety is the minimum that can be supplied.
- 3. More than 50 of a variety must be in multiples of 50.
- 4. No C.O.D. orders.
- 5. SAFE ARRIVAL cannot be guaranteed. All shipments must be in satisfactory condition before being accepted by the common carrier. Our responsibility ceases upon receipt of shipment by their agent. If shipment arrives in bad order, i.e., broken, frozen or heated, call your express agent, have him inspect shipment and mark condition on the express receipt. Customer must file claim against the common carrier.

SUBSTITUTIONS—Our growers will substitute equal or better varieties for items not available unless order is marked NO SUBSTITUTIONS! To avoid substitutions, place your order 6 months before delivery date.

CHANGES OR CANCELLATIONS on orders must be received at least 30 days before shipping date!

DISCOUNTS—2% for cash with an order for plants.

AIR SHIPMENTS—If you live in or near a city with air service, check the rates. In many cases you will find them almost as cheap as railway express rates and delays in transit will be avoided.

We, the American Bulb Company, act as agents for the growers, and we do not warrant in any way, expressed or implied, the description, quality, productiveness or any other matter of any cuttings or plants sold by us. We, further, will in no way be responsible for failure to deliver on dates requested.

If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of orders, and we reserve the right to advance prices without notice.

POMPONS...DECORATIVE, SINGLE DAISY, ANEMONE

SYMBOLS: L-Large

M-Medium S---Small

Dec.—Decorative Ānem.—Ānemone †Recommended for pot culture *Suitable for shading

()—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

WHITE—POMPONS

	Size Type	Color	Flowering Date	50 per 50		Size & Type	Color	Flowering Date	50 per 50
†Monogram L-	Daisy		Oct. 5	\$4.50	*Eskimo	M-Daley		Nov. 15	\$5.00
Classic S-	Pomp.		Oct. 10	4.50	Lakme		Green	Nov. 15	3.50
†Maestro M	I-Pomp.		Oct. 10	4.50	*White Freida L		Yel. Cush.	Nov. 15	3.00
†Renown S-	Daisy		Oct. 10	4.50	White Norma	-Anom	Shell Cush.	Nov. 15	3.2
Silverplate M	I-Dec.		Oct. 12	4.50	*Highbrow (80)	M-Dec	Ivory	Nov. 20	4.50
*Irene S-	Pomp.		Oct. 15	2.25	*L. I. Beauty (80)	-Anom	14013	Nov. 20	2.50
Norona S-	Pomp.		Oct. 15	5.00	Nevada	M-Anom		Nov. 20	3.00
*Silver Ball L-	Pomp.		Oct. 15	2.50	Seafoam			Nov. 20	2.7
Minong S-	_		Oct. 20	2.50	*Snowflurry (80)	Domn		Nov. 20	4.50
*Pristine M	I-Pomp.		Oct. 20	4.00	Illini Bountiful	/Doc	Green Eye	Nov. 23	4.00
*Snow Cloud M	l-Pomp.		Oct. 20	3.00	*White Valencia (86) N	A-Daierr	Green Lye	Nov. 23	4.00
*Cotton Top S-			Oct. 25	3.00	Priscilla		Ivory	Nov. 23	3.00
†Granite State L-	Pomp.		Oct. 25	2.75	White Usona	1-Pomp	1001 9	Nov. 25	**3.50
Keepsake M	I-Pomp.	Cream	Oct. 25	5.00	White Yuletide			Nov. 25	2.7
*Pinocchio (66) S-	Pomp.		Oct. 25	2.75	Crystal Beauty	A Pomp.		Nov. 28	4.00
*Popcorn (66) M			Oct. 25	4.00	*Paramount (86) L	-Pomp		Nov. 28	4.50
*Songster M			Oct. 25	4.50	†*Cordova (86)	A-Doc		Nov. 30	2.7
White Popcorn M	-	Cream	Oct. 25	5.00	*Belray I			Nov. 30	4.50
*Arcadia M			Oct. 28	2.75	*Fortune (90)	M-Pomp		Dec. 1	4.50
*Sea Gull (76)	I-Pomp.	Cream	Nov. 1	2.75	Monarch L		Ivory	Dec. 1	5.00
*White Doty L-			Nov. 1	2.75	Acclaim		24017	Dec. 5	5.00
White Calif. Daisy L-	-		Nov. 1	**2.75	Cotillion			Dec. 5	5.00
*Encore (76) M	-		Nov. 5	4.00	*Cameo (90)	A Doc	Ivory	Dec. 5	3.00
*Halo (66) M			Nov. 5	4.50	Ivory Cameo		Ivory	Dec. 5	3.50
*Kolowa (70) M	2 .		Nov. 5	4.50	Spangles		10017	Dec. 5	4.50
*Richard Mandel L-	-		Nov. 5	3.00	Swan I			Dec. 5	3.50
Madonna M	<u>r</u>		Nov. 5	5.00	Snowdrop			Dec. 8	5.00
White Anemone L-			Nov. 5	3.25	Ill. Starburst			Dec. 10	4.50
*White Mensa (76)			Nov. 5	3.00	Snow Queen			Dec. 10	5.00
*Moonglow (76)			Nov. 8	4.00	White Supreme I			Dec. 10	3.23
*Rev. Bushnell M			Nov. 8	3.25	Yukon			Dec. 10	2.7
*Dynamo M			Nov. 10	5.00	Satellite	vi-Daisy Vi-Pomn		Dec. 15	5.00
*Little America (76) M			Nov. 10	2.50	Snowcrest (90)		Green Eye	Dec. 15	4.0
*Shasta (76)			Nov. 10	2.75	Garza			Dec. 15	3.0
Shasta Daisy			Nov. 10	2.75	*Silversmith (90)			Dec. 15	4.00
Vesper M			Nov. 10	2.75	*Snowcap (90)			Dec. 15	4.00
Illini Snowdrift			Nov. 12	4.00	*Heirloom (96) I			Dec. 20	4.5
*Matchless (76) M			Nov. 12	3.00	Revelation	-		Dec. 25	2.50
*Sculpture L-		Ivory	Nov. 15	5.00	Snow I	-		Dec. 25	2.7

PINCH DATES FOR NATURAL-FLOWERING PLANTS

Varietles Maturing	Pinch	Varieties Maturing	Pinch
Oct. 15	July 8	Nov. 20	July 25
Oct. 20-25	July 12	Nov. 25-30	July 28
Nov. 1	July 16	Dec. 1-5	July 31
Nov. 5-10	July 19	Dec. 10	Aug. 2
Nov. 15	July 22	Dec. 15-on	Aug. 4

The above dates are suggested for regions with similar climatic conditions as Ohio. In Canada, the pinching dates are 7-10 days earlier, and it is expected that in the southern areas of the United States, the pinch should be made 7-10 days later than the suggested dates.

THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY FOR SHIPMENT

50	100-250	300-450	500-950	1000-2450	2500 up
Per 50	Per 100	Per 100	Per 100	Per 100	Per 100
\$ 2.50	\$ 4.75	\$ 4.50	\$ 4.25	\$ 4.00	\$ 3.75
2.75	5.20	4.95	4.65	4.40	4.10
3.00	5.70	5.40	5.10	4.80	4.50
3.25	6.15	5.85	5.50	5.20	4.85
3.50	6.65	6.30	5.95	5.60	5.25
4.00	7.60	7.20	6.80	6.40	6.00
4.50	8.55	8.10	7.65	7.20	6.75
5.00	9.50	9.00	8.50	8.00	7.50
6.25	12.00	11.50	11.00	10.50	10.00
7.50	14.50	14.00	13.50	13.00	12.50

^{**}Quantities so marked not subject to above table of quantity discounts. Write for prices for quantities greater than 50.

DAISY, POMPONS...DECORATIVE, SINGLE ANEMONE

†Recommended for pot culture *Suitable for shading Dec.—Decorative Anem.—Anemone SYMBOLS: M—Medium S---SmallL—Large ()—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

YELLOW—POMPONS

Size & Type	Color	Flowering Date	50 per 50	Size & Type	Color	Flowering Date	50 per 50
Bright Forecast M-Pomp.	Yellow	Oct. 10	\$4.50	*Bojangles (76) M-Daisy	Yellow	Nov. 20	\$4.50
Goldrush S-Daisy	Yellow	Oct. 10	4.50	*Klondike (80) M-Pomp		Nov. 20	4.50
Treasure S-Pomp.	Yellow	Oct. 10	5.00	*Lollipop (76) M-Pomp		Nov. 20	4.50
Lemonade M-Dec.	Ivory Yellow	Oct. 12	4.50	Pippin M-Pomp		Nov. 20	5.00
Sweepstake S-Pomp.	Yellow	Oct. 12	4.50	*Yellow L. I. Beauty (80) L-Anem.	Yellow	Nov. 20	4.00
James Stewart M-Pomp.	Apricot Gold	Oct. 15	4.50	Yellow Nevada M-Anem		Nov. 20	3.00
*Yellow Irene S-Pomp.	Lemon	Oct. 15	2.75	†Yellow Rolinda M-Anem		Nov. 23	3.00
*Rodell Imp S-Pomp.	Lemon	Oct. 20	2.50	*Champagne (80) M.Daisy		Nov. 25	4.00
Cream Dot M-Pomp.	Apricot Crean		2.75	Goldenrod M-Pomp		Nov. 25	5.00
*Gold Coast (66) M-Pomp.	Deep Lemon	Oct. 25	2.50	Highlander M-Pomp		Nov. 25	5.00
*Golden Herald (60) L-Dec.	Golden	Oct. 25	3.00	Illini Gold M-Pomp.	Deep Golden	Nov. 25	3.25
*Yellow Dot M-Pomp.	Bright Ctr.	Oct. 25	2.75	Sunnyside M-Pomp		Nov. 25	2.75
Yellow Firebird M-Dec.	Bright Lemon	Oct. 25	3.25	Yellow Priscilla, New M-Pomp		Nov. 25	5.00
Sunup S-Pomp.	Yellow	Oct. 28	5.00	Yellow Usona M-Pomp		Nov. 25	**3.50
Yellow Arcadia M-Pomp.	Pernet Yellow		2.75	*Golden Jane (86) L-Daisy	Golden	Nov. 28	3.00
*Mary L. Hall (76) M-Pomp.	Deep Lemon	Nov. 1	2.50	Yellow Valencia L-Daisy	Yellow	Nov. 28	3.00
Schneeburg's Daisy M-Daisy	Golden	Nov. 1	4.00	*Goldsmith (80) M-Dec.	Golden	Nov. 29	3.25
*Starbright (60) L-Daisy	Golden	Nov. 1	4.00	†Yellow Cordova M-Dec.	Lemon	Nov. 30	2.75
*Yellow Cassandra M-Pomp.	Yellow	Nov. 1	4.00	*Omega (90) M-Pomp.	Deep Lemon	Dec. 1	3.00
*Yellow Daisy (60) M-Daisy	Deep Lemon	Nov. 1	3.00	*Nosegay (80) S-Pomp.	Yellow	Dec. 1	5.00
Yellow Doty L-Pomp.	Buff Yellow	Nov. 1	2.75	*Brandywine (86) M-Dec.	Deep Orange	Dec. 5	5.00
*Yellow Sea Gull M-Pomp.	Light Lemon	Nov. 1	2.75	*Cinderella (86) M-Daisy	Yellow	Dec. 5	4.00
†*Sunray M-Anem	Light Lemon	Nov. 3	2.50	Golden Harvest S-Pomp.	Deep Gold	Dec. 5	4.00
Barcarole M-Pomp.	Golden	Nov. 5	2.75	*Goldtone (86) M-Daisy	Yellow	Dec. 5	4.50
Brigadoon M-Daisy	Yellow	Nov. 5	5.00	Symmetry M-Pomp.	Yellow	Dec. 5	5.00
*Crescendo (76) L-Pomp.	Yellow	Nov. 5	4.50	*Yellow Cameo (90) M-Dec.	Deep Lemon	Dec. 5	3.00
*Constellation M-Dec.	Yellow	Nov. 5	3.00	Jack Pot L-Dec.	Golden Yellow	Dec. 5	5.00
*Golden Mensa L-Daisy	Lemon	Nov. 5	3.00	Yellow Supreme L-Anem.	Light Buff	Dec. 10	3.25
*Nuggets S-Pomp.	Deep Lemon	Nov. 5	2.50	*Challenge (86) M-Daisy	Yellow	Dec. 12	4.50
*Pixie S-Pomp.	Deep Lemon	Nov. 5	3.25	December Gold M-Dec.	Deep Golden	Dec. 15	3.00
III. Gold Cup L-Pomp.	Buttercup	Nov. 10	4.50	Sequin S-Pomp.	Yellow	Dec. 15	4.50
Mason's Yellow L-Daisy	Yellow	Nov. 10	3.25	*Shamrock (96) L-Dec.	Yellow	Dec. 15	4.50
†*Yellow Beauty L-Pomp.	Golden	Nov. 10	3.25	Yellow Snowcrest M-Pomp		Dec. 15	5.00
*Yellow Shasta M-Anem		Nov. 10	2.75	Yellow Riviera M-Pomp		Dec. 15	4.00
III. Rye M-Pomp.	Straw Golden	Nov. 12	5.00				
*Golden Chord M-Pomp.	Golden Golden	Nov. 15	4.00	*Corsair (96), New L-Pomp.	Yellow	Dec. 18	5.00
*Forty Niner (76) M-Pomp.	Golden Orana	Nov. 15	4.00	Revelry M-Dec.	Light Yellow	Dec. 20	5.00
*Princeton M-Dec. *Susanne Miller L-Anem.	Buff Yellow	e Nov. 15 Nov. 15	3.25 3.25	Vibrant M-Dec.	Deep Lemon	Dec. 20	3.00
Tally-Ho M-Pomp.	Yellow	Nov. 15	3.25	Sunrise S-Pomp.	Yellow	Dec. 20	5.00
Thorobred L-Daisy	Yellow	Nov. 15	5.00	Golden Anniversary M-Pomp	Yellow	Dec. 25	3.50
*Yellow Fellow M-Dec.	Lemon	Nov. 15	2.75	Yellow Revelation M-Pomp	Deep Lemon	Dec. 25	3.50
Illini Brave M-Pomp.	Lemon	Nov. 16	4.00	Yellow Snow M-Pomp		Dec. 25	2.75
Illini Honey S-Pomp.	Honey-Yellow		4.00	Siren M-Dec.	Yellow	Dec. 25	4.50
Mary Gold M-Pomp.	Lemon	Nov. 18	2.50	Yuleflame M-Dec.	Yellow		3.50
Mary Gold W-Pollip.	remon	1104. 10	2,501	Tulendille M-Dec.	I GIIOM	Dec. 25	3.50

VARIETIES GROUPED BY NUMBER OF SHORT DAYS REQUIRED TO FLOWER

### Commended Recommended February February Recommended February February		
Variety		
66 Da	y Group	
Pinocchio	Sept. 1—Oct. 31 and June 1—June 30	
Encore Highbrow **Little America Long Island Beauty Matchless *Moonglow *Sea Gull Shasta Snowflurry	Apr. 1—Oct. 31 Nov. 1—Feb. 28 Jan. 1—Dec. 31 Oct. 1—Mar. 31 Sept. 15—April 15 Oct. 1—Apr. 15 June 1—Oct. 31 Jan. 1—Dec. 31 Oct. 1—Mar. 31	
86 Day	y Group	
Belray Cameo	Dec. 1—June 15 Nov. 1—Mar. 15	

WHITE-POMPONS

Variety	for Flowering
86 Day Group	(Continued)
Cordova	Oct. 15-Mar. 31
Fortune	Oct. 15-Mar. 15
Paramount	Oct. 1-Mar. 31
Silversmith	Oct. 15-Mar. 15
Snowcap	Oct. 15-Mar. 15
Snowcrest	Oct. 1—Mar. 31
White Valencia	Oct. 15-Mar. 15
96 Day (Group
Heirloom	Dec. 15—Feb. 15

YELLOW --- POMPONS

56 Day	Group
Golden Herald	Apr. 1-Oct. 31
Starbright	May 1-Oct. 31
Yellow Daisy	May 1-Oct. 31
66 Day	Group
Gold Coast	Apr. 1-Oct. 31
76 Day	Group
Bojangles	Nov. 1-Mar. 31

76 Day Group (Continued) Champagne Nov. 1—Mar. 31 *Constellation Sept. 15—Nov. 15 *Crescendo May 15—Sept. 15 Forty Niner Sept. 1—Oct. 31 *Golden Chord Sept. 1—June 15 and Oct. 1—Dec. 31 Goldsmith Oct. 1—Dec. 31 Klondike Apr. 1—June 30 and Oct. 1—Dec. 31				
	Recommended			
Variety	for Flowering			
76 Day Grou	p (Continued)			
	Nov. 1-Mar. 31			
**Constellation	Sept. 15-Nov. 15			
*Crescendo	May 15-Sept. 15			
Forty Niner	Sept. 1Oct. 31			
*Golden Chord				
Golden Mensa				
	Oct. 1-Dec. 31			
Goldsmith	Oct. 1-Mar. 31			
Klondike	Apr. 1—June 30 and			
	Oct. 1—Dec. 31			
Lollipop	Jan. 1—Dec. 31			
*Mary Lennon Hall	June 1-Oct. 31			
Nosegay	Sept. 15-Apr. 15			
**Sunray	May 1-Oct. 31			
Yellow L. I. Beauty	Oct. 1-Mar. 31			
Yellow Shasta	Sept. 1—June 30			
(Continued	on Page 53)			
*Reduce the number of lo	ing days by 10, to prevent			

uneven growth and flowering. Easiest method is to plant 10 days later.

**Increase the number of long days by 10, to obtain better quality. Easiest method is to plant 10 days

NEW MUMS FOR 1952

WHITE

- LYRIC Oct. 5. Pure white intermediate daisy.

 Short compact habit; very uniform and showy. Very durable. An excellent early pot plant or fine dwarf garden type.
- HORIZON Oct. 5. Pure white intermediate pompon. Stronger plant than White Wonder. Whiter and more double than Chris. Columbus. Larger, showier than Classic. An important early cut flower or landscape variety.
- NORONA Oct. 15 (DE PETRIS). White, medium solid pompon. Very desirable for earliest shading under black cloth. A very free and productive variety possessing good growth habit. Use in place of Irene for early shading in the cloth house.
- white POPCORN Oct. 25. Cream white sport of Popcorn. No trace of pink in the flower at low temperatures. The most productive white pompon.
- KEEPSAKE Oct. 25. Cream white pompon. About the size and form of Popcorn. Hard, durable flower. Taller and freer growth than Popcorn. For May through July in the greenhouse and August and September in the cloth house. Prompt and uniform response to shade.
- MOGUL (DE PETRIS) End of September and early October. Garden variety. Vivid orange rust full decorative of medium size. Vigorous upright growth with strong stems and peticles.
- BRIGADIER (DE PETRIS) Oct. 1. Garden variety. Large carmine red pompon. Solid blooms of decorative form. Good bushy growth and excellent foliage. Stems strong 20" to 24". Matures October 1st. A nice lively color and quite early.
- AVALON (DE PETRIS) First week in October.
 Garden variety. Formal pompon of glowing bronze color. Good stems and foliage with upright growth. Resembles Mme. Chiang Kai Shek in color with an improved growth habit and blooms one week later.
- FIRECRACKER Oct. 5. Mahogany bronze decorative close to burnt orange. Tall, cut flower growth. The flower holds color well and is quite frost resistant.
- PANORAMA (DE PETRIS) Oct. 8. Garden variety. Dazzling orange rust, small decorative 36" to 39". Small glossy foliage, of upright growth habit and fairly good for cutting.
- **BLUEBLOOD** Oct. 10. Deep amaranth red decorative. Vigorous cut flower growth. Color strongly resembles that of the old variety Burgundy.
- CARAVAN Oct. 10. Large salmon bronze decorative, garden type compact rugged growth. Has all the good qualities of Mrs. DuPont, with a strikingly new and useful color.

- WILSON'S WHITE Nov. 1. (IAN WILSON). Intermediate incurved. Outstanding white standard for pots.
- MADONNA Nov. 5. Intermediate white pompon of good clean growth. Variety just precedes Encore. Its place is in the spring program in May and June where it takes high temperature well. Will show light pink tinges at low temperatures.
- **DYNAMO** Nov. 10. White pompon. Very similar to Encore but greatly improves that variety in growth habit. Very high quality cloth house white pompon. Fine in May and June in the greenhouse.
- SCULPTURE Nov. 15. Large ivory white daisy. Excellent in May and June. Very close to a White Valencia for cloth house, responding much faster than that variety and with considerably better production.
- ESKIMO Nov. 15. Clear white daisy. Fine form and excellent substance. Stands cloth house adverse conditions well. Very fine keeper and a very durable flower.
- MONARCH Dec. 1. Ivory white large decorative. Larger, harder flower than Cameo. Clean, vigorous growth. Responds rapidly and uniformly.

- ACCLAIM Dec. 5. Large formal type pompon.
 Clean Omega type growth, no laterals.
 Follows Paramount and Fortune. Lights and shades well. As fine a formal pompon as exists. A white Corsair.
- cotillion Dec. 5. Intermediate semi-formal pompon. Very clear white. Heavily petalled, extreme substance. Short, easily controlled growth. Responds well and cuts uniformly. A late Encore with a very hard flower.
- snowdrop Dec. 8. (DE PETRIS) White button pompon with uniform growth and good production. Stems are strong and flowers possess a fairly good substance.
- SNOW QUEEN Dec. 10. (DE PETRIS). Medium large formal white pompon of the purest white. Possesses very good substance. Sprays produced on good stems are well flowered. Good healthy and free growth. It is not vegetative. Not recommended for shading.
- SATELLITE Dec. 15. Ivory White, formal, intermediate pompon. Vigorous Silversmith habit. Very high class flower, especially brilliant under artificial light. Responds slowly but uniformly.

BRONZE AND RED

- ADMIRAL Oct. 12. Dark crimson red decorative. Plant is more vigorous and productive than Red Velvet; color is deeper and holds well.
- cocktail Oct. 15. Salmon orange pompon a beautiful color. Growth is slow, variety attains medium height. A new color and distinctive form. A cut flower variety.
- RAJAH Oct. 15. Large scarlet red daisy. Very fine as cut flower. Holds color well in the field or early cloth house. Excels Red Daisy in color and growth habit.
- BUCCANEER Nov. 1. Rich bronze daisy with very little fading even under high temperatures. Fine growth and production. Darker and richer bronze than Buckskin or Sylvanna. This variety fills a long felt need.
- NOMAGO Nov. 5 (DE PETRIS). Bronze spider; the best of the bronze spider varieties.
- ILLINI BURMA Nov. 10. (UNIV. OF ILL.) Light bronze; large pompon. Responds well to disbudding and partial disbudding. Satisfactory as a pot plant. Stiff stems and uniform, above average production.
- BR. LINDA LOU Nov. 10. An important color sport of Lindα Lou.
- ILLINI RYE Nov. 12. (UNIV. OF ILL.) Straw color intermediate pompon. Exceptional substance and stem strength. Very uniform. Shades well.

- SHALIMAR Nov. 15. Lively orange bronze anemone. Short compact habit well suited to pot plant culture or cut flowers. Sprays well or attains good size, disbudded in pots. A useful improvement over Gypsy. A valuable variety to shade or delay.
- BRONZE PRINCETON Nov. 15. Bronze sport of Princeton. Distinct from Red Princeton.
- AMBERINA Dec. 1. Bright orange bronze intermediate decorative. Vigorous, clean growth. A late Princeton with very high production. Responds well and grows dependably under most any temperature or light condition.
- HARLEQUIN Dec. 10. Crimson red intermediate decorative. Vigorous wiry growth. Excellent low temperature variety. Fast, uniform response.
- TOPAZ Dec. 15. Warm, orange bronze single. Heavily petalled with good substance and vigorous free growth. Will not go blind. Bronze, generally believed to be of slight value at this season, finds in Topaz a very brilliant color which is striking under artificial lights.
- POINSETTIA Dec. 20. Scarlet red large daisy.

 Strong growth. Needs no disbudding. Attain the size of the Valencias on natural sprays. Responds uniformly, takes low temperature well. A most important addition to the Christmas season.

PINK

- ENTERPRISE (DE PETRIS) First week in October. Garden variety. Rich amaranth pink, solid pink pompon suitable for cutting. Good stem and foliage. Medium tall growth.
- COURTIER Oct. 10. Lavender pink decorative. Garden type, compact growth. Beautiful color and form. A Spellbound that is very frost resistant. Good as an early pot plant.
- LASSIE Oct. 10. Large dark pink decorative similar in size and form to Lavender Lady.

 A strong, upright habit well suited to cutting. Holds well on the plant.
- ELIZABETH HOOD (DE PETRIS) Oct. 12. Garden variety. Vivid lavender pink, large full pompon with excellent substance and spray formation. Excellent strong stems 30" to 56" long of vigorous growth with very healthy habit and lush foliage. A very fine and productive variety. Excellent for cutting or for pots.
- MOONLIGHT (DE PETRIS) Mid-September.
 Garden variety. Vivid soft yellow formal decorative about 3 inches across. A very full solid flower with excellent lasting qualities. A free growing variety which may be grown into compact plants by pinching or allowed to grow into a cutting variety. Good stems and foliage.
- GARLAND Oct. 5. Intermediate yellow daisy.

 Compact vigorous growth. Garland has an
 exceptionally durable flower. A good early
 pot plant well adapted to gardens.
- GOLDRUSH Oct. 10. Yellow daisy. Vigorous 3" growth. Resistant foliage. Good cut flower production.
- TREASURE Oct. 10. Small yellow pompon.
 Vigorous, upright habit. Fine cut flower
 growth. Flower is a small version of Gold
 Coast and very durable.
- NYTODA (DE PETRIS) Oct. 12. Garden variety. Color golden Apricot. Makes good sprays on strong stems 30" to 36". An excellent daisy with healthy growth and fairly good production. A good cutting variety.
- SUNUP Oct. 28. Small deep yellow pompon.
 A little smaller than Gold Coast and larger than Pixie. Harder and more durable than Gold Coast. A good producer which withstands high temperatures and heavy cropping better than Gold Coast. Recommended May thru October. Sharp uniform response.
- DK. IND. YEL. (pots) Nov. 5. For pot plant use only. Somewhat shorter in growth habit than Ind. Yellow.

- MISS CLARINDA (HOLMES) Nov. 10. Light lavender shading darker toward center. Color and flower size resembles the variety Mrs. Bulkeley, but production and growth is far superior.
- PANDORA Nov. 10. Large luminous pink decorative. Excellent size and form. Growth is vigorous and fast, with short timing giving best results. Well suited to spring and cloth house flowering.
- MEMORIAL Nov. 12. Intermediate pink amemone. Excellent spray and growth. Improves the variety Linda Lou in substance, color and growth. Recommended April thru November. Holds color well. A pink Little America flower, with α much cleaner and more vigorous growth habit.
- MERMAID Nov. 15. Intermediate pink daisy.

 An excellent variety to follow Reward. Fine growth and production. Holds color well.

 Heavy petallage and good substance.

- GRAND SLAM Nov. 20. Brilliant silvery pink daisy. Large flower, wide stiff petals. The variety responds well to shade. Growers will enthuse over its quality and production. Retailers will find in it the nearest color to shell pink aster yet found in the chrysanthemum.
- VIVACIOUS LADY Nov. 20 (HELM). Spoon type novelty. For growing in sprays as well as disbuds.
- PRINCESS Nov. 25. Small pink pompon. Very lively color, hard well rounded flower. Growth and production nearly identical to Snowflurry. Responds more uniformly than any variety.
- HERITAGE Dec. 1. Large formal dark pink pompon. Free, vigorous growth, good production. Improves the production of Minuet and responds more uniformly than Riviera or Minstel

YELLOW

- BRIGADOON Nov. 5. Bright heavily petalled Yellow Daisy. Excellent growth and production. Responds rapidly and uniformly. Wholesale shippers will welcome this type of daisy. Good May through October.
- THOROBRED Nov. 15. Large yellow daisy.

 Good growth habit, fine production. Very easily grown. Excellent form, petallage and substance.
- PIPPIN Nov. 20. Intermediate yellow pompon. Follows Lollipop and precedes Sunnyside easily making Thanksgiving. Variety produces heavily on compound sprays. Shades well and lights well. Very dependable.
- Very formal, round, and hard. Has a long season of usefulness. Fast response, and good production. A very reliable 11 week variety.
- YELLOW USONA Nov. 25. A rich yellow sport of White Usona. Typical in flower and growth to the Usona variety.
- GOLDENROD Nov. 25 (DE PETRIS). Full round and solid yellow pompon with exceptional substance and keeping qualities. Can be kept on the plant for a long time without impairing the color, substance of form of the flower. Gives a heavy production of high quality sprays.
- HIGHLANDER Nov. 25. Intermediate formal decorative. Better production and freer growth than Goldsmith. Highly dependable for production and quality. Very close to a Yellow Highbrow.

- YELLOW PRISCILLA (NEAL) Nov. 25. Deep lemon yellow, sport of the all time favorite Priscilla.
- YELLOW VALENCIA Nov. 28. This is the sport of Valencia which was formerly known as Golden Jame.
- YELLOW MOELLER Dec. 3. Sport of Margaret Moeller.
- BRANDYWINE Dec. 5. A deep orange yellow decorative. Excellent growth habit similar to that of Yuleflame. Season December through February.
- JACK-POT Dec. 5. Very large golden yellow decorative. A new peak in growth and form of flower has been achieved in this variety. It responds sharply and requires no disbudding. This variety approaches perfection in yellow pompons.
- single. Best described as a yellow Christmas Star. A good variety for flowering October 15 to March 15. Tolerates wide temperature range.
- YELLOW SNOWCREST Dec. 15. A clear yellow sport of Snowcrest.
- REVELRY Dec. 20. Intermediate light yellow decorative resembling Yellow Revelation with an improved flower quality. A dependable late, low temperature productive variety.

INDEX OF CHRYSANTHEMUMS — ROOTED CUTTING VARIETIES

Page	Page	D	
Acclaim	Concary Wonder55	Page Page	Page
Achievement56	Candlelight55	Early Bronze57	Honeycomb55
Adagio58	Company Carl	Early Gold55	Honey Dew49
Adelaide54	Captain Cook53	Early Harvest57	Horizon
Admiral57	Capt. John Smith56	Early Yellow55	Huntsman57
Right Transfer	Caravan57	Ecstosy53	
Air-Way Debut57	Cardinal Spoon57	Edith Roberts53	Illini Bountiful51
Albatross49	Carmelita54 & 57	Ed. Seidewitz49	Illini Brave52
Alert56	Carmine Queen57	Elizabeth Hood56	Illini Burma54
Allegro56	Carnival57	Enghantress	Illini Camille53
Ambassador49	Carolyn Yosick53	Enchantress53	Illini Gold
Amber Bright50	Carourol Carourol	Encore51	Illini Cold52
Amber Glow57	Carousel54	Enterprise56	Illini Goldcup52
Amberina54	Cassandra54	Ermine	Illini Honey
Ambrosia	Catherine Collins55	Eskimo51	Illini Redhead54
Ambrosia	Cavalcade54	Europa54	Illini Hye
Anaconda50	Celestra49	Fair Bow	Illini Snowdrift
Apricot Queen50	Chalice49	Falcon54	Illini Starburst
Apricot Valencia54	Challenge52	Fashion53	Illini Warrior54
Arcadia51	Champagne	Fonting!	Imp Early Wonder56
Argonne56	Champion Cushion57	Festival54	Indian Hand
Aristocrat49		Fiesta57	Indian Head54
Autumn Song56	Chanticleer54	Firebird54	Indianapolis Bronze50
Avalenshe	Charles Nye55	Firecracker54	ind. Golden Bronze. 50
Avalanche55	Chattanooga49	Firefly54	Indianapolis Pink 49
Avalon57	Chevron54	Fireside54	Indianapolis Yellow 49
Aviator57	Chippewa56	Flaxon Beauty55	Indianapolis White49
***	Chiquita55	Fortune51	Inspiration57
Ballerina53	Christina49	Forty Nines	Irene
Bambi55	Chris. Columbus55	Forty Niner52	Ivenhoe
Bamboo54	Christman Caratina	Fragrant55	Ivanhoe50
Barbara Small	Christmas Greeting54	Freida53	Ivory Cameo51
Barcarole	Christmas Star54	Friendly Rival49	Torolomea
Beacon57	Cinderella52		Jackpot52
Dedcoil	Claret54	Galaxy54	Jamboree49
Beauregard54	Classic51	Garland 55	James Eadie55
Beautiful Lady53	Cocktail54	Garnet King50	James Stewart
Belray51	Commander Cushion57	Garza51	Jean Elizabeth49
Betty56	Constellation	Gena Harwood50	Jemima54
Betty Rose53		Gladness	Jessie
Betsy Ross49	Copperhead54	Gladness	Jewell56
Bittersweet54	Coral Sea56	Gladys Pearson50	Torrheiman
Plening Cold	Cordova51	Glitters50	Joybringer53
Blazing Gold	Coronet53	Goblin57	Judith Anderson55
Blueblood54	Corsair52	Gold Braid54	Kethleen Lehman
Bokhara57	Cotillion 51	Gold Coast	Kathleen Lehman57
Bojangles52	Cotton Top51	Gold Lode49	Kay Tashima50
Bonfire	Courageous57	Gold Rush	Keepsake51
Bonnaffon De Luxe49		Golden Anni-	King Midas
Bonton54	Courtier56	Golden Anniversary52	Klondike
Bourbon54	Cream Dot	Golden Carpet55	Kolowa51
Brandamina	Crescendo52	Golden Chord52	
Brandywine	Crimson Valencia54	Golden Glory49	Lakme
Brigadier57	Crystal Beauty51	Golden Harvest	Lassie
Brigadoon52	Cydonia	Golden Herald52	Lavender Lady56
Bright Forecast52		Golden Hours55	Lavender Lassie56
Brocade53	Dark Bronze Masterpiece54	Golden Jane52	Logal Tandas
Bronze Buckingham54	Dark Bulkeley53	Golden Mensa52	Legal Tender54
Bronze California Daisy54	Dark Enchantress53	Goldon Mintleton	Lemonade52
Bronze Daisy54	Dr. Ind. Yellow49	Golden Mistletoe49	Lilliam Doty53
Bronze Dot54	Dark Linda Lou53	Golden Mrs. Ross49	Linda Lou53
Bronze Frick50	Dark Pink Dot53	Golden Pearson49	Little America
Bronze Goldsmith54	Dark Jewell	Goldenrod52	Lollipop52
		Golden Spoon55	L. I. Beauty51
Br. Linda Lou54	Dark Pink Norma	Goldsmith52	Lorraine50
Bronze Masterpiece54	Dark Pink Supreme53	Goldtone52	Lulabel53
Bronze Minstrel54	Dark Orchid Queen49	Good News49	Lyric55
Bronze Minuet54	Dark Riviera53	Grand Slam53	-2
Bronze Mistletoe50	Dark Valencia53	Granite State	M. J. Costello55
Bronze Orchid Queen50	Dawn Rose56		Madonna51
Bronze Princeton54	Dazzler	Gypsy54	Magatra
Bronze Pyramid57	Debonair54	Halo51	Maestro51
Bronze Riviore	Debutante53	Harbinger	Magician54
Bronze Riviera	December Glory49	Harloguin	Magnificent
Bronze Supreme54		Harlequin54	Mahogany Cushion57
Bronze Thyra54	December Gold52	Harvester49	Mahogany Viking54
Bronze Tuxedo54	December White49	Harvest Golden49	Major Bowes49
Buccaneer54	Dee Dee Ahrens55	Hasegawa Pink53	Major Cushion56
Buckskin54	Defiance53-55	Heather Bloom56	Majorette53
Burgundy57	Detroiter54	Heirloom51	Mamaru50
Butter Ball49-55	Detroit News50	Helen Frick49	Mandalar
Butterscotch54	Dream Boat53	Heritage53	Mandalay
Daniel BLOIGH	Dream Girl53 & 56	Highbrow	Margaret Moeller49
Calcite55		Highbrow51	Marie DePetris49
	Drifted Snow	Highlander52	Marionette54
Calico54	Dr. Longley56	Hilda Bergen50	Marketeer49
Cameo51	Dynamo51	Holiday54	Mary Garden50
			_

INDEX OF CHRYSANTHEMUMS — ROOTED CUTTING VARIETIES

D	Down	Dome	Demo
Page	Page	Page	Page
Mary Gold52	Perfection55	Sea Gull51	W. H. Buckingham53
Mary L. Hall52	Pink Beauty56	Seneca54	W. P. Snyder55
Mary McArthur53	Pink California Daisy53	September Bronze57	Waikiki50
Manage Danner EA			
Mason's Bronze54	Pink Chief49	September Cheer57	Welcome56
Mason's Red54	Pink Dot53	September Dawn56	White Anemone
Mason's Yellow52	Pink L. I. Beauty53	September Sunshine55	White Bounty55
Masquerade	Pink Mistletoe49	Sequin52	White California Daisy51
	Pk. Princess56		
Masterpiece53		Sequoia57	White Chief49
Matchless51	Pink Pocket49	Serenade53	White Cloud55
Medallion53	Pink Sprite	Shalimar	White Cushion55
Meditation57	Pk. Surprise56	Shamrock52	White Doty51
	Pink Treasure Island53	Shasta	
Mefo			White Freida
Mellow Glow56	Pinky53	Shasta Daisy51	White Frick49
Memorial53	Pinocchio51	Silver Ball51	White Mensa51
Mermaid53	Pippin52	Silver Sheen49	White Mistletoe49
Merrymaker54	Pixie	Silverplate	
Merrymaker			White Norma
Meteore49	Poinsettia54	Silversmith	White Pocket49
Minong51	Polar Ice55	Siren52	White Popcorn51
Minstrel53	Polaris55	Smith's White49	White Rayonante50
Minuet53	Pomponette55	Smith's Superlative49	
			White Spoon55
Miss Clarinda53	Popcorn	Snow51	White Supreme51
Misty Maid55	Princess53	Snow Cloud51	White Tower55
Model O'Perfection55	Princeton52	Snow White49	White Usona
Mogul57	Priscilla51	Snowcap51	
Mallia Michalaan En	Pristine		White Valencia
Mollie Nicholson50		Snowcrest51	White Wonder55
Monα57	Purdue49	Snowdrop51	White Yuletide51
Monarch51	Purple Star56	Snowfall55	Wilson's White49
Monogram51, 55	z dajao arma vivivininininininininininininininininin	Snowflurry51	
Monogram			Winsome56
Monument49	Queen of Pinks53	Snowline49	Winterset55
Moonglow51	Queen's Lace50	Snow Queen51	Witchery54
Moonlight55	Queen b Laco	Snow White49	Wychwood55
Morning Star55		Songster51	Wychwood
Morning Blut	Rajah54	Dongster	
Mrs. Dewey54		Soprano53	Yellow Ambassador49
Mrs. Dupont56	Red Daisy54	Spangles51	Yellow Arcadia52
Mrs. Egton	Red Dot54	Spellbound56	Yellow Avalanche55
Mrs. Fischer55	Red Glow	Starbright52	
BE TELLIA	Red Gold57	Gi-line 40	Yellow Beauty52
Mrs. Kidder49	Red Princeton54	Sterling49	Yellow Bergen49
Mrs. R. A. Walker50	hed Princeton	Sue Sally Jones50	Yellow Blanket55
Mrs. Roy50	Red Ridinghood57	Sugar Plum49	Yellow Cameo52
Mrs. Rotan55	Red Rolinda54	Sunapee55	
Mis. Rolair	Red Rust54	G	Yellow Cassandra52
Muto's Crimson50	ned Rust	Sunglow49	Yellow Chattanooga49
Myrtle Walgreen56	Red Seneca54	Sungold49	Yellow Chief49
•	Red Supreme54	Sunray	Yellow Chris. Columbus55
	Red Velvet57	Sunrise52	
Navaho54	Remembrance57	Sumise	Yellow Cordova52
Nevada51		Sunnyside52	Yellow Cushion55
Nocturne54	Renown51	Susanne Miller52	Yellow Daisy52
Nocturne	Rev. Bushnell51	Sunup52	Yellow Dot
Nokomis54	Revelation51	Swan	
Nomago50	Revelry52		Yellow Doty52
Norma53	Reward53	Sweepstakes52	Yellow Fellow52
Norona51	Heward	Sweetheart53	Yellow Firebird52
Nosegay52	Richard Mandel51	Sylvanna54	Yellow Irene52
Nosegay	Riviera53	Symmetry52	
Nuggets52	Robinhue54	C	Yellow Lace50
Nye's Favorite56	Rodell Imp52	Symphony56	Yellow L. I. Beauty52
Nytoda55	nough imp		Yellow Mefo49
21/210404 111111111111111111111111111111111	Rosalind53	Taffeta53	Yellow Moeller49
0.11.1.	Rose Delight50	Tally Hoe52	
Oakdale50	Rose Masterpiece53	Townseins EE	Yellow Monument49
Oak Leaf	Rose Spoon56	Tangerine55	Yellow Nevada52
October Bronze54	Tiose boom	Tapestry	Yellow Pocket49
October Pink53	Rosita56	Thanksgiving Pink49	Yellow Priscilla52
Old Gold55	Rubicon54	The Chief57	Yellow Queen49
Old Gold	Ruby Pompon57	The Titan54	Valley Developer
Olive Longland56	Ruffled Supreme53	The Indi	Yellow Revelation52
Omega52	Rusticon54	Thelma54	Yellow Riviera52
Orchid Beauty53	Hushcon	Thorobred52	Yellow Rolinda52
Orchid Helen56		Thyra53	Yellow Sea Gull52
Ording freight		Tiffany Rose56	
Orchid Queen49	Salmon Masterpiece53		Yellow Shasta52
Orchid Spoon56	Salmon Precose56	Tobin's Yellow49	Yellow Snow52
Orchid Valencia53	Salmon Valencia53	Topaz54	Yellow Snowcrest52
	Salute53	Treasure52	Yellow Spoon55
	Salute	Tuxedo53	Walless Commence FO.F.
Pageantry54	Sam Williston57	2 da e do	Yellow Supreme52-55
Pandora53	Samovar54	-	Yellow Usona52
Panorama57	Sarong54	Usona53	Yellow Valencia52
	Satellite51		Yolanda54
Paper White55		Veloneia	Vandath's White
Paragon54	Scarlet Crimson57	Valencia53	Youdath's White55
Paramount51	Schneeburg's Daisy52	Vesper51	Yukon51
Patricia Lehman	Schwitzerland49	Vibrant	Yuleflame52
Peggy Ann Hoover50	Sculpture51	Violet56	
	Conform	Vivacious Lady53	Zantha55
Pepita55	Seafoam51	vivacious Lady	Zuninu

POMPONS...DECORATIVE, SINGLE DAISY, ANEMONE

SYMBOLS: M_Medium Dec.—Decorative †Recommended for pot culture L—Large S—Small Anem.—Anemone *Suitable for shading ()—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

PINK—POMPONS

	Size & Type	Color	Flowering Date	50 per 50		Size & Type	Color	Flowering Date	50 per 50
Dream Girl		Pink	Oct. 10	\$4.00	Memorial	MAnom	Pink	Nov. 12	\$5.00
†Joybringer	M-Dec.	Salmon Rose	Oct. 10	4.50	*Taffeta (76)		Deep Pink	Nov. 12	4.50
Sweetheart		Lt. Lavender	Oct. 10	4.50	*Brocade (76)	M-Daisz	Cameo Pink	Nov. 15	2.7
Serenade		Magenta	Oct. 10	4.50	*Freida		Lt. Lavender	Nov. 15	3.00
Fashion	M-Dec.	Salmon Rose	Oct. 12	4.50	Mermaid		Pink	Nov. 15	5.00
Masquerade	S-Dec.	Pink	Oct. 12	3.50	Orchid Beauty		Orchid	Nov. 15	2.75
Salute		Deep Orchid	Oct. 12	4.50	*Norma	I Δ nom	Salmon Cushion		3.25
*Carolyn Yosick	S-Dec.	Lavender	Oct. 20	3.00	*Dark Pink Norma		Deep Lavender		3.25
*Ecstasy	M-Pomp.	Deep Lavender		2.75	*Majorette (80)		Lively Pink	Nov. 20	4.50
*Captain Cook	M-Pomp.	Deep Rose	Oct. 23	2.75	*Pinky (86)		Pink	Nov. 20	4.50
Pink Sprite	M-Pomp.	Pink	Oct. 23	4.00	*Pink L. I. Beauty (80)		Pink	Nov. 20	4.00
*Mary McArthur (60)	S.Pomp.	Shaded Bronze		3.50	Grand Slam		Silvery Shell Pin		5.00
Betty Rose	L-Anem.	Lavender	Oct. 25	3.25	Vivacious Lady		Novelty	Nov. 20	5.00
Edith Roberts	S-Pomp.	Lt. Orchard Pink		3.50	Minuet		Mauve Rose	Nov. 23	3.00
*Jessie (66)	M-Pomp.	Lt. Lavender	Oct. 25	2.75	†Beautiful Lady		Deep Lavender		
*Pink Dot (66)	M-Pomp.	Light Pink	Oct. 25	2.75	Hasegawa Pink		Lavender		3.00
*Dark Pink Dot	M-Pomp.	Dark Pink	Oct. 25	**3.50	Princess		Pink	Nov. 25	2.50
*Reward (60)	M-Daisy	Deep Pink	Oct. 25	4.50	Usona			Nov. 25	5.00
*October Pink		Lt. Lavender	Oct. 25	3.25	*Dark Valencia (86)		Lavender Orchid-Pink	Nov. 25	**2.75
*Ballerina (70)		Pink	Nov. 1	4.00	Orchid Valencia			Nov. 28	3.00
Pink California Daisy		Pink	Nov. 1	3.50	Salmon Valencia		Deep Orchid Salmon Pink	Nov. 28	5.00
*Lillian Doty	L-Pomp.	Light Rose	Nov. 1	2.75	*Valencia (86)			Nov. 28	5.00
*W. H. Buckingham		Rose Pink	Nov. 1	2.75			Orchid	Nov. 28	3.00
Dream Boat		Pink	Nov. 5	3.00			Dark Pink	Dec. 1	5.00
*Dark Bulkeley		Dark Rose	Nov. 8	3.25	*Enchantress (90)	. L-Anem.	Pink	Dec. 5	3.25
*Linda Lou (76)		Pink	Nov. 10	2.75			Deep Pink	Dec. 5	4.00
Pandora		Luminous Pink	Nov. 10	5.00	Ill. Camille, New		Light Pink	Dec. 10	4.50
Lulabel				3.50	Ruffled Supreme	. L-Anem.	Sport of Dk.	-	
Dark Linda Lou			1 NOV. 10	2.75	David Brid G	T 8	Pk. Supreme	Dec. 10	3.25
Miss Clarinda, New	M-Pomp.	Light Lavender		5.00	Dark Pink Supreme		Lavender	Dec. 10	3.25
*Queen of Pinks		Lavender	Nov. 10	2.75	*Debutante (90), New		Orchid	Dec. 10	4.50
*Thyra (76)	L-Pomp	Lavender	Nov. 10		*Minstrel (96)		Lavender Pink	Dec. 13	3.50
*Soprano (76)	M-Daisy	Rose Pink	Nov. 10 Nov. 10	3.00 4.00	Coronet		Dark Pink	Dec. 15	4.50
Tuxedo		Rose Pink	Nov. 10 Nov. 10		Dark Riviera		Orchid Pink	Dec. 15	3.50
*Masterpiece (76)		Deep Lavender		3.25	†*Riviera (96)	M-Dec.	Pink	Dec. 15	3.00
Rose Masterpiece		Sport of Master		2.75	*Defiance (96)		Orchid Pink	Dec. 20	4.00
	i Omp.	piece	Nov. 12	3.50	*Medallion (96)		Pink	Dec. 20	4.50
Salmon Masterpiece	M-Pomp	Sport of Master		3.50	Pink Treasure Island				7
	i Oiiip.	piece		0.50			Light Lavender		2.50
		brece	Nov. 12	3.50	*Rosalind (96)	, M-Daisy	Rose Pink	Dec. 20	2.75

VARIETIES GROUPED BY NUMBER OF SHORT DAYS REQUIRED TO FLOWER

(Continued fro	
	Recommended
Variety	. for Flowering
86 Day C	roup
Brandywine	Dec. 1—Feb. 28
Challenge	Dec. 15-Mar. 15
Cinderella	Nov. 15—Feb. 28
Golden Jane	Oct. 15—Mar. 15
Goldtone	Oct. 15Mar. 15
Omega	Oct. 15—Mar. 31
Sunnyside	Oct. 15-Mar. 31
Yellow Cameo	Oct. 15-Mar. 15
96 Day G	roup
Corsair	Oct. 15—Mar. 15
Shamrock	Nov. 1—Feb. 28
Yellow Riviera	Nov. 1—Feb. 28
PINK PC	MPONS
56 Day G	roup
Mary McArthur	July 15—Oct. 31
Reward	May 1-Oct. 31
66 Day G	roup
Ballerina	May 16-Oct. 31 .
Jessie	Aug. 1—Oct. 31
Pink Dot	Aug. 1-Oct. 31
**Pink Sprite	Aug. 1-Oct. 31
76 Day G	roup
Brocade	Oct. 1—Apr. 30
Linda Lou	Jan. 1—Dec. 31

PINK—POMPONS

	1 01111 0110
	Recommended
Variety	for Flowering
76 Day G	roup (Continued)
Marjorette	Apr. 1—June 30
Masterpiece	Mar. 15—June 15 and
	Sept. 15—Dec. 31
Pink L. I. Beauty	Oct. 1—Mar. 31
Soprano	Sept. 15Mar. 31
Taffeta	Apr. 15—June 15 and
	Oct. 1-Nov. 30
Thyra	Sept. 15—Nov. 30 and
	May 1—June 30
86 D	ay Group
Dark Enchantress	Dec. 1—Feb. 28
Dark Valencia	Oct. 15-Mar. 15
Debutante	Nov. 1—Feb. 28
Enchantress	Dec. 1—Feb. 28
Pinky	Oct. 1—Mar. 31
Valencia	Oct. 15Mar. 15
96 D	ay Group
Defiance	Nov. 1—Feb. 28
Medallion	Nov. 1-Feb. 28
Minstrel	Oct. 15—Mar. 15
Riviera	Nov. 1—Feb. 28
Rosalind	Dec. 1—Feb. 28
BRONZE AND	RED — POMPONS

BRONZE AND RED — POMPONS

Recommended

Variety	for Flowering
-	Group
Red Seneca	
ned Bellecd	Mar. 15—Apr. 30 and Sept. 15—Nov. 15
Seneca	Mar. 15—May 15 and
beneca	Sept. 15—Nov. 15
#0 P	-
	7 Group
Beauregard	Jan. 1—Dec. 31
Bittersweet	Oct. 1—Mar. 31
Bronze Goldsmith	Oct. 1—Mar. 31
Bronze Masterpiece	
D	and Oct. 15—Dec. 31
Bronze Thyra	May 1—July 15 and
GI.	Sept. 15—Oct. 31
Chevron	May 15Nov. 15
Dr. Br. Masterpiece	Mar. 15—June 30
Pastinal	and Sept. 15—Dec. 31
Festival	Oct. 1—Apr. 30
Gold Braid	Sept 15—Nov. 15
Indian Head	Sept. 15—Apr. 30
Paragon	Sept. 1—Nov. 15
Red Rust Rubicon	Oct. 1-Mar. 31
Rusticon	Apr. 15—Nov. 15
	Oct. 1Mar. 31
Continued	on Page 54)

^{**}Increase the number of long days by 10, to obtain better quality. Easiest method is to plant 10 days sooner,

Buckskin

56 Day Group

May 1-Oct. 31

POMPONS...DECORATIVE, SINGLE DAISY, ANEMONE

SYMBOLS: M_Medium Dec.—Decorative †Recommended for pot culture L—Large S—Small Anem.—Anemone *Suitable for shading ()—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

BRONZE AND RED-POMS

	Size L'Type	Color	Flowering Date	50 per 50		Size & Type	Color	Flowering Date	50 per 50
Marionette	Domn	Rust Red	Oct. 1	\$4.50	Chanticleer	I Domn	Red Bronze	Nov. 10	\$4.50
Firecracker		Mahogany Bronz		5.00	*Chevron (76)		Red	Nov. 10	4.5
Bamboo L-		Buff Bronze	Oct. 10	4.50	*Bronze Thyra (76)		Bronze	Nov. 10	4.0
Blueblood	-	Deep Amaranth		5.00	†Illini Rye	-	Straw Color	Nov. 12	5.0
Calico M		Coral Bronze	Oct. 10	4.50	*Gold Braid (76)		Bronze	Nov. 12	5.0
Fireside		Burnt Orange	Oct. 10	4.50	†*Br. Masterpiece (76)		Bronze	Nov. 12	2.7
Witchery		Golden Bronze		4.50	*Paragon (76)		Red	Nov. 12	4.5
NokomisL.		Bronze	Oct. 12	4.50	*Dr. Br. Masterpiece (78)		Dark Bronze	Nov. 12	4.0
Nocturne		Crimson	Oct. 12	4.50	*Red Princeton		Brazil Red	Nov. 15	3.2
Carmelita		Orange Aprico		4.50	Shalimar				5.0
Robinhue		Red	Oct. 15	4.50	Bronze Princeton		Br. Sp. of Princeto		3.2
Cocktail		Salmon Orange		5.00	Mrs. Dewey		Coral Bronze	Nov. 15	4.5
Rajah		Scarlet Red	Oct. 15	5.00	Illini Redhead		Deep Red	Nov. 17	4.0
Detroiter S		Reddish Bronze		4.00	Illini Warrior		Orange Bronze	Nov. 20	4.0
Adelaide		Dk. Red Bronze		2.75	Legal Tender		Br. & Gold	Nov. 20	2.5
Jemima M		Dk. Red Bronze		2.75	Rusticon (80)		Red Rust	Nov. 20	3.0
Buckskin (60)		Tawny Bronze		4.50	*Thelma (80)		Orange Red	Nov. 20	5.0
Firebird		Red Bronze	Oct. 25	2.75	Bourbon		Rust Bronze	Nov. 20	4.0
Bronze Dot		Bronze	Oct. 25	2.75	Carousel		Coral Bronze	Nov. 23	4.5
Bonton		Bronze	Oct. 25	3.25	Red Rolinda		Dp. Red Bronze		3.0
Red Dot		Red	Oct. 25	3.50	Festival (76)		Red Bronze	Nov. 23	4.0
October Bronze		Light Bronze	Oct. 23	3.25	Br. Minuet		Bronze	Nov. 23	3.5
Bronze California Daisy		Bronze	Nov. 1	**2.75	Yolanda		Lt. Orange Br.	Nov. 25	2.5
Firefly		Red	Nov. 1	4.50	Br. Goldsmith (80)		Orange Bronze		3.2
Bronze Daisy		Light Bronze	Nov. 1	3.00	Falcon (86)		Red-Bronze	Nov. 25	4.5
Navaho		Crimson	Nov. 1	3.00	Indian Head (80)		Red Apricot Br.		4.5
Buccaneer		Orange Aprico		5.00	Apricot Valencia (86)		Apricot br.	Nov. 28	3.0
Seneca (66)	-	Orange Bronze		3.25	Crimson Valencia (86)		Crimson	Nov. 28	4.0
Red Seneca (66)		Red	Nov. 1	4.00	Ambering		Orange Bronze		5.0
Br. Buckingham		Orange Bronze		2.75	Galaxy (86)		Bronze	Dec. 1	4.0
Beauregard (76)		Red-Orange	Nov. 5	4.50	Mahogany Viking (86)		Mahogany	Dec. 5	3.5
Butterscotch		Golden Bronze		4.00	Dazzler				5.0
Cassandra		Orange Bronze		3.00	Debonair		Crimson	Dec. 5	3.0
Red Rust (76) L		Red Bronze	Nov. 5	3.00	Pageantry		Red	Dec. 10	4.5
Rubicon (76)		Bronze Red	Nov. 5	4.00	Bronze Supreme		Apricot	Dec. 10	3.2
Magician L		Bronze	Nov. 5	4.50	Harlequin		Crimson Red	Dec. 10	5.0
Red Daisy		Deep Red	Nov. 5	3.25	Red Supreme		Dr. Apricot	Dec. 10	4.0
Bittersweet (76)		Red	Nov. 5	3.00	Cavalcade		Mand. Red	Dec. 10	3.5
Gypsy		Light Bronze	Nov. 8	2.75	Holiday (86)		Red	Dec. 10	4.0
Copperhead (70)		Copper-Bronze		4.50	Christmas Star (86)		Scarlet Red	Dec. 12	3.5
Br. Tuxedo L		Bronze	Nov. 10	3.25	Bronze Minstrel (96)	-	Bronze	Dec. 12	4.0
Mason's Bronze		Burnt Orange		3.25	Br. Riviera (96)	4			
IIlini Burma		Light Bronze	Nov. 10	5.00			Bronze	Dec. 15	4.0
Europa L		Cardinal Red		4.00	Topaz		Orange Bronze		5.0
Br. Linda Lou				4.00	Sarong		Crimson	Dec. 15	3.2
Mason's Red L		Red	Nov. 10	3.25	Christmas Greeting (96)	L-Dec.	Red	Dec. 15	4.
Sylvanna (76)	M-Daisy	Orange Bronze		3.00	Claret		Red	Dec. 15	5.0
The Titan I		Scarlet Crimso		3.25	Merrymaker (96)	M-Daisy	Crimson Red	Dec. 20	4.0
Samovar		Rosewood Brze		4.00	Poinsettia		Scarlet Red	Dec. 20	5.0

VARIETIES GROUPED BY NUMBER OF SHORT DAYS REQUIRED TO FLOWER

VARIETIE	S GROUPED						
(Continued from Page 53) BRONZE AND RED—POMPONS							
Variety	Recommended for Flowering						
86 Day Gr	oup						
Apricot Valencia Christmas Star Crimson Valencia Falcon Galaxy Holiday Mahogany Viking	Oct. 15—Mar. 15 Oct. 15—Mar. 15 Oct. 15—Mar. 15 Oct. 15—Mar. 15 Oct. 1—Mar. 31 Oct. 1—Mar. 31 Oct. 1—Mar. 31						
96 Day Gr	oup						
Bronze Minstrel Bronze Riviera Christmas Greeting Merrymaker	Oct. 15—Mar. 15 Nov. 1—Feb. 28 Nov. 15—Feb. 15 Nov. 1—Feb. 28						

WHITE — STANDARDS

56 Day Group

Queen's Lace Mar. 1—June 30 and Sept. 1—Dec. 1

WHITE—STANDARDS Recommended

Variety	for Flowering
Silver Sheen	Aug. 1-Oct. 31
66 Day G	roup
Betsy Ross	Apr. 1—Oct. 31
Indianapolis White	Sept. 15—June 15
Jean Elizabeth	Jan. 1—Dec. 31
76 Day G	roup
Chattanooga	Oct. 15Mar. 15
Marketeer	Oct. 1-Mar. 31
Mefo	Jan. 1—Dec. 31
Monument	Jan. 1-Dec. 31
86 Day G	roup
December Glory	Nov. 15-Feb. 28

YELLOW — STANDARDS

58 Day Group

Blazing Gold June 1—Oct. 31 Good News June 15—Nov. 15

YELLOW --- STANDARDS

TELLOW S	DIANDARDS
	Recommended
Variety	for Flowering
66 Day	Group
Indianapolis Yellow	Sept. 15June 15
Yellow Lace	Mar. 1—June 30 and
	Sept. 1—Dec. 31
Yellow Queen	Sept. 15—June 30
76 Day	Group
Golden Mrs. Ross	Oct. 15-Mar. 15
Golden Pearson	Jan. 1—Dec. 31
Harvester	Oct. 15-Mar. 15
Yellow Chattanooga	Oct. 15-Mar. 15
Yellow Mefo	Sept. 15—June 30
Yellow Monument	Sept. 15—June 30
DINIV ST	ANDADDC

PINK — STANDARDS

66 Day Group
Dark Orchid Queen Sep
Indianapolis Pink Sep

Orchid Queen

Sept. 15—Nov. 15 Sept. 15—June 15 Oct. 1—Apr. 30

GARDEN VARIETIES

SYMBOLS:

L-Large C—Cushion D-Decorative S-Single

P-Pomp. B-Button

†Recommended for pot culture *Suitable for shading

WHITE

			per 50	Тур	e Color	Height	Date	9	per 50
†White Cushion (C) V Dee Dee Ahrens (D) P Paper White (D) V †Chris Columbus (LD) C Calcite (D) V Drifted Snow (D) C †Polar Ice (LD) V White Bounty (B) C Shelimar, New (LP) C White Wonder (P) C White Cloud (D) V	White Cream Ctr. Cream White White White Yel. Ctr. Cream White	Med. Sept. 5 Short Sept. 8 Tall Sept. 10 Short Sept. 10 Tall Sept. 15 Med. Sept. 15 Med. Sept. 15 Med. Sept. 15 Tall Sept. 15 Tall Sept. 15 Tall Sept. 25 Tall Sept. 25 Med. Sept. 28	\$3.00 2.75 3.00 4.50 3.00 3.00 3.50 3.50 4.00 5.00 3.00 3.00	Pepita (B) Snowfall (D) Ermine (LD) Winterset (LD) Avalanche (LD) Horizon (P) Fragrant (D) †Lyric (S) Monogram (S) Youdath's White (LD) Mrs. Fischer (P) Perfection (L-Inc. †White Spoon Model O'Perfection (B)	White	Med. Med. Med. Tall Short	Sept. Oct. Oct. Oct. Oct. Oct. Oct. Oct. Oc		\$3.50 3.50 4.50 3.25 5.00 3.25 5.00 4.50 2.75 2.75 4.00 2.75 2.75
†Early Gold (P) G Yellow Cushion (C) L: Golden Hours (P) D W. P. Snyder (LP) A †Pomponette (P) G Sunapee (P) D †Yellow Supreme (Hardy) (C) Y †Yellow Chris Columbus (LD) B; Early Yellow (B) D Bambi (D) F; Golden Carpet (P) G Yellow Avalanche (LD) G M. J. Costello (P) G Old Gold (P) G	Folden Yellow Folden Yellow Fanary Yellow Folden Yellow Folden Yellow	Short Sept. 1 Short Sept. 5 Short Sept. 8 Med. Sept. 8 Med. Sept. 10 Short Sept. 15 Tall Sept. 15 Tall Sept. 15 Tall Sept. 15 Med. Sept. 15 Med. Sept. 15 Tall Sept. 15 Short Sept. 15 Tall Sept. 15 Short Sept. 15 Short Sept. 15 Short Sept. 20 Med. Sept. 20 Med. Sept. 20	\$3.00 4.00 2.75 3.25 3.50 3.00 3.25 6.25 2.75 3.25 3.50 5.00 3.25 3.25 3.25 3.25	Catherine Collins (B) *Moonlight, New (D) †Morning Star (D) Tangerine (LD) Flaxan Beauty (LD) King Midas (LD) †Honeycomb (P) Zantha (B) Chiquita (B) James Eadie (LP) Polaris (S) †Garland (S) †Yellow Spoon Gold Rush (S) †Golden Spoon (S)	Golden Lemon Yellow Golden Yellow Canary Yellow Lemon Yellow Deep Lemon Golden Yel. Sgl. Golden Yellow Yellow Daisy Light Yellow Lemon Golden Yellow	Med. Med. Med. Med. Med. Med. Med. Tall Med. Med. Med. Short	Sept. Sept. Sept. Sept. Sept. Oct. Oct. Oct. Oct. Oct. Oct. Oct. Oc	25 25	\$3.25 7.50 3.00 3.25 6.25 2.75 3.00 3.25 3.25 4.50 2.75 4.50 2.75 4.50

COMBINATION OFFER

For growers who are not familiar with Garden Varieties but who want a well balanced assortment, we offer the following collections, which include the better varieties:

SPECIAL NO. 1

500 Rooted Cuttings Our selection 50 each of ten taller varieties for cutting

\$25.00

SPECIAL NO. 2

500 Rooted Cuttings Our selection for pots or bedding 50 each, ten varieties

\$25.00

SPECIAL NO. 3

500 Rooted Cuttings Our selection 50 each of five varieties for cutting

50 each of five varieties for bedding \$25.00

SPECIAL NO. 4

500 Rooted Cuttings

Our selection for Mother's Day blooming

\$25.00



THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY FOR SHIPMENT

	50	100-250	300-450	500-950	1000-2450	2500 up
	Per 50	Per 100	Per 100	Per 100	Per 100	Per 100
GRANITE	\$ 2.50	\$ 4.75	\$ 4.50	\$ 4.25	\$ 4.00	\$ 3.75
STATE	2.75	5.20	4.95	4.65	4.40	4.10
	3.00	5.70	5.40	5.10	4.80	4.50
A Fine White	3.25	6.15	5.85	5.50	5.20	4.85
Pot Mum	3.50	6.65	6.30	5.95	5.60	5.25
for the	4.00	7.60	7.20	6.80	6.40	6.00
Fall Season	4.50	8.55	8.10	7.65	7.20	6.75
	5.00	9.50	9.00	8.50	8.00	7.50
	6.25	- 12.00	11.50	11.00	10.50	10.00
	7.50	14.50	14.00	13.50	13.00	12.50

^{**}Varieties so marked not subject to above table of quantity discounts. Write for prices for quantities greater than 50.

GARDEN VARIETIES

SYMBOLS:

L-Large C—Cushion D-Decorative S—Single

P-Pom. B—Button †Recommended for pot culture
*Suitable for shading

PINK

Туре	Color	Height	Date Blooming	50 per 50	Туре	Color	Height	Bloom Date		50 per 50
Gladness(D)	China Rose	Short	Aug. 28	\$3.50	Rosita(B)	Persian Rose	Tall	Sept.	28	\$3.25
Dr. Longley(D)	Rose Pink	Med.	Sept. 1	4.50	†Betty (LD)	Pink Rose Ctr.	Med.	Sept.		3.25
Salmon Precose(D)	Salmon Pink	Short	Sept. 1	3.50	Patricia Lehman(D)	Peach Pink	Tall	Sept.		5.00
Welcome(S)	Mellow Purple	Med.	Sept. 1	2.75	†Coral Sea(D)	Buff Rose	Short		1	2.75
Ambrosia(D)	Peach Pink	Med.	Sept. 5	3.50	Myrtle Walgreen(LP)	Amaranth Purp.	Med.	Oct.	1	3.50
Purple Star(P)	Purple	Med.	Sept. 5	2.75	†Tiffany Rose(S)	Deep Rose	Med.	Oct.	1	2.75
†Major Cushion(C)	Deep Pink	Short	Sept. 8	2.75	†Mrs. DuPont(LD)	Peach Pink	Tall	Oct.	5	2.75
Autumn Song(D)	Wine Rose	Med.	Sept. 10	3.25	†Lavender Lady(D)	Pink	Tall	Oct.	5	3.50
Barbara Small(P)	Lavender	Tall	Sept. 10	3.25	Enterprise (New)(P)	Amaranth	Tall	Oct.	5	7.50
Lavender Lassie(C)	Pink	Short	Sept. 10	5.00	Mellow Glow(P)	Peach Pink	Tall	Oct.	5	3.50
†Nye's Favorite(D)	Lavender	Med.	Sept. 10	3.50	Pk. Surprise(D)	Lavender	Tall	Oct.	5	4.00
†Orchid Helen(D)	Orchid, Dk. Eye	Med.	Sept. 10	5.00	†Orchid Spoon	Orchid	Short	Oct.	10	2.75
Chippewa (LD)	Purple	Med.	Sept. 15	3.25	†Courtier(D)	Lavender Pink	Med.	Oct.	10	5.00
Violet(P)	Amaranth Pk.	Tall	Sept. 15	3.25	Dream Girl	Lt. Lavender	Med.	Oct.	10	4.00
Achievement(D)	Deep Salmon	Short	Sept. 20	3.25	Lassie (D)	Dark Pink	Med.	Oct.	10	5.00
Tapestry(LD)	Bright Pink	Med.	Sept. 20	5.00	Masquerade(P)	Lavender Rose	Med.	Oct.	10	3.50
Pk. Princess(B)	Lt. Pink	Med.	Sept. 20	3.50	Winsome(L-Ref.	.)Lav. Purple	Tall	Oct.	10	4.00
Fair Bow(P)	Lav. Pink	Med.	Sept. 20	3.50	†Rose Spoon	Rose Pink	Med.	Oct.	10	2.75
Alert(LD)	Dk. Purple	Med.	Sept., 20	4.00	Argonne(P)	Amaranth Purp.	Tall	Oct.	10	4.00
†Heather Bloom(D)	Heather Pink	Med.	Sept. 20	3.00	† Allegro (P)	Shrimp Pink	Tall	Oct.	12	3.25
Olive Longland(LD)	Apricot Salmon	Med.	Sept. 25	2.50	Adagio (P)	Raspberry Rose	Tall	Oct.	12	4.50
Imp. Early Wonder(P)	Lavender	Tall	Sept. 25	3.00	Elizabeth Hood (New)(LP)		Med.	Oct.	12	7.50
†Spellbound(D)	Lavender	Med.	-	3.25	Dawn Rose(LD)		Med.		15	4.00
Capt. John Smith(D)	Pink	Short			Symphony(D)	Mauve & Lav.	Tall		15	2.75
Pink Beauty(D)	Salmon Pink	Med.	Sept. 25		*Jewell(P)	Lavender	Med.	Oct.	15	3.00
September Dawn(D)	Rose Pink	Med.	Sept. 25	3.00	*Dark Jewell(P)	Dark Lavender	Med.	Oct.	15	3.00

SCHEDULE OF OPERATIONS FOR UNPINCHED CHRYSANTHEMUMS AT ANY SEASON

-	-		**Sho	ide, begir	ning		Date.
*Plant	Light	For	For	For	For	For	of
rooted	be-	56-day	66-day	76-day	86-day	96-day	flower-
cuttings	ginning	varieties	varieties	varieties	varieties	varieties	ing
Sept. 6 Sept. 13 Sept. 19 Sept. 24 Oct. 17 Oct. 23 Nov. 13 Nov. 23 Dec. 3 Dec. 24 Jun. 5 Jun. 16 Jun. 27 Feb. 6 Feb. 25 March 15 March 15 March 15 March 15 March 24 April 17 April 25 May 3 May 10 May 19 May 26 June 8 June 13 June 13 June 24 June 30 June 19 June 30 June	Sept. 6 Sept. 13 Sept. 19 Sept. 24 Oct. 1 Oct. 8 Oct. 17 Oct. 26 Nov. 13 Nov. 23 Dec. 3 Dec. 3 Dec. 13 Dec. 24 Jan. 5 Jan. 16 Jan. 27 Feb. 6 Feb. 15 Feb. 25 March 6 March 15	o -92 -99 eg 0 eg	Nov. 1 Nov. 12 Nov. 22 Dec. 1 Dec. 21 Dec. 29 Jcn. 7 Jcn. 15 Jcn. 22 Feb. 1 Feb. 8 Feb. 16 Feb. 23 March 4 March 11 March 18 March 24	Oct. 22 Nov. 2 Nov. 21 Nov. 21 Dec. 1 Dec. 19 Dec. 28 Jan. 5 Jan. 12 Jan. 21 Jan. 29 Feb. 6 Feb. 13 Feb. 22 March 1	Oct. 12 Oct. 23 Nov. 2 Nov. 11 Nov. 21 Nov. 30 Dec. 9 Dec. 18 Dec. 26 Jan. 2	Oct. 2 Oct. 13 Oct. 21 Nov. 11 Nov. 20 Nov. 11 Nov. 29 Dec. 23 Sith tof seiter A kep-9/. 10, '99, '99, '98 Illy 12 Illy 20 July 20 July 30 Aug. 19 Aug. 19 Aug. 29	Jcn. 6 Jcn. 17 Jcn. 27 Feb. 5 Feb. 15 Feb. 24 March 15 March 14 March 22 March 30 April 7 April 15 April 23 April 30 May 9 June 3 June 9 June 23 June 9 June 27 July 3 June 27 July 3 June 27 July 3 June 27 July 19 July 19 July 19 July 19 July 27 Aug. 4 Aug. 12 Aug. 27 Aug. 28 Oct. 16 Oct. 24 Nov. 23 Nov. 13 Nov. 23 Dec. 3
Aug. 22	Aug. 22	Oct. 19	Oct. 9	Sept. 29	Sept. 19	Sept. 9	Dec. 14
Aug. 30	Aug. 30	Oct. 31	Oct. 21	Oct. 11	Oct. 1	Sept. 21	Dec. 26

^{*}Should you wish to grow pinched plants for any season, pinch the plants on the dates given in the column headed "Plant rooted cuttings" but be sure to plant the rooted cuttings 2 to 3 weeks previous to this date.

**No need to use black cloth between Sept. 1 and Feb. 15 unless lights are used in the same house.

A HOUSE OF STOCK **PLANTS** FOR ABC **CUTTINGS**



THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY FOR SHIPMENT

50 Per 50	100-250 Per 100	300-450 Per 100	500-950 Per 100	1000-2450 Per 100	2500 up Per 100
\$ 2.50	\$ 4.75	\$ 4.50	\$ 4.25	\$ 4.00	\$ 3.75
2.75	5.20	4.95	4.65	4.40	4.10
3.00	5.70	5.40	5.10	4.80	4.50
3.25	6.15	5.85	5.50	5.20	4.85
3.50	6.65	6.30	5.95	5.60	5.25
[®] 4.00	7.60	7.20	6.80	6.40	6.00
4.50	8.55	8.10	7.65	7.20	6.75
5.00	9.50	9.00	8.50	8.00	7.50
6.25	12.00	11.50	11.00	10.50	10.00
7.50	14.50	14.00	13.50	13.00	12.50

^{**}Varieties so marked not subject to above table of quantity discounts. Write for prices for quantities greater than 50.

GARDEN VARIETIES

SYMBOLS:

L—Large C—Cushion D—Decorative S—Single

P—Pom. B—Button †Recommended for pot culture
*Suitable for shading

BRONZE AND RED

Туре	Color	Blooming Height Date	50 per 50	Туре	Color	Height	Bloomii Date		50 per 50
†Early Harvest (Cushion)(C) Harbinger(D) †Early Bronze(B) Red Gold(B) †September Bronze(P) Goblin(P) Scarlet Crimson(D) Mandalay(P) †Champ. Cushion(C) Com'dr Cushion(C) †Mahogany Cushion(C) *Mahogany Cushion(C) *Mahogany Cushion(C) *Mahogany Cushion(C) *Mahogany Cushion(C) *Mahogany Cushion(C) *Mahogany Cushion(C) *Manogany Cushion(C) *Manogany Cushion(C) *Manogany Cushion(C) *Manogany Cushion(C) *Manogany Cushion(LD) *Magnificent(LD) *Magnificent(LD	Color Mahog. Orange Golden Br. Orange Br. Red & Gold Golden Br. Dark Red Reddish Br. Bright Crimson Orange Br. Red Jasper Red Jasper Red Deep Carmine Orange Br. Carmine Orange Rust Apricot Orange Plum Red Orange Rust Bright Red	_		Cydonia (LD) Meditation (P) †September Cheer (D) Burgundy (LD) Ruby Pompon (P) †Red Velvet (LD) Mona (P) Courageous (D) Sequoia (D) Panorama (D) Aviator (P) Amber Glow (D) The Chief (D) Huntsman (LD) Caravan (LD) Air-Way Debut (LD) Bokhara (D) Carnival (LD)	Mahogany Red Jasper Red Cherry Red Wine Red Ruby Crimson Dark Crimson Rust-Bronze Ruby Red Amber Orange Rust Copper Rosey Bronze Scarlet & Gold Brilliant Crimson Burnt Or. Golden Bronze Crimson & Wine Burnt Orange				
Sam Williston (C) Bonfire (D) Cardinal Spoon Avalon (New) (P)	Fiery Red Cush. Bright Red Cardinal Red Yel. Tube Orange Br.	Short Oct. 1 Med. Oct. 1 Med. Oct. 1 Tall Oct. 5	2.75 3.50 3.50 7.50	Carmine Queen (LP) Admiral (D) Beacon (LD) Bronze Pyramid (LD) Carmelita (New) (LD)	Dark Crimson Coral Apricot Orange Bronze	Tall Med. Tall Tall Tall	Oct. Oct. Oct. Oct. Oct.	10 12 15 15	4.50 5.00 4.50 3.25 4.50

COMBINATION OFFER

For growers who are not familiar with Garden Varieties but who want a well balanced assortment, we offer the following collections, which include the better varieties:

SPECIAL NO. 1

500 Rooted Cuttings Our selection 50 each of ten taller varieties for cutting

\$25.00

SPECIAL NO. 3

500 Rooted Cuttings
Our selection
50 each of five varieties for cutting
50 each of five varieties for bedding

\$25.00

SPECIAL NO. 2

500 Rooted Cuttings Our selection for pots or bedding 50 each, ten varieties

\$25.00

SPECIAL NO. 4

500 Rooted Cuttings Our selection for Mother's Day blooming

\$25.00

TERMS OF SALE

- 1. The minimum total order that can be accepted is 500 cuttings.
- 2. Fifty of each variety is the minimum that can be supplied.
- 3. More than 50 of a variety must be in multiples of 50.
- 4. No C.O.D. orders.
- 5. SAFE ARRIVAL cannot be guaranteed. All shipments must be in satisfactory condition before being accepted by the common carrier. Our responsibility ceases upon receipt of shipment by their agent. If shipment arrives in bad order, i.e., broken, frozen or heated, call your express agent, have him inspect shipment and mark condition on the express receipt. Customer must file claim against the common carrier.

SUBSTITUTIONS—Our growers will substitute equal or better varieties for items not available unless order is marked NO SUBSTITUTIONS! To avoid substitutions, place your order 6 months before delivery date.

CHANGES OR CANCELLATIONS on orders must be received at least 30 days before shipping date!

DISCOUNTS-2% for cash with an order for plants.

AIR SHIPMENTS—If you live in or near a city with air service, check the rates. In many cases you will find them almost as cheap as railway express rates and delays in transit will be avoided.

We, the American Bulb Company, act as agents for the growers, and we do not warrant in any way, expressed or implied, the description, quality, productiveness or any other matter of any cuttings or plants sold by us. We, further, will in no way be responsible for failure to deliver on dates requested. If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of orders, and we reserve the right to advance prices without notice.

Carnation . . . Rooted Cuttings 1951–1952 Season

CUTTINGS WILL BE AVAILABLE FROM DECEMBER TO APRIL

Varieties marked (*) are sold under growers patent or restricted agreement.

WHITE	Per 100	Per 1000	RED	D 100	7 1000					
Mercury White	\$15.00	\$125.00		Per 100	Per 1000					
Northland. A very popular white		100.00	Crimson Sphynx. Bright crimson	\$20.00	\$150.00					
Olivette. Fine white		90.00	Imp Cardinal. Scarlet red	12.00	100.00					
Patrician. White		90.00	*Jumbo Cardinal. Brilliant Red	15.00	125.00					
Puritan. White		70.00	No. 14 Crimson, Crimson Red	15.00	125.00					
Shangri-La. White		125.00	*Olympic. Dark Red	12.00	100.00					
		100.00	Red No. 16. Red	15.00	125.00					
*White Briry. White		125.00	Red Seth Parker. Scarlet Red	12.00	100.00					
White Boums Supreme. White			Red Beauty. Scarlet	20.00	150.00					
White Mercury. Fine, large white		125.00	*Seth Parker. Dark Red.	20.00	150.00					
White Peter Fisher. White		80.00	Spitfire. Scarlet		100.00					
*White Sidney Littlefield. New		150.00	*Tom Knipe. Fine Red.	20.00	150.00					
White Sim. White	20.00	150.00	Victory Red. Vivid Red.	12.00	100.00					
YELLOW			Virginia. Dark Pink	15.00	125.00					
Harvest Moon. Light orange yellow		150.00	*William Sim. Cardinal Red.	20.00	150.00					
Miller's Yellow. Yellow.		125.00	Woosters Scarlet. New red.	12.00	100.00					
*Pattens Yellow. Yellow		150.00	Woosters Scarter. New lea	12.00	100.00					
		200.00	*							
LIGHT PINK										
Hercules Virginia. Light Pink		125.00	MAROON							
*Light Pink Abundance. Light Pink		90.00								
Netta. Light Pink		125.00	Topper. Velvety maroon	22.00	180.00					
Peter Fisher		80.00	C. W. Weld. Dark Red Maroon	12.00	100.00					
*Petersen's Pink Sim. Sport of Wm. Sim	20.00	150.00	Woburn. Maroon	10.00	90.00					
Princess Elizabeth. New. Light Pink	20.00	150.00								
Princess Irene. New. Light Pink	., 15.00	125.00								
*Spirit of St. Louis. Light Pink	15.00	125.00	MOUTIMITO							
Virginia. Light or Flesh Pink	10.00	80.00	NOVELTIES							
Virginia Supreme. Light Pink	12.00	100.00	TO 1 TO 17 17 17 17 17 17 17 17 17	00.00	150.00					
MEDIUM PINK			Baby Bronze. Yellow with slight pink tinting	20.00	150.00					
			Barbara Brigham. Orange with Pink Stripe	10.00	90.00					
Giant Peter Fisher	12.00	100.00	Bettie Davis. Cream white with pink markings	15.00	125.00					
Mrs. Eleanor Roosevelt. New. Rose Pink		150.00	Bing Crosby. Yellow with rose pink edge	20.00	150.00					
Pink Mercury		125.00	Butterscotch. Yellow buff with slight pink tinting	20.00	150.00					
*Regal Pink. New. Soft rose pink	20.00	150.00	Coronet. Yellow-Red Pencilling	15.00	125.00					
Sidney Littlefield. Medium Pink		150.00	Dairy Maid. White-Red Pencilling	10.00	90.00					
Virginia Irvin	. 15 . 00	125 .00	Dark Dimity. Orchid-Maroon Pencilling	10.00	90.00					
Virginia Rose. Medium Pink	10 . 00	90.00	Dimity. White-Maroon Pencilling	10.00	90.00					
SALMON PINK			Frosted Patrician. White overlaid with pink	10.00	80.00					
*Charm. Excellent Salmon Pink	. 20.00	150.00	Georgiana. A white Coronet	10.00	90.00					
		200.00	Gaegers Variegated Sim		150.00					
Excellence. Medium salmon pink			Glowing Ember. Yellow with red variegations	10.00	80.00					
Janie		180.00	Golden Wonder. Yellow Variegated	10.00	80.00					
*Lexington. Salmon Pink		150.00	Harlequin. Variegated Novelty	15.00	125.00					
Orange Virginia. Salmon Pink		90.00	Marchioness of Headford	15.00	125.00					
Sally. Salmon Pink Sport of Virginia		80.00	*Mrs. Bradford. Clear Orchid	20.00	150.00					
Salmon Selection. Salmon Pink		90.00	*Mrs. E. F. Guba. New Pale almond with vivid deep							
Salmon Virginia. Light Salmon Pink	. 10.00	80.00	edges and lines	20.00	150.00					
DARK PINK			Mohawk. Yellow with pink stripes	22.00	180.00					
Baums Supreme. Beautiful Cerise Pink	. 15.00	125.00	Nancy. Variegated Orchid, Darker Center	20.00	150.00					
*Canup's Pride. Cerise Cherry Pink		125.00	Olmsted Orange. Orange Red Pencilling	12.00	100.00					
Chaliont		150.00	Pelargonium. White Overlaid with Maroon	15.00	125.00					
*Citation. Striking Rose Pink, Silver Edge		150.00	Pink Art. Variegated novelty	20.00	150.00					
Dark Pink Virginia. Dark Pink.		90.00	Raspberry Ice. White with pale orchid	20.00	150.00					
Derigo. Dark Pink.		90.00	*Reina. White Flecked with Pink.	15.00	125.00					
John Briry. Brilliant Dark Pink.		80.00	*Sarah Jane Knipe. Bright Purple with Silver Edge	20.00	150.00					
Kentucky. Dark Pink.		125.00	Scarlet King. White Overlaid with Scarlet	15.00	125.00					
Lavender Rose		150.00	*Sphynx. Rose Pink with Crimson Stripes	20.00	150.00					
*Rosalie. Dark Medium Pink		150.00	Starlight. White with pink stripes	15.00						
Silverlyn		80.00	*Sylvia. White with Pink Stripes	15.00	125.00					
			*Symphony. Reddish Purple Stripes on Mauve		125.00					
Spicy Rose. Rose pink		150.00		20.00	150.00					
Virginia Miller. Dark Pink		100.00	*Valentine. Bright scarlet center, white edge	20.00	150.00					
*Waltham Pink. New. Deep pink		150.00	Variegated. Peter Fischer. White and deep rose	20.00	150.00					
Minimum order 100 of a Variety — 250 at the 1000 rate.										

	YODER BROTI	HERS' VARIETIES PRICES
Adonis. Winter white. Aphrodite. Clear light pink. Apollo. Salmon pink. Aurora. White.	Midas. Yellow. Minerva. Scarlet pink. Neptune. Scarlet. Orion. Yellow and red variegated.	Per 100 50 \$18.00 500-950 \$15.30 100-250 \$17.10 1000-2450 \$14.40 300-450 \$16.20 2500-Up \$13.50 Quantity prices apply to any one variety only.
Ceres. King Cardinal. Diana. Light pink. Jupiter. White.	Saturn. Bronze variegated. Venus. Pink. Vulcan. Maroon.	SPECIAL COLLECTION Collection No. 1. 50 cuttings each of 14 Yoder varieties\$126.00 Collection No. 2. 100 cuttings each of 14 Yoder varieties239.40

No C.O.D. Orders Accepted.

Prices subject to change without notice.

BLUEBOOK

THE COMPLETE GUIDE TO ALL HORTICULTURAL SUPPLIES -

FLORIST GREENHOUSE LANDSCAPING

Supplies for 1952



GOOD SUPPLIES bring GOOD RESULTS

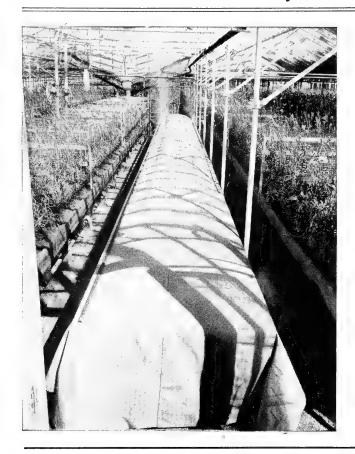
SUPPLIES ARE SHIPPED FROM CHICAGO

All items of supplies listed in the A.F.S. Bluebook section of this catalog are shipped from Chicago unless a different F.O.B. point is shown.

Our eastern customers are urged to send their orders for supplies direct to Chicago rather than to our New York sales office in order to save time and insure prompt shipment.

A. F. S. SUPPLIES LISTED PAGES 60 to 104





A. F. S. RED RUBBER FABRIC STERILIZING CLOTH

A new high grade material

After years of testing various types of materials our factory has now come up with this fine material for covering benches when steam sterilizing.

Withstands steam and sunlight. Airtight and tough, yet very flexible. Will not mildew, lasts for years. Quickly rolled up and bundled. Fabric does not tear easily nor crack. It can be cleated to sides of bench if desired.

Made of a special red rubber fabric. Comes in two standard widths, 6 ft. or $8\frac{1}{2}$ feet, and can be cut to any length. Weight is only 15 oz. a square yard. Send for free sample.

6 ft. wide. Per lineal yard	\$5.00
8½ ft. wide. Per lineal yard	7.50

Shipped promptly from the factory in Philadelphia.

CLOTH FOR SHADING AND CLOTH HOUSES

LONG LIFE SARAN CLOTH HOUSE

SARAN, the new material for cloth houses, is fast making the old cotton cloths obsolete. SARAN is a plastic screening made by Dow Chemical Co. and will outlast copper screening, giving 8 years service. Non-inflammable and practically waterproof. Air circulates freely through its fine mesh with 73% light filtration.

Our SARAN houses are sewn with an orlon thread which is guaranteed for the life of the cloth. SARAN does away with all storm dangers—no

more rips or tears from rain and wind.

Based on a made up cost of $42\frac{1}{2}$ c per square yard, a SARAN Cloth House will cost you approximately 5c per square yard per year; this means SARAN is the lowest cost cloth house on the market today.

SARAN is available either in green color or natural aluminum color. The aluminum color reduces the temperature in your house approximately 10%.

A little more cloth than the actual measurements of the frame, as additional material is needed for rolling around the wires and for slight variations in fitting the cloth to the frame when sewing.

Sq. Yds. Required for House Top	Sq. Yds. Required for Sidewalls	Total Number Sq. Yds.	Green or Aluminum PRICE	. ,		Sq. Yds. Required for House Top	Sq. Yds. Required for Sidewalls	Total Number Sq. Yds.	Green or Aluminum PRICE
33' x 33' 143	100	243	\$103.28		66' x 132'	1041⅓	268	13091/3	\$556.47
33' x 66'	140	404	171.70		66' x 165'	1298	316	1614	685.95
33' x 99' 4031/3	184	5871/3	249.62		99' x 99'	1210	276	1486	631.55
33' x 132' 520%	232	7523/3	319.88	٠	99' x 132'		312	1874	796.45
66' x 66'	180	708	300.90						
66' x 99' 8063's	224	1030%	438.03		99' x 165'	194/	360	2307	980.48
			F.O.B. New Jersey	-					F.O.B. New Jersey

SARAN CLOTH BY THE YARD

In bolt form, 36" wide. Green or aluminum. Per yard.....

.....*36½c

STORMKING CLOTH HOUSES

This old standby is still available in the sizes shown for Saran houses above, or by the yard. Unsewed. 36" wide. Per yard......*181/2c Sewed to dimension. Per sq. yard.....*201/2c

AMERICAN BLACK SHEEN SHADING CLOTH

For shading early Chrysanthemums. This well known fabric is the leader in the field and has been proven by test over the years to give extra years of service and reduces costs to a minimum.

American Black Sheen is guaranteed fast black, and is closely woven, treated, and preshrunk to keep out the light. It is 38% heavier than the average minimum prescribed for shading. It produces 99% darkness. Available in bolts 36 inches wide or cut to any length. It can be sewn to any width in

multiples of 36 in.

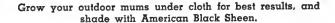
Note: There is a loss of about 2 inches per yard in width because of shrinkage in preparation and overap in sewing, so be sure to allow for this in estimating the width of cloth needed.

brap in sewing, so be sure to allow for this in estimating the width of cloth needed.

d. Per yard......*60½c Sewed. Per sq. yard.....**65c

*MINIMUM CHARGE ON CLOTH ORDERS

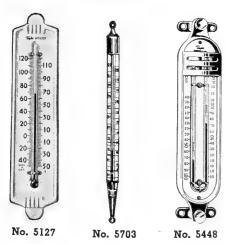
Because of the expense of handling orders for small amounts of cloth, it is necessary to add a charge of 2.00 on all orders for less than 100 yards.



PRICES SUBJECT TO CHANGE WITHOUT NOTICE

THERMOMETERS AND TEMPERATURE ALARMS

THERMOMETERS



"Utility" Thermometer

Hot Bed Thermometer

All	glass	with	p	oir.	ıt	α	t	k	00	tt	0	m	E	٥ (1	t	0	22	0°	F	
No.	5703.	Each				٠.												. \$	1.	.75	ó
	Dozen	٠																	17	.50)

Maximum and Minimum Thermometer

Floating steel discs tell the lowest and highest temperatures during absence. Reset with α magnet.

		Magnet	
3 for	• • • • • • • • •	 	. 24.00

THERMOMETER—Outdoor

Read at a Glance



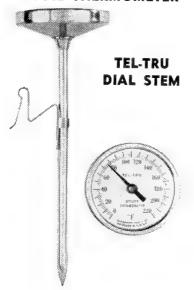
All brass and chrome plated, will not rust. The two-color scheme attracts immediate attention. Size 4" dial. Adjustable to all angles. Red center disc integral with indicating point. White dial with large black figures; will not discolor.

The	most	visib)	le	tŀ	ìe:	rm	or	ne	ter	ev	er	0	ffered.
No.	G-12.	Each						٠,		 			\$ 3.50
	3 for .									 			9.75
	Dozen					, .				 			30.00

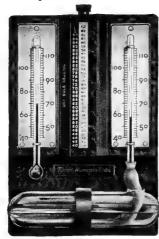
Maximum and Minimum Thermometer "Taylor"

New dial type in plastic case with two pointers to show highest and lowest temperatures reached since last setting. Easy to read, easy to reset. No magnets needed.

SOIL THERMOMETER



HUMIDIGUIDE—Taylor Humidity Indicator—Wet Bulb



TEMPERATURE ALARM "Standard"



The Standard Temperature Alarm is an automatic device to warn of abnormally high or low temperatures in Greenhouses.

In places where heat is provided through automatically operated oil burners or stokers, and there is an ever present danger of loss of heat through mechanical or electrical power failure, installation of the Standard Temperature Alarm assures an automatic warning in case of failure. Where hand fired heaters are installed, a Standard Alarm provides an automatic checkup on human forgetfulness or oversight. These Alarms will guard against low or high temperatures twenty-four hours a day.

One cold snap or breakdown might cost you hundreds of dollars which could have been prevented, had you had sufficient WARNING. Watchdog of the greenhouse. Write for illustrated circular.

No. GH 4 can be locked by operator.

RECORDING THERMOMETER "Standard"



An accurate, dependable instrument for making a permanent time-temperature record of your greenhouse. Automatically draws a continuous record that shows at a glance the highest and lowest temperature over a weekly period, duration of any temperature extreme, and frequency and spread of temperature fluctuations. Range from 20° to 120° F. Furnished with Weekly Charts No. 2, or Daily Chart No. 3.

FERTILIZERS AND PLANT FOODS

FEDTI	IITED	MATER	PIAIS
		IVIMILE	

ALUMINUM SULPHATE. For acidifying the soil. Dangerous to use unless there is adequate amount of phosphate in the soil. 25 lbs\$1.60 50 lbs\$2.75	CALCIUM SULPHATE. (Agricultural Gypsum) 25 lbs
100 lbs 3.95 200 lbs 7.70 AMMONIUM PHOSPHATE. Mono-Ammonium Phosphate. Analysis: 11-48-0.	HORN SHAVINGS. (Synthetic) 10 lbs. \$1.50 25 lbs. \$ 2.50 50 lbs. 4.00 100 lbs. 7.50 500 lbs. 35.00
Di-Ammonium Phosphate. Analysis: 21-53-0. 100 lbs	HYDRATED LIME. For sweetening the soil. 50 lbs
F.O.B. Chicago Heights, Illinois. AMMONIUM SULPHATE. 21% Nitrogen. 25 lbs\$ 1.75 50 lbs\$ 3.25	IRON SULPHATE. For acidifying the soil. 10 lbs
100 lbs 5.00 500 lbs 23.50 1000 lbs 45.00 Ton 87.50 BLOOD, DRIED. 13% Nitrogen.	MAGNESIUM SULPHATE 10 lbs
100 lbs\$12.00 1000 lbs\$115.00 BLOOD AND BONE. Analysis: 8-20-0. 100 lbs\$ 9.50 500 lbs\$ 45.00 1000 lbs87.50 Ton\$170.00	MANGANESE SULPHATE 5 lbs. \$1.00 10 lbs. \$1.75 25 lbs. 3.25 50 lbs. 6.00
BONE TANKAGE. Analysis: 5.5-30-0. 100 lbs\$ 6.50 500 lbs\$ 30.00 1000 lbs 55.00 Ton 100.00	MURIATE OF POTASH. (Potassium Chloride). 62% Potash. 100 lbs\$4.75 500 lbs\$20.00
BONE MEAL, Steamed. Analysis: 2-27-0. 100 lbs	NITRATE OF SODA. 16% Nitrogen. 100 lb. bag\$5.50 500 lbs\$25.00
BONE MEAL, Rose Growers. Analysis: 3.75-22-0. 100 lbs	SUPERPHOSPHATE. 20% Phos. (80 lb. bags). 80 lbs\$ 2.00 480 lbs\$ 960 lbs
COMPLETE	FERTILIZERS
ACID PLANT FOOD. Analysis: 5-12-4. Creates an organic acid soil condition favorable to Azaleas, Gardenias, Hydrangeas, etc. Use 2-3 lbs. per 100 sa. ft.	VERTAGREEN FOR PROFESSIONAL USE. Analysis: 10-8-6. Excellent for trees and shrubs. 100 lbs\$ 4.25 500 lbs\$20.00

ACID PLANT FOOD. Analysis: 5-12-4. Creates
an organic acid soil condition favorable to
Azaleas, Gardenias, Hydrangeas, etc. Use
2-3 lbs. per 100 sq. ft.
80 lbs\$ 6.00
F.O.B. Chicago or Lynn, Mass.

ELECTRA. Analysis: 5-10-3. A perfectly balanced organic fertilizer that provides uniform growth and color without softness. On benches or beds use 4 lbs. per 100 sq. ft. F.O.B. Chicago or Lynn, Mass.

VERTAGREEN FOR	COMMERCIAL CROPS
Analysis: 6-12-12	with trace elements
100 lbs\$ 4.00	500 lbs \$19.00
1000 lbs 36.00	Ton 69.00

ANIMAL MANURES

CATTLE MANURE,	Shredo	led.			
500 lbs \$16	.50	(Min.	order,	500	lbs.)
1000 lbs 30	.00	Ton		\$	57.00

1	
100 lbs \$ 4.25	500 lbs \$20.00
1000 lbs 37.50	Ton 71.20
VERTAGREEN. Analysis: Balanced Plant Food or gen, 10% Phosphorus well as nine minor el plant growth and healt	ontaining 5% Nitro- and 5% Potash, as ements essential to
1 lb. (15c list). Bale	of 32 \$2.88
5 lbs. (50c list). Bale	of 12 3.84
10 lbs. (90c list). Bale	of 6 3.54
25 lbs. (\$1.60 list). Eac	ch 1.05
50 lbs. (\$2.65 list). Eac	ch 1.85
100 lbs. (\$4.25 list). Eac	ch 2.90

SHEEP MANURE, Pulverized. 100 lbs.....**\$ 3.25**

1000 lbs..... 28.00

500 lbs.....\$15.00 Ton 54.00

RECOMMENDED APPLICATION OF COMMON FERTILIZER MATERIALS

Name of Material	Analysis: Nitrogen—	Rate of App	of Application			
	Phosphorus— Potash	Dry	Liquid			
AMMONIUM SULPHATE	20-0-0	1 lb. per 100 sq. ft.	l oz. per 2 gal.			
NITRATE OF SODA	16-0-0	1 lb. per 100 sq. ft.	l oz. per 2 gal.			
DRIED BLOOD	_13-0-0	2 lbs. per 100 sq. ft.	Insoluble			
SUPERPHOSPHATE	0-20-0	5 lbs. per 100 sq. ft.	Insoluble			
BONE MEAL	2-27-0	5 lbs. per 100 sq. ft.	Insolubl e			
MURIATE OF POTASH	0-0-62	1 lb. per 100 sq. ft.	l oz. per 2 gal.			
AMMONIUM PHOSPHATE	11-48-0	1 lb. per 100 sq. ft.	l oz. per 2 gal.			
BLOOD AND BONE	8-20-0	3-4 lbs. per 100 sq. ft.	Insoluble			
BONE TANKAGE	5-30-0	3-4 lbs. per 100 sq. ft.	Insoluble			
IRON SULPHATE	0-0-0	1 lb. per 100 sq. ft.	l oz. per 2 gal.			
CALCIUM SULPHATE	0-0-0	3-5 lbs. per 100 sq. ft.				
MAGNESIUM SULPHATE	0-0-0	1/2 lb. per 100 sq. ft.				
MANGANESE SULPHATE	0-0-0	1/4 lb. per 100 sq. ft.				
COMPILE	D BY OHIO FLORE	ST ASSOCIATION				

WATER-SOLUBLE FERTILIZERS

KAPCO SOLUBLE FERTILIZERS. These high grade plant foods are proving their worth more and more each season to many leading growers. They are available in several formulas for your specific needs and have added minor elements. They feed economically, uniformly, quickly, safely.

Analysis	25 lbs.	80 lbs.	480 lbs.	800 lbs.
	\$5.25	\$15.20	\$86.40	\$136.00
20-20-20	5.50	16.00	91.20	136.00
22- 0-30	5.00	14.40	81.60	120.00
20-10-20		14.40	81.60	120.00

Azalea Acid.

21-7-7 plus. 20% Iron Sul-

phate 5.50 16.00 91.20 136.00 Write for prices of larger quantities

TAKE HOLD. Analysis: 10-52-17. All-soluble starter solution. Prevents set-back and stimulates growth.

3 lbs. bag..**\$1.00** Case of 15 bags..**\$10.00** 50 lbs. **10.50**

HYPONEX. A scientifically compounded mixture of chemicals in dry form which, when dissolved in water, yields a nutrient solution which is capable of supplying all the essential elements in a properly balanced form necessary for vigorous plant growth.

l-oz. size 10c	Ctn. of 72\$	4.80
3-oz. size 25c	Ctn. of 36	6.00
7-oz. size 50c	Ctn. of 24	8.00
1-lb \$ 1.00	Ctn. of 12	8.00
10-lb 5.34	2 5-lb	10.00
50-lb 16.67	100 lbs	26.67

NEW PLANT LIFE. A very popular Liquid Fertilizer. Used for House Plants, also in Greenhouses.

3-oz. Bottles, Each25c	Ctn.	of	24	.\$4.00
8-oz. Bottles. Each50c	Ctn.	of	24	. 8.00
Qt. Bottles. Each\$1.50	Ctn.	of	12	12.00
Gal. Bottles. Each				3.00
5-gal. Drum. Each				10.00

PLANTABBS. Analysis: 11-15-20. Contain Vitamin B1. Plantabbs supply a complete balanced plant food of high analysis; therefore, when combined with Vitamin B1 produce startling results.

25c size—30 Tablets. Dozen\$	
50c size—75 Tablets. Dozen	
\$3.50 size—1000 Tablets. Each	2.35
Grower's size—20,000 tablets	34.00

SPECIAL

500 Plantabbs in beautiful plastic flower pot. \$2.00 list. Each......\$1.30

COMPOST MAKERS

ACTIVO. Soil energizer and compost activator. Builds soil to richness by direct application or by making better compost, quicker. Alive with Nature's own vital organisms, packed in rich moist humus.

No. 2 (\$1.00 list). Treats 450 lbs. of compost. Each......\$1.00 Ctn. of 12......\$7.20 No. 7 (\$2.49 list). Treats 1,300 to 1,700 lbs. Each......\$2.49 Ctn. of 6.....\$9.00 No. 25 (\$6.99 list). Treats 3 tons.

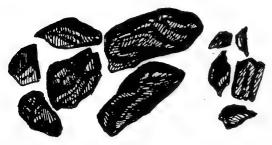
Each......\$4.95 2 for.....\$8.40 No. 50 (\$11.95 list). Treat 6 tons. Each...\$8.00 ADCO. Make your own manure. Turn every

bit of vegetable waste-leaves, weeds, cuttings, etc., from the garden, straw and corn stalks from the farm-into real manure without animals by the simple ADCO process.

20 lb. bag.....\$2.75 100 lbs.....\$12.50

SOIL CONDITIONERS

CHARCOAL Six Different Sizes



Pea—Large	Lump Pea—Small
"Lump" "Pea—Large" "Pea—Small" "Rice size "Sugar size" "Powder"	1/2 inch Mesh 1/3 inch Mesh 1/6 inch Mesh 1/16 inch Mesh 1/36 inch Mesh 1/100 inch Mesh
Packed in 50-lb. bags	s. Per bag \$3.00

PEAT MOSS—Granulated

In	np	OI	ted.	•	Large	bα	les	
_	_	_			_			

F.O.B.	Chico	igo. Pe	er bo	ale	 				 \$4.50
F.O.B.	New	York.	Per	bale.	 	٠.			 5.25

LEAF MOLD

Hardwood leaf mold, thoroughly decomposed, purely organic, taken from virgin timberlands, worked and screened for ready use. Free from weed seeds.

Ideal for pot plant growers, as a soil conditioner, and as a mulch

	donor, and as a maich.					
	2-bushel bag	\$ 2.00				
	10 bushels					
	25 bushels					
5	0 bushels	35.00				
	F.O.B. Indiana Woods					
	SCOTCH SOOT					

50-lb. bag......**\$5.00**



-Syphon The passage of the water stream through the hose creates a suction that draws fer-

tilizing solution into the sprinkling system, mixes it thoroughly and uniformly. Each.....\$2.25 Dozen......\$16.20

TERRA-LITE **Brand** VERMICULITE

Terra-lite is mineral mica, heat processed at 2000° F. to expand it into a light, sponge-like substance. Terra-lite retains a large amount of air in its microscopic crevices, yet can absorb several times its weight in water. It is not a fertilizer. It is a highly versatile growing medium that does not rot, sour or flake. Terra-lite is sterile—free of diseases, insects and harmful chemicals.

ALL THESE USES

Starting Seeds. Perfect air-moisture control for speedy, dense root growth. High rate of germination, seeds easily plucked out for transplanting.

Rooting Cuttings. If you do rooting from cuttings you'll be amazed how quickly they develop in Terra-Lite, what masses of hair roots cuttings have.

Mulching. Protection for shrubs or plants, winter or summer.

Lightening Heavy Soil. Aerates, breaks

Prices, f.o.b. Chicago

before transplanting cuttings, seedlings, bushes, shrubs. Regular air-water feeding to roots.

New Lawns. Terra-Lite improves lawn soils through aeration, stops caking, eases watering problems.

Storing Bulbs. Ideal for this use; keeps bulbs firm and plump, prevents rotting.

up tough soil, lets roots spread out. Fine for sandy soil too. Transplanting. Mix Terra-Lite in your soil before transplanting cuttings, seedlings,

4-quart bag\$	0.39	Ctn. of 12 \$ 2.94
½-bushel bag	.85	Ctn. of 6 3.18
4-cu. ft. bag (about 31/4 bu.)	1.45	10 for 14.00



For Better Floral **Arrangements**

For details about a newly discovered use for Terra-Lite in floral arrangements, see Page 95

MODERN SOIL TEST KITS

SOIL TESTERS "Simplex"

By Edwards Laboratories



Tells you what to put back into the soil, in nitrogen, the phosphates or other elements that have been depleted by time and cropping. Complete Simplex Kit. Each......\$43.00 Makes 100 to 300 each of 15 types of tests. Junior Simplex Outfit. Each.....\$28.00 Makes 100 to 300 each of 6 types of tests. Farm Simplex Kit. Each.....\$21.00 Makes 100 each of 4 types of tests.

"SOILTEX"—Acidity Tester

Contains complete equipment for making 100 tests for soil acidity.
Each\$1.25 Dozen\$10.00
Replacements
Reagent Refills. Each\$1.25
Vials marked at 13 c.c. Each
Vials marked at 1 and 2 c.c. Each18
Porcelain test plate. Each
Aluminum spoon
2-oz. bottles with dropper. Each

TEST YOUR SOIL

BECAUSE certain plants require "acid" soil and others require "alkaline" soil.

BECAUSE actual knowledge of the reaction of your soil aids in the selection of the plants or crops that will grow best, and in the choice of fertilizers to be used.

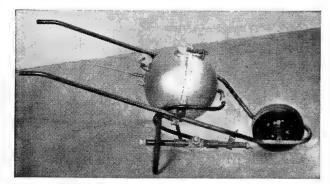
SOIL TESTERS—"Sudbury"

DeLuxe. A complete portable testing laboratory. Will make 50 individual tests for Nitrogen, 50 for Potash, 50 for Phosphorus and 50 for Acidity. In wood case. Each......\$29.95 3 for......\$59.90 Horticultural. Enough material for 15 individual tests for each element. Wood case. Each.......\$14.95 3 for.....\$29.90

Testing Fluid Refills and Accessories

Specify whether for Nitrogen, Phosphorus, Potash, or Acidity.

½ oz. Each	
6 oz. Each	
Test Tubes and Corks. Each	
Funnels. Each	
Filter Paper (Pkg. 100 sheets)	
Tin Rods. Each	
Color Charls, Each	.43



New Style 5-Gallon Size, Streamlined to Fit Narrow Greenhouse Aisles.

DELTA DISPENSER—Fertilizes and Waters in One Operation

Regardless of the consistency of the liquid fertilizer you use, with the Delta Dispenser you will feed more evenly and more economically.

To operate you simply fill the container with the plant food of your choice, adjust the mixture control to the recommended mixture and turn on your water to the desired flow. When you have spread the exact amount of fertilizer desired, a turn of the shutoff valve will close the food supply line without diminishing your water volume. The Delta Dispenser can be used just as efficiently for applying insecticides.

With the Delta Dispenser there is no costly waste of time when changing from feeding to watering.

1-gal.	Portable Model		0.00
5-gal.	Wheelbarrow Mod	el 16	5.00
15-gal.	Wheelbarrow Mod	el	0.00

F. O. B. Downey, Calif. Send for Detailed Circular

INSECTICIDES AND **FUNGICIDES**

REFILLABLE AEROSOL BOMBS—The Modern Method of Pest Contro! Send for Detailed Technical Bulletins



PARATHION No. G-54

One of the most effective controls known for red spider, mealy bugs, aphids, thrips, leaf rollers, white fly, cyclamen mite and many other greenhouse pests. 4-lb. bomb contains 10% Parathion. Very toxic, be sure to use recommended precautions. One bomb treats 200,000 cu. ft. of greenhouse space. Do not use when sulphur is present; may cause damage.

Packed	1, 3, or 6	to case. Each	. \$8.00
*Deposit	on each	bomb	. 3.75

*NOTE: The Deposits on the Bombs are refunded when they are returned to us prepaid. Orders of 12 or more bombs will be shipped prepaid, and empties may be returned collect.

Contains 5% Tetraethyl Pyrophosphate and treats 400,000 cu. ft. of space in 10 minutes. Effective on red spider, aphids, white fly and certain mealy bugs.

TEPP No. G-52

Packed	1, 3	3 or 6	to case.	Each.	.\$6.50
*Deposit	on	each	bomb		. 3.75

DITHION No. G-57

Valuable in control of Parathion-resistant red spider, as well as aphids, and certain species of mealy bugs and white No injury noted on roses when sulphur is present. 4-lb. bombs contain 5% Tetraethyl di-thio pyrophosphate and treats 200,000 cu. ft.

PRICES: Same as Parathion G-54.

5% D.D.T. No. G-50

Contains 5% D.D.T. and controls many greenhouse pests including thrips, leaf rollers, leaf tiers, white fly, and certain aphids and mealy bugs.

Each												.\$8.50
*Deposit												

APPLICATORS

Special applicators must be used with these Aerosol Bombs. Applicator has universal coupling to fit any bomb.

No.	20	24-inch\$5.50
No.	30	36-inch 6.50
		48-inch

Approved Gas Masks must be worn when applying Parathion, TEPP or Dithion—See page 75

APOMITE **Double Rotenone Spray**

For the control of red spider, thrip, aphids, green flies, black flies, white flies, cabbage worms, asparagus beetles, Mexican bean beetles, etc., on greenhouse crops, fruits and vegetables. Contains spreader and sticker. Quart.\$3.50 Gallon.\$11.00 5 gallons..\$50.00

ARAMITE—15% Wettable

New material highly effective against red spider (including Parathion-resistant variety) on greenhouse and outside flowers and fruits.

ΤA	OII-II	uzuruous	to muma	110.	
4	OZ.		\$1.00	Dozen	 \$7.20
4	lbs.		3.20	50 lbs.	 38.50

ARASAN

Reduces	seed	decay and	dampi	ng-off.
8 oz		\$ 1.00	4 lbs.	\$ 6.00
25 lbs		30.00	100 lbs.	115.00

ARSENATE OF LEAD

For spraying or dusting. A poison for controlling most leaf-eating pests.

1	lb.		\$11.28
4	lbs.	1.70 Dozen	14.28

NICOTINE SULPHATE

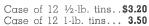


For control of many insects, including Aphids, Mealy Bugs, Thrips, Leaf Miners, Leaf Rollers, etc., on flowers, fruits and vegetables.

l oz	Ctn. of 24 \$ 5.58
5 oz 1.00	Dozen 8.55
I lb 2.40	2 lbs 4.15
5 lbs 7.40	10 lbs 12.65
50 lbs	53.90

BENZO-FUME PRESSURE FUMIGATORS

Combines the outstanding effectiveness of Pressure Fumigators with the proven worth of Azobenzene to control Red Spider on Roses, Carnations, Mums and other crops. Send for detailed cir-





BENZENE HEXACHLORIDE 12% Wettable Powder

Useful for thrips and aphids. Also a repellant for termites. 4-lb. bag......\$3.00

BORDEAUX MIXTURE—Dry

A very effective fungicide for control and prevention of mildew, blight, scab, black rot, and leaf curl. Also most fungous diseases on Plants, Fruits, etc.

1 lb \$0.50	Ctn. of 24 \$ 8.16
4 lbs 1.35	Dozen 11.04

CERESAN—New Improved

Seed disinfectant for Wheat, Oats, Barley, Rye, Sorghums, Millets, Flax. Also, to disinfect Calla Bulbs against Root Rot and Soft Rot.

4 oz \$.50	1 lb 1.30
	100 lbs 85.00

CHLORDANE— (40% Wettable Powder)

A very effective stomach poison for a few chewing pests that are resistant to D.D.T. Extremely effective in the control of grasshoppers.

1	lb\$1	.25	Dozen	\$12.00
4	lbs 3	.25	Dozen	36.00

CHLORDANE—(Acme 6% Dust)

For control of many garden and lawn pests such as ants, cutworms, chiggers, slugs, snails, grubs, etc. Also, for cockroaches, silverfish, carpet beetles, etc.

1-lb. sifter can \$0.60	Case of 24\$ 9.60
4-lb. bag 1.50	Case of 12 12.00

CHLORDANE—(5 % Dust)

50 lb. bad	j.																											. 5	57	١.	5(
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COPPER SULPHATE—(Blue Stone) 10 lbs.......**\$2.00** 25 lbs......**\$ 4.00**

CORROSIVE SUBLIMATE

A very effective bulb disinfectant, especially prepared to control Gladiolus Thrips.

4-oz.	bottles.	Each			 \$1.50
l-lb.	bottles.	\$5.30	5-lb.	bottles.	 \$25.75

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CYANOGAS "G"



A deadly, very effective fumigant for control of anything that breathes. Will destroy rodents as well as insects. Full directions on each can. Follow directions close-

	5-3	b.	can							. \$3.75
		Sh	ippin	g	V	V	t.	8	3	lbs.
_										

25-lb.	Drums—Wt.	32	lbs	٠		٠	٠		. \$	312.5U	
100-lb.	${\tt Drums-\!\!\!\!\!-\!\!\!\!\!\!\!Wt.}$	111	lbs		 					30.00	

DDT POWDER—50%—Wettable



This powerful contact and stomach poison is useful against many pests, including Thrips, Leaf Rollers, Leaf Hoppers, White Fly, Mum Midge, Tarnished Plant Bug, Scale, Ants. Applied to the soil, it will kill Sow Bugs, Snails, Slugs, and many other grubs and worms. Do not use on KALANCHOE.

4-lb. bag.....\$2.10 50-lb. drum.....\$25.00

DDT DUST-5%

For dusting plants. Also used in storing gladiolus bulbs as a protection against thrip.

5 lbs. \$1.00 50 lbs. \$6.00

"DETEX" Contains 25% DDT



A complete insecticide. This formula has been tested by leading commercial greenhouses during the past three years and has been enthusiastically received. Do not use on KALAN-CHOE.

Quart			. \$	3.50
Gallon				11.00
5 gallons				50.00

INSECTICIDES AND FUNGICIDES

DIMITE

A quick	, positi	ve, lo	ng l	astir	ıg	contact	control
for mite	es and	red	spid	er c	on	flowers	ever-
greens,	trees, s	hrubs	and	vec	geto	ables.	

2 oz \$0.60	Dozen \$ 5.52
Quart 5.00	Gallon 14.00

DOWFUME MC-2

A fumigant used under a gasproof tarpaulin for treatment of soil in benches, flats, seed beds, soil piles and local areas to control certain weeds, grasses, damping-off organisms, nematodes and insect pests. Leaves no harmful residue in soil. Contains 98% Methyl Bromide and 2% Chloropicrin.

Trial kit includes 4 lbs. MC-2, 1 pc. Visqueen Film 8 ft. x 16 ft., and 1 Jiffy Applicator with 10-ft. tubing.

Trial Kit	\$10.00
l lb. can MC-2.\$ 1.00	Case of 24\$ 20.40
175 lbs 131.25	375 lbs 277.50
Jiffy Applicator	4.00
Visqueen Film, 101/2-ft.	wide, 100-ft, roll \$26.25
Visqueen Film, 131/2-ft.	wide, 100-ft, roll. 33.75
Visqueen Film, 16-ft. wi	de, 100-ft. roll 40.00

DUPONT SPREADER-STICKER

(rormeny known as Grassell	Spreader)
Pint cans (1 lb.)	\$ 1.15
Gallon cans (8 lbs.)	7.9 5
5-gallon drums (40 lbs.)	37.50

"EVERGREEN" GARDEN SPRAY

A pyrethrum spray deadly to common sucking and chewing garden insects.

1 oz \$0.35	Dozen\$ 2.80
6 oz 1.15	Dozen 9.25
Pint 2.45	Dozen 20.90
Gallon	12.60

FISH OIL SOAP

For washing Palms,	stems of Plants and
Trunks of Trees. Used	with success for years.
½ pint\$0.50	Pint \$ 0.90
Quart 1.60	Gallon 4.40
5 gallons	18.00

FERMATE—Fungicide



This organic fungicide gives satisfactory control of rust and black spot of roses; Alternaria blight and rust of carnations; snapdragon rust, bacterial leaf spot of geraniums, Septoria leaf spot of chrysanthemums; Botrytis rot of Cyclamen; Botrytis blight. FERMATE also effectively controls cutting-rot diseases and damping-off diseases in

cutting beds. To be applied before disease infection occurs.

3 lbs.....\$2.45 Case of 12 3-lb......\$25.80

FORMALDEHYDE DUST

FORMALDEHYDE-LIQUID-40%



25-lb.	drums	\$ 5.50
50-lb.	drums	 9.75
100-lb.	drums	 18.25

Exceptionally effective when mixed with Nico-Fume.

FUNGTROGEN Mildew—Black Spot Spray

An effective and scientific preventive and remedy for Mildew, Black Spot, and many Fungous Diseases of Roses, Phlox, Hollyhocks, Delphiniums, Sweet Peas, Chrysanthemums and many other flowering plants.

Quart......\$2.00 Gallon....\$6.00

GARDEN GUARD—Rotenone Dust

Dust with Acme Garden Guard from the sifter carton and enjoy the fruits of your toil. The killing ingredient is non-injurious to humans and warm-blooded animals. Every particle of dust is active. It gives immediate control over a wide range of insects, including such hard-to-kill bugs as SQUASH BUGS and CUCUMBER BEETLES.

l-lb.	sifter	cans.	Eac	h	 							.\$0.50
4-lb.	bags.	Each			 						٠	. 1.00
50-lb.	bags.	Each			 							. 9.50

GRAPE and ROSE DUST

For the control and prevention of Fungous diseases, Black Spot, Mildew, etc., on Grapes and Flowers.

5-lb.	tin												\$ 1.25
25-lb.	tin												4.25
100 lbs		٠	٠	٠	٠	٠	٠	٠	٠	٠	۰	٠	15.00



GREENOL Liquid Fungicide

ISCOTHAN—Fungicide

A wettable powder for controlling powdery mildew on roses and other greenhouse crops. Combines effectively with Aramite and Santomerse S as a spray for both mildew and red spider.

8 1	lbs \$16.80	100 lbs	\$175.00
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LIME SULPHUR

l-lb.	tin \$0.60	5-lb.	tin \$ 2.50
25-lb.	tin 6.25	100-lb.	tin 22.00



"FIGHT THRIPS WITH LYSOL"

Just before planting . . . soak bulbs for 8 hours in a weak solution of LYSOL (4 teaspoonfuls to 1 gallon of water) . . . allow to drip.

Any type of Container can be used.

					_	_	F	ÞΈ	{]	[C	Œ	33	3-									
1	gallon																,		,	. \$	5.00	į
5	gallons																				23.50	į
10	aallons																				43.75	,

NAPHTHOLENE FLAKES

10 lbs\$	4.00	25 lbs	 	\$ 8.00
50 lbs	15.00	100 lbs	 	28.00

NICO-FUME-Liquid



NICO-FUME PRESSURE FUMIGATOR



The most convenient means of controlling green fly, black fly, mum and rose midge, adult fickle midge, adult leaf tyer, adult oblique banded leaf roller.

Case of	12	½-lb.	cans.	 	 	 		.\$4.60
Case of	12	l-lb.	cans	 	 	 		. 7.95

"NICO-FUME" HOLDER

Holder.	complete.	Weight :	2 lbs.	 \$2.00

N.N.O.R.

All ellective	rotenone	spidy.	
Gallon	\$10.00	5 gals	\$45.00

OPTOX

An all-purpose insecticide blending Rotenone and Pyrethrum in a concentrated spray for both chewing and sucking insects. Contains its own vegetable oil spreader that will not discolor or burn foliage.

Quart	\$3.70	Gallon	 .\$12.00
5 gallons .			 . 55.00

OPTOX SPECIAL With DDT

Same as regular	Optox with	10%	DDT	added.
Gallon				
5 gallons				. 55.00

OVOTRAN—50% Wettable

PARATHION 15% Wettable

4-lb. can.....\$3.60 50-lb. drum.....\$42.00

	PARATHION	DUST-2%
25	lbs \$3.75	58 lbs \$7.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

INSECTICIDES AND FUNGICIDES

PARZATE

3-lb. bag......\$2.85 Case of 12.....\$31.20

PENETROL

A spreader and activator for Nicotine Sprays. Increases penetrating powers and effectiveness of spray.

I gallon.....\$1.75 5 gal. drum.....\$6.75

PLANTFUME SMOKE GENERATORS

PLANTFUME 103

Generate a smoke which carries dithion insecticide to every part of greenhouse. Controls red spider, aphis, white fly, mealy bug, thrips and other pests.

cu. ft. generators. of 36 \$10.50
cu. ft. generators. of 12 12.00

POTASSIUM PERMANGANATE

l lb.....**\$0.85** 25 lbs.....**\$15.00**

"RED ARROW" SPRAY



ATTRACTIVE

RESALE PKGS.

25c SIZE

50c SIZE

Display Case of 12

\$1.00

COMBINATION

24 Kapsulates per box and 21/2 oz. of

PLANT-L-IZER*.

Packet.

Packet.

A very effective spray for both chewing and sucking insects. Contains proper proportion of Soap Spreader and Activator.

1-oz. bottl	e				. \$.35
4-oz. bottl	e					1.00
Pint bottl	e		٠			2.85
Quart bot	tles .					3.85
Gallon be	ottles					14.00
5-gallon	drums					66.50

ROTECIDE

The Standard Rotenone Spray

Especially effective	for Red Spider and	Mealy
Bug. 1 quart		\$ 3.00
l gallon \$8.00	5-gallon drum	35.00

SANTOMERSE S PENETRATOR

An excellent new Penetrator and Spreader. Best penetrator for the troublesome Mealy Bug. Ideal spreader for use with TEPP. Used 1 to 1600. 1 gallon......**\$4.90**

SCALECIDE—Dormant Spray

Finest for control of San Jose Scale in greenhouse or nursery.

l-gallon tins			\$ 2.75
5-gallons	\$9.30	55-gallons	53.00

SEMESAN

Used as a dust or in solution with water for treatment of seeds, corms, bulbs and seedlings. Reduces seed rotting and damping-off.

2-oz.	can	\$	0.60	12-oz.	can	\$ 2.85
4-lb.	can	?	13.40	25-lb.	can	72.65
100-11	o. dri	ım				. 276,20

SNAROL

A ready prepared bait meal that means sure death for Cut-worms, Snails, Slug, Sowbugs, Grasshoppers, Earwigs and other garden pests.

\$0.35										b.	1	1
.75							,		bs	2 :	1/2	2
1.50										bs	1	6
7.50									s.	11	0	5





SLUG SHOT—Dust

For control of chewing insects.

l-lb. ti	ns .	 		 		.\$0.40
5-lb. ti	ns .	 ٠.		 		. 1.65
25-lb. bo	g.	 		 		. 5.00

SODIUM SELENATE—Pure

The new insecticide that makes plants bite back and destroy many of the insects that hurt them. When applied to the soil in water solution, it is absorbed by the plants, making them poisonous to most insects. Especially effective with soft plants like carnations, chrysanthemums, cyclamens, gladioli, etc.

4 oz.....**\$2.75** 1 lb......**\$7.00**

SODIUM SELENATE POWDER "Seltox"

Contains 2% Sodium Selenate and 98% carrier (super-phosphate). Applied like a dry fertilizer. Action same as Sodium Selenate above.

25 lbs \$ 4.25	50 lbs \$ 8.0	0
100 lbs 15.00	500 lbs 65.0	0
1,000 lbs 125.00	Ton 240.0	0

SOILENE—Soil Insecticide

For treatment of greenhouse or garden soils. Controls many pests including symphyllids, sow bugs, strawberry root worm, white grubs, Japanese beetle grubs, wire worms, ants, root aphids, root maggots, chinch bugs, rose midge, rose bettle, certain species of cutworms and immature stages of thrips. Harmless to plants. Use 10 lbs. per 1,000 sq. ft.

50-lb. bag.....\$15.00 500 lbs.....\$125.00

SPERGON—Wettable

To control root rot and soft rot of lilies. Also, to prevent seed decay and damping-off.

1 lb.\$ 1.25 10 lbs.\$10.00 50 lbs. 48.50 100 lbs. 95.00

SPERGON GLADIOLUS DUST

A mixture of Spergon and DDT. Spergon, a fungicide, helps control storage rot and corm decay. DDT helps control thrips.

. lb	\$1.50	10 Ibs	\$10.75
0 lbs.			51.00

SULPHUR—Wettable and Dusting



An improved dusting sulphur for home use which can also be used as a liquid spray. Controls red spiders on evergreen, and mildew, leaf spot, black spot, and rust on rose bushes, chrysanthemums, snap-dragons, carnations and certain other foliage.

2-lb. Sifter Carton......\$0.50

SULPHUR—For Spraying "Magnetic"—Wettable

Goes into solution with water immediately. Now takes the place of Colloidal Sulphur at less than 1/3 the cost. \$0.50 4 11- 1----

4-1D.	bag .		. DU.	οŲ	DO:	zen			. \$4.00	,
50-lb.	bags.	Each.			 		 		. 3.75	ó

SULPHUR—For Dusting "Owl Brand"

Per 100 lbs.....\$4.95

SULPHUR—For Burning "Anchor Brand"

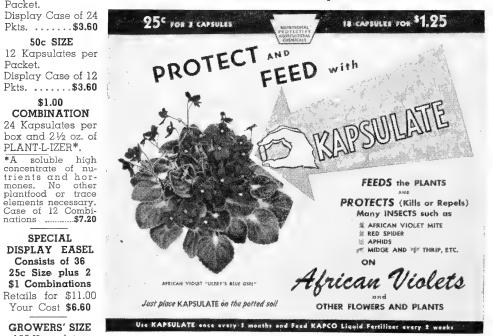
Sublimed Flowers of Sulphur. Per 100 lbs.....\$6.95

SULPHUR—Stick "Arrow Brand"

	Allow	Di ana	
25 lbs	s\$1 .90	50 lbs \$3.50)
		9.95	

New KAPSULATE

5 Kapsulates per A COMBINATION OF SODIUM SELENATE plus FERTILIZER IN CAPSULES



Just display KAPSULATE — They sell for themselves

SPECIAL DISPLAY EASEL Consists of 36 25c Size plus 2 \$1 Combinations Retails for \$11.00 Your Cost \$6.60

GROWERS' SIZE 100 Kapsulates \$3.50

INSECTICIDES AND FUNGICIDES

TARTAR EMETIC

To control Gladiolus Thrips; also all other types of Thrips.
Formula: 2 lbs. TARTAR EMETIC, 4 lbs. Brown

Formula: 2 lbs. TARTAR EMETIC, 4 lbs. Brown Sugar, 100 gallans water.

 1 lb.
 \$ 1.25
 5 lbs.
 \$ 5.00

 25 lbs
 23.50
 50 lbs.
 45.00

 100 lbs.
 85.00

TEPP

See Aerosol Bombs or Vapotone

TOBACCO DUST

50-lb. bag**\$2.75**

TREE BANDING COMPOUND "STOP"



A sticky tree banding compound for use on trees, shrubs, and vines to prevent insects from crawling up to destroy foliage. Simplifies the spraying problem later.

1	lb	 \$ 1.05	$7\frac{1}{2}$	lbs.	 \$ 5.50
25	lbs	 18.00	50	lbs.	 22.00

TREE TANGLEFOOT

The original sticky compound for banding trees, shrubs and vines to prevent destructive climbing insects from reaching the upper parts and destroying buds, foliage, etc. Won't soften or melt, yet always elastic. Non-injurious, easy to apply. Lasts 3 months.

6 oz.	\$.90	Case of 12.	\$ 7.20
I lb.	1.50	Case of 12.	12.00
5 lbs.	7.00	25 lbs	26.50

GLASS GRADUATES

For accurate measurement of your valuable insecticides. Available in 2 sizes—8 oz. and 16 oz.

8-oz. size (½ pint). Each...**\$3.00** 16-oz. size (1 pint). Each... **3.50**



ZERLATE

3 lb. bag....\$2.45 Case of 12 3-lb.....\$25.80

VAPOTONE XX

Contains tetraethyl phosphates. The new organic insecticides that has been giving such spectacular results against Red Spider and Aphids on Roses, Carnations, Gardenias, Mums, etc.

4 oz	.\$1.00	Case of	24	\$16.00
Pint	2.75	Case of	12	22.00
Gallon				11.90

VOLCK

TRIOGEN DUST An All-Purpose Garden Dust

Contains a perfect blend of DDT, Rotenone, Fermate, and Sulphur to control sucking and chewing insects as well as mildew, black spot and certain blights.

spot and certain blights.	
l lb \$ 0.85	5 lb \$ 3.50
25 lb 16.25	50 lb 32.50

TRIOGEN SPRAY

The All-Purpose Spray for Roses

This outstanding Rose Spray is effective also on Asters, Snap-dragons, Chrysanthemums and many other plants including vegetable garden produce. A complete insecticide and fungicide for the garden.

E	KIT.	Economy size (makes 8 qts.). Protects 6 to 10 roses for season	1.35
Α	KIT.	Small size (makes 16 qts.). Protects 12 to 20 roses for season	2.25
В	KIT.	Medium size (makes 64 qts.). Protects 50 to 80 roses for season	6.00
С	KIT.	Large size (makes 32 gals.). Protects 100 to 160 roses for season	9.00
D	KIT.	Estate size (makes 128 gals.). Protects 400 to 600 roses for season.	30.00

PEST AND ANIMAL CONTROLS

"AIROSOL" BOMB

Original government formula DDT insecticide. For flies, mosquitoes, gnats, roaches, wasps, hornets, bedbugs, etc.

Each......\$1.15 Ctn. of 6......\$4.62

ANT KILLER-"Jones"

½ oz\$0.10	Dozen\$0.80
2 oz	Dozen 2.00

"READY FILLED" Antrol Set

The Ready Filled Antrol Set consists of four patented glass "feeders" filled with regular Antrol Syrup, packed in the powerful display carton illustrated at right.



Ready	Filled	Sets.	Each	 \$0.40
Dozen	Sets .			 3.20

CYANOGAS—ANT KILLER

CYANOGAS "A"-Dust

Kills Rats, Moles, Soil Insects, and Rodents. Very effective and economical to use. It's the gas that kills 'em.

gas that kills		.01111001	abo. It b ino
1 lb	\$ 1.00	5 lbs.	\$ 3.75
25 lbs	12.50	100 lbe	30.00

D-CON

Rat and Mouse Killer

Contains WARFARIN with Lurex. Wipes out rat colonies completely as rats do not become bait shy.

D-Con Concentrate. 6 62.	makes o ms. of pan.
8 oz \$2.98	Dozen \$24.00
D-Con Ready Mix. For r	ats and mice.
1 lb \$1.69	Dozen \$13.56
D-Con Mouse-Prufe. For a	mice.
4 oz \$.89	Dozen \$7.20

DEE-DEX "25" Outdoor Mosquito Spray

Destroys mosquitoes OUTDOORS. Leaves a lasting residue. Harmless to grass, plants, shrubs, bees and birds. Quart makes $2\frac{1}{2}$ gals. of spray.

Pint\$1.49	Case of	24	\$23.84
Quart 2.49			
Gallon			5.30

DOGZOFF

Protection against all animals. Spray on lawn or around objects to be protected. Lasts a long time.

3	oz.	bottle		. \$	0.75	Dozen	.\$	5.40
12	oz.	$\alpha erosol$	bomb	٠	2.25	Dozen	 . :	16.20

GOPHER CONTROL Poison Grain

For Gophers,	Rabbits, Squirrels, etc.	
12 oz		35c
P	OISON WHEAT	

1 013	SIT WILLY!	
To control Mice. 12	½-oz. package 15c	
1 lb	c 10 lbs	

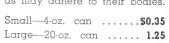
RED SQUILLS—For Rat Control

Deadly to RATS, MICE, and RODENTS, but harmless to other animals and human beings. Highly recommended by the U. S. Department of Agriculture.

z\$0.60	Per lb	\$3.75
---------	--------	--------

ROACH KILLER

Kills Roaches and Water Bugs that eat it, yet it acts very slowly. They will linger on for several days before dying, during which time they carry to their young such powder as may adhere to their bodies.





RODENT DESTROYER

Simply light and insert in hole. It burns slowly and gives off gases deadly to all rodent pests.

Dozen.......\$0.75 Gross........\$7.70

RODENT REPELLENT "Peter Rabbit"

This copper soap formulation will prevent rabbits and other rodents from girdling trees and eating shrubs. Does not wash off or lose its repellent qualities.

-	-		
Pint .		\$.85	Dozen\$ 1.80
Quart		1.50	Dozen 12.00
Gallon		4.50	Case of 4 12.00

INSECTICIDES RESALE FOR

Centrate. \$2.98 size. Dozen	TREE BANDING COMPOUNDS "STOP" 1-lb. \$1.05 size. Case of 24
9 size. Case of 24	1-lb. \$1.05 size. Case of 24
size. Case of 12 \$5.52	6 oz 90c size Case of 12 \$ 7.20
size. Case of 12 \$5.52	6 oz 90c size Case of 12 \$ 7.20
DOGZOFF	1 lb \$1.50 size. Case of 12 12.00
	5 lb. \$7.00 size. Case of 6 28.00
e. 75c size. Dozen	TRI-OGEN DUST
	1-lb 85c size. Carton of 24 \$13.69
	5-lb., \$3.50 size. Carton of 12 28.08
	TRI-OGEN SPRAY
	E Kits—\$1.35 size, 24 for\$21.60
	A Kits—\$2.25 size. 12 for. 18.00 B Kits—\$6.00 size. 6 for. 24.00
size. Dozen 20.90	C Kits—\$9.00 size. 4 for 24.00
KAPSULATE	D Kits—\$30.00 size. 3 for 60.00
ee Display listing on page 66.	VAPOTONE GARDEN SPRAY
LIME SULPHUR-Dry	4-07 \$1.00 size. Case of 24
	Pint. \$2.75 size. Case of 12 22.00
POISON WHEAT	VOLCK
	4-oz 35c size. Ctn. of 24
"PAT KISSES"	Pint. 70c size. Dozen
-Display Card—18 pkgs \$3.00	WEED KILLERS HERBICIDE
RED ARROW SPRAY	Quart. \$1.00 size. Dozen\$6.90
size. Dozen\$2.70	Gallon. \$2.50 size. Case of 4 5.95
Assortment (2 doz. 1 oz. size, 2 free	WEED-NO-MORE 1/2 pint. \$1.00 size. Ctn. of 24
	TAT C-LECT—CRAB GRASS KILLER
	8-oz. \$1.00 size. Ctn. of 24 \$14.40 16-oz. \$1.75 size. Dozen 14.00
	TAT C-LECT FORTIFIED
. 35c size. Dozen \$2.70	8-oz. \$1.00 size. Ctn. of 24\$14.40 Pint. \$1.75 size. Ctn. of 12
SLUG SHOT POWDER	CRABGRAXX
	4-oz. \$1.00 size. Ctn. of 12 \$ 7.20 1-lb. \$2.95 size. Ctn. of 6 10.62
SNAROL	CRABGRAXX with 2, 4-D
	4-oz. \$1.25 size. Ctn. of 12 \$ 9.00 1-lb. \$3.50 size. Ctn. of 6 12.60
	## POISON WHEAT Dozen

PLANT HORMONES



A	harmone	powder	for	cuttings,	seeds	and
	ulbs. Just o		T			
	4-oz. pkg.—					
2	-oz. jars (up	o to 3,000	cutt	ings). Eac	h	1.00
	Per dozen					
1	lb. pkg. (up	o to 30,00	0 cu	ttings). Ea	ch	5.00

Rootone No. 10

2 1/2	time	s stro	nç	jе	r	t	h	ır	1	t]	he	9	S	tc	ır.	ı	la	r	d.		For
WOO	dy cu	ittings																			
2-oz.	jar.	Each																	. \$		2.00
1-lb.	can.	Each																		1	0.00

½-oz. pkg\$0.25	Ctn. of 24	\$4.00
3-oz. cans 1.00	Doz. cans	8.00
1-lb. cans. Each		4.00
It contains the root form: and other members of which are important to	the Vitamin B Con	

The Hormone Spray Stops Preharvest Drop. 2 oz.....\$1.00 12 oz.....**\$5.00** Dilution: 2-oz. to each 25 gals. of water.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE 68

HORMODIN POWDER

Reg. U. S. Pat. Off.

The Hormone Powder for rooting cuttings faster and better. Available in three strengths: No. 1 for house, garden and greenhouse plants; No. 2 for woody and semi-woody plants; No. 3 for evergreens and trees. 25c size. No. 1 Powder. 24 on a card....\$3.60

Combination Package (No. 1, No. 2

HORMODIN POWDER No. 1

HORMODIN POWDER No. 2 1 lb.....**\$4.50**

HORMODIN POWDER No. 3 l oz......\$1.00 ½ lb.....\$4.50

TREE AND GRAFTING SUPPLIES

TREE WOUND COMPOUNDS Tacky—Insect Repellent





"AFS" PRUNING COMPOUNDS

Thin only with Raw Linseed Oil
LIQUID
1-gallon cans. Each\$1.6
5-gallon drums. Each 6.5

"AFS" ASPHALT EMULSION

Thin with water
1-gallon cans. Each\$1.60
5-gallon cans. Each 6.50
Fine for banding trees — Very Tacky — Sticky, Insect Repellent.

GRAFTING WAX



½-lb. bar. Each	\$0.50	Dozen\$4.00
1-lb. bar. Each	.80	Dozen 6.40

RAFFIA

Finest Grade—West Coast Majund	ga. Natural
' Finest Imported.	
1 lb\$0.80 5 lbs	\$3.75
RAFFIA—Green Dyed. Per lb	\$0.90

BUDDING STRIPS

Natural red rubber, 3/16" wide, 4 inches or 5 inches long. Specify which.

	.010	.020
	Gauge	Gauge
	(Thin)	(Heavy)
1 lb	\$2.50	\$2.25
5 lbs., per lb	2.25	1.98
100 lbs., per lb	1.72	1.52
Approximate count—		
4-inch, per lb	.3,600	1,800
5-inch, per Ib	2,900	1,450
a*		

TREE WRAP

Duplex creped paper. 4-inches wide. 150 feet long.
Per roll..\$0.60
10 rolls.. 5.50

D-WAX

An emulsified wax for coating nursery stock at time of transplanting. Conserves moisture and prevents set-back. Extends the planting season.

Gallon......\$2.50 5-gal......\$11.50

COSMATA Friction Cream Soap



FOR RESALE

Case of 12 jars.. \$6.32

COSMATA is a revolutionary new scap that brings new joy to hard-working hands. It's the answer to a florist's and gardener's prayer for a scap that cleans quickly, completely, safely. Yes! COSMATA does all three and much more . . . it gets the deep-down dirt, grime, and grease OUT as well as OFF . . . erases stains of vegetables, plant sprays, oil paint and ink . . . banishes unpleasant odors . . . removes as much as 85% of germs and bacteria from the skin.

WEED-NO-MORE-2, 4-D

Kills ugly broad-leaf weeds but will not harm common lawn grasses. Harmless to animals and humans—won't injure the soil—neither will it stain hands or clothing. Half-pint size will treat an area of 1600 square feet. Quart size will treat 6400 square feet.

½ pin	t. Each	\$1.00	Dozen	.\$ 7.20
Quart.	Each	2.98	Dozen	. 21.48

DOW 2, 4-D WEED KILLER

		rormuic	1 40	
1	gal	. \$7.50	gal	 \$36.00

HERBICIDE

A COMPLETE WEED KILLER

A powerful and economical chemical for destroying weeds and grass on paths, driveways, cobble gutters, tennis courts, etc. Poisonous to animals.

l quart	\$0.75	Dozen	\$6.90
l gallon	2.00	5 gallons	7.00

AEROIL NO. 99 WEED BURNER

The 2000° flame of the Aeroil No. 99 Burner kills the growth and seeds instantly, and by proper handling even the roots can be killed off forever. This burner uses the cheapest fuel you have available: kerosene, gasoline, range oil, light furnace oil.

0-0/ 22922		acc 01	Le					
FLAME	GUN	COMP	LETE				٠.	.,\$22.00
	Sh	ippina	weight	23	11-	S.		

WEED KILLERS



Pint.....

TAT C-LECT Crab Grass Killer

Contains the new chemical PMAS, which kills crab grass seedlings and mature plants, and retards seed germination. Does not injure common lawn grasses

grasses.	
1.75% TAT C-LECT	
8 oz. Each	
Carton of 24	
Pint. Each	
Carton of 12	14.00
10% TAT C-LECT	
.\$4.00 Gallon	\$18.35

TAT C-LECT FORTIFIED

With 2, 4-D

Kills common lawn weeds as well as crabgrass.

1.75% TAT C-LECT FORTIFIED

8 oz.......\$1.00 Ctn. of 24......\$14.40

 Pint
 1.75
 Ctn. of 12
 14.00

 13% TAT C-LECT FORTIFIED

 Pint
 \$4.50
 Gallon
 \$20.40

CRABGRAXX

Crab Grass Killer

Contains Potassium Cyanate. Kills crabgrass in the seedling or mature stage without permanent injury to lawn grass.

4	oz.			Case	of I	12 \$ 7.20 6 10.62
		С	RABGRA	XX plus	2,	4-D

Kills Crabgrass and	Broadleaf Weeds.
4 oz\$1.25	Case of 12 \$ 9.00
l lb 3.50	Case of 6 12.60

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

GREENHOUSE WEED CONTROL

Requests for recommendations on methods of controlling weeds in the greenhouse are often received. The best means of weed control in bench or potting soil is sterilization. For situations where this is not practical, the Goodrich Chemical Co. have developed the two products listed below.

NIX

A water-soluble weed killer that destroys whatever soft, succulent vegetation that it wets. Effective on both grasses and broad-leaf weeds when small. By directing the spray, NIX can be used to eliminate small weeds from between growing crops.

4 lbs...\$3.96 25 lbs...\$22.25 225 lbs...\$155.25

OKTONE

A fast-acting weed killer which kills most vegetation on which it is sprayed but does not kill underground parts of plants, seeds or bulbs in the soil. Mix with oil as directed. A safe pre- and post-emergence weed control, and valuable for clean-up of walks and under benches.

WRITE FOR PRICES

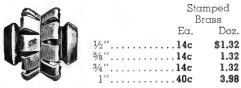
HOSE AND HOSE EQUIPMENT

HOSE WASHERS-Rubber

Very	tough	and	dur-
able.			
3/4" P	er doze	n	\$0.10
)		
l" Pe	r dozen		25c
Per lb	· · · · · · ·		2.50



HOSE MENDERS—Clincher Type

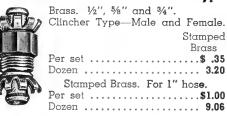


HOSE CLAMPS—Bull Dog

½", 5%" and 34"	
Wrought Brass.	4
Per dozen\$0.90	ł
Per gross 7.68	1
For 1" hose	1
Per dozen\$ 3.00	
Per gross 27.20	



HOSE COUPLINGS—Clincher Type



SHUT OFF CONNECTION

 Solid brass.
 No. 1937.

 Each
 \$ 2.35

 Dozen
 23.60

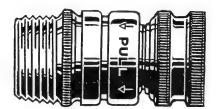




SIAMESE CONNECTION

3/4"	x 3	4"	x	3/4	"		\$0.60
1" x	3/4	′′ ж	: 3	4"			1.50
l" x	: 1"	x	1"	٠.,			3.00

AUTOMATIC HOSE COUPLING "Quick Connector"



Handy brass automatic coupling. Slides on and off with great ease. A great labor saver.

Each	Dozen
Complete\$1.00	\$8.00
Faucet end only	2.85
Hose end only	5.50
Washers	.05

WATER BREAKERS



The "400" Water Breaker

SKREENARE. For high pressure watering—50 lbs. and over. Mixes air with the water and gives a light flow of foamy water. ³/₄-in. coupling.

Each\$2.00

HOSE—Greenhouse



Greenhouse Special

"DURO"—Very finest grade, red rubber hose, especially designed for greenhouse use. Very flexible.
2-ply—Heavy duty, high pressure.

FEATHER-LITE PLASTIC HOSE



The finest quality plastic hose we have found yet. Tough, yet pliable. Full-flow "pull proof" couplings of heavy brass. High bursting pressure, long life. Green color. Multi-ribbed.

 1/2" Garden Hose

 25 ft. length (\$5.50 retail). Each.
 \$ 3.85

 Case of 6.
 22.02

 50 ft. length (\$9.80 retail). Each.
 6.85

 Case of 6.
 39.24

FLORIST COUPLING



PARADISE SYRINGE NOZZLE

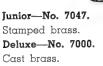


HOSE NOZZLES—Adjustable



All brass. ¾" coupling.

FLAT SPRAY





 Junior.
 Each......\$0.55
 Dozen.....\$ 5.04

 Deluxe.
 Each...... 1.25
 Dozen...... 11.12



HOT HOUSE SPRINKLER

3/4" coupling.

Stamped Brass.

3-inch.	Each \$0.80	Dozen\$ 8.00
4-inch.	Each 1.00	Dozen 10.40
Cast B	rass.	
3-inch.	Each\$1.10	Dozen\$ 9.60
4-inch.	Each 1.60	Dozen 13.60

SEEDLING SPRINKLER WITH SHUT-OFF



A new type fine mist atomizer with fingerdepressor shut off. Precision made. The last word in seedling sprinklers.

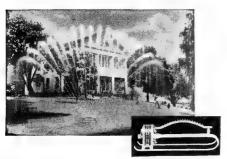
CLOVERLEAF BENCH NOZZLE

Screws into pipe line. Ideal for benches, frames, etc. Throws flat spray. Waters square. More uniform than circle. Space 3 ft. apart. 5/16" pipe thread.

Ea..\$0.25 25.\$5.00 100.\$17.50



SPRAY WAVE—Sprinkler



Gives a huge swinging fan of gentle penetrating rain. Will water a space up to 40' long by 50' wide. Uses approximately 5 gals. per minute. Adjustable speed travel. Adjustable length of swing.

SPRAY WAVE\$22.50

RAIN WAVE—Sprinkler



A Big Brother to the Spray Wave

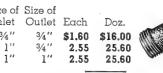
A Heavy Duty Oscillating Sprinkler on a Roller Base. Covers up to 50' by 50' on ordinary city pressures. Equals 1" of rain in 6 hours.

RAIN WAVE.....

HOSE VALVES

Made of cast brass with leather disc.

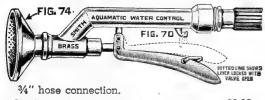
Size of Size of Inlet Outlet Each 3/4" 3/4" \$1.60



LEATHER WASHERS For Hose Valves

3/4"	Each 4c	100\$3.75
1"	Each4½c	100 4.00

"AQUAMATIC" SHUT-OFF



No. L-17—Complete as above.......\$3.65 No. L-48—4" face (Fig. 74)............ 1.00 No. L-18—Shut-off only (Fig. 70)...... 2.75

LAWN SPRINKLERS

"Rocket"



A practical rotary-type sprinkler for large lawns, parks, golf courses, etc. Covers an area 48 to 70 feet in diameter. No. 7020-R.

6 for.....**\$46.00**

"Ring"



Popular fountain spray type. Brass top, galvanized steel base. No. 7017.

Each.....\$1.30 6 for.....**\$6.40**

DOUBLE SPIKE SPRINKLER



A simple but very popular sprinkler that throws a fine fanshaped spray in a 20-ft. half circle. The two spikes hold it steady. No. 4519.

Each\$0.70

MULTIPLE **SPRINKLER**



Connected in series with short lengths of hose, these adjustable sprinklers make a very flexible sprinkling system. Set of 4 sprinklers and 2 end caps. No. 4573.

Per set.......\$5.50 6 sets......\$27.20

HOSE REEL



All steel, sturdy, easy to operate. The wheels will clear the floor when the reel is tilted for reeling or unreeling the hose.

No. 2. Holds 150 ft. of 3/4" hose.

Each......\$12.00 3 for.....\$30.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

"Parkside"

Revolving or stationary. Sprays or streams. Large to small areas. No. 7003.

Each\$ 4.20 6 for 21.00

"Busy"



Distributes water evenly in a rainlike mist over a 35-foot circle. No.

Each\$1.90 6 for **9.60**

"HARTFORD" SPIKE SPRINKLER

An old reliable sprinkler that gives a rain-like floating mist over a large area. Equipped with free-running, quiet "Ideal"

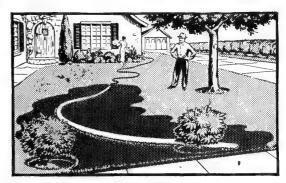
Each 6 for 2 ft.**\$2.25** \$11.00 4 ft. 2.60 14.00 6 ft. 3.40 17.00

"IDEAL" Sprinkler **Head Only**

3/8" pipe connection. Each \$ 1.00 Dozen 10.00



SOIL SOAKERS



Descriptive circular sent on request.

No. 0—12 ft \$1.40	18 for \$22.68
No. 1—18 ft 1.85	12 for 19.80
No. 2—30 ft 2.75	12 for 29.52
No. 3-50 ft 4.40	6 for 23.76

NOTE: To shorten hose, if so desired, merely tie off with a piece of string or rope to any length desired.

INSECTICIDE SPRAYERS

PUMP TANK INSECTICIDE SPRAYERS

Myers—"Kwikfill"



Recognizing that compressed air sprayers are subjected to severe use and frequently considerable abuse, Myers have consistently maintained a high standard in construction and material used in their compressed air sprayers, which assures durability and excellence of performance.



Brown— "Open-Hed"

Heavy galvanized steel tank. Large top opening that makes cleaning easy. 4 gallon capacity. Each\$13.00



Smith—"Banner"

Galvanized steel tank sprayer. Open-head type. 4 gallon capacity.

No. 22G0. Each\$12.50

TRI-SODIUM PHOSPHATE

Used for washing and cleaning out sprayers. Be sure to rinse thoroughly to avoid corrosion of the metal. Use 2 tablespoons to 1 gallon of water, or 3 lbs. to 100 gallons of water.

Water, or o mb.	. 10 100	ganono	01 4	, aross	
5 lbs	.\$1.25	10 lbs	3		\$2.25
25 lbs	. 3.50	50 lbs	3		4.50
ing the	-				7.00

"CHAMPION" SPRAYERS



The most powerful portable sprayer ever designed. Maintains a continuous spray. Adjustable brass nozzle permits either a fine mist or a 35-foot stream. Light weight. 5 gallon capacity

 No. 1. Brass. Each
 \$29.90

 No. 2. Galvanized. Each
 27.00

 Shipping weight, 16 lbs.

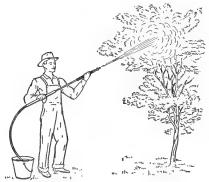
CART SPRAYER "Jim Dandy"

A new type sprayer that serves many purposes. Its ease of handling makes it perfect for the green house, farm or garden. Can be used for insecticides, weed killers, or with water for fighting fires, washing automobiles, etc. Has balloon tire wheels and roller bearing, galvanized steel openhead 5-gallon tank, adjustable nozzle and shut-off, and 12 ft. of spray hose.

Cart Sprayer, complete\$31.50



AIROSPRAYER



S. E. A. ADUNOU .

Burgess Vibro-Sprayer

De Luxe

Electric

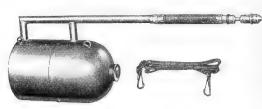
Sprayer

An all-purpose sprayer for spraying insecticides, waxes, water or oil paints.

Equipped with new multi-vein spinner nozzle, non-clog pump and coordinated spray adjuster. Instant disassembly of nozzle and pump for quick, easy cleaning. NON-CORROSIVE. Weighs only 2½ lbs. Quart size, 110 volt, 60 cycle.

Each.......\$7.75 3 for.....\$21.90

PESTMASTER SPRAYER



Handiest of all hand sprayers. Pump all brass, trombone action. Tank holds a gallon of insecticide or weed killer. Adjustable brass nozzle, carrying strap.

Each........\$9.50 3 for.....\$23.61

CARTRIDGE SPRAYER-"Arnold"

The easy way to spray. Just insert cartridge of desired insecticide in sprayer and attach to garden hose. Brass sprayer.

Each.......\$5.00 6 for.....\$20.00 Cartridges—DDT Spray, Arsen-O-Spray, Pyr-O-Spray, Rot-O-Spray, Funguspray, Sulph-O-Spray, Nic-O-Spray, Weed-O-Spray.

Each.......\$0.45 Dozen......\$4.80

Discharge Equipment for Compressed Air Sprayers



Includes shut-off cock, $18^{\prime\prime}$ extension, nozzle, and 27 inches of hose.

Complete**\$4.15**

SHUT-OFF COCK Model 1283

Has been carefully designed. Every body and plug is ground to a perfect seat, insuring leak-proof lasting performance. Threaded with ¼" standard pipe thread. Brass. Each \$2.25

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

SPRAY HOSE AND EQUIPMENT

HAND PUMP SPRAYERS "Blizzard" SMITH NEW STREAMLINE BLIZZARD CONTINUOUS SPRAYER

No. 14-Q. Capacity 1 quart. Each......\$ 4.00\$11.50 6 for.....**\$22.32** TWIN NOZZLES for Straight or Angle Spraying.



SMITH "Continuous"

Capacity—1 quart. Gal	ivanizea.							
No. 10-G. Each	\$ 1.50							
6 for \$8.50	Dozen\$16.50							

SMITH "Single Action"

Capacity—1 quart. Gal	vanized.	
No. 3-G. Each		\$ 1.00
6 for \$5.50	Dozen	\$10.08

CENTRO SPRAY

With Two Sprayheads For Sprinkling Water or Dusting Powder



Either head can be used on curved extension or directly on bulb. Gives fine spray or solid

	rear										
8	oz.	Each.	 		 						.\$1.00
6	for.		 \$4.	50	Do	oze	en.	 ٠	 	٤.	. 8.00



SCOLLAY SPRAY BULB

Finest quality red rubber. 8 oz. Each .



Throws powerful, broad mist spray with slow, easy pump stroke.

Pint size:

Each.....\$1.75 6 for....\$9.00

Quart size: Each.....\$1.85 6 for....\$9.60

HIGH PRESSURE HOSE

Spray Hose—"Milo"—2 Braid

Rayon fabric for added strength.

High Pressure-600 lbs.



1/2′′	3-braid—Uncoupled.	Per	ft				. 420
3/8′′	2-braid—Uncoupled.	Per	ft	 ٠			. 38c

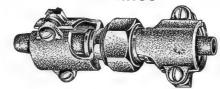
Insecticide Sprayer Hose—"Vigo"

100 lbs. Pressure—1 Braid



Single braid, black, smooth.

HIGH PRESSURE HOSE COUPLINGS



Heavy brass tailpieces and clamps. Impossible for hose to blow off or pull off.
Connection size 34". Hose thread.

	Weight I lb.	
End	Hose Size	Price
Female-	−3/8" or ½". With clamp	\$1.40
Male—3/	's'' or ½''. With clamp	1.15
Complete	∋ Set—¾" or ½"	2.35

Connection size 1/4". Iron Pipe Thread.





 Male End, %". With clamp.
 \$1.35

 Male End, ½". With clamp.
 1.35



PRESSURE **GAUGE—Myers**

Model 6633A. Measures up to 400 lbs.

Each\$7.75

BRASS EXTENSIONS FOR SPRAYERS

18-inch.	Each															\$	1.	1	5
34-inch.	Each	۰		٠		۰	٠	•									1.	4	0

ADJUSTABLE NOZZLE No. 147



Throws broad fog mist, or long distance spray for trees. 1/4" pipe connection.

No. 147. Each......\$1.50 6 for.....\$7.80

SHUT OFF COCKS, LEVER

Myers

For compressed air sprayers-Wt. ¾ lbs.

No. 7538A. With Fembro 45° noz-

zle. Each..\$2.60 No. 5386A. Lever only. Each...........\$1.55



SPRAY NOZZLES—Myers

Jumbo Nozzles

Large size. With holes drilled in whirler and with cone strainer. Delivers a very broad, fine spray with good carrying qualities.

Straight-Wt. 6 oz. No. 7535B. Each....\$1.85 45 degree-Wt. 6 oz. No. 7536B. Each.....\$2.05



Fembro Nozzles

Standard used on hand pump, wheelbarrow type and the smaller sized power sprayers, spray booms, etc. All brass, stainless steel discs and cone screen strainer. Straight—Wt. 4 oz.

No. 6253A. Each...\$1.25

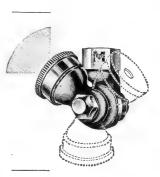


No. 5741A. 45 degree—Wt. 4 oz. Each...\$1.40

Adjustable Nozzle will deliver the spray in any direction clear around the cir-

Wt. 5 oz.

No. 7519A. Each\$2.35



GRADUATING NOZZLE

The Spray may be graduated from a fine mist up to a solid spray carrying the stream a greater distance.

No. 6690A. Each.....\$1.45

BORDEAUX NOZZLE No. 5424A

Will throw a fine fanshaped spray or a solid stream or may be shut off altogether.

Recommended for whitewashina.

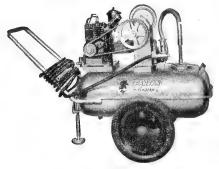




DUSTERS AND POWER SPRAYERS

POWER SPRAYERS

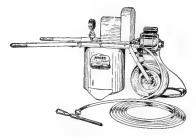
BEAN "Spartan"



A rugged dependable sprayer that delivers the right pressure for every job. Pressure, 200 lbs. Capacity, 3 gallons per minute. Tank, 15 gals. Width, 20 inches. Complete with 25 ft. hose and Defender spray gun.

Model 3. With gasoline engine.....\$202.00 Model 3M. With 1/2 H.P. Electric Motor.\$208.00

MYERS "Silver Prince"



A compact, convenient greenhouse sprayer that provides high-pressure spraying at remarkably low cost. Perfectly balanced, easy to handle. Pressure, 225 lbs. Capacity 2 gallons per minute. Tank, 12½ gals. Width 16 inches. Complete with 15 ft. hose and spray gun.

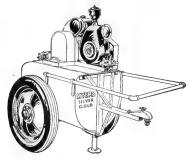
 No. 4502—MR.
 With
 ½
 H.P.
 Electric

 Motor
 \$236.50

 No. 4502—ER.
 With
 ¾
 H.P.
 Gasoline

 Engine
 \$226.50

MYERS "Silver Cloud"



A sturdily made portable sprayer of the estate type that does an outstanding job. Double acting pump provides high driving spray or finely atomized mist. Capacity, 4 gallons per minute. Pressure 300 lbs. 50 gallon tank. Strong steel wheels with rubber tires. Hose and gun extra.

No. 4104 —ER. With 1½ H.P. Gasoline Engine
No. 4104—MR. With 1 H.P. Electric Motor
Trailer Hitch extra
(Larger models also available.)

HAND DUST GUNS



"Junior" DUST Gun-No. P-1

Stoutly made for long service. Easy to fill and operate. Holds ½ lb. of dust per filling.

"Jumbo" DUST Gun-No. P-2

A larger hand gun with special filling device. Holds 1 lb. of dust per filling. Rugged construction for long life.

No. P-2—Wt. 2½ lbs. Each......**\$3.00** 6 for.....**\$15.60** Dozen....**\$27.30**

"DUSTMASTER"



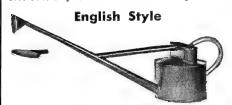
Hand pump type with Glass Jar Container and 12 inch extension.

No. 36D. Each.....\$1.50 Dozen.....\$16.80



Heavy galvanized iron construction with strongly supported long spout. Tubular aluminum handle formed for balance and convenient pouring. Two brass roses—extra fine and medium coarse.

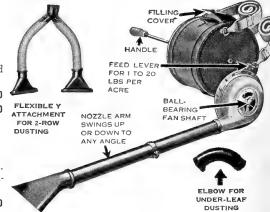
No. 306, 6 qt. .\$7.00 No. 310, 10 qt. .\$8.00 No. 308, 8 qt. . 7.50 No. 312, 12 qt. . 8.50



Heavy plated steel construction, enameled red. Tubular copper handle. Two brass roses—spoon (for seedlings) and round (for pot plants) with four and six quart cans; round extra fine and round medium coarse with eight and ten quart cans.

No. 404. 4 qt. .\$7.00 No. 408. 8 qt. .\$8.00 No. 406. 6 qt. . 7.50 No. 410. 10 qt. . 8.50

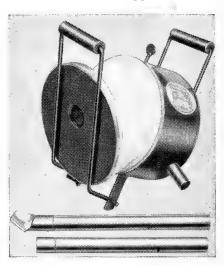
"DE LUXE" CRANK DUSTER



The last word in hand crank dusters. Bronze gears, ball bearings. All working parts packed in grease. Perfect balance, easy to carry and operate

Complete, including all parts as above.

HAND DUSTER Bellows Type



A sturdy duster of practical design, light in weight, and easy to operate. Powerful pressure and air jet agitation keeps powder continuously mixed. Capacity, 8 lbs. All parts are enclosed and the steel tank is lead coated for long life. Stout bellows are of genuine leather.

Complete as shown. Each.....\$8.75

PEST CONTROL CHART

For the convenience of our customers we have included a Pest and Disease Control Chart on the Inside Back Cover of this catalog. This chart has been carefully compiled by the Ohio Florist Association under the direction of Prof. D. C. Kiplinger of Ohio State University. It is complete and up to date.

The insecticides and fungicides listed therein are carried in stock by us and are listed on Pages 64-68 of this catalog.

When trouble arises, consult the chart.

RESPIRATORS AND RUBBER CLOTHING

GAS MASK—"Burrell Industrial"



For complete protection against individual gases or a combination of gases. smokes, vapors and dusts -- carbon monoxide and illuminating gases excepted. U.S. Bureau of Mines Approved.

Each different gas or poison requires a special canister filter. When order-

ing, kindly mention what poison or gas you will use the mask for. Complete with knapsack and carrying case.

Each \$29.00
CANISTERS. Each \$3.40
For Formaldehyde or Nicotine, No. GMA-Black.
For Cyanogas. No. GMK-White.

For Organic Vapors and Acid Gases, No. GMC
—Yellow. Including Vapotone and Aerosol
Rombs.

GAS MASK—Junior

RUBBER HOOD

For use with gas masks to completely cover head and shoulders while spraying or using aerosols containing Parathion or TEPP.

Each\$8.00

FLOODLIGHT



DUST RESPIRATOR "Comfo"



For DUSTS and MISTS. Outstanding efficiency in dust protection with utmost comfort to the wearer.

No. CR-44777.
Each . . \$3.65
EXTRA FILTER DISCS.
No. CR-17393.
Package
of 10...\$0.45

CHEMICAL RESPIRATOR "Twin Cartridge"

Absorbs nicotine or tobacco fumes, also paint fumes or any organic vapor fumes. U. S. Bureau of Mines Approved.

No. CR-44158. Chemical Respirator. Each ...\$6.50

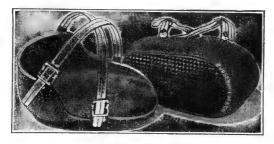
CARTRIDGE REFILLS.

No. CR-44135.

2 for...\$1.00



KNEE PADS





RUBBER CLOTHING

Light weight, yet tough. Buckle fasteners. Corduroy edged collar. Patch pockets with flaps. Eyelet ventilation under arms. Double ventilated back. Vent in skirt. Length 50 inches. Sizes 36, 38, 40, 42.

Hats:

Soft and light weight, yet durable and absolutely waterproof—seams vulcanized.

Sizes 6½ to 7¾.

Each\$1.50

GLOVES—Rubber Coated Fabric



Will not snag or tear. Medium weight. Waterproof. Very strong. Rubber Palm. Ventilated

 Gloves. Per pair.
 \$1.00

 Men's Gauntlets. Per pair.
 1.25

 Ladies' Gauntlets. Per pair.
 1.00

APRONS—Greenhouse

APRONS—Light Weight, Soft, Pliable Rubber

For workroom, store or house. To keep clothes clean and dry. Complete with neck and waist bands. 35" long.

Each\$1.50

APRONS—Plastic

APRONS—Snap-On

WORK APRON—"Kneepron"

A practical, heavy duty tan canvas apron with featherweight built-in knee pads. A great convenience for the person who has to work on his knees. Large pocket for carrying tools, small center pockets for keys, cigarettes, etc. Has split front for straddling seed rows. Strong ties to fasten at waist and below each knee. Each \$3.95

GLAZING MATERIALS

GREENHOUSE PAINT

"A.F.S." Special White. A high grade paint made from a balanced formula for long life. Goes on WHITE and stays WHITE. One gallon covers 700 sq. ft.



Gallon \$ 5.85 5 gallons 28.75

KUHLS "Elastic" Gun Putty Composition



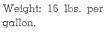
The original Elastic Greenhouse Glazing composition does not crack, chip, crumble or peel. Readily removed for re-glazing without destroying the surface to which it adheres; as it does not become hard. One gal. covers approx. 250 lineal ft.

1 gallon\$ 2.95 5 gallon 14.25

GARLANITE—Glazing Putty

Gun grade. Keeps soft and pliable.

1 gallon....\$ 3.655 gallons.... 17.75





GLAZING GUN



Each....\$0.25 3 for....\$0.60

GLASS CLEANER—"Daybrite"

Apply with a brush, leave on a few minutes, then rinse off with cold water. It will leave the glass clean and free of grease and dirt. Daybrite will not injure paint or putty. One gallon will clean 600 square feet.

1-Gallon Jug—Wt. 17 lbs. Each.......\$2.00

STOP DRY ROT AND MILDEW DAMAGE

No fungus or insects will live on Cuprinol-treated materials. Works like magic on benches, frames, stakes, etc. No toxic fumes and, therefore, harmless to plant growth. Eliminates termites,

CUPRINOL 14—For Florists—Green

For general use in greenhouse. Contains 2% Copper by weight, meeting U.S. Navy Specifications for wood treatment. Gallon covers approx. 400 sq. ft. when brush applied. Especially handy for dipping flats and stakes.

5 gallons......\$11.25

CUPRINOL 10—Extra Strength—Green Recommend for brush application on permanent structures.

Recommend for brush application on permanent structures. Contains 3% Copper by weight—almost 50% stronger than other types of wood preservatives. Gallon covers approx. 400 sa.ft.

1 gal......\$4.70 5 gals......\$22.20 50 gals......\$190.80

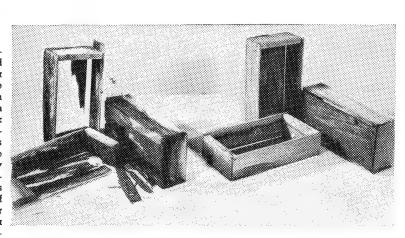
CUPRINOL 20—Clear

Same as Cuprinol 10 except it is clear in color. Being used experimentally for dipping clay pots to prevent formation of algae on sides.

1 gal......\$4.70 5 gals......\$22.20 50 gals.....\$190.80

A Striking Example

The untreated flats rotted almost to a powder. The others which had been given a quick dip in Cuprinol, were "as good as the day they were dip-ped." This is the report of a two-year test by a State Agricultural College.



GLASS CLEANER—"Lite-ning"

This scientific glass cleaner, made by the Garland Co., works instantly, dissolving the hardest crust of dirt, grease, soot, scum, or shading. Clean glass allows 30% to 60% more light to pass through. Under ordinary conditions dissolve ½ pound of Lite-ning crystals in one gallon of water. For exceptionally dirty glass, use one pound of Lite-ning to one gallon of water. Brush on glass, then rinse off with water. Will not injure plants or putty.

5 lb. \$ 6.75 10 lb. \$12.00 25 lb. 27.50 100 lb. 90.00

GLAZING STAPLES

Size 2 for single thick glass. Approx. 1000 per box.

Per box. Each....\$0.70
10 or more boxes.
Ea..................60
Size 2½ for double thick glass.
Approx. 1000 per box.
Per box. Each....\$0.70
10 or more boxes.
Ea.................60



SHADING FOR GREENHOUSES "MT. BEACON"—Dark Green

"MT. BEACON"—White

l-Gallon Pails. Each. \$4.30 5-Gallon Drums. Each 21.00 Full directions for using on each Pail or Drum.

GARLAND—White Shading

25 lbs. sufficient for 600 to 700 square feet. Used by large growers for many years. For comparison 25 lbs. is equivalent to 2 gallons. Use 2 to 3 lbs. per gallon of water. 25-lb. Bags ...\$ 4.15 50-lb. Bags ...\$ 8.00 100-lb. Kegs ... 16.00 350-lb. Barrels . 45.50

GLAZING POINTS—Straight

5%"—Approx. 1500 to
l-lb. box.
7/8"—Approx. 1000 to 1-lb. box.
Per 1-lb. box. Each
5 or more boxes. Each
20 or more boxes. Each

SOIL EQUIPMENT, GLASS SUBSTITUTES, ETC.

SOIL HEATING EQUIPMENT "General Electric"



General Electric—the very best in Soil Heating equipment. Sturdy leadcovered cable and heavy duty thermostats, built to last.

This flexible heating cable can be used in hotbed, cold frame or greenhouse bench. By applying "bottom heat" it provides positive control and faster stimulation of growth. Soil can be maintained at 15° to 20° F. above general house temperature.

One 30-ft. cable (110 volt, 180 watt) heats 18 sq. ft. of bench area.

One 60-ft. cable (110 volt, 400 watt) heats 36 sq. ft. of bench area.

One 120-ft. cable (220 volt, 800 watt) heats 72 sq. ft. of bench area.

Thermostat Model A is a simplified type and will control one or two 60-ft. cables, or six 30-ft. cables.

Thermostat assembly Model B includes a duplex receptacle and 3 ft. of all-rubber cord. It controls up to four 60-ft. or 120-ft. cables.

C-1 N- 00 (M 1.1 % m)	
Set No. 00 (Model A Thermostat and	
one 30-ft. cable)\$16.40)
Set No. 0 (Model A Thermostat and	
one 60-ft. cable))
Set No. 1 (Model B Thermostat assem-	
bly and one 60-ft. cable) 30.15	i
Set No. 2 (Model B Thermostat assem-	
bly and one 120-ft. cable) 42.00	1
Extra 30-ft. cable 6.55	ó
Extra 60-ft. cable 10.95	
Extra 120-ft. cable)
Thermostat Model A Assembly 9.85	,
Thermostat Model B Assembly 19.20)

ORCHID PEAT

Yellow Osmundine Fibres.

Very finest quality, used by practically all of the large Orchid Growers in the country.

Approx. Weight	Yellow
Half bales 25 lbs.	\$ 9.00
Large bales 50 lbs.	17.00
F. O. B. Producer—Florida.	

PEARL CHIPS

Bulk						W	/hite	Colored
500 1	bs.			 		. \$	18.75	\$19.75
100 1	bs.			 			3.95	4.25
50 1	bs.			 			2.50	2.75
25 1	bs.			 			1.50	1.75
1-25	lbs.	Per	lb.	 			7c	8c

In Boxes	White	Colored
F.O.I	B. Chicae	go
Dozen boxe Ctn. of 36 . Gross		3.60
F.O.B. M	uscatine	, Iowa
Gross	\$8.64	\$10.08



GLASS SUBSTITUTES



These are excellent substitutes for glass and can be used in many ways by the florist: For greenhouse partitions, hot bed covers, covering outside beds, etc.

All the materials must pass durability tests. In hot Southern climates, however, it has been our experience, that SCREEN-GLASS is the only material that can be wholeheartedly recommended since it will not break down under the heat and will continue to transmit the sun's rays necessary to plant growth.

Screen-Glass

Wire screen cloth imbedded in clear, waterproof plastic which transmits the ultra-violet rays. Lets in heat better than glass. 36" wide.

	 . ~	-			 _	_	-	~~	∵.	- 7	 			 	 -	 		
\$18.50																roll	50-ft.	
36.00																roll	100-ft.	1

Vitapane

Wyr-O-Glass

Glass-O-Net

Plastiglass

Made by laminating two sheets of clear, resilient, weatherproof plastic over a tough, transparent plastic cord base of exceptional strength. Its slight elasticity makes it stay tight and neat when fastened in place. 36 in. wide.

10-yd.	roll			٠					٠							\$	6	.7	5	,
25-yd.	roll															- 1	15	.5	0	į

Flex-O-Glass

A finely woven cloth, every fibre of which is impregnated with a solution of high melting point, waterproof wax composition. Semi-transparent, it is the leading window material. 36" wide

																wide.
4.50	.\$,			roll	10-yd.
10.00	. 1								,			 			roll	25-yd.

Window-Fabric

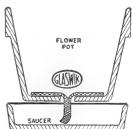
25-3	rd.	roll																	٠								8	.7	7
IJ.	San	nples	α	n	ıC	ŀ	(de	əi	50	CI	'n	р	ti	0	n	S	е	n	t	0	'n	Ł	r	e	qı	16	95	3

GLASWIK

Self-watering wicks for plants—seeds—cuttings.

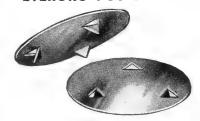
Satisfy your thirsty plants with the least effort and most efficiency.

Water them from below (sub-irrigation), the easy way, with the new non-corroding GLASWIK, made from pure spun glass. %" diameter.



Per ft	\$.25
25 ft \$4.50	
100 ft	14.00

EVERGRO POT DRAINS



Saves labor, time and money when potting. Prevents drain from clogging. Will not shift. Fits $3\frac{1}{2}$ " to 12" pots.

10.00	.\$).	00	0(1,			.00	6	\$ 	 500.		
85.00		٠).)(00	0,	1		.00	45	 	 000.	5,	
87.50	. :									 		 	 000	25,	

MAGNIFIER—Two Lens



Gives choice of 3 magnifications. First lens 5 times, second lens 7 times and in combination 10 times.

No. 81-23-95. Each....\$2.60

RUST PREVENTIVE "Carter's"

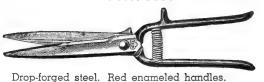
For rustproofing pipes, boilers, stacks and all iron or steel work around the greenhouse. A liquid paragum coating that protects both old and new equipment against rust and corrosion with one application, and at the same time beautifies it with its smooth, colorful enamel finish

Carter's Rust Preventive will withstand temperatures of 500° to 550° F. and expands and contracts with the metal without cracking, peeling or chipping. Will cover 450 to 550 sq. ft. of surface to the gallon. Available in black, clear, white.

Black. Per gallon\$4.	55
5 gals., per gallon	10
White or clear. Per gallon 6.4	10
5 gals., per gallon	35

PRUNERS AND SHEARS

GRASS SHEARS Wiss No. 5600



No. 5600. Each.....\$2.25 6 for.....\$11.25 Dozen 20.00

"WISS CLIPPER"



No. 700. Each.....\$1.75 6 for.....**\$ 9.00**

GRASS HOOK—Scythe Type



Each.....\$0.90 6 for.......**\$4.20** Dozen 8.00

FLOWER PICKER SHEARS



A perfect flower shear—snips and grips in one easy scissors cut, without damaging the stem. 61/2 inches long.

No. 711. Each.....\$1.35 6 for.....\$ 6.60 Dozen 11.92

FLOWER CUTTER-HOLDER (WISS). Reaches, cuts and holds out-of-reach flowers. Made of aluminum . . . weighs just 5 ounces . . . 18-inch length allows good reach.

No. FH-3. Each.....\$3.00 6 for.....\$14.40 Dozen 26.00



Cutting blade hollow ground of finest steel. Has exclusive new spring guard to reduce cutting shock. Handles of selected No. 1 Hickory. 26 inches overall.

3 for.....\$12.60 No. 26T. Each.....\$5.50

HY-POWER PRUNER—Wiss



Specially constructed with a very high ratio leverage—it will cut through tough stems, hard branches, etc.

No. 908. 8 inches overal	1.
Each\$2.50	6 for\$12.60
Dozen	
No. 906-B. 6 inches over	all.
Each\$2.00	6 for \$ 9.90
Dozen	18.00

DRAW-CUT PRUNER—Wiss



Solid scissor blade steel. Volute spring. Gunmetal handles, polished blade.

New idea in pruning shear construction; will outcut any pruning shear of its size. Gives increased leverage.

8 inches overall. Weight 3/4 lb. No. 808. Each.....\$4.00 6 for.....\$20.00 Dozen 36.00

ROSE PRUNER—Wiss



Finest steel. Light, but strong. 6 inches overall. No. 607-R. Each.....\$2.25 6 for.....\$11.25

S&L PRUNING SHEARS



Made of drop-forged steel, red enameled. Blade and hook heat treated and ground. Heavy construction. 9 inches overall.

Each	\$1.90	6 for	\$ 9.60
Dozen			18.00

PROFESSIONAL PRUNER—Henry



American Rieser style. Long wearing—easy cutting. Best quality, oval bevel steel blade, hardened and tempered. Double, brass spring. 9 inches long.

No. 4773. Each.....\$3.60 6 for.....\$18.90

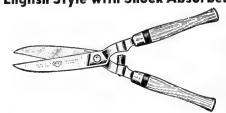
PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ELECTRIC HEDGE TRIMMER

"Pincor"

Makes trimming of hedges and shrubbery easy. Complete with 3-foot rubber covered cord, extra handle and Hi-cut adapter. AC or DC current. Price\$37.50

HEDGE SHEARS—Wiss English Style with Shock Absorber



Finest of hedge shears; the choice of professional gardeners. Light in weight, blades are tapered to provide superb balance. New patented shock absorber takes the jolt out of hedge cutting and reduces arm fatigue. Blades highly polished, hollow ground, with special notch for heavy branches.

Lengt	h of Blade	Each	½ doz.
8½E	8½"	\$4.35	\$19.00
9½E	9½"	4.50	20.00

Regular Pattern



Well balanced, expertly designed quality construction throughout. Drop forged blades, hollow ground, full polished. Notch for heavy branches.

	Length of Blade	Each	½ doz.
No. 8½B		\$3.15	\$14.00
No. 9½B		3.60	18.00

POLE SAW—Disston



14-inch blade. Without poles. Each\$4.00



Duplex Pruner-Double Edge-Wt. 1 lb. Each\$2.75

KNIVES

Finest grade American-made folding knives of razor steel, brass-lined.

Budding



No. 181. Single budding blade. Finest quality, hand forged.

Each	 \$3.00	6 for	 	\$16.00
Dozen	 	• • • • • • •	 	. 26.00

Grafting



No. 182. Single grafting blade. Finest quality, hand forged.

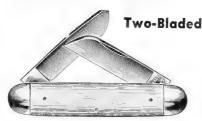
Each	\$2.50	6 for	\$14.00
Dozen			22.00



No. 175. Single grafting blade. Good quality, machine forged. Cocabola wood handle.

Each	\$1.75	6 for	\$ 9.00

FLORIST KNIVES



No. 716. Grafting blade and budding blade. Finest quality, hand forged. White handle. Each........\$2.75 6 for........\$15.00



No. 196. White handle, single blade, ring for chain. Finest quality hand forged. Each........\$2.00 6 for.....\$11.00

..... 18.00

NURSERY PRUNING KNIFE



No. 186. Heavy hooked blade, 47%" long. Hardwood handle, steel bolsters.

	\$2.25	6 for	\$12.00
Dozen			20.00

FIXED BLADE **KNIVES**

"Schrade"

Carbon Steel Blade; Imported Cocabolawood Handles; Compression Rivets; Blade Polished on one

No. 173. Grafting Knife, $6\frac{1}{2}$ inches long. Each\$0.90

Dozen 8.00

No. 174. Budding Knife, 6 inches long.

Each\$0.90 Dozen 8.00

COMBINATION STONE "Carborundum"



No. 109. One side coarse grit. The other fine grit for giving the finished keen edge. 6'' x 2'' x 1''.

GARDEN AND HOME SHARPENING STONE



No. 46. Has red wooden handle. For sharpening lawn mower knives, Garden Tools, Household Knives and many other edge tools.

IMPORTED HENCKEL PRUNING SHEARS AND KNIVES

Once again this high grade German cutlery is available. Made of razor steel, these shears and knives will take a fine edge and hold it indefinitely.



Pruning Shears

			Each	6	Dozen
No.	190.	71/2"	 \$4.00	\$21.60	\$40.36
No.	200.	81/2"	 4.50	24.30	44.80
No	210	91/2"	5.00	27.00	50.40



Dahlia Shears

Long narrow blades for delicate trimming and pruning. Each Dozen No. 192. 9"\$5.00 \$27.00 \$50.40



Two-Bladed Knife



6 for..... \$16.50 Dozen..... 30.30

Grafting Knife



No. 778CB. Each..... 6 for.....**\$15.00** Dozen..... 24.00

Budding Knife



6 for.....\$15.90 Dozen..... 27.00

GARDEX "Soil-Flow" Tools



No. 250-14. 14 tine

BOW RAKE

Carbon steel. 5 foot handle.

Each......\$1.64 No. 250-16. 16 tine. Each..........\$1.80 6 for.....**\$9.00**

CURVED TOOTH RAKE



5 ft. handle. No. 251-14. 14 tine. Each\$1.40 6 for 7.00

No. 251-16. 16 tine. Each......\$1.56 6 for.....**\$7.80**





DIAMOND POINT CULTIVATOR



CULTIVATOR WITH WEEDER

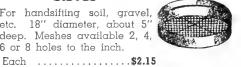


Cultivate and weed with one tool! Three-prong Cultivator loosens soil while the thoroughly, weeding blade cuts off all weeds quickly. Light and handy. A favorite with every gardener.

Complete with 4 ft. handle. 3 Prongs, 41/3" wide, blade 4" wide. No. 1523. Each.....\$1.64 6 for.....\$8.20

SIEVES

For handsifting soil, gravel, etc. 18" diameter, about 5" deep. Meshes available 2, 4, 6 or 8 holes to the inch.



GARDEN AND FIELD HOE



Sharpened blade, half polished, of high carbon steel. 61/2 inch blade. 4 foot handle.

No. 906. Each.....\$1.08

6 for.....\$5.40

NURSERYMAN'S HOE



Sharpened on three sides, 7 inch blade. 41/2 foot handle.

No. 9027. Each.....\$1.40 6 for 7.00

WARREN HOE



Useful for making furrows, tilling and weeding. Ears, point and blade edge are sharpened.

41/2 ft. handle.

No. 2105. Each...\$1.68 6 for 8.40

SINGLE **BOW-PULL HOE**



Blade 7" wide. No. 1217. 41/2 ft. handle. Each\$1.48 6 for **7.40**

DOUBLE **BOW-PULL HOE**



No chopping with this tool. Just pull through ground, cutting off all weeds, mulch and weed at the same time.

Complete with 4½ ft. handle.

No. 1207. Each.....\$1.48 6 for......**\$7.40**

SPEEDY **CULTIVATOR**

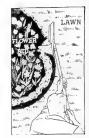


Curved tines, sharply pointed and short enough for working under low bushes, flowers and plants. Tine length 4", width $5\frac{1}{8}$ ", $4\frac{1}{2}$ -ft. handle.

No. 1514. Each...\$1.64 6 for...\$8.20

TURF EDGER





Cuts vertically and horizontally, or V-shaped groove, cleanly and speedily. $4\frac{1}{2}$ -ft. handle.

No. 400. Each.....\$2.00 6 for.....\$10.00

WHEEL LAWN EDGER "Gardex"

Hardwood roller with 6-inch steel blade, 4 ft. handle.

No. 401. Each. . \$2.12 6 for . . \$10.60



SIDEWALK SCRAPER

High carbon steel, sharpened edge, 7 inches wide, 4 ft. handle.

No. 500. Each.....\$1.12 6 for **5.60**



GARDEX SEEDER

Has adjustable hopper, sows seeds from the smallest flower seeds up to cucumber size in the home garden, flower garden, greenhouse. Rolled through the marked-out seed row without pressure, it cannot clog up. It drops seeds quickly, evenly and economically. You do not have to bend down. 30" handle.

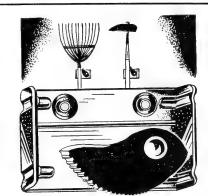
No. 270. Each.....\$1.48 6 for.....**\$7.40**

SEED SOWER—"Cyclone"

Sows perfectly even all varieties of farm seeds such as clover, alfalfa, oats, rye, wheat, lawn grass, etc., and can be regulated any amount per acre. The bag holds about 1/2 bushel of seed. It is easily operated. Wt. 4 lbs.



6 for.....\$17.20



AUTOMATIC TOOL HOLDER

Holds Tools Rigidly, Securely

Simply screw to wall at desired height. Will take handles from 18" to 13%" diameter. Just place handle between rubber cam and metal side. Nothing to get out of order. Holds garden tools, hedge shears, brooms, etc.

Each....30c Dozen....\$3.00 Ctn. of 36....\$7.20

SPADING FORK



Heavy angular back tines.
Each......\$2.50 6 for.....\$12.46

SPADE—Standard



Quality steel blade, 71/4 x 12 in.
Each......\$2.65 6 for....\$15.00

SPADES—Nursery and Tree



Alloy steel blade. Heavy steel strap runs two-thirds length of handle (15 inches). Steel D-handle.

Each 3 for SQUARE POINT ... \$5.50 \$14.85 DIAMOND POINT ... 5.60 15.15



TREE DIGGER (Full length straps).
Each.......\$7.20 3 for.....\$19.50

ROUND POINT SHOVELS



Split D-handle, 28 inches long.



LONG handle, 4½ ft. long. Each......\$2.65

SOIL SHOVEL Greenhouse Special



WEED OR ASPARAGUS KNIVES



No. 706. 15" overall—Weight ½ lb.
Each
No. 431. 45" overall—Weight 1 lb.
Each

GARDEN TOOLS

ALUMINUM HAND TOOLS

Streamlined cast aluminum garden tools. Very light, yet strong as steel.

Large Trowel.

Transplanting Trowel.

Cultivator—Bulb Planter.



HOLE-IN-ONE BULB AND PLANT SETTER

Merely cut this handy tool into the soil, remove it with a slight twist and the soil comes with it, leaving a clean, flat-bottomed hole in which plants or bulbs may be set.

Each...\$0.80 Dozen...\$7.60

"TRUMP" WEED CUTTER



No. 805. Per dozen....\$2.10 Gross....\$22.40

"TRUMP" HAND TOOLS



Inexpensive but sturdy tools for resale. Green enameled 18-gauge steel.

		Dozen	Gross
No.	800.	Trowel\$2.10	\$22.40
No.	801.	Fork 2.10	22.40
No.	802.	Cultivator 2.10	22.40
No.	811.	3-piece Sets 6.30	72.00

"TRUMP" TRANSPLANTER



No. 804. Per dozen...\$2.10 Gross...\$22.40

GARDEX MIDGET TOOLS



 No. 713.
 Cultivator
 40c
 \$4.00

 No. 714.
 Culti-Weeder
 50c
 4.80

 No. 703.
 Fork
 40c
 4.00

 No. 715.
 Rake
 50c
 4.80



 No. 732.
 Culti-Hoe
 55c
 \$5.60

 No. 721.
 Culti-Spade
 50c
 4.80

 No. 751.
 Dibble
 95c
 9.60

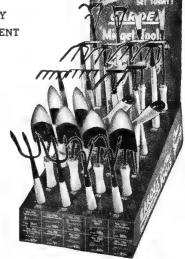
TRANSPLANTING TROWEL



No. 741. Each......65c Dozen......\$6.40

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

DISPLAY ASSORTMENT



Here's the display that made big profits for thousands of dealers last spring! Put your Gardex "Midget" tools on the counter, within easy reach . . . with this exclusive colorful, sturdy all-steel display. No selling required.

HERE IS WHAT YOU GET:

	TIDIUS ID WILL	AI IOU	GLI:
17	70 Display Rack	2-715	Rakes
47	40 Trowels	2-751	Dibbles
27	41 Transplanting	2-721	Culti-Spades
	Trowels	2706	Dandelion
47	32 Culti-Hoes		Cutters
27	14 Culti-Weeders	2713	Cultivators
271	03 Spading Forks		
Reta	il value, \$16.80, p	olus \$5.00	display rack.
	770. Display		

FLORIST TROWEL



High carbon steel blade. Half polished, round point, sharpened. Shank forged onto blade.

No. 740. Each......65c Dozen......\$6.40

MOTO-MOWER—Best Known Name in Power Lawn Mowers for 30 Years



Simple, compact, durable; a lighter lowerpriced mower built in accordance with Moto-Mower's highest standards of quality and design.

Reel 6" diameter; has 5 crucible steel blades; Timken roller bearings. Cutting height 34" to 134".

"V" belt and chain drive; lever control from handlebar.

Briggs and Stratton engine, 3/4 to 1 h.p. Net wt., 92 lbs.

(List \$120.50). Our price......\$102.42



A rotary-blade type of mower for uneven, weed-infested lawns, also for coarse grasses such as are found in the South.

Wheels are placed so as to compensate for unevenness of terrain and are within cutting width of mower, making possible cutting close to trees, walls, etc.

Unique "Cobra" blade gives a lifting effect and scything action that leaves no uncut grass or weeds.

Leaf Pulverizer Attachment



The ideal power mower for small lawns. Lightweight.

Reel 6" diameter, 5 crucible steel blades mounted on self-adjusting ball bearings. Cutting height 34" to $1\frac{1}{2}$ ".

"V" belt and chain drive; lever control from handle bar.



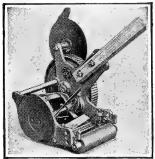
Built of steel and sturdy castings throughout; heavy side frames; long "wheelbase"; 3 large wood rollers. Reel 6" diameter; has five crucible steel blades; Timken roller bearings. Cutting height ¾" to 1¾".

Double "V" belt and chain drive; large sheaves

Double "V" belt and chain drive; large sheaves reducing engine speed to mower, enabling operating at slow walking speed. Lever control from handle bar.

The Moto-Boy 20". Briggs and Stratton $\frac{9}{4}$ to $1\frac{1}{2}$ h.p. engine. Net wt. 108 lbs.

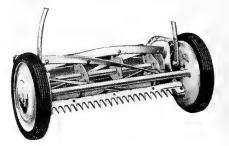
Master Edger and Trimmer



A combined lawn trimmer, lawn edger and finisher. Cuts close to walls, fences, monuments, etc. Trims around sidewalks, flower beds, etc. Width, 6".
Each..\$16.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

HAND LAWN MOWERS



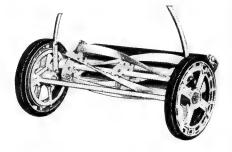
"Cadet" --- Moto-Mower

A neat, trim hand mower of modern design. Today's outstanding mower value.

All steel reel with special alloy blades—precision ground ball bearings—tubular steel handle with rubber grips—semi-pneumatic tires and rubber roller. Cutting height ¾" to 1½". Five blades, 16" width. Shipping wt., 44 lbs.

Sickle Weed Clipper. The Cadet is available also with a built-in Sickle that cuts tall weeds such as dandelions, buckhorn, plantain, etc., that grow faster than lawn grasses. Now it is possible to do a complete mowing job in one operation.

(List \$26.95). Our price......\$21.56



"Chevron"—Moto-Mower

A low priced mower of exceptional value. Rubber-tired wheels—light but sturdy cast side frames—special alloy blades—self adjusting ball bearings—tubular handle with rubber grips—hard wood roller.

Cutting height ¾" to 1½". Five blades, 16" width. Shipping wt., 42 lbs.

ELECTRIC GRASS TRIMMER

Grass is hooked with either end of the "T" shaped front blade guard and drawn into the blades' path as the trimmer is moved in the direction (of either) of the pointed ends. The whirling blade then cuts of the grass as the grass is held upright by the suction that the blade creates.

the suction that the blade creates. 110 volt. AC or DC, 8-inch blade. An hour of handwork is completed in a few minutes time with "O-K" Trimmers.

SOIL SHREDDERS THE NEW IMPROVED LINDIG



The new Model B Lindig Soil Shredder is equipped with a newly developed AC-TIONIZED shredding blade,

made of a special steel to resist the most severe wear. Each shredding blade is free swinging. The stationary blades are individually mounted with a spring on each blade. This feature allows only the required opening to be made for a non-crushable object to pass through the shredder, and is found only in the Lindig patented soil shredder.

The new Model B shreds faster and more uniformly all soils, peat, manure, compost piles, leaf mold, sphagnum moss, shingle tow, and sods.

Model JR-B. For the small grower or as a second shredder for the large grower to use on the potting bench. Height 27", length 36". Hop-per size, 15" x 15". Rotor 7" wide with 3 sets of blades.

With 1/3 h.p. motor......\$136.00 Following models are 36" high and 46" overall. Steel wheels.

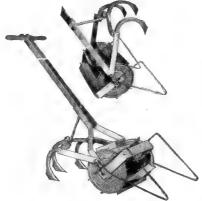
Model No. 1B-4. Feeder hopper size, 16 x 18 in. beater drum, 81/2 in. wide, with four rows of teeth. Without motor.....\$130.00 Model No. 1B-6. Same as Model No. 1A, except that beater drum has six rows of teeth. Designed for extra fine shredding. Without motor\$135.00 Model No. 2B-6. Feeder hopper size, 16 x 20 in. Beater drum, $19\frac{1}{2}$ in. wide, with six rows of teeth. Without motor......\$160.00 Model No. 2B-8. Same as Model No. 2-A, except beater drum has eight rows of teeth. Designed for extra fine shredding. Without h.p. For use with Models 2B-6 or 2B-8. Each\$87.50 Gasoline Engine. 11/2 h.p., for use with all models. Each\$70.00 Rubber Tires. For use with all models. Per set\$20.00 Screening Attachment. For use with all models. Designed to remove rocks, sticks, roots, and other undesirable material from the shredded

For Models No. 1B-4 and 1B-6.\$50.00 For Models No. 2B-6 and 2B-8. 60.00 Larger models and conveyors also available. Send for circular.

GRASS CATCHER

Fits all hand mowers from 12" through 18" widths. Each.....\$2.25 6 for......**\$12.00**

CULTIVATOR—3 in 1



-Cultivator---Mulcher

Revolving reel blades, working in combination with a stationary knife, destroy the weeds, pulverize the clods, mulch and level the soil all in one operation. When deeper cultivation is desired, the cultivator teeth can be used by simply turning the tool over.

Complete (Model R-100). Each...... \$ 7.00 3 for 17.20

LAWN MOWER SHARPENER

Adjustable to all types and makes of lawnmowers. Simple and easy to use. High quality. Abrasive may be renewed or removed and cleaned in gasoline or Each......\$1.25

soap and water.

Dozen......\$10.00

"THE COMPLETE GARDENER"

Combination includes Hill and Drill Seeder. Single Wheel Hoe Cultivator and Plow.

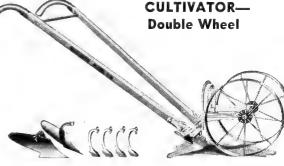


It can be very easily and quickly changed from one to the other as you choose.

Hopper capacity—2 quarts. Shipping weight approximately 52 lbs.

Complete (Model 635-D). Each......\$22.50 Hill and Drill Seeder only. Same as above, less Plows and Cultivators. Weight 38 lbs.

Complete (Model 625). Each.......\$19.90



The double wheel design gives maximum clearance with open arch frame. strength and rigidity.

MERRY TILLER

A Lightweight Rotary Cultivator for Garden or Greenhouse Bench

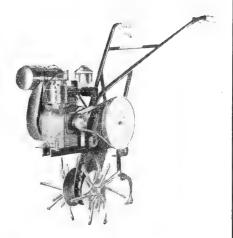
Light enough in weight for ease of operation and for convenient use in the greenhouse, yet very sturdy and reliable. Simplicity of construction insures dependability and long life.

Power is delivered directly to rotors—circular steel discs to which tough, protruding tines or teeth have been welded. There are no "wheels" in the usual

The operator simply retards the forward progress by sinking the cultivator tooth at the rear of the machine into the soil. This forces the rotor teeth to thoroughly stir, mix and mulch the soil at the desired depth while continuing to move slowly forward.



Action photo showing how the Merry Tiller completely mulches the soil.



SPECIFICATIONS

Motor: 1½ h. p., one cylinder, air-cooled agsoline motor.

Rotors and Rotor Teeth: Cold rolled steel tipped with Stellite (an extra hard surfacing material).

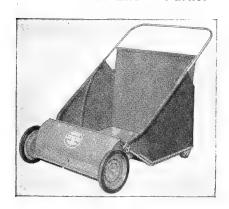
Cultivating Depth: Up to 10 inches. Cultivating Width: With standard rotors, 12 inches; with double rotors, 24 inches. Full Power single outside reduction.

Net Weight: With standard rotors, 85 lbs. PRICES

With Standard Rotors (12-inch). \$169.50 With Double Rotors (24-inch).... 189.00 Extra Double Rotors 19.50

LAWN EQUIPMENT AND WHEELBARROWS

LAWN SWEEPERS—"Parker"



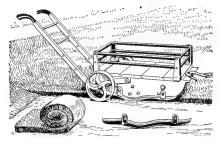
For homes, better parks, institutions, cemeteries, golf courses, estates, or any other place where beauty of grass is desired.

The brushes are made of tough, durable, Bassine Fibre, which is not affected by water. All with rubber tires, Brushes may be adjusted for close or light sweeping.

		Shipping	
	Width	Wt.	Price
"Parkerette"	20"	36 lbs.	\$26.80
"Parkerette"	28''	40 lbs.	32.80

POWER LAWN SWEEPER— "Parker"

SOD CUTTER—"Richmond"



The Richmond Sod Cutter is simple to operate. It cuts a strip of sod 14 inches wide of uniform thickness. Made for horse or tractor power only.

Hardwood Frame—Vanadium Steel Knives. Easily adjusted for cutting sod from 1" to 2½" thick.

Complete\$80.00

F.O.B. Richmond, Ind. Weight approximately 100 lbs.

SOD LIFTER



FERTILIZER AND SEED DISTRIBUTORS—Masters

Gives even distribution of commercial fertilizers, grass seed or top dressing. Has shut-off control on handle.



Heavy duty. Large, strong, steel disc wheels. Rubber-tired.

Model	Width	Capacity	Each	3 for
M-241-D	24 in.	65-75 lbs.	\$33.20	\$ 83.00
M-361-D	36 in.	100-120 lbs.	42.60	106.50

HOME LAWN DISTRIBUTOR — Rubber-tired. Tubular steel handles.

Model	Width	Capacity	Each	3 for
25-D	18 in.	20 lbs.	\$ 8.20	\$ 20.50
30	18 in.	50 lbs.	10.35	25.90

UTILITY GO-CART



A sturdy multi-purpose cart for many uses around the greenhouse, farm, estate, park or cemetery.

- Burning Leaves Garbage
 —Waste
- Refuse Catcher and Disposal
- Hauling and Transporting
- Tool Carrier
- Compost Making
- Fire Wood Storage
- Many Other Miscellaneous

SPECIFICATIONS

CAPACITY—16 cu. ft. or (app. 13 bu.) SIZE—4 feet long—28" wide—28" deep WT.—85 lbs.—wheels, 10"

MATERIAL—Welded angle iron with 3/4 metal diamond mesh.

Each\$39.95

WHEELBARROW—Steel



Built for heavy work and constant use. Steel tray, 35x30 in. Capacity 4 cu. ft. Ball-bearing wheel with rubber tire. Hardwood handles.

Each\$25.50

GREENHOUSE WHEELBARROW



Sturdy wood barrow with removable sides. Narrow width for greenhouse aisles and walks. 19 inches wide at widest point. Ball-bearing wheels with pneumatic rubber tires.

Each\$26.75

HANDI-CART—Masters



For greater convenience around the home, garden or nursery. Rubber tired.

No. 18-S. Standard. Capacity 3 cu. ft. Each..........\$8.40 3 for........\$21.00

No. 20-D. De Luxe. Capacity 3½ cu. ft. Each.......\$12.20 3 for.....\$30.50

RUBBER-TIRED WHEEL

· Equip your wheelbarrow with these timesaving ball-bearing wheels with rubber tires. Sturdy cast metal wheels and low-pressure rubber tires, 16x4 in., with inner tubes. Maximum load, 450 lbs. Hub length 6 in. Axle diam, % in.

Each\$13.45



STAKES AND WIRE

CANE STAKES—Pencil Thickness

	· Per 1000	Per Bale
11/2-ft.	Green \$ 3.50	\$ 6.00
2 -ft.	Green 4.75	8.00
2½-ft.	Green 5.75	10.00
3 -ft.	Green 7.50	13.00
3½-ft.	Green 9.50	16.50
4 -ft.	Green 10.50	18.00
5 -ft.	Natural 14.00	24.50
6 -ft.	Natural 16.50	28.00

2000 to the bale.

TONKIN STAKES—Bamboo

Green

Medium-Heavy Size

Leng	jth	Dia	me	ter						
3	ft.	3/8"	to	1/2".	Per	bale	of	500	 . \$	8.00
31/2	ft.	3/8"	to	1/2".	Per	bale	of	500		8.50
4	ft.	3/8"	to	1/2".	Per	bale	of	500		9.00
5	ft.	3/8"	to	1/2".	Per	bale	of	500		12.00
6	ft.	3/8"	to	1/2".	Per	bale	of	500		15.00

Heavy Size

Leng	th	Diameter		
4	ft.	½" to 5/8".	Bale of 500	.\$17.50
5	ft.	½" to 5/8".	Bale of 500	. 24.00
			Bale of 500	
			Bale of 500	
8 :	ft.	½" to %".	Bale of 500	. 33.00

Heavier Stakes

We also can supply stakes %" to %" or %" to 1" in diameter. Write for quotation.

SPLIT BAMBOO STAKES

Green—Thin but Strong.

	Per	Bale of
	1000	5000
12-inch	\$3.00	\$12.00
15-inch	3.50	14.00
	4.00	16.00
24-inch	6.00	24.00

HYACINTH STAKES

Pointed wood. Painted Green.

	Per 1000	Per 6000
12-inch		\$22.80
15-inch	4.35	25.20
18-inch	4.85	28.20

STAKE FASTENERS "Everlasting"

Packed 500 to box. Wt. 2 lbs. 1 to 9 boxes. Each.....\$1.95
10 boxes or more. Each. 1.85
Constructed of heavy galvanized iron wire. Can be used with either steel stakes or bamboo stakes.



"Eureka"

Similar to above but lighter in weight. Packed 1,000 to box.

1,000 to DOX.		
1 to 9 boxes.	Each\$2.5	50
10 boxes or m	ore. Each	10

GALVANIZED WIRE STAKES



			8 gauge	9 gauge
3-ft.	Per	1000	 . \$23.10	\$19.95
4-ft.	Per	1000	 . 30.80	26.25
5-ft.	Per	1000	 . 38.95	32.90
6-ft.	Per	1000	 . 45.90	39.45
7-ft.	Per	1000	 . 53.50	45.95
8-ft.	Per	1000	 . 61.00	52.60

GALVANIZED BENCH WIRE

Per 100 lbs.	Per 100 lbs.
12-gauge \$13.40	16-gauge\$15.50
14-gauge 14.50 15-gauge 15.00	17-gauge 16.00 18-gauge 16.40

Minimum order, 50 lbs.

COTTON TWINE-3 or 4 Ply-White

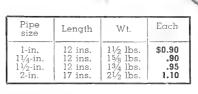
Sack of	30 balls	(5 lbs)	\$5.25

THE NEW SNAP-ON SHELF BRACKETS



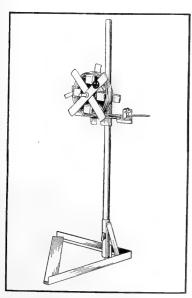
No Nuts, No Screws, No Bolts Unconditionally guaranteed for life by the manufacturer.

The simple snap-on method of fastening is the greatest step forward ever made. Saves time and labor. Under no amount of weight or vibration will this bracket slip. Made of unbreakable, malleable steel.



Shipped Immediately from Factory. **Be sure to mention pipe size when ordering.**Pat. Applied For.

STRING-KING WIRE WINDER

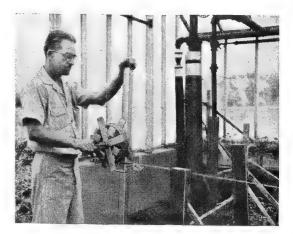


Rugged steel parts of reel assembly are light-weight, precision built. easy to disassemble in seconds' time.

MAKES YOUR TOUGHEST JOB EASY! MAKES YOUR LONGEST JOB FAST!

This precision reel wire winder, mounted on portable stand, will more than pay for itself in one season in time and man hours saved. Stringing wire over one floral bed is reduced from more than a two-hour job to just 20 minutes! Wire is kept straight; no more unkinking as you string or unstring wire. Turns one of the most disagreeable chores into speedy routine!

PORTABLE stand set at end of bench allows operator to advance length of bed with wire kept straight and true. Special spring brake insures proper unwinding of wire. Removable reel easily loaded with added wire for next row. NO KINKS in wire keeps florist working as fast as he wishes. No more bruised fingers in straightening knots and twists as he proceeds along the bench. Wire is flat, ready to lay or tie. Reeling in, friction guide keeps wire taut—no backlash.



NEAT ROLLS of wire are assured every time for easy storage. The right size to use again and again—easily attached to disengage spool. Although readily portable, durable steel stand is built to endure years of rugged service.

WIRE WINDER, complete.....\$28.50

LABELS AND PACKING MATERIALS

WOOD LABELS POT LABELS

5/8" Wide



	Pounds	Prices	per 1000
Size	Per Carton	PLAIN	PAINTED
4-inch	3 1/2	\$2.75	\$3.30
5-inch	43/4	3.00	3.60
6-inch	51/2	3.30	4.05
8-inch	4	4.80	6.00
10-inch	5	5.80	7.10
12-inch	6	6.80	8.40
4", 5", 6",	1000 per carto	n; 8", 10'	', 12'', 500
	We do not bre		

GARDEN LABELS

8", 10"-%" wide; 12"-11/8" wide.

					Prices
	Po	ounds	Number		per 1000
Size	Per	Carton	Per Carton	Plain	Painted
8-inc	h	23/4	250	\$ 7.30	\$ 8.50
10-inc	h	4	250	8.30	9.60
12-inc	h	2	100	14.00	16.00

We do not break the cartons.

TREE LABELS-Wired



Packed 1,000 to carton. Weight, 4 lbs., $3\frac{1}{2}$ " x $\frac{5}{8}$ ".

We do not break the cartons.

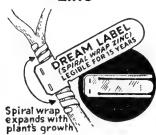
Plain—Per	10	000					 							. \$3.40
Painted—Pe	Эľ	100	0			,	 							. 4.10

LABELS—Celluloid—White Weatherproof—Wired

Packed 100 to a Box-Wt. 5 oz.

No.	515.	3′′	x	1/2".	Per	box	of	100\$1.80
No.	2740.	3"	х	1/2".	Per	box	of	250 4.25

DREAM LABELS "ZINC"



A permanent zinc label that expands as the tree grows. Size 1½" wide, 4" long. The acid etched name and full record of plant plainly legible for 15 years. Eliminates all chance of girdling. Ideal for roses, azaleas, trees, shrubs, etc. Makes a wonderful nonrusting label for pots and perennial beds. Each kit includes a bottle of etchant and an application.

Box of	50	lab	els										. \$	1.75
Dozen	box	es											. 1	4.00
Case o	f 10	000	lab	e.	ls.								. 1	6.00

TWISTEMS The Handy Plant Tie







of 24

Place'Twist-ems' Twist en around stem and support between fin and thum

Twist ends
etween finger
and thumb

In a "flash"
stem is
securely tied
Per ctn.

8-inch. Box	of 100		25c	boxes \$4.00 4.00 8.00
		BULK		
]	,000	5,000	10,000	25,000
4-inch	0.95	\$ 4.60	\$ 8.90	\$21.00
8-inch	1.70	7.95	15.20	36.50
12-inch	2.55	11.90	22.90	54.75
16-inch	3.40	15.85	30.50	73.00

PLANT TIES—"Lightning" Wire



1000 to the box
Per box**\$1.95**

Shipping weight, per 1000, 2 lbs.

WEATHERPROOF PENCILS

For marking labels used outdoors. Will not rub off or fade.

reather proof Send & EBERHARD PARER (S.

Each		10c
Dozen9	C Gross	9.00

SPEEDRY BRUSHPENS



Instant Drying . . . Will Not Smear . . . Waterproof—Can Be Used On All Surfaces: Wood, Paper, Cellophane, Cardboard.

Just the thing for marking wood labels or addressing shipping tags or cartons. Choice of nibs: Chisel, round or square. Fills by Capac (capillary action).

No. 57. Plastic Brushpen with Aluminum Barrel. Fountain pen size with clip. With 2-oz. ink.\$2.95 Extra nibs.\$.25

No. 56. All aluminum. Pocket size with clip. With 2 oz. ink.\$3.50 Extra nibs\$.45

Jumbo. Oversized. All aluminum. Holds almost 2 oz. of ink. Without ink. \$3.25 Extra nibs \$.60

Black Speedry Ink
4 oz.....\$.95 8 oz....\$1.75 16 oz....\$2.95

Magic Marker

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

GARDENIA BOXES

COTTON SHEETING For Gardenia Boxes

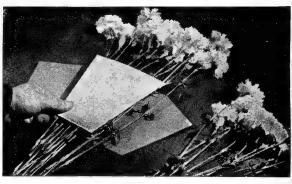


Cut to fit boxes 21" x 7" x $3\frac{1}{2}$ "—The standard size Gardenia box. One set to α box. Per bale of 500 Sets..**\$43.50** 10 bales.**\$415.00**

GARDENIA COLLARS



CARNATION PACKS



Your Carnations deserve proper packing

Sold only in original cartons of a full 1000. 1,000.....\$ 32.50 5,000.....\$ 152.50 10,000..... 285.00 50,000..... 1287.50

Printing

Printing in one color on face of holder \$3.75 per thousand extra. In amounts of 10,000 or more, one color printing free. (Please state clearly Name, Address, etc., to be used.)

CARNATION STAPLES



TAG FASTENERS-Wire



For fastening tags to bags, bales, etc.

Packed 1,000 to a box.

Each\$1.50

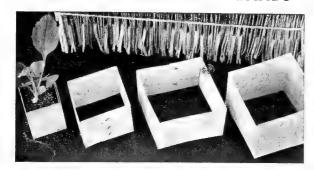
Weight per box, 3 lbs,

A.F.S. Plant Bands

Grow All Your Plants, Seeds, and Cuttings This Modern Way

This modern method of culture saves time and labor, and assures the highest yield in cut flowers, potted plants, perennials, nursery stock, etc. Saves losses at transplanting time by avoiding a check to root systems. **Buy now for immediate use and for stock on hand.**

STAPLED WOOD PLANT BANDS



Sturdy plant bands made of cottonwood, securely fastened with two wire staples for quick setup.

Size in inches	Per 1000	Size	in inch	es		Per 100	0
$1\frac{3}{4} \times 1\frac{3}{4} \times 2\frac{1}{2} \dots$		21/2	$x 2\frac{1}{2}$	х 3		\$5.2	20
2 x 2 x 2½							
2 x 2 x 3	4.90	3	x 3	x 4		5.8	30
$2\frac{1}{4} \times 2\frac{1}{4} \times 2\frac{1}{2} \dots$	4.80	4	x 4	x 3		5.9	0
$2\frac{1}{2} \times 2\frac{1}{2} \times 2\frac{1}{2} \dots$	4.90	4	x 4	x 4		6.8	30
Shipp	ed promptly from	the fo	ctory i	in Illin	ois.		

"Easi-Off" WOOD PLANT BANDS



Saves time and labor. Bands are removed without cutting; therefore, the dirt ball and roots are not disturbed. . . .

"EASI-OFF PLANT BANDS hold nearly three times as much soil as the equivalent sizes in clay pots, allowing a longer growing time without bound roots.

Weight								
Cat. S	lize in	inches	per 1000	Per 1000				
No. M-310 —13/	4 x 13	4 x 2½	12 lbs					
No. M-320 —2	x 2	$x 2 \frac{1}{2}$	15 lbs	4.10				
No. M-340-24	x 21	2 x 3	20 lbs	4.50				
No. M-350 —3	x 3	x 3	21 lbs	4.80				
No. M-360—3	x 3	$\times 4$	32 lbs	4.95				
No. M-391—4	x 4	x 4	40 lbs	5.60				
Shipped promptly from the factory in Michigan.								

BIRD Plant Bands

For handling and shipping all sizes of Plant Bands. Per 100 M-370; holds twelve 1¾-inch Bands. \$2.95 M-390; holds twelve 2-inch Bands. 3.20 M-392; holds twelve 2½-inch Bands. 4.20 M-393; holds six 3-inch Bands. 3.90 M-394; holds six 4-inch Bands. Shipped promptly from the factory in Michigan.

LIGHT WOOD FLATS

BIRD Tom Thumb

Tom Thun FLATS

Vita-Band D

THE NEW Disintegrating VITA-BAND HEALTHIER CROPS . . . LESS LABOR

Contains root growth until grower chooses to let root through Band. Only quick, slight pressure is needed to crack Band. Do not remove Vita-Band D when transplanting. Band disintegrates in the soil permitting free growth of roots from time of transplant. Nutrient-treated with quickly available plant food.

Vita-Band 10

For short growing periods. Will usually contain root growth up to approximately 8 to 10 weeks. Nutrient-treated with quickly available plant food ... your judgment determines need for additional feeding. Vita-Band 10 is identical to Vita-Band D except Vita-Band 10 is removed at time of transplant. Vita-Band D is not,

PRICE PER 1000—SIZES IN INCHES											
PLANT BANDS	1½x1½ x2½	2 13/4 x 13/4 x21/2	2 x 2 x 2½	2x2 x3	2½x2½ x3	3x3 x3	4x4 x3	4x4 x4			
VITA-BAND D VITA-BAND 10	*\$3.75 * 3.60		*\$4.55 * 4.40	*\$5.20 * 4.90		\$6.90 6.75	\$9.10 † 8.85	\$11.45 †11.10			

IMPORTANT: *—These sizes packed 2000 to a case.

†—These sizes packed 500 to a case.
Other sizes, 1000 to a case.

WE SHIP IN CASE LOTS ONLY.

Made of heavy water-proof fiber resinous material. Use with Vita-Bands. The most economical way to sell potted annuals in dozen lots. Potted plants sell easier at premium prices. Build sales and repeat business with easier-to-set-out potted plants in this neat package.

No. 1 for 1 doz. 1¾-in. Bands. No. 2 for 1 doz. 2-in. Bands.

	Sold in	units of	250 Sets (Only.		
\$44.70	\$49.60	\$88.50	\$99.20	\$86.45	\$95.65	
No. 1	No. 2		No. 2		No. 2	
Size	Size	Size	Size	Size	Size	
		Per 10	00 Sets	Per 1000 Sets		
Per	1000 -		and D	Vita-B	and 10	
	ats		.000	12,000		
	Thumb	1000	Flats	Combination 1000 Flats		
		Comb	ination	0 1	1	

F.O.B. CHICAGO, or EAST WALPOLE, MASS.

NOTE: Quantity Discounts allowed on any items listed on this page: 50,000 or over 5%, 200,000 or over 10%.

CONTAINERS AND POTS

IRON HORSE VASES Galvanized



		Top			
Style	Э		Height	Each	Dozen
No.	57	5"	5"	Not av	ailable
No.	58	51/2"	6′′	Not av	ailable
No.	59	61/2"	7''	\$0.90	\$10.20
No.	65	71/2"	8"	1.10	12.00
No.	66	9"	10"	1.45	16.20
No.	67	9"	111/2"	Not av	ailable
No.	68	9"	121/2"	1.70	18.60
No.	68-B	9"	151/2"	1.80	19.20
No.	69	9"	18"	1.90	21.30
No.	70	9"	231/2"	Not av	ailable
No.	253	43/4"	10"	1.00	11.40
No.	254	51/2"	11"	1.10	12.00
No.	255	61/2"	12"	1.20	13.20
No.	256	61/2"	131/2"	1.30	14.40
No.	257	61/2"	15"	Not av	ailable
No.	258	61/2"	17''	1.50	16.80
No.	425	9"	7"	Not av	railable
No.	426	10"	81/2"	1.50	16.80
No.	430		113/4"	Not av	railable
No.	431			1.95	22.40

Vibra-Seeder

SOWS SEEDS EVENLY, QUICKLY AND ECONOMICALLY



A battery-operated flower and vegetable seeder for commercial and home gardens—fits palm of hand—will sow row or flat in fraction of time normally required—operating cost one flashlight battery per season. A real time, labor and seed saver. Just press the button and move the seeder along the row. Seeds—either very fine, medium or heavy—will be laid down just where you want them—close together or widely spread.

VIBRA-SEEDER. Without battery.	
Each\$	1.95
Dozen	5.60
Flashlight Battery.	
Each\$	
Dozen	1.20

PALM TUBS



Strongly constructed of wood and held rigid with three steel wire straps. Painted green.

	Each	Dozen
7-inch	 \$1.15	\$12.60
8-inch	 1.25	13.80
9-inch	 1.40	15.60
10-inch	 1.60	17.40
12-inch	 2.10	23.40
14-inch	 2.90	32.40
16-inch	 3.50	39.60

WIRE PLANT STANDS

Sturdily constructed of green wire. Top dimensions, 9 x 11 %.

Size	Each	Siz e	Each
12"	\$1.30	36"	.\$2.30
18"	1.50	42"	. 2.80
24"	1.90	48"	. 3.20
30"	2.10	54"	. 3.75

BIRD PAPER POTS







VITA-POTS: Grow and ship in the same potsaves labor and leaves root ball undisturbed. Nutrient treatment, so successful in Vita-Bands, has now been applied to this sturdy resinous pot. Reduces watering.

RED POTS: For shipping only. Not recommended for growing. Lightweight and sturdily made to protect root ball from breakage—inner wax coating prevents drying out. A must to preserve the top quality of your plants in transit.

Prices per 1000

Size															V	ita	-Pots	3	Re	d P	ots
2 -i	nch														. \$	14	.00		:	\$ 8	.60
2½-i	nch				٠.											14	.30			8	.60
2½-i	nch									٠		٠	٠			14	.85			8	.70
3 -i	nch											٠				16	.40			9	.15
3½-i	nch									٠			٠	٠		21	.60			12	.20
4 -i	nch								٠	٠						24	.35			14	.70
5 -i	nch															31	.85			18	.15
6 -i	nch									٠						41	.70			22	.25
1	F.O.J	В. і	Ch	ic	a	a	٥.	. (OI	-	E	c	ıs	st	V	Vα	logl	e. N	Лas	ss.	

SAUCERS—Rubber—"Plantrays"



Used under Jardinieres and Vases as well as Flower Pots,

No. 1—Takes up to 6" pot No. 2—Takes up to 8" pot No. 3—Takes up to 10" pot No. 4—Takes up to 12" tub	50	Per doz. \$ 2.40 4.80 9.60 19.20
---	----	--

HOTKAPS

HOTKAPS — patented paper hothouses—completely protect plants from destructive frosts, storms, insects. Ripen crops weeks earlier; increase yield 18% to 51%. Maintain perfect mulch. One man cam set 2000 per day. Millions used by growers every season.



PANSY BASKETS

One-quart, two-quart or three-quart size. Shipping wts. per 100:

1 qt., 12 lbs. 2 qt., 16 lbs. 3 qt., 18 lbs.



	-1, 20 2021	100	500	.1000
1	Quart	.\$3.15	\$15.00	\$28.00
2	Quart	. 3.50	17.00	32.00
3	Quart	. 3.90	18.00	34.00

SELF-IRRIGATING WINDOW BOX



Attractively and sturdily constructed of steel, finished in pale green, which blends hand-somely with plants. Designed to permit entry of water at plant roots. Supported to prevent moisture condensation on sill.

Length, 27". Width, 51/4". Height, 6".

No. 500. Carton of 6......\$12.00

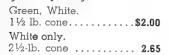
TWINE, TAPE AND STAPLERS

TWINES ON CONES Sea Island Twine

Cable Cord Twine

Green, white, or red.

A hard twine similar to Sea Island but thinner, harder, and stronger . . . therefore, greater yardage.





Parcel Post Twine

Similar to Sea Island but much heavier. Made especially for wrapping florist packages. Dark Green. Put up on cones. Very strong. 1-lb. cone.

Per cone\$1.50

Cone Holders

HEAVY TWINE

Sisal, 2-ply, medium.
10-lb. ball....\$5.75

Jute, medium.
10-lb. ball....\$6.50

50-lb. reel....\$30.00

COTTON TWINE—3 or 4 Ply—White

FLORIST THREAD

BIG CHIEF. On wooden spools. A new 2-ply rayon green thread of proper strength with much greater yardage per spool. 1-lb. box of 8 spools.

NEW BEST-YET

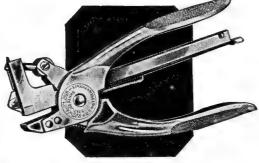
On Wooden Spools

1-lb. box of 8 spools.
Per box\$ 2.10
10 boxes for..... 20.00



CORSAGE THREAD.

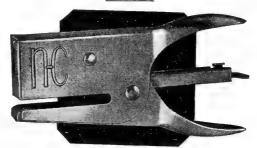
STAPLERS Neva-Clog



Model S100-Standard Plier

 Model S-100—Standard
 \$4.50

 Model B-100—Heavy duty
 4.75



Model J-30-Lightweight.

Staples—Neva-Clog

AUTOMATIC TACKER "HANSEN"



One-Hand Operation—Zip! Zip! Fast as you grip—with one hand—Kling-Tite drives Tack-Points. Leaves other hand free for holding object tacked. Result—rapid, accurate, neatly-finished tacking.

finished tacking.

Model T-3 Tacker.....\$10.00

STAPLING PLIER—"Ace Clipper"



Staples: 5,000 per box—210 per strip.

Per box......\$1.00 5 boxes.....\$4.50 20 boxes\$15.00

STAPLING PLIER-"Arrow"



New modern design. Entire working mechanism easily removed to clean or eliminate jammed staples.

 No. P-22. Each
 \$4.65

 Arrow Staples. Box of 5,000
 1.00

 5 boxes
 4.50

CORRUGATED BOX STAPLES

 Per box of 1,000.
 \$0.90

 Staple Driver. Each.
 .75

"BULLDOG" COIN CLIPS

BULL DOG Na2

SCOTCH CELLOPHANE TAPE



Always ready—No water used
Dispenser—Heavy duty. Each......\$2.50
Weight 8 lbs.

Tape—Transparent—2 rolls to a Box. $\frac{1}{2}$ inch width.

 Per box of 2 rolls.
 \$3.02

 3 boxes (6 rolls).
 8.16

PRINTED CELLOPHANE TAPE

For A.F.S. Flora-Ad Tape imprinted with your name and address see insert inside back cover of catalog.

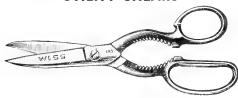
CORONA CLIPPER



A very handy workroom shear. New, heavy duty style especially designed for the florist.

No. 21-S.	Straight blad	e.	
Each	\$1.75	Dozen	 \$18.00
No. 21-C.	Curved blade	₽.	
Each	\$1.95	Dozen	\$19.60

UTILITY SHEARS



Serrated blade. Ideal for cutting wire, rope, twine, ribbon, flower stems, etc.

No. 1-KS. Each.....\$2.25

FLORIST SHEARS



Heavy blades. Powerful leverage. A very handy, all-around workroom shears. 7½ inches overall.

No.	833U.	Straight	Edge	2.50
No.	834SU.	Serrated	Edge	2.75

PINKING SHEARS

Aluminum body. Each......\$7.95



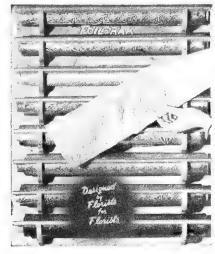
For cutting florist wire, galvanized wire, chicken netting, etc.

No. 111.	7½" overall. Each\$	2.45
No. 11.	9" overall. Each	3.00
No. V13.	7" overall. Duckbill type. Each	1.00

BENTE STEM STRIPPER

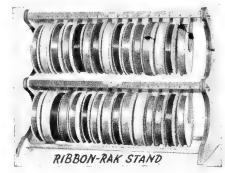


FOIL RACK

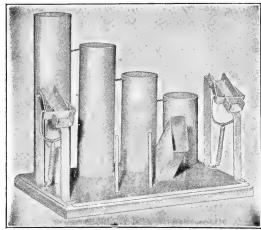


Made of beautifully finished select blond hardwood veneer. Serrated metal edge for each roll cuts foil or cellophane into desired size. Eliminates time and material loss by replacing the use of scissors, knives and free-hand tearing. Converts waste wall space into profitable storage space.

RIBBON RACK STAND



UTILITY HOLDER



FLORIST CARDS

THE JOHN HENRY LINE



Consist of: Sympathy Cards, Holiday Cards, Birthdays, Speedy Recovery, Congratulations, Greetings, Mother and Baby—in fact, a card for every need.

100	70c	500 \$ 3.35	
1000	\$4.95	5000	

PACKED: In packets of 50 of one style in α glassine envelope. This assures cleanliness and economy.

Special assortments for your convenience:

No. 1—500 Christmas Cards—Assorted.

No. 2—500 Mother's Day Cards—Assorted.

No. 3—500 Easter Cards—Assorted.

No. 4-500 Sympathy Cards-Assorted.

No. 5—500 Everyday Cards—Assorted.

PLAIN CARDS

Finest Quality of Cardboard. Your Pen Will Not Scratch. The Ink Will Not Smudge.

LARGE SYMPATHY CARDS

Size: $3'' \times 5''$.

High quality, steel-engraved, paneled cards.

50 cards and 50 glassine envelopes.

Per box\$1.50



WHITE ENVELOPES

GLASSINE ENVELOPES

CELLOPHANE ENVELOPES

2½"x4¼" with metal eyelet.
Box of 500......\$6.50 1000.....\$10.50

WINDOW TAG ENVELOPE

White envelopes with cellophane window and space for address.

With evelot 2"#416" Box of 500

With eyelet. 3"x4½". Box of 500......\$ 7.75 1000......\$11.10 5000......\$3.00

PAPER AND BOXES

WRAPPING PAPER



Our Own Pattern Wrapping Paper

"Mother of Pearl"

														G	re	eı	1
24-inch	roll													\$	8.	7	5
30-inch	roll														10.	7:	5
36-inch	roll														13.	00)

PAPER CUTTERS

	Width-	-24"	Width-30)'' V	Vidt	h–	-3	6′′	
Per	cutter,	compl	lete				٠.	. \$3.85	ö

GUMMED TAPE—Brown

Finest quality available. It really sticks. 3" wide. Per roll.....\$1.40 10 rolls.....\$13.50

MOTHER-OF-PEARL WRAPPING PAPER, CUT FLOWER BOXES AND CORSAGE BOXES CUT FLOWER AND DESIGN BOXES

"Mother-of-Pearl" Jade Green

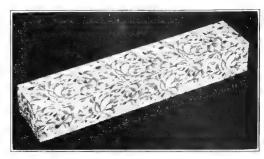
	50	100
24 x 5 x 3 ½	2 inch \$ 6.30	\$12.40
$30 \times 5 \times 31$	2 inch 7.80	15.40
36 x 6 x 4	inch 11.20	22.10
$24 \times 8 \times 5$	inch 9.60	19.00
28 x 8 x 5	inch 10.55	20.80
36 x 8 x 5	inch 13.55	26.80
30 x 12 x 6	inch 16.60	32.90
36 x 12 x 6	inch 20.75	41.20
30 x 14 x 8	inch 23.40	46.50
36 x 14 x 8	inch 29.80	49.30
50 complete	boxes of one size wrapp	oed in a

50 complete boxes of one size wrapped in a package. We do not break packages.

A.F.S. FLORA-AD WRAPPING PAPER

Imprinted with Your Name

Have your own advertising printed every 12 inches on this exclusive design floral wrapping paper. You may order as few as six rolls of assorted sizes. For details see special insert inside front and back cover of this catalog.



CORSAGE BOXES

"Mother-of-Pearl" Jade Green

									50	100
8	X	5	Х	4	inch	 			\$3.85	\$ 7.50
12	X	5	X	4	inch	 			4.55	8.90
10	X	6	X	$5\frac{1}{2}$	inch	 			5.60	11.00
12	X	8	X	51/2	inch	 			6.85	13.50

PRINTING

Cut Flower Boxes and Corsage Boxes may be imprinted with your name, address, telephone number, and F.T.D. or T.D.S. emblem or your own trade mark. Send for samples of type and colors

TRANSPARENT CORSAGE BOXES



Nest of three sizes: 12"x8 $\frac{1}{4}$ "x6", 10 $\frac{1}{2}$ "x7"x5" and 7 $\frac{1}{4}$ "x5 $\frac{3}{4}$ "x4".

Excellent quality white cardboard boxes with

cellophane window in top.

12x5x4 inch 6.50

Size

Per nest.....\$1.60 Dozen nests.....\$18.86

TRANSPARENT TOP BOXES

WATERPROOF CREPE PAPER



Colors: White, light pink, rose pink, nile green, grass green, moss green, French blue, Mexican blue, red. yellow, purple, lavender.

FLORIST FOIL

Satin Sheen, Polka Dot, or Grape Leaf. Colored on one side, silver on the other. Best quality. 20 inches wide. Colors: Nile green, medium green, chartreuse, pink, gold, orchid, fuchsia, dark blue, sky blue, copper, red, violet, silver. 50-foot rolls.

Lach	Dozen
Satin Sheen	\$16.20
Polka Dot 1.50	17.40
Grape Leaf 1.50	17.40

WHITE TISSUE

Very finest grade white glazed. 11-lb. basis tissue.

480 count reams. Per ream. Each.....\$ 3.60 Per bundle of 10 reams............... 35.00

WAX TISSUES

Finest quality. 10-lb. basis, Waxed Tissues. Sheets $24^{\prime\prime}x36^{\prime\prime}$. 480 count reams.

WHITE. Per ream\$	3.75
5 reams for	18.25
GREEN. Per ream	3.75
5 reams for	18.25

CELLOPHANE ROLLS



CELLOPHANE BAGS

CONSERVETTES. Lace-printed cellphane corsage bags.

				Lei 100	rei iuuu
No. 1—	-6 x 4	x l4	$4\frac{3}{4}$ ins	\$3.25	\$31.50
No. 2—	$-5 \times 3 \frac{1}{4}$	x 13	3½ ins	2.50	24.00

CLEAR CELLOPHANE BAGS

				Рe	riuu	Per IUUL
Large.	5′′	x5"	x143/4	"	\$3.10	\$28.85
Medium.	6′′	x3½	"x13"		2.25	21.25
Small.	4′′	$x2^{3/4}$	"x 9"		1.20	11.25
l-lb.	31/2	′′x2½4	"x 73/4	′′···	.95	9.00

BEAUTY CORSAGE BAGS

Moisture-proof lace corsage bags with colored cardboard backs.

				Pe	er 100	Per 1000
No.	1-B—5''	x3½"x15¼"	٠		\$4.45	\$42.00
No.	2-B-4½	'x23/4''x131/2'	·		4.10	38.30
No.	3-B41/2'	'x23/4''x11''			3.15	29.40
No.	4-B4''	x23/4''x9''			2.60	24.90

SHREDDED CELLOPHANE

Clear, make	s fine packin	g for orchids,	etc.
Per lb	60 c 5-1	b. ctn	\$2.75

10x6x5½ inch 7.90 15.00 100-ft. rolls: 20"...... 1.35 40"..... 2.70

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

100

\$11.50

12.50

WEDDING AND CORSAGE SUPPLIES

CORSAGE PINS



"Boulevard"

Pear-shaped	head.	Pearl,	2-inch.	White	or
assorted colo	rs.				
Per gross	\$0.9	25 10	gross	\$9	.00

BOUTONNIERE PINS

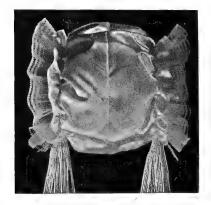
White pearl, 1½ inch.	
Per gross \$0.80	10 gross \$7.50

BANK PINS

No. 1	1, 2,	or 3.	Per	1/2	lb.	box.				.\$0.75
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CORSAGE FEATHERS

Heavy plumage. Uniform size. 25 of one color packed in a neat glassine bag. Colors: White, pink, orchid, pale blue, nile green, yellow. Per 25\$0.90 Per 100\$3.25



MUFF. White satin, without streamers. Each\$2.40



 PARASOL. Satin and lace. 15" overall. White.

 Each
 \$2.25

 AISLE CLOTH. White duck, 36" wide. Hemmed.

 50 ft.
 \$16.00
 75 ft.
 \$22.75

 100 ft.
 30.00
 150 ft.
 42.75



KABER KLIPS

Make Fastening Difficult Corsages Easy

> Plastic bands with metal fingers to hold corsage.

\$1.10	WRIST KLIPS. Box of
1.35	HAIR KLIPS. Box of 36
f 10 2.00	HEADBAND KLIPS. Bo
Box of 10 2.50	BARE SHOULDER KLII
x of 12 1.10	PRAYER BOOK KLIPS

CORSAGE SHIELDS

SHOULDER or	WRIST—Specify which.	
Plain Sateen.	Per dozen	0

FANCY CHIFFON WRIST SHIELDS

er dozen \$2.

SAFETY CORSAGE BUCKLES

Packed 50 to a box.
Per box\$1.75



RING BEARER PILLOWS. White satin, 8"x10". Lace edge.



FLORATAPE



White, Green, or Orchid. Put up on ½-inch rolls. Two rolls are wrapped into a twin package. Per twin package. \$0.35
Per box of 6 twin packages. 1.95

PARAFILM

Unexcelled as an attractive and stainproof stem wrap; unusually flexible, self-sealing and waterproof.

CHENILLE—All Colors Regular Chenille

Corsage Stems

Chenille in 12-inch lengths. Colors: White, pink, yellow, gold, light blue, orchid, purple, nile green, moss green, chartreuse, better times, red, or assorted.

Per 100......\$0.65 Per 1000......\$6.00

GLITTER STEMS

Tinsel stems, 12 inches long. Colors: Silver, gold, red, green, light blue, aqua, orchid, better times.

Per 100\$1.25 Per 1000\$11.75

BOUQUET HOLDERS

Used as background for Colonial Bouquets and Corsages. Two styles: Lace paper. White only. Cellophane. Colors: White, Pink, Yellow, Blue, Nile, Orchid.

			Lace	Cello-
Inside	Outsid	e	Paper	phane
Meas.	Meas.		Per doz.	Per doz.
11/2"	33/4"		 \$0.50	\$0.55
2"	41/2"		 60	.70
21/2"	51/2"		 	.95
3''	71/4"		 80	1.10
31/2"	8"		 85	1.20
4''	83/4"		 95	1.45
41/2"	.93/4′′		 1.05	1.70
5"	111/4"		 1.40	2.25
6''	13"		 1.75	2.60

CANDLES—Hand Dipped

Will not drip or wilt. Colors: White, Old Ivory, Pink, Blue, Peach, Yellow, Red and Xmas Green.

Per dozen	Per gross
10-inch \$0.85	\$ 9.60
12-inch 1.00	11.40
14½-inch 1.20	13.80
18-inch 1.40	15.85

CUT FLOWER PRESERVATIVES



"CONSUMER"	10c	Size

25 2-qt.	packets	 	 				٠	. \$	1.25
100 2-qt.	packets	 	 						5.00

Printed Packages

Imprinted with your name, address and phone number.

500........\$25.00 1000.....\$40.00

BULK FLORALIFE

30-qt.	size	(\$1	retail	sell	er).						60c	
100-qt.	size	(\$3	retail	sell	er).		 	۰	۰	 \$	1.75	
250-qt.	drun	1 (10	lbs.	net).					٠		4.00	
500-qt.	drun	1 (20	lbs.	net).			 		٠		7.50	
1000-qt.	drun	1 (40	lbs.	net).		 ,				 . :	13.50	
2000-qt.	drun	ı (80	lbs.	net).						 . :	25.00	

CEMETERY VASES



Well made with Removable removable wire prongs, painted areen.

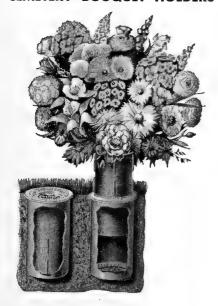
> Medium size, 634inch depth. 4-inch top diameter.

No. 2A

Per dozen \$ 1.75 Per gross 19.80

Large size. 8-inch depth, 41/2-inch top diameter. No. 3A. Per dozen..\$2.50 Per gross...\$27.00

CEMETERY BOUQUET HOLDERS



A cemetery vase that can be leveled flush with the ground when not in use. Adjustable to 3 heights. $4\frac{1}{2}$ " x 8". Green enameled. Cannot upset. Per dozen......\$11.00

BLOOMLIFF HORMONES

GOOD FOR

BLOOMLIFE

Cut flowers will last 2 to 5 days longer if you send a package with each order.

10c size enough to make 2 qts.

25 Pkgs......\$1.25 100 Pkgs..... 5.00

Printed Packets

Imprinted with your name, address and phone number.

1000 40.00

"BULK" Sizes—Commercial

50-qt. size.	Each\$	1.00
100-qt. size.	Each	1.75
200-qt. size.	Each	3.25
500-qt. size.	Each	7.50
1000-qt. size.	Each	13.50
2000-qt. size.	Each	25.00

SPRAY-O-NAMEL

Enamel paint in handy aerosol dispenser. Just press button and spray. For retouching old baskets and pottery, and for decorating foliages, etc. Colors: White,

green, red, silver, gold, yellow, blue, black, pink, orchid, ivory, and clear plastic.

12-oz. can.....\$1.25 Dozen.....\$14.40

BLOOMLIFE'S FLOWER TINT

No-rinse dye in easy-to-use spray cans. Ideal for tinting arrangements, corsages, Styrofoam and faded window silks and backgrounds. Will not harm delicate blooms, ferns or display materials.

Colors: Red, Blue, Green, Pink, Yellow, Wine, Slatetone, Browntone, Orangetone, Violet, Fuchsia and Char-

Per 12-oz. spray can....\$1.85



FLORADYE

Immersion dye. Just dip, rinse and dry. In a matter of seconds flowers are thoroughly dyed whatever color you desire.

Colors: Pink, Light Pink, Yellow, Golden-Yellow, Joanna Hill, Orange, Blue, Light Blue, Aqua, Green, Nile-Green, Lavender, Violet, Purple, Fuchsia, Red.

8 oz.....\$1.00 Qt......\$2.50

BLOOMTINT—Liquid

Absorption dye. Per package............60c Colors: Blue, Red, Pink, Orange, Yellow, Violet, Lavender, St. Patrick's Day Green.

STICK QUICK CEMENT

Ideal for securing fresh cut flowers to ribbons, malines, and most other materials. For use with fans, hair arrangements, and novelties, and for fastening ribbons and tapes to wires and stems.

Cut Flowers and Plants Amazing Scientific Discovery

Prolongs life up to 30 days Larger florets—less dropping Brighter colors Larger heads Less waste Slime-free containers

Wonderful for plants You won't believe what it does for cuttings Works in high or low temperatures

CONSUMER 25c SIZE

24 pkts Display	
288 pkts	
1000 pkts	
5000 pkts	
BULK ALADDIN	
34-gal. size \$ 3.00	
112-gal. drum 9.50	
187-gal. drum 15.00	
375-gal. drum 29.00	
562-gal. drum	



Ground glass in beautiful, sparkling colors: Silver, gold, red, blue, green, black. Use for writing names on ribbon with STICK QUICK CEMENT, or sprinkle on flowers or foliages after dipping or spraying with PLANT GLAZE. 4-oz. bottle......**\$0.60** 3/4-lb......\$1.15

FLORAWAX

Florawax protects your set pieces against wilt. A transparent material, the consistency of milk. Just dip flowers and greens into Florawax and let dry for 15 minutes. Or make up in usual manner and then spray on; quick clean, easy. Works like magic. Set pieces stay crisp and beautiful! (Full directions and details on label.)

l gallon\$2.50 5 gallon drums....\$10.00

PLANT GLAZE

A transparent plastic wax that helps prevent wilting due to dehydration, adds beautiful luster to blooms and leaves. Use for set pieces, designs, corsages, ferns and leaves. Will not discolor or destroy flower fragrance. Dip, spray, or wipe on.

Quart......\$1.00 Gallon......\$2.50



ingly beautiful luster. Just spray or dab on leaves once a month.

Leaves become greener, glisten and sparkle. Discourages insects, makes plants thrive. TWO-WAY PROFIT: (1) Increase your sale of potted plants by dressing them up with Floraglow. (2) Sell Floraglow for use in the home. Qt. (\$1.40 seller). Ctn. of 12...... 10.10 Spray top for above (20c). Ctn. of 12.... Gallon (for Florists' use). Each...... 2.00

SUPPLIES FOR THE FLOWER SHOP

GOLD LETTERS and NUMBERS

A to Z. 1 to 9. 25 of a letter to the package. 100 letters, 4 pkgs.

Per 100 letters..... Per 1,000 letters......**\$1.80**





A Black Box, 14 inches square and 2½ inches deep, with 36 compartments to hold A to Z in letters and 1 to 10 in numbers. Each\$1.10

GOLD SCRIPT—Words

10 of a word to the package. 10 packages per 100 words. Per package (10 words)..... Per 100 packages (1,000 words)...... 12.00

LODGE EMBLEMS—Gold Paper

Square and Compass, Elks, Eastern Star, Knights of Columbus, Kiwanis, Rotary. Packed: 10 of a kind to a package. Per Pkg......**50c** 10 pkgs.....**\$4.50** Size: Fits nicely on a 5-inch ribbon.

SILVER AND GOLD **ANNIVERSARY EMBLEMS**

A number 25 or 50 surrounded by a floral wreath cut from heavy Silver or Gold paper. 2-inch diameter.

25 emblems	$ \text{for} \dots$		 	60	C
Large size.	5-inch.	Each	 	20	С

CLOCK DIALS

Purple b	ackground	\	V	h	1t	е	le	tt	e:	rs	3	(r	lC	t	r	10	II.	ıds.
7-inch di	ameter																		20c
9½-inch	diameter																		40c

UNWIRED PICKS—Green

3 — Box of 1,000 5	UC
3"—Case of 20,000 \$7.	35
4"—Box of 4,000	40
4"—Case of 10,000 5.	40
6"—Box of 3,000	
6"—Case of 10,000	45

WIRED PICKS

		Box of 10,000	
21/2"	White.	Case of 50,000	20.95
3"	Green.	Box of 8,000	5.95
3"	Green.	Case of 40,000	27.95
4''	Green.	Box of 4,500	5.45
4"	Green.	Case of 10,000	10.75
6''	Green.	Box of 3,000	4.30
6′′	Green.	Case of 10,000	13.95

TOOTHPICKS—World's Fair

Natural,	double-pointed	round.	
Dog of 1	000 20-	24 hamas	ec o

AFS-HEADQUARTERS FLORIST WIRE

Finest quality—Soft annealed—Clean and straight as an arrow. In 12-lb. boxes, packed GREEN ENAMELED six to the case. Cut 18 inches.

2111-011-		G (
Cui	10 miches	Case of
	Per box	4 boxes
	\$1.90	\$ 7.40
		8.20
	2.20	8.60
	2.30	9.00
	0.40	9,40
		9.80
	0.00	11.40
	2.00	13.00
		15.80
	4.25	16.80
	Cut	\$1.90 2.10 2.20 2.30

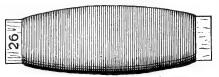
STONE WIRE



Wire, soft	annealed,	12-lb. stone	es.
Gauge	Per stone	Gauge	Per stone
18	\$2.15	23	\$2.60
19	2.20	24	2.65
20	2.25	25	2.80
21	2.35	26	3.00
22	2.50		

Case of Cut 18 inches Per box 6 boxes 18\$3.40 \$20.10 3.50 20.70 21.60 22.20 23.10 26,40 32.40 6.85 40.50

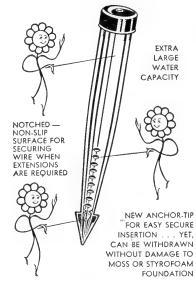
STICK WIRE—Malin's



Soft, bright annealed. 1/4-lb. sticks.

																Per box of
Ga	uge									Ι	٥,	эr		stic	ck	20 sticks
22												\$	0	.13	5	\$2.10
24														.20)	2.50
26									٠					.25	5	2.80
28														.30)	3.40
30							٠		٠					.35	5	3.80
34														.45	5	4.80
36				٠										.50)	6.00

AQUAPICS



The new "400" Aquapic is 4 inches long and has Anchor-Tip. The corsage size is 2" and has a straight tip.

No. 400. Per 100....\$2.25 Per 1000....\$20.00 Corsage. Per 110... 2.25 Per 1100.... 20.00

WATER TUBE PICKS-"Madon"



Barbed at point to hold firm in the moss. 31/2 inches overall. Per 100.....\$2.25 Per 1000.....\$21.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PLASTIC AQUAPIN

THE "SWEETHEART" of LAPEL BUBBLE VASES Beautiful Heart-shape design. Non-breakable crystal clear plastic. Flat back-"No Bobble" —stays put.



Aquapin holds ample supply of water to prolong beauty and crisp freshness of the most perishable flowers. Three colors: clear, orchid or green.

Per	box	of	6	d	0	Z.	٠	٠	٠	 ٠	•	. \$	6.50
Per	gros	S									٠		12.00

ORCHID HOLDER

Glass tube that fastens to wall or glass with suction cup.

Per dozen\$2.00





CHICKEN WIRE

For design work and centerpieces. Galvanized 20 gauge wire, l-inch mesh, 150 ft. rolls.

Width	Shipping Wt.	Per Roll	
12-inch	 . 17 lbs.	\$ 3.10	
18-inch	 . 24 lbs.	4.45	
24-inch	 . 30 lbs.	5.60	
36-inch	 . 43 lbs.	8.20	
48-inch	 . 56 lbs.	10.60	

SUPPLIES FOR THE DESIGNER

HANGING BASKETS

These are made of strong wire, sturdily built for long service, painted green.

Measure diameter of largest ring.

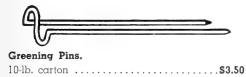
Lu							
4	 				١.	inch	10
5	 				١.	inch	12
6	 	 ۰			ı.	inch	14
8	 				١.	inch	16



WREATH ROLLS-3-inch



"PHILLY" FERN PINS



SPRAY HANGERS—"James"

DOVES



MOSS FILLED WREATHS AND DESIGNS

Save Time in Making Up Sprays and Wreaths

Machine made mass filled nets, filled with finest grade of dry Sphagnum Moss. Always ready to use.

Spray Bars

Length	Each	Length	Each
12" x 3½"		24" x 4½"	67c
16" x 3½"		24'' x 6''	82c
18" x 3½"		30'' x 6''	93c
20" x 3½"	43c	36" x 6"	\$1.06

Crosses

Size	Each	Size	Each
18" 20"	79 c	27''	\$1.11
22''	88C	30	1.29

Wreaths

Size Each	Size Each
10'' 35c	20'' 76c
12" 41c	22" 83 c
14" 49 c	24'' 94c
16" 58c	27'' \$1.18
18″ .66c	30'' 1.50

STYROFOAM BLOCKS

Sensational snow-white plastic. Can be cut with knife to size desired for centerpiece work or for design framework. 36x12x2 inches.

1 Bar..\$1.40 6 Bars..\$8.25 20 Bars..\$27.00

SNO-PAK

Revolutionary new floral base. Saves wire, picks, labor. Replaces old-fashioned dry spraybars, mossed wreaths, and flower frogs. For floral pieces, sprays, baskets, vases, centerpieces, etc. SNO-PAK locks the water in its cells, holds flower stems in a cool, moist grip. (To use, soak SNO-PAK in plain water or in FLORALIFE solution.)

Case	of	24	Brio	cks										. \$	11.42
Jumb	o C	ase	of	48	B	ric	ks								20.38

"TERRALITE" VERMICULITE

For Better Floral Arrangements

An ideal material to use in vases and centerpieces. Just fill container with Terralite, saturate with water, pour off excess, and insert flowers. The Terralite will hold the stems firmly in position and retain moisture for days. Costs only 2c or 3c for the average size arrangement.

Clean, Economical, Time-Saving— No Water Spillage.

4 cu. ft. bag.....\$1.45 10 bags.....\$14.00

GREEN WIRE EASELS

												Dи	nai	6 OI		
Size											10		50		100	
21′′									,	 . :	\$1.35	\$	6.3	ງ	\$ 12.00	ì
24''											1.50		7.0	0	13.50	ı
27′′				٠	٠						1.80		8.4	0	16.00)
30′′								٠			2.10		9.8	0	18.50)
36′′	 ٠										2.65]	12.2	5	23.50	1
42′′											4.50	2	21.0	0	40.00	
48′′			٠								6.00	2	8.0	0	53.50	

WHITE WOOD EASELS

Packed one dozen to package. We do not break packages.

Size	Dozen	Size	Dozen
36''	\$6.50	54''	\$ 8.20
42''	6.90	60''	9.00
48''	7.40	66''	11 90

WIRE WREATH FRAMES

	Per Z5	Per 50	Per 100
10′′	 \$2.25	\$ 4.20	\$ 8.00
	2.75	5.10	9.75
14′′	 3.25	6.00	11.25
	 3.50	6.50	12.50
18′′	 5.00	9.10	17.50
20′′	6.25	11.50	22.00
	7.5 0	14.00	26.75
24''	 9.25	17.50	33.50

WIRE CASKET PLAQUES

Size	Bundle of 10	Size	Bundle of 10
12" 18"	\$3.60 4.00	30"	\$5.00
24"	4.50		0.00

SPHAGNUM MOSS



Carefully selected. Finest quality. Free from sticks and other refuse. Gathered from the finest swamps

Full size bales. Approximately 48" x 16" x 14". Weight, per bale, approximately 20 to 22 lbs. Per bale......\$2.75 10 bales......\$26.50

SHEET MOSS

GREEN BURLAP

For	making	casket	covers.	36	incl	ies	wi	ide.
Per	yard .							\$ 0.65
Bolt	of 50	yards						30.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

WERS AND PREPARED FOLIAGES

ARTIFICIA	L FLO
ASPARAGUS FERN— Per 10 sprays Per 100 sprays	\$0.7 5
CATTAILS—Na	
Pencil thickness. Per 100 Per 1000	
DIAMOND FLO	WERS
	Tiny minia-
	ture straw
A SUMMER OF A	flowers.
	Flowers
THE RESERVE	approximate-
	ly 1/4 inch di-
	ameter.
	12 Beautiful
White Red	Colors: Light Pink
Yellow Autumn	Dark Pink
Green Orange Lavender Fuchsia	Light Blue Dark Blue
Each bunch contains one color Per 1-oz. bunch	only.
Per lb.	
ERIANTHUS PL	
Assorted colors. Box of 50	\$2.95
COLORED	
GYPSOPHIL Beautiful colors: Pink, Cerise	
Dark Blue, Yellow, Orange, P	urple, Lt. Green.
Chartreuse. Per bunch Per case of 10 bunches	
LYCOPODIUM-	Green
10 lbs	
100 lbs	29.50
PEPPERGRA	
Colors: Silver, red, green, pi white, green-white, pink-blu	nk-white, orchid- e, white-yellow,
red-white. Per lb\$0.90 Per 10 lb.	carton\$8.00
STATICE—Wisc White, per lb \$0.95	
	
VIOLETS Celluloid	
Imported	
	A. L.
Purple, red or white. Per gross\$1.25	
VIOLET LEAVES	
Celluloid	
Per gross \$1.25	
LILY OF THE V	ALLEY
Very natural. Imported.	MELEI

Per gross\$1.50



APPLE BLOSSOMS Celluloid

Colors: White, pink, yellow, red. Per gross of a color\$1.50

	CALLA	LILIE:	5C	ellulo	id	
White	or yellow.					\$2.75
	EASTER	LILIE	S—C	ellulo	id	
White.	Box of 50.					\$3.00
	CAMEL	LIAS-	—Ce	lluloid	ł	
Colors	· White	nink	white-	lavende	er. w	vhite

CARNATIONS Wax or Celluloid

pink, red.

Colors: White, light pink, dark pink, yellow, talisman, or red.

Wαx. Per 100 of a color\$3.50 Celluloid. Per 100 of a color\$4.50



DAISIES Celluloid

Colors: White, pink, yellow.

Per gross of a color\$1.50

ORCHIDS—Celluloid Large. White, orchid-fuchsia.

Per 50 of a color......\$3.00 PRIMROSE—Celluloid Colors: White, pink.

Per gross of a color... ROSES—Wax or Celluloid

Colors: White, light pink, dark pink, red, yellow, talisman.

Wαx. Per 100 of a color.\$3.75 Celluloid. Large, No. 4. Per 100 of a color.\$4.50 Medium. No. 5. Per gross of a color. \$2.75



JUNE ROSE

SWEET PEAS—Celluloid

Colors: White, pink, lavender, red, white-lavender, white-pink. Per gross of a color......\$1.50

ARTIFICIAL WREATHS



Assorted colors.	\$ 2.	.75
Per carton of 6		.90
	3	
24-inch. Each		.50

GREEN PAINTED CYCAS LEAVES

																Γt	31 100	
8	to	12	ins													. \$	5.00	
																	6.35	
																	7.50	
																	9.00	
																	11.50	
28	to	32	ins														13.50	

GALAX LEAVES—Celluloid

Colors: White, white-green, green. Per gross\$1.25

MAPLE LEAVES—Celluloid

Colors: White, white-green. Per gross\$1.25

ROSE LEAVES



Natura	l Gr	en.	Рe	r	gı	0:	SS							۰	. \$	1.25	
Silver.	Per	gro	SS.						٠							1.50	
Gold.	Per	gros	s						٠					٠		1.75	

MAGNOLIA LEAVES

Red, brown or green. Per 6-lb. carton.....\$2.50

NEPTUNE MOSS

Amazing feathery, green plant that lives everlastingly without soil or water. Ideal for small planters.

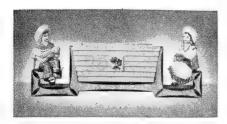
WHEAT

GRASS MATS—Raffia

Green. Finest quality. 56 row sewing. 36 inches wide. 72 inches long. Each.....\$4.25

GENE FREEDMAN PLANTERS

Highly styled planter creations made of a heavy thermoplastic that simulates the appearance of fine sculptured woods such as



Planter and Nic-Nac Stand. 17" long, 41/2" high. Colors: Black, red or chartreuse. Figurines: Oriental, Mexican or Dutch boy and girl. No. 6001. Complete\$3.75



Fluted planter box, 15" long, 4" high. Colors: Black, red, or forest green.

No. 6006. Each\$1.60

PLASTIC PLANTER



Slim, trim, colorful plastic interior window box with sub-irrigating feature. 9" long. Assorted colors. Ctn. of 36.....\$10.80

FLOWER BEAUTY BOWLS

Small marine bowls that hold real or artificial flowers in water-filled globe. Available filled with assorted artificial flowers or empty.

3" with flowers. Dozen..\$ 7.20 4" with flowers. Dozen.. 10.80 3" empty. Ctn. of 24.... 9.00

DECORATIVE WATERING POTS



A practical and handsome household aid for watering indoor plants, or as a container for bouquets and plants.

No. 101. 1-qt. size. Carton of 12.......\$12.00 No. 102. 2-qt. size. Carton of 12...... 16.20

FLOWER HOLDERS

DOME TYPE

No. 31. 13/4" Each \$.25 Dozen 2.10 No. 32. 21/2" Each \$.55 Dozen 4.50 No. 33. 33%". Each \$.65 Dozen 6.00

PIN TYPE ROUND

No. 11 - 11/2" Each\$.25 Dozen ... 2.10 No. 12 - 21/4". Each\$.40 Dozen ... 3.60 No. 13 — 3".



Each...........65c Dozen......\$6.00 Oval. No. 73—1¾" x 3½". Each......55c Dozen......\$4.50

DISPLAY ASSORTMENTS

No. 401. Includes 6 No. 11, 4 No. 12, 2 No. 13 No. 403. Includes 5 No. 31, 4 No. 32, 3 No. 33. Per set\$4.00

ROUND

ART-FLEX FLOWER HOLDER

holder that enables one to arrange the most difficult centerpieces with the greatest of ease. The wire loops can be bent in any direction to achieve the design you want.

Base is 31/4" in diam. Overall height, 5". Painted green.

Each 40c Dozen\$3.60

FLOWER FASHIONER

Crystal clear plastic, 3"x3". Attractive and practical. Suction cup on end of plunger holds to bottom or side of container.





PLASTITE FLORAL CLAY

No. 205. For securely fastening flower holders and containers. Carton of 24 pkgs......\$1.20



Cutaway showing subirrigating feature.



Very attractive planters with sub-irrigating plastic liner that carries water directly to roots. Ideal for African Violets as well as all other house plants.

Outer case of beautiful combed wood in pastel colors: Grey, yellow, chartreuse, green, light blue, dark blue, white.

Available in three sizes designed to fit most interior window ledges.

												Lucii	Dozen
No.	1-A.	9"	x	3"	x	21/2"						.\$1.10	\$12.00
No.	2-A.	18"	x	3"	X	21/2"						. 1.90	21.00
No.	3-Ā.	27''	X	3′′	X	21/2"	٠	٠.	٠			. 2.75	30.00

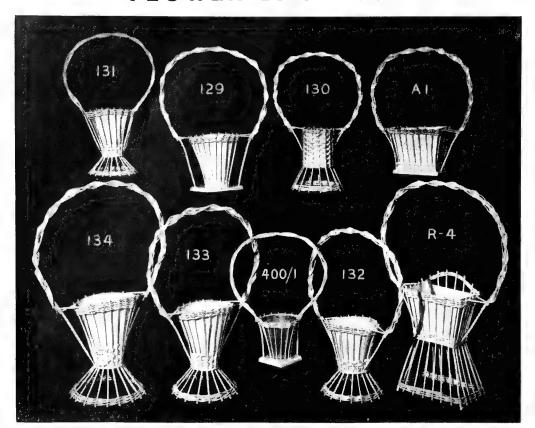
FLORETTE—The Flower Pot of Beauty and Utility



31/2-inch. (30c retail). Carton of 3 dozen......\$7.20 4%-inch. (50c retail). Carton of 2 dozen...... 8.00 5¾-inch. (90c retail). Carton of 1 dozen...... 7.20

The new flower pot that will not warp or rot and whose color and luster are permanent; complete with saucer. May be used as a jacket to hold clay flowerpot or separately as a flowerpot by easily punching out water drainage blank in the bottom. FLORETTE comes in four striking colors-onyx green, yellow, ivory and red; and in three standard sizes, having top diameters of 31/2", 43/4" and 5¾". Made of strong, beautiful plastic that is light in weight, nonfragile, washable and odorless.

FLOWER BASKETS FOR EVERY NEED



Height of Body

..... 8 inches

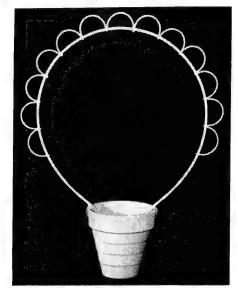
.....13 inches

.....l0 inches

.....14 inches

.....16 inches

HANDY HANDLES



Fits any flower pot with α bulldog grip. All white wire. 17 inches high. Bundle of 10......\$3.60 50 for.....\$17.50

100 for **34.00**

"FLOWER GIRL" BASKETS

A very dainty petal basket. Made of white reed. Small. Each...\$1.00 Medium. Each. 1.10 Large. Each... 1.20

Price, Each



"AMERICAN BEAUTY" VASES

No. 13114 inches

Model

No. A-1

No. 129

No. 132

No. 133

No. 134

No. 400/1 ...



36	inches	overall.	Each.		٠							. :	\$6.25
42	inches	overall.	Each.										7.00
48	inches	overall.	Each.										8.00
54	inches	overall.	Each.										9.00

GLASSWARE

24 inches\$1.00

27 inches 2.00

30 inches 2.10

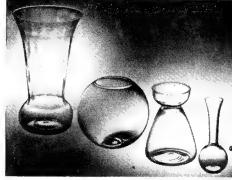
30 inches 1.80

35 inches **2.25**

39 inches 2.75

40 inches

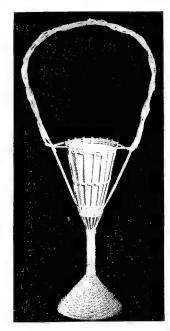
Height Overall



Vase. No. 693-10. 8" high, 4%" diam. Crystal. Carton of 12 6.30
Amber, Blue, or Iridescent. Carton of 12. 8.10
Ruby Red. Carton of 12 10.50
Rose Bowl. No. 695-4. 41/4" diam.
Crystal. Carton of 36 9.00
Amber, Blue, or Iridescent. Carton of 36. 13.50
Ruby Red. Carton of 36
Hyacinth Glass. No. 717. 6" high, 4"
diam. Crystal. Carton of 36 9.90
Amber, Blue, or Iridescent. Carton of 36. 13.50
Bud Vase. No. 601-8. 8" high, 3" diam.
Crystal. Carton of 36 9.00
Amber, Blue, or Iridescent. Carton of 36. 13.50
Ruby Red. Carton of 36

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CHRYSANTHEMUM SPECIAL



PAPIER MACHE CONTAINERS

KEIDING POT COVERS



T 8 7	7		٠,	
VV	r	٦.	ìΤ	~

		Top Diam	. Depth	Pack Per Case	Price Each
No.	3	41/2"	4''	150	8½c
No.	4	5′′	5′′	100	10½c
No.	5	61/2"	61/2"	100	14c
No.	6	71/2"	71/2''	50	17½c
No.	7	81/2"	8′′	50	26½c
No. 8	В	10''	91/2"	40	40c

KEIDING VASES



JARDIER ROSE VASE

No. 400

Weighted base. White.
Top diam., 51/4".
Height, 10".
Packed 40 to case.
No. 400. Each. 241/4c



JARDIER SPRAY VASE AND MUM VASE

Each



Weighted base. White.

No. 500-

Spray Vase.
Top diam., 7½".
Height, 10".
Packed 18 to case.
Each37c

No. 700-



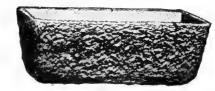
POT COVERS

"Triumph" Style

White.

		E D:	Pack	Price
		Top Diam.	Per Case	Each
No.	3	41/4"	200	8½c
No.	4	51/4''	100	10½c
No.	5	61/4''	90	13½c
No.	6	7 1/4''	60	17½c
No.	7	81/4''	40	26½c
No.	8	91/2"	24	40c
No.	9	11''	24	50c

JARDIER BULB BOXES



 White
 Each

 No. 4
 12" x 5"
 50 to case.
 28c

 No. 6
 16" x 5½"
 30 to case.
 45c

KEIDING BULB BOX

White
Packed 150 to
case
Each934c

KEIDING CENTERPIECES

White 9" x 5". 100 to case. Each14c 11" x 6". 75 to case. Each21c





FORMART VASES

Color: White.

Price	Pack	managed the addition	A SAME AND DESCRIPTION OF THE PARTY OF THE P	
Each	per case	Width	Height	Number
25c	24	71/2''	71/2"	120
35c	24	8′′	11"	135
50c	12	91/2''	14''	150
55c	12	11"	12''	155

PLEASE
Order in case lots whenever possible.

BOX VASE



White
Top, 8" x 4½"; depth, 5".
No. 19. 60 to case. Each..........20c

HEART VASE



 $\begin{array}{cccc} & \text{White. Weighted base.} \\ & \text{Top, } 11^{\prime\prime} \text{ x } 4\frac{1}{2}^{\prime\prime}; \text{ height, } 10^{\prime\prime} \\ \text{No. 45. } 12 \text{ to case. } \text{Each.........................52c} \end{array}$

WEDGEWOOD VASE



 $\begin{array}{c} \text{White. Weighted base.} \\ \text{Top, } 10^{\prime\prime} \text{ x } 6\frac{1}{2}^{\prime\prime}; \text{ depth, } 7^{\prime\prime} \\ \text{No. 600. } 30 \text{ to case. Each.} \\ \end{array}$

FANTASY VASE



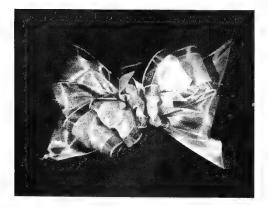
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STYLISH SPRAY RIBBONS

Pattern "Marilyn"

Pattern "Necessity"

Pattern "Barbara"



The aristocrat of metallines. Its fine, solid weave and beautiful, live colors make it a superb ribbon for better class sprays, wreaths and funeral baskets. Colors: White, pink, blue, yellow, talisman, better times, nile green, picardy, orchid, lavender, purple, fuschia, premier, gray, red. Width, $4\frac{1}{2}$ inches.

40-yard	bolt.	Each.								.\$	2.00
10 bolts	for										19.00

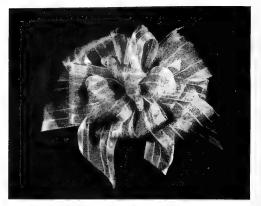
A. F. S. STANDS FOR

QUALITY IN RIBBONS



An attractive metalline with a striped, open weave. Its live colors give a good appearance when used on lower priced work. Colors: Same as colors listed under "Barbara." Width, $4\frac{1}{2}$ inches.

40-yard	bolt.	Each	 	\$ 1.35
10 bolts	for		 	 12.50



A high grade, solid weave metalline. Has a good body and makes a beautiful bow that keeps its shape. Colors: White, pink, blue, yellow, talisman, better times, nile green, picardy, orchid, lavender, purple, red. Width, 4½ inches.

40-yard bolt.	Each.	 					.\$	1.90
10 holte for								18 50

MALINE

Full 27-inch width. Just the thing for weddings. Colors: White, pink, yellow, light blue, aqua, nile green, better times, brown, orchid, eggshell.

Cut.	Pe	r yard.								.\$0	.25
Bolt	of o	approx.	35	yard	s.	Per	bolt		 ٠	. 5	.50

DECORATIVE RIBBONS FOR POTTED PLANTS



Pattern "Swanky"

A beautiful pot tie with a lustrous finish. Colors: White, pink, blue, yellow, nile green, moss green, orchid, talisman, better times, red. Width, % inch.

40-yard bolt. Each.....\$0.90

RIBBON SHEARS

All nickel.



Pattern "Irene"

This good grade of pot tie has been our best seller for years. Colors: White, pink, blue, yellow, lavender, nile green, moss green, orchid, premier, talisman, purple, autumn, picardy, better times, red, red and white. Width: % inch.

0.65	. \$			h.	(C	C	E	bolt.	yard	50-
6.00								for	bolts	10
27.50	. :							for	bolts	50

Attractive, Yet Inexpensive

(9 'inches overall.) Each..\$2.50 3 for..\$6.00 6 for..\$11.50 Per dozen..\$21.00

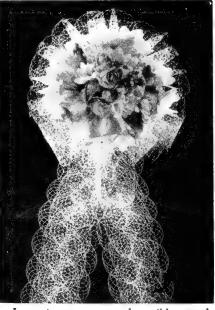


Pattern "Sensation"

An excellent ribbon of good body. Wider than the usual pot tie, it makes a fine, full bow. Width 1% inch. Colors: White, pink, blue, yellow, nile green, moss green, better times, orchid, premier, talisman, fuchsia, picardy, gardenia, yellow and nile, pink and blue, red, red and white.

40-	yd.	b	olt.	E	α	C	h					\$0.90
10	bolt	S	for.					٠				8.50

LACELON RIBBON



A new type non-woven lace ribbon made by the makers of Scotch tape. Its delicate pattern and warm colors make it especially attractive for floral use. Lacelon ribbon is waterproof and can be stored in humid coolers for long periods without wilting, drooping or curling.

Colors: White, pink, light blue, royal blue, yellow, nile green, fuchsia, orchid, Better times, Red. 50-yd. bolts.
3-inch. Each....\$3.28 6 for....\$17.76

5-inch. Each.... **4.05** 6 for.... **21.90**

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

RIBBONS OF DISTINCTION

RAYON SATIN RIBBON Pattern "Sunshine"



Finest quality cut-edge rayon SATIN. Colors same as Pattern "Debutante".

No. 9 width ($1\frac{1}{2}$ inch).

50-yard bolt \$1.15
10 bolts for \$11.00

No. 40 width ($2\frac{3}{4}$ inch).

50-yard bolt \$2.00
10 bolts for \$19.00

No. 120 width ($4\frac{1}{2}$ inch).

50-yard bolt \$3.00
10 bolts for \$29.00

DECORETTE RIBBON



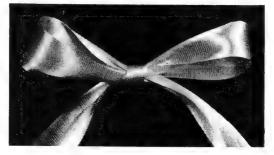
A lacy, non-woven ribbon that is outstanding for its delicate sheerness, workability and knot-tie strength. Waterproof—flame-resistant—crush-resistant. Fine for pot tie, packaging, and underwater arrangements. Colors: White, pastel pink, pastel blue, pastel yellow, nile green, emerald green, royal blue, better times, orchid, chartreuse, red. Width 1½ inches. 100-yd. bolt. Each....\$1.98 6 for\$10.74

RIBBONZENE



The Standard Tying Ribbon 14" wide. Colors: White, pink, light blue,

RAYON SATIN CORSAGE RIBBONS



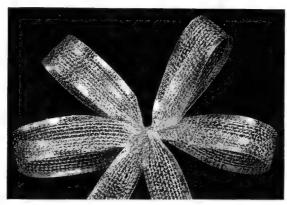
Pattern "Debutante"

A beautiful **No. 3** width, lustrous cut-edge rayon SATIN Ribbon used by many leading florists. Soft and beautiful yet firm enough to make a fine, graceful bow.

COLORS:

White	Aquα	Maize
Eggshell	Light Blue	Orange
Pink	Royal Blue	Talisman
Better Times	Nile Green	Black
Lavender	Moss Green	Brown
Fuchsia	Emerald Green	Gardenia
Purple	Chartreuse	Picardy
Red	Orchid	Margaret Fulton
50-yard bolt.	Each	\$0.55
10 bolts fo	г	5.00

"EXQUISITE"



An unusual, lacy corsage ribbon with a woven edge of French creped tinsel, and interwoven with white rayon-silk. Dainty in appearance, it makes a neat, firm bow. Particularly suitable for quality corsages and silver wedding decorations. Full No. 3 width.

\$ 1.50										h	C	α	E]	olt.	l b	ırd)-yc	50
14.00								,							for	olts	bo	10	

TAFFETA CORSAGE RIBBON Pattern "Varsity"

Nice colored-edge rayon taffeta corsage ribbon in No. 3 width. Colors: White, pink, yellow, blue, orchid, gardenia, valley, better times, talisman, red.

40-yard bol	t. Each	 \$0.60
· 10 bolts	for	 5.50

SHOWER RIBBON Pattern "Suzanne"

No. 2 width.	Colors:	White,	pink,	blue, nile,
maize, better	times, a	qua.		
100-yard bolt.	Each			\$0.95
10 bolts for				9.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

FANCY NINON Pattern "Bright Future"



A lovely new Ninon Ribbon with two twinstripes of glittering silver tinsel. 2½ inches wide. Colors: Light blue, royal blue, maize, talisman, better times.

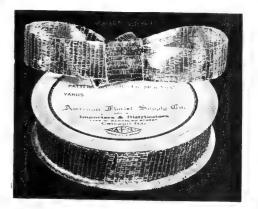
50-yc	ard b	olt.	Each.			 				.\$	3.00
10	bolts	for			 	 				. 2	7.50

TRI-COLOR RIBBON Pattern "Yankee"

Red, white and blue striped—for American Legion, patriotic and national designs and bouquets.

No. 5 width (% inch).	
50-yard bolt. Each	\$1.25
No. 40 width (2¾ inch). 40-yard bolt.	
Each	2.50
No. 120 width $(4\frac{1}{2}$ inch). 40-yard bolt.	
Each	3.50

TINSEL RIBBONS



Pattern "Stardust"

A bright, lustrous creped tinsel, available in two widths. 50-yard bolts.

Silver or Gold.

No. 2	width.	Per	bolt \$1.15
			bolt 1 25

INDEX TO SUPPLIES

A	Page
Acid Plant Food	62
Activo	62
Adco	62
Airosol Bombs64,	67, 68
Airosprayer	
Aisle Cloth	
Album of Designs	
Alladin	
Aluminum Sulphate	
Ammonium Phosphate	
Ammonium Sulphate	
Anniversary Emblems	
Ant Killers	
Apomite	
Aprons, Rubber	
Aquapics and Aquapins	
Aramite Arasan	
Arsenate of Lead	
Artificial Flowers and Wreaths	96
Asphalt Emulsion	
Asparagus Fern	
Azobenzene	
В	
Bags, Corsage	
Baskets, Flower	
Baskets, Hanging	
Baskets, Pansy	
Bank Pins	
Beauty Vases	
Benzofume	
Bird Paper Pots	
Bird Vita-Bands	
Black Leaf 40.	
Blood and Bone	
Blood, Dried	
Bloomlife	
Bloomtini	93
Blue Stones	64
Bone Meal	62
Books	
Boots, Rubber	
Bordeaux Mixture	-
Bouquet Holders	
Boutonniere Pins	
Bowls, Beauty	
Boxes, Flower and Corsage Boxes, Gardenia	
Brackets, Shelf	
Brushpens	86
Buckles, Corsage	
Budding Strips	
Bulb Boxes, Jardier	
Bulbs, Spray	
Burlap, Green	
C	
Candles	92
Cane Stakes	
Cans, Sprinkling	74
Calcium Sulphate	
Cards, Florist	
Carnation Packs	
Carnation Staples	
Casket Plaques	86
Cubict Iraqueb	95
Cartridges, Arnold Sprayer	95 68, 72
Cartridges, Arnold Sprayer Cattails	95 68, 72 96
Cartridges, Arnold Sprayer	95 68, 72 96 62
Cartridges, Arnold Sprayer	95 68, 72 96 62 91
Cartridges, Arnold Sprayer	95 68, 72 96 62 91
Cartridges, Arnold Sprayer Cattals Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick	95 68, 72 96 62 91 86
Cartridges, Arnold Sprayer. Cattails Cattle Manure Cellophane, Roll and Shredded. Celluloid Labels Cement, Stickquick Cemetery Vases	95 68, 72 96 62 91 86 93
Cartridges, Arnold Sprayer Cattails Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces	95 68, 72 96 62 91 86 93 93 93
Cartridges, Arnold Sprayer Cattails Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan	95 68, 72 96 62 91 86 93 93
Cartridges, Arnold Sprayer Cattails Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal	95 68, 72 96 62 91 86 93 93 99 64
Cartridges, Arnold Sprayer Cattails Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal Chenille Skeins and Stems	95 68, 72 96 62 91 86 93 93 93 94 95 95
Cartridges, Arnold Sprayer Cattals Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal Chenille Skeins and Stems Cherries, Artificial	95 68, 72 96 62 91 86 93 93 93 94 64 63 92
Cartridges, Arnold Sprayer. Cattails Cattle Manure Cellophane, Roll and Shredded. Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal Chenille Skeins and Stems Cheries, Artificial Chicken Wire	95 68, 72 96 62 91 86 93 93 93 94 95 64 63 92 97
Cartridges, Arnold Sprayer Cattals Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal Chenille Skeins and Stems Cherries, Artificial	95 68, 72 96 62 91 86 93 93 93 95 96 97 97 94 64, 68
Cartridges, Arnold Sprayer Cattails Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal Chenille Skeins and Stems Cheries, Artificial Chicken Wire Chlordane	95 68, 72 96 62 91 86 93 93 93 94 64 63 92 97 97 97 97
Cartridges, Arnold Sprayer Cattails Cattle Manure Cellophane, Roll and Shredded Celluloid Labels Cement, Stickquick Cemetery Vases Centerpieces Ceresan Charcoal Chenille Skeins and Stems Cherries, Artificial Chicken Wire Chlordane Clamps, Hose	95 68, 72 96 97 98 99 99 99 99 99 99 99 99 99

INDEX 1	0		5	U	P	P	LI	
								αge
Cloth Houses								60
Cloth, Shading								60 60
Cloth, Sterilizing Coats, Rubber								75
Coin Clips								89
Cone Holders								89
Containers, Papier	Mac	he						99
Copper Sulphate								64
Corrosive Sublima Corsage Items								64 92
Cosmata Soap								69
Cotton, Gardenia .								86
Couplings, High P								73
Couplings, Hose Crabgraxx								70 69
Crepe Paper								91
Crinklebush								96
Cultivators								83
Cuprinol								76 68
Cyunogus						04,	07,	00
	D							
D-Con						 C 4	.67,	68 68
D.D.T. Bombs D.D.T. Powder and								68
Dee-Dex								68
Delta Dispenser								63
Designers Noteboo								16
Designs, Moss Fill Detex	ed							95 64
Diamond Flowers								96
Dibble								81
Dimite								68
Distributors, Fertilis								84
Dithion Bomb Dogzoff								64 68
Dormant Spray, S	calec	ide.						66
Doves								95
Dowfume MC-2								65
Du Pont Spreader- Dusters								65 74
D-Wax								69
Dyes, Flower								93
	Е							
Easels	_							95
Edgers, Lawn and	Turf							80
Electra								62
Electric Hedge Tri	mme	r						7 8
Emblems, Gold Envelopes, Paper (and i	Glas	 sin	٠,,				94 90
Evergreen Spray								68
	F							
Fans, Bridal	•							92
Fasteners, Tag and	Stak	e						85
Fermate								65
Fern, Asparagus .								96 95
Fern Pins Fertilizers								62
Fertilizer Distributo	rs							84
Fish Oil Soap			٠.					65
Flats								88
Floodlight Floradye								75 93
Floraglow								93
Floralife								93
Floratape								92
Florawax								93
Florettes Flowers, Artificial								97 96
Flower Holders								97
Foil, Florist								91
Formaldehyde								65
Forks, Spading Fruitone				• • •	* * .			81 68
Fume Tobac								65
Fungtrogen								65
	G							
Galvanized Vases								88
Galvanized Wire S	takes							85
Gardenia Boxes								86
Gardenia Collars			٠.					86

	P	~
Garden Guard		 E
Garden Tools		-
Gas Masks		7
Glass Cleaner		7
Glass Cutters		7
Glass Graduates		6
Glass Sparkle		7
Glass Substitutes	• •	9
Glaswik		7
Glazing Materials		7
Gloves, Rubber		7
Go-Cart		8
Gold Letters and Script		0
Gopher Control6		6
Grafting Bands		6
Grass Catcher		8
Grass Hooks		7
Grass Mats		9
Grass Shears		7
Greenol		6
Gummed Tape		9
Gypsum, Agricultural		6
Gypsophila		ð
н		
Handles, Handy		9
Hanging Baskets		9
Hats, Rubber		7
Hedge Shears		7
Herbicide		8
Hoes	•	8
Holders, Flower		9
Holder, Tool		8
Holder, Utility		9
Hole-in-One Planter	٠	8
Holly Berries		9
Horn Shavings		6
Hose Fittings	0,	7
Hose, High Pressure		7
Hose, Greenhouse and Garden		7
Hotkaps	٠	8
Hozon Syphon	٠	6
Humidity Indicators	٠	8
Hydrated Lime		6
Hyponex		6
Insecticides	24	6
Insecticides, Resale	94	6
fron Horse Vases		8
lron Sulphαte		6
scothan		6
J		
ardiers		9
	•	٠
К		
Kaber Klips		9
Kapsulate6	3,	6
Knee Pads Knives	•	7.7
	•	/
L		
Labels, Pot, Tree, Garden		8
Lapel Pin		9
Lawn Edgers		8
awn Mowers	٠	8: 7:
Lawn Sweepers	•	8
Lawn Sweeps		81
Lead Arsenate		6
Leaf Mold		6
∍etters, Gold		9
Lity of the valley		9
Lime Sulphur	٠	6
odge Emblems	•	7
ycopodium		9

America's Leading Supply House

INDEX TO SUPPLIES (Continued)

M Page				mucur	-
9	_	_	age		Page
Magnolia Leaves96		Pressure Gauge	. 73	Staples, Glazing	
Maline		Pruners	. 78	Staples, NevaClog and Ace	. 89
Manganese Sulphate 65		Pruning Compounds	. 69	Statice	. 96
Magnesium Sulphate 62	2	Putty	. 76	Stem Stripper	. 90
Magnifiers 7	7	Putty Bulbs and Guns	76	Stones, Sharpening	
Manure 62	2	Pyrethrum Sprays	65	Stop	
Masks, Gas	5	1		Styrofoam	
Mats, Grass 96		R		Sulphate of Ammonia	
MC-2		Racks, Foil and Ribbon	90	Sulphurs	
Menders, Carnation		Raffia		Superphosphate	
Menders, Hose		Rakes		Sweepers, Lawn	
Metalline	0	Red Arrow Spray	. 60		
Moss, Peat) 1	Red Squills67	., 00	Syringe Nozzles	. /0
Moss, Sphagnum and Sheet. 95		Reel, Hose		T	
	2	Possivatora	. /1	Tacker, Automatic	. 89
Mowers, Lawn		Respirators		Tag Fasteners	
Muffs, Wedding 92		Ribbons and Ribbonzene100,		Take Hold	
Muriate of Potash		Ribbon Shears		Tanglefoot	
N		Roach Killers67	, 68	Tankage	
Naptholene Flakes		Rodent Destroyers67	, 68	Tape, Gummed	
Naponost Pota		Rodent Repellent	, 68		
Neponset Pots	5	Rootone	. 68	Tape, Scotch	
NevaClog Staplers	1	Rose Leaves	96	Tartar Emetic	
New Plant Life	4	Rotecide	66	Tat C-Lect68	
Nicofume 65)	Rotenone Sprays	66	Temperature Alarms	
Nicotine Sulphate	3	Rubber Clothing	75	TEPP64	
Nitrate of Soda	2	Rust Preventive	77	Terralite	
Nix 69	d			Thermometers and Thermostats	
N.N.O.R 67		\$		Threads	
Nozzles, Hose		Santomerse S	66	Tissue Paper	
Nozzles, Spray		Saucers, Rubber	00	Tobacco Dust	. 67
		Same Dolo and Promine	00 70	Tools, Garden80	
0		Saws, Pole and Pruning		Transplantone	
Oktone 69	3	Scalecide	66	Tree Banding Compound	
Optox	-	Scotch Tape	89	Tree Diggers	91
Orchid Peat 77	7	Script, Gold		Tree Food	. 62
Osmunda Fiber 77		Seeder, Vibra	88	Tree Labels	
Ovotran 65		Seed Sowers	80	Tree Wound Paints.	
`P		Semesan	, 66	Tree Wrap	
·		Shading Compounds	76	Tri-Ogen Kits67	68
Paint, Greenhouse 76	5	Sharpening Stones	7 9	Trisodium Phosphate	
Paints, Tree Wound)	Shears and Snips	90		
Palm Tubs 88	}	Shears, Grass	78	Trowels Tubs, Palm	
Pansy Baskets 88	}	Shears, Pruning and Hedge	78	Twines	
Paper, Crepe	[Shears, Ribbon	100		
Paper Cutters 91		Sheep Manure	62	Twistems	. 86
Paper, Wrapping and Tissue		Shelf Brackets	85	U	
Papier Mache Containers 99)	Shovels	81	Utility Holder	. 90
Parafilm 92		Shredders, Soil	83	Utility Shears	. 90
Parasols, Bridal 92		Sidewalk Scraper	80	V	
Parathion Bomb		Sieves	80	Valves, Hose	71
Parathion Dusts and Powders 65		Slug Shot		Vapotone	
Parzate 66		Smoke Generators	66	Vases, Beauty	
Pearl Chips 77	'	Snarol	66	Vases, Cemetery	
Peat Moss 63	5	Sno-pak	95	Vases, Galvanized	90
Pencils		Soap, Cosmata	69		
Penetrol 66		Sodium Nitrate	62	Vases, Jardier	
Peppergrass		Sodium Selenate		Vermiculite	
Planters 97		Sod Cutter and Lifters		Vertagreen	
Picks		Soilene		Vibrα-Seeder	
Pillows, Ring Bearer. 92		Soil Heating Sets		Vitabands	
Pinking Shears 92		Soil Soakers		Vogue in Flowers	
				Volck	, 68
Pins, Corsage and Bank		Soil Shredders		W	
Pins, Philly Fern		Soil Test Kits		Washers, Hose	70
Plantabbs		Soot, Scotch			
Plant Bands		Spades and Spading Forks		Water Breakers	
Plantfume		parkle Glass		Water Tube Picks	
Plant Glaze 90		Speedry Brushpens		Wax Flowers	
Plant Stakes 85		pergon		Wax Tissue	
Plant Stands, Wire 88	2	Sphagnum Moss	95	Wedding Supplies	
Plant Ties 86		pray Bars		Weed Killers and Weed Burner68	
Plantrays 88		Spray Bulbs		Weed Knives	
Points, Glazing 76	S	pray Enamel	93	Wheelbarrows	
Poison Wheat	5	pray Hangers	95	Wheels, Rubber-tired	
Potassium Chloride	5	prayer Hose	73	Window Box	
Potassium Permanganate 66	2	prayer Nozzles and Parts	73	Wire, Box, Stone and Stick	
Pot Covers	5	prayers, Insecticide	72	Wire, Galvanized	85
Pot Drains		prayers, Power		Wire Designs	95
Pot Labels		preaders, Fertilizer		Wire Snips	90
Pot Tie		prinkling Cans		Wire Winder	85
Pots, Paper		prinklers, Lawn		Wrapping Paper	
Pots, Plastic		prinklers, Seedling		Wreaths, Artificial	
Pots, Watering		take Fasteners		Wreaths, Wire and Moss Filled	
Poultry Netting		takes, Cane and Wire		Wreath Rolls	
Prover Book 92		taples, Carnation			50
Prayer Book 92 Preservatives, Wood 76		taples, Carnationtaples, Corrugated Box		X, Y, Z Zerlate	C TT
76	-	tapies, Corragated Dok	90	Deficite	0/
		103			

1952 A.F.S. BLUEBOOK

The Complete Guide to All Horticultural Supplies



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PEST and DISEASE CONTROL CHART

INSECT	CROP	CONTROL MEASURE	REMARKS	DISEASE	CROP	CONTROL MEASURE	REMARKS	
Red spider	Any	Parathion bomb, spray, or dust.	of sulfur causes leafdrop on roses. Parathion bombs not recommended on chry- santhemum flowers. The 50% wettable powder can be painted on steam	Damping-off	Any	Arasan.	Treat seeds — light covering only.	
		TEPP bomb or spray. Di-				Fermate, Zerlate, or Parzate.	Destroy diseased seedlings or cuttings and dust lightly to prevent spread.	
		thion bomb or smoke generator. Ovotran (K-6451) bomb or spray.		*		Steam sterilize soil mix- ture and pots.	Avoid injury to stems of seedlings or cuttings when potting or planting.	
		spiluy.		Black spot	Roses	11b. Fermate per 100 gal. with Santomerse S 1-2000.	Avoid splashing water on foliage. Regular spraying necessary.	
		Sodium selenate on tolerant crops.			Chrysanthemum English Ivy	1 lb. Fermate, Zerlate, or Parzate per 100 gal. with Santomerse S 1-2000.	Avoid splashing water on foliage.	
		Aramite spray.	Use 11/4 lbs. of the 15% wettable powder per 100 gal. plus a spreader and	Mildew	Calendula Chrysanthemum Hydrangea Rose Saintpaulia	6-8 oz. Iscothan per 100 gal. with Santomerse S 1- 2000.	May cause yellow spotting on some rose varieties.	
			thoroughly cover the plant. Non-poisonous to humans, and has a long residual action on the plant. Use at 1-1200 or 1-1600; stronger dilutions usually cause injury. Less effective than any of			Wettable sulfur sprays with Santomerse S 1-2000. Sulfur dust.	Often bleaches flowers, Parathion and sulfur to- gether cause leafdrop on roses.	
		Dimite spray. Rotenone sprays,				Greenol, Fungtrogen, Grape and Rose dust, Malachite green.		
		Reference sprays:	the above and the oil in which it is dissolved may cause damage to some	Root rot	Calla	2 oz. wettable Spergon in	Cut off all rotted portions of bulb before soaking.	
Thrips	Any, inside or outside	Parathion, BHC, DDT.	plants. Parathion and DDT injure Kalanchoe and some other succulents.	Soft rot		1 gal. water. Soak 3 hours.	Steam sterilize soil and pots. Plant bulbs imme- diately after soaking treat- ment.	
	Gladiolus bulbs	5% DDT dust. Corrosive sublimate, Lysol, formaldehyde.	Bulb disinfectants.			1 lb. New Improved Ceresan per 50 gal. water. Soak 1 hour.		
Aphids	Any	Parathion bomb, spray, or dust.	- 4			Formaldehyde 1-50. Soak 1 hour.		
Ł		Dithion bomb or smoke generator. TEPP bomb or spray. BHC spray or dust. Nicotine and soap spray or nicotine fumigation.		Leafspots and foliage blights	Aster Azalea Begonia Carnation	Fermate, Zerlate, or Par- zate sprays or dusts. Avoid splashing water on foli- age. Give plenty of space and air.	Discard badly infected plants. On English ivy it is reported that a soil reaction near pH 5.0 reduces leafspot.	
Leaf roller Mum midge White fly Leafhopper Ants	Any	Rotenone spray or dust. DDT or Parathion.	Chlordane for ants. Di- thion bomb or smoke, gen- erator for soft brown scale.	(bacterial Chrysanthemum Cyclamen English Ivy Gardenia Geranium Hydrangea			edispot.	
Scale Tarnished plant bug				Botrytis blight	Carnation Chrysanthemum Snapdragon	Fermate, Zerlate, or Parzate spray with Santomerse S 1-2000. Avoid splashing water on foli-	Appears as black or brown areas, half moon-shaped near tip of leaf. May also be due to insufficient fer-	
Mealybugs	Any	Parathion bomb or spray.	Repeated applications nec- essary. Not recommended on poinsettias after they show color.			age.	tilization with nitrogen or too acid a soil.	
		TEPP or Dimite sprays.	Use Santomerse S 1-2000 as a spreader for better effectiveness.			High humidity favors its development. Use some heat and ventilation even in mild weather. Fungicide sprays spot the	Called petal blight and is quite common on white or soft varieties of carnations and chrysanthemus.	
Grasshoppers Slugs	Any	Chlordane dust or spray. Snarol.	DDT dust for sowbugs.			petals—flowers unsalable.		
Snails Cutworms Sowbugs Leafminer	Chrysanthemum	Parathion spray.	Repeated applications nec-	Rust	Aster Carnation Chrysanthemum Snapdragon	Fermate, Zerlate, or Parzate sprays with Santo- merse S 1-2000. Wettable sulfur with Santomerse	Avoid splashing water on foliage.	
and Foliar nematode	Chrysanthemum	Sodium selenate.	essary.	Root	Any	S 1-2000. Sulfur dust. Steam sterilize soil, pots.	On ground beds without a	
		Nicotine 1-200 & soap.	Usually burns the foliage.	nematode	A,	and bench area where in- fected potted plants were grown.	bottom, complete control will be impossible to at- tain.	
Rose midge and Strawberry root worm	Rose	DDT. Three sprays of wet- table powder on plants, soil, and walks 10 days apart.	Pinch and destroy heavily infested shoots.			Dow MC-2.	Follow directions of manufacturer.	
		Parathion bomb.	Only effective when pests are feeding on the foliage. When the pest is in the soil for part of its life cycle, bomb is not effec-	Stunt	Chrysanthemum	Discard stock, including diseased and "apparently healthy" plants. Buy stunt-free plants.	A virus which is slow to show symptoms. Appar- ently healthy plants may have stunt in them.	
Mite	Begonia Cyclamen English Ivy Saintpaulia Snapdragon	Parathion spray.	tive. Repeated applications necessary. Usually injures cyclamen severely. Repeated applications necessary.	Chlorosis	Azalea Gardenia Hydrangea	Re-establish root action by carrying on the dry side and apply iron sulfate at 1 oz. per 2 gal. Acid peat desirable in soil	May be caused by high pH, overwatering, root nematodes, symphylids.	
A.		Rotenone & nicotine spray.	essary. Avoid undue wetting of soil with TEPP. Repeated applications necessary—as often as every			Chrysanthemum Snapdragon	Often caused by high ni- trates. Leach or apply a mulch of chopped straw or	Soil testing is useful in preventing this.
			5-7 days.			ground corncobs. If due to high soluble salts, leach thoroughly.		
c	Compiled by OHIO FLORISTS ASSOCIATION			Mosaic	Any	Destroy badly infected plants.	A virus disease which causes yellowish streaks or blotches to appear on foliage. Often spread by aphids or leafhoppers. Keep them under control.	

The Complete Guide to all Horticultural Supplies

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